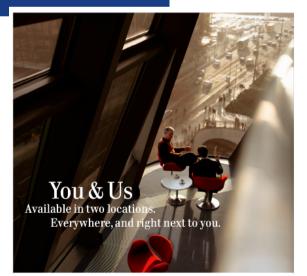


## UBS Product Day – Zurich Products & Services

Michael Weisberg, Global Head of Investment Solutions Martin Dunnett, Global Head of Private Equity



June 1, 2006

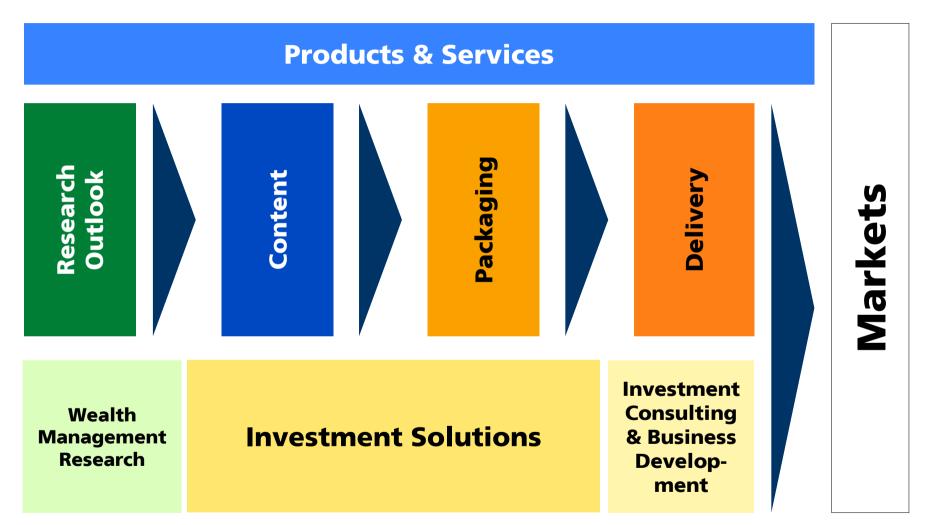
# Be the leader in providing holistic private wealth solutions

- Products are a means to an end not an end to themselves
- Provide clients with access to best-in-class content
- Continuously create win-win opportunities for our clients and for UBS
- Be the top-quality provider for our partners and for our clients



### Our vision & process

We want to be the leader in providing holistic private wealth solutions ...

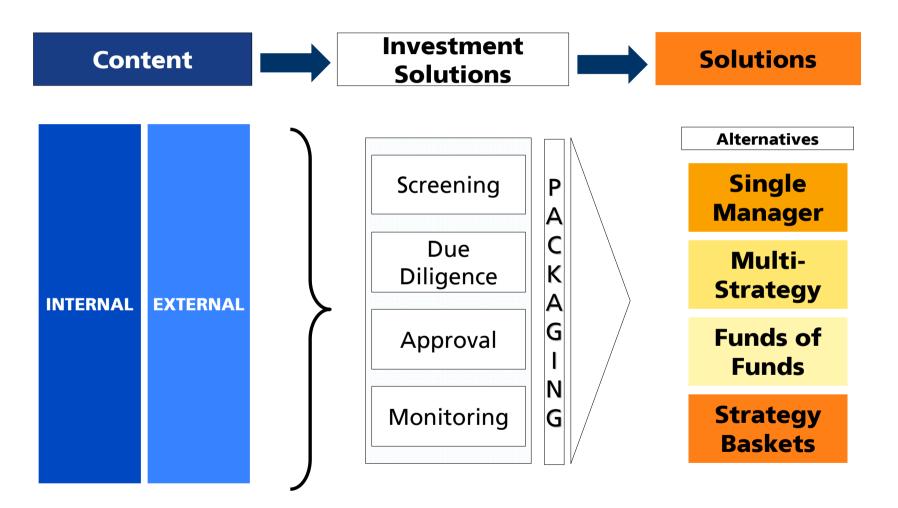


... by aligning ourselves to support our client advisors and to deliver the UBS Client Experience



### Delivering the process

#### Through thoughtful and comprehensive analysis ...

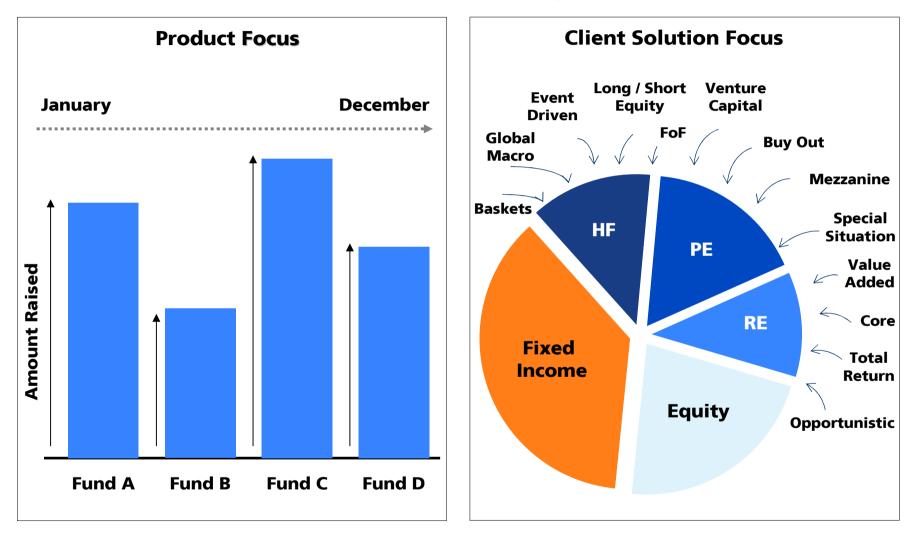


... IS draws from both internal & external offerings to deliver holistic solutions to our clients



### Products vs. solutions

#### In order to truly drive holistic wealth management ...



... we must move from an individual raise-up approach to objective asset navigation on behalf of our clients

4



### IS Offering 2006

#### The IS program shelf in Switzerland ...

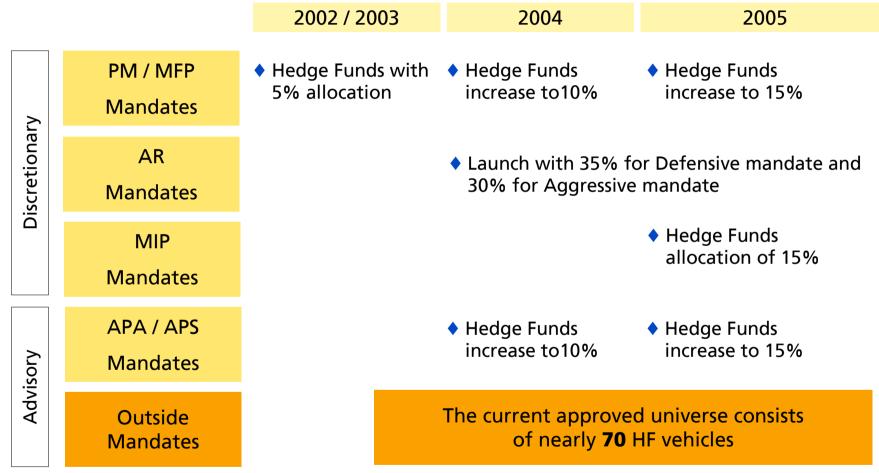
IS Programs								IS Modules
Discretionary							Advisory	Equities - UBS Access SICAV
Managed Accounts Programs							Advisory Accounts Programs	Real Estate - Vintage Series - Investment Circles
Absolute Return		Relative Return				Relative Return	- Syndications     Private Equity	
Absolute Return	Choice Investment Portfolio	Managed Fund Portfolio	Portfolio Management	Managed Investment Portfolio	Special Investment Portfolio	Choice Investment Portfolio	Active Advisory	- ALPES - STRIPES - SELECT
- UBS Absolute Return - <i>GAM AR</i>	- CHIP ARB - CHIP DAS 1 - CHIP DAS 2	- Classic - Plus - World - UBS Select - UBS Select ER - UBS Select Plus	- Classic - Plus - Classic ER - <i>GAM PM</i>	- MIP - MIP ER	- SIP - SIP ER	- CHIP GA	<ul> <li>Active Portfolio Supervision</li> <li>Active Portfolio Advisory</li> </ul>	

#### ... designed to meet our clients' needs



### The use of Hedge Funds in client portfolios

#### A careful build-up of the HF offering is the key to success ...



Notes:

PM = Portfolio Management, MFP = Managed Fund Portfolio, AR = Absolute Return, MIP = Management Investment Portfolio, APA = Active Portfolio Advisory, APS = Active Portfolio Supervision

#### ... and to deriving sustainable solutions



### IS inter-relationships

#### We work very closely with other areas



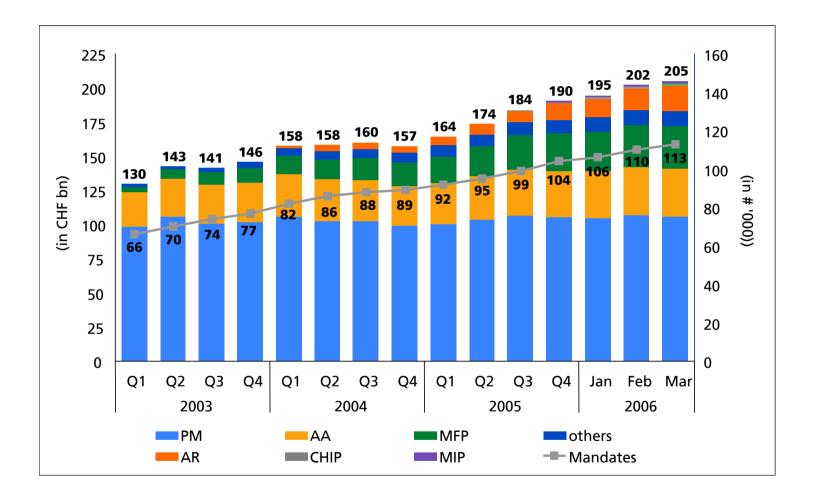
Some key points:

- New technical solution for the pricing of funds was implemented in Nov 2005
- A central funds database is to be established and implemented
- Implementation of a process for redemption fees

### **X** UBS

### IS Switzerland – assets & mandates by program

#### **Assets booked in Switzerland**

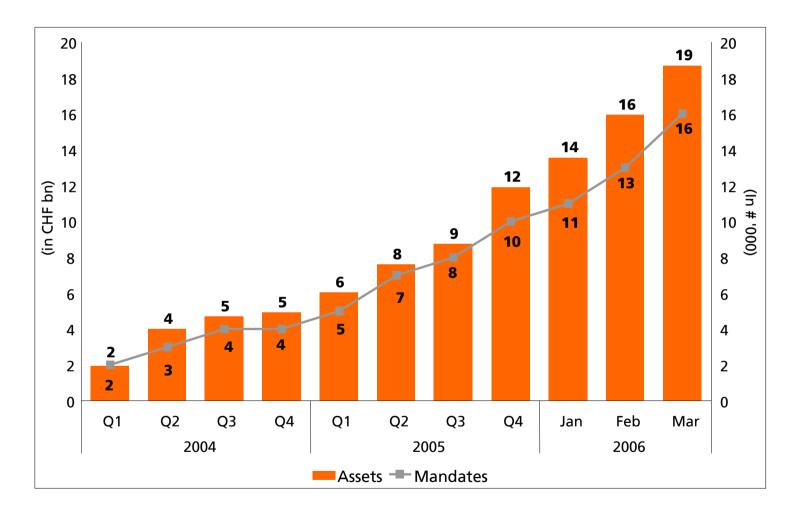


Since 2003, assets have increased by nearly 60% and mandates are close to 115'000



### UBS Absolute Return ("AR") – assets booked in Switzerland

#### Launched in 2004...



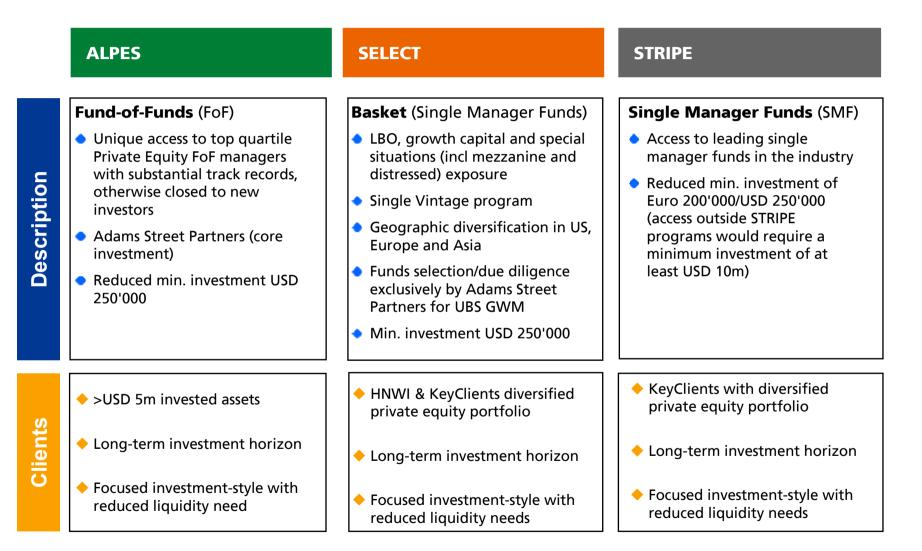
... UBS AR has been a true success story



### **Private Equity**



### Our private equity offering

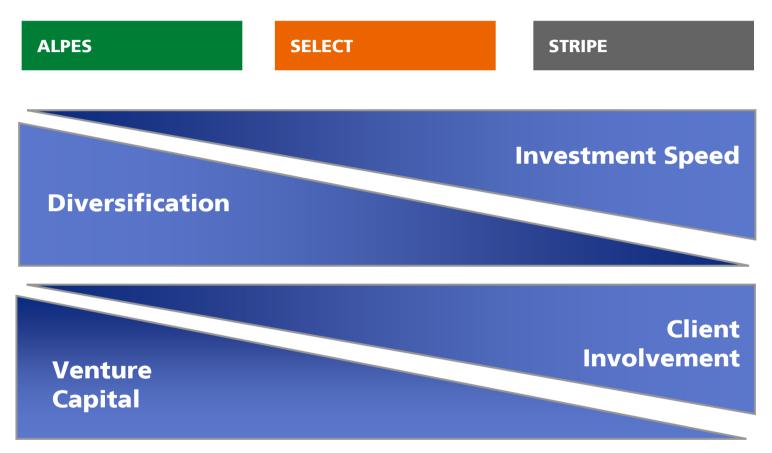


#### ... to match clients risk/return aspirations



### Helping the client choose the right mix

#### 4 factors to take into account





### Our value proposition

- Leading client advisor training and education capabilities
- Assisted sales process ("tandem sales")
- Leading industry insight
- Best in class access to private equity managers
- Advice on portfolio construction
- A range of products to meet a broad spectrum of risk appetites
- Fair and competitive product pricing for clients
- To date outstanding performance / comprehensive quarterly reports

#### ... is standing up to any other PE offering in the industry



### An example

#### **ALPES 2004**

- Product was developed in Summer 2003 and launched in October
- Training of Client Advisors:
  - 6 roadshows
  - 4 KeyClient roundtables
  - 5 evening events
  - 439 people presented to at formal events
  - 386 additional Client Advisor meetings
- Introduction to clients:
  - 73 individual client meetings
  - 100 Client Advisors subscribed 183 tickets, with an average subscription of USD 523'000
  - 38 Client Advisors collected subscriptions > USD 1m
- And then monitored:
  - After 2 years into the investment period and 3 capital calls (40% drawn), the program shows good returns and a first distribution

#### ... successful placing of USD 100m into ASP 2004/2005



### Questions...

