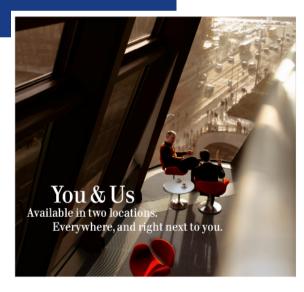


# UBS Investor Day – Zurich Wealth Management International

Raoul Weil, Head of Wealth Management International



#### **SECTION 1**

Wealth Management International (WMI) – An overview



## WMI – Our strategy

Perfecting our "UBS Client experience" Best People Hire, retain and train the best client

advisors

**Best Process** 

Industry leading structured advisory

process

Best Products Segment-specific offering with focus on: Core Affluent, HNW, KeyClients and Financial Intermediaries

Efficiency in established markets

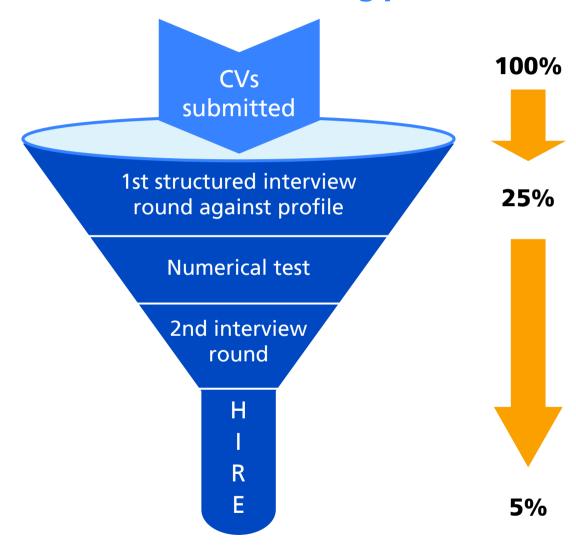
Growth in expanding markets

Selected start-up projects



## WMI - Hiring process

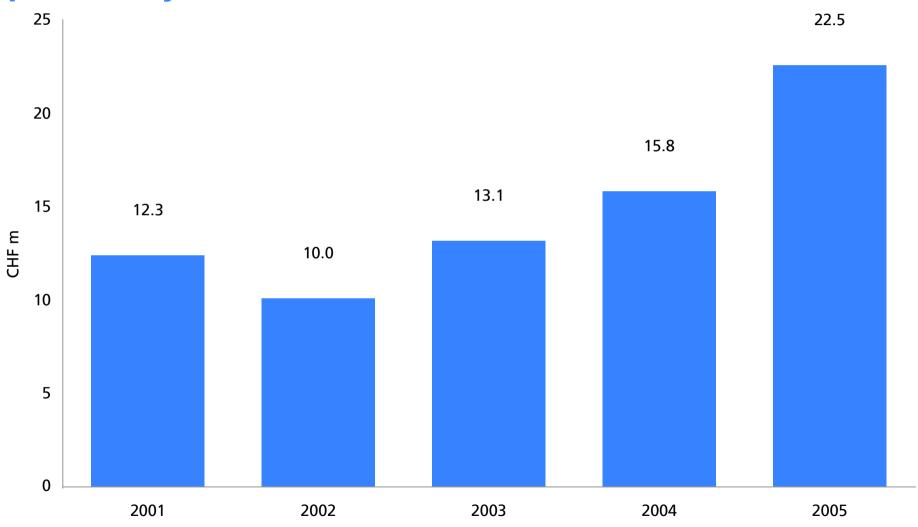
#### **Structured and selective hiring process**





## WMI - NNM per client advisor

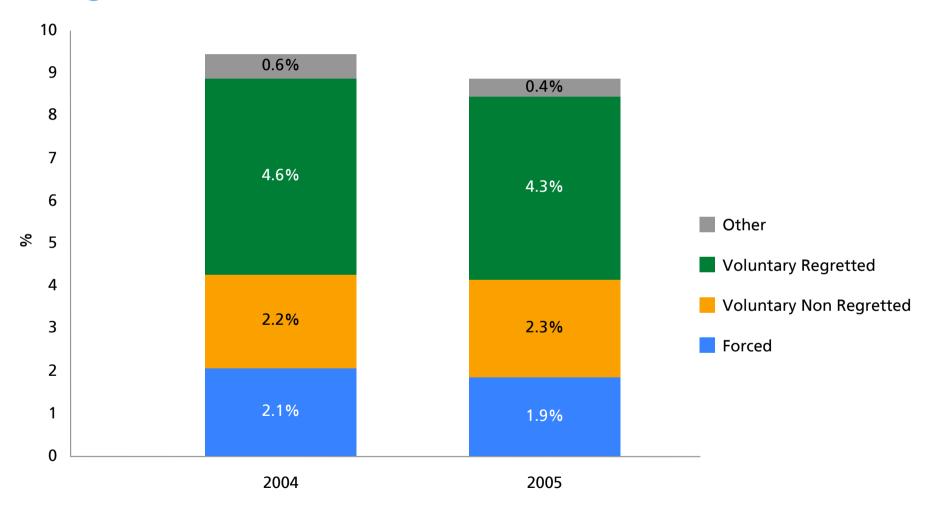
## Our selection process has improved client advisor quality and productivity





#### WMI – Client advisor & other staff leavers

## Despite an aggressive competitive environment, the proportion of regretted leavers has remained low





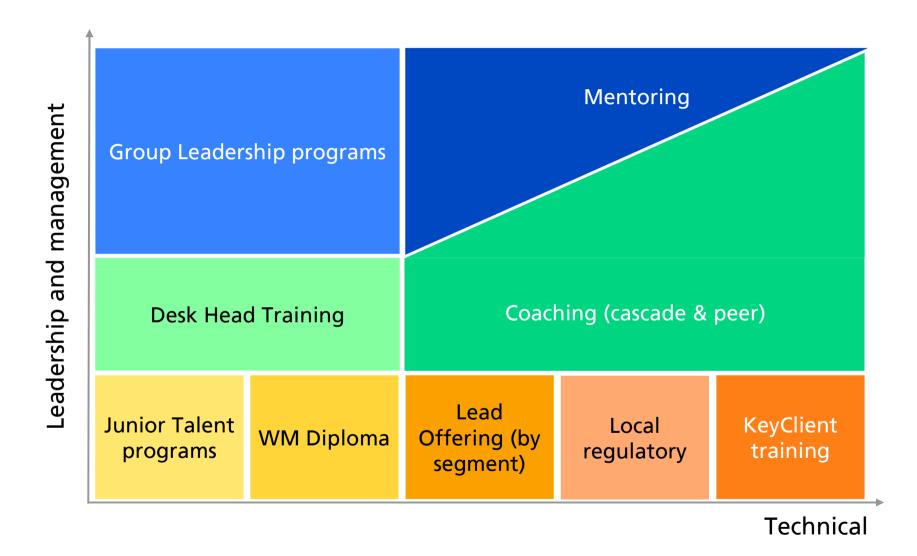
## WMI – Client advisor compensation model

Salary	Bonus	
<ul> <li>Based on role profile</li> <li>Based on seniority</li> </ul>	<ul> <li>Based on performance</li> <li>60 – 70% Financial KPIs</li> </ul>	
	<ul><li>30 – 40% "living the integrated business model"</li></ul>	
40-70%	30-60%	

- Compensation in
  - Cash
  - Shares
  - Options
  - Fringe benefits



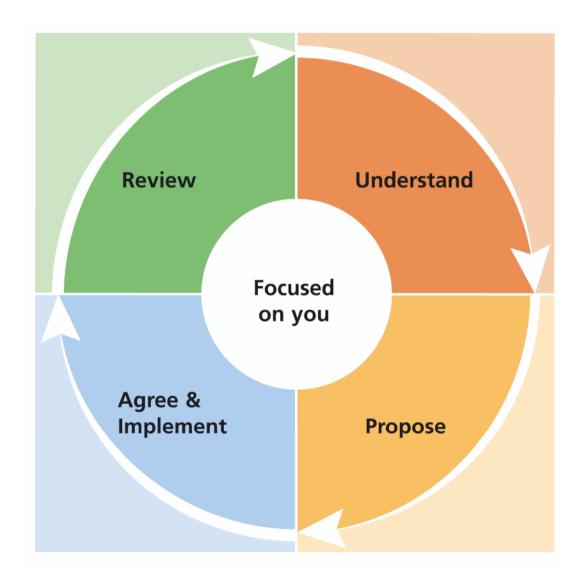
## WMI – Education & development





## WMI – Advisory approach

#### **Our competitive advantage**







## WMI – Using best practices

#### Leverage top-performer practices to maximize business results



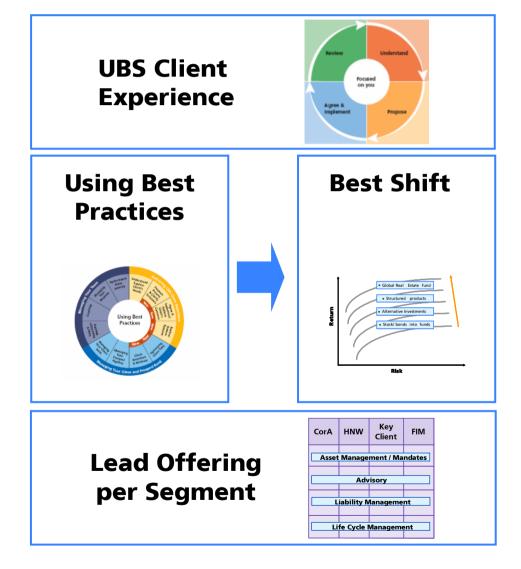
Via segment specific Lead Offering





## WMI – Delivering our brand promise to our clients

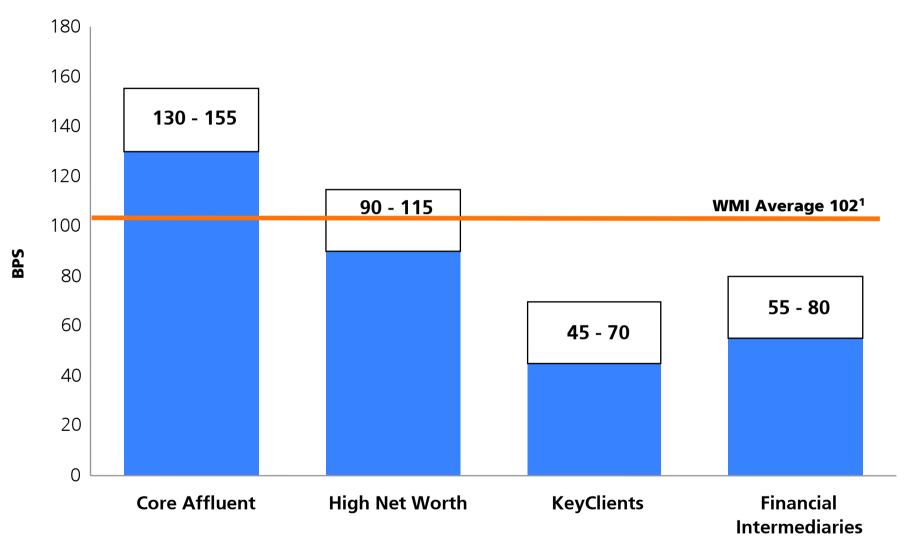
#### **Linking our global capabilities**







## WMI – RoA ranges per client segment



1. Q106 annualized

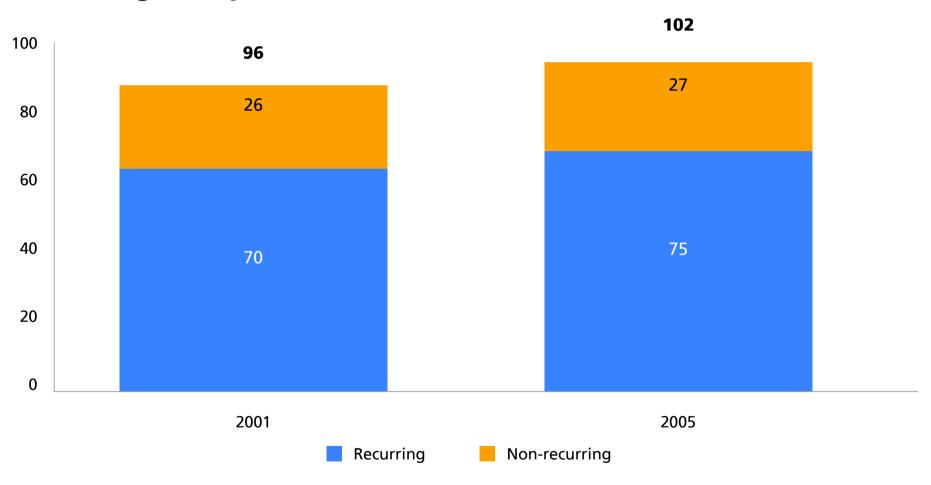




## WMI & CH – Improving gross margin

### We have improved the stability of our revenues substantially...

#### Gross margin in bps (wмі & сн)



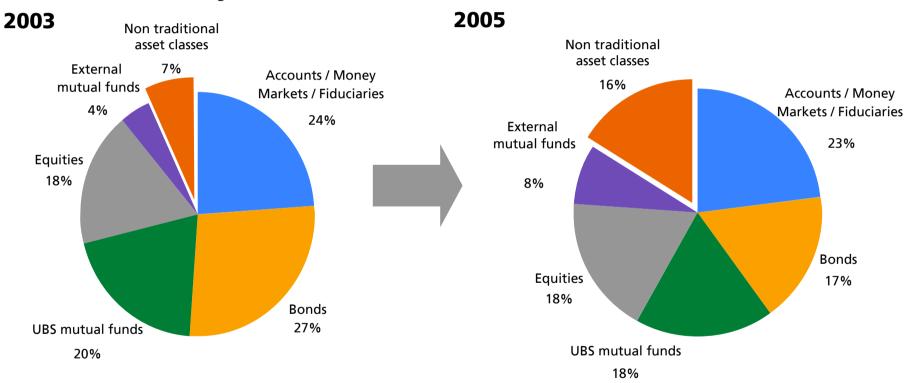




## WMI & CH – Improving gross margin

## ... by shifting our clients' assets into value-adding products and services

#### Invested assets by asset classes



Total Assets WMI & CH: CHF 701bn

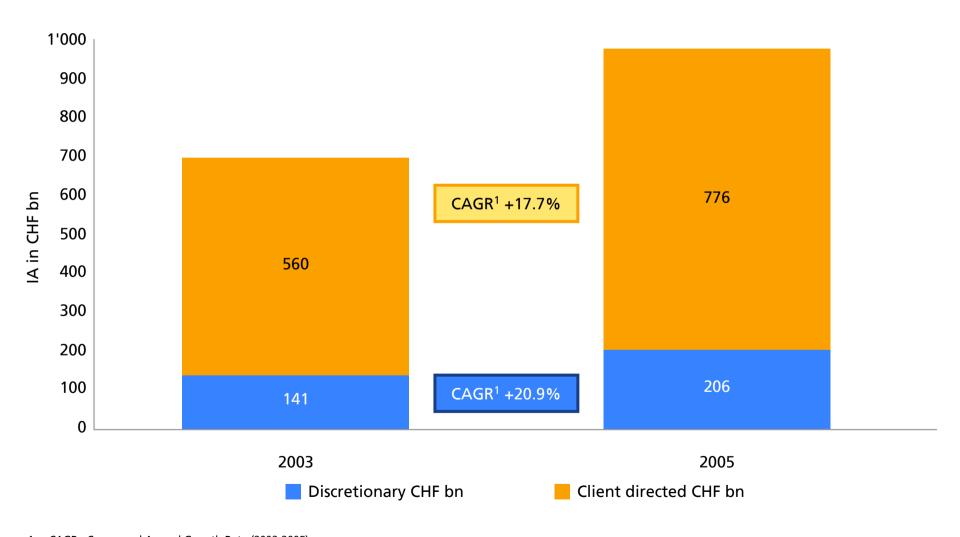
Total Assets WMI & CH: CHF 982bn





## WMI & CH – Discretionary solutions growth

#### Discretionary asset growth outpaces overall asset growth



<sup>1</sup> CAGR= Compound Annual Growth Rate (2003-2005)



#### SECTION 2

## Addressing the Markets



## WMI – Our global presence



#### **91 Booking Locations**

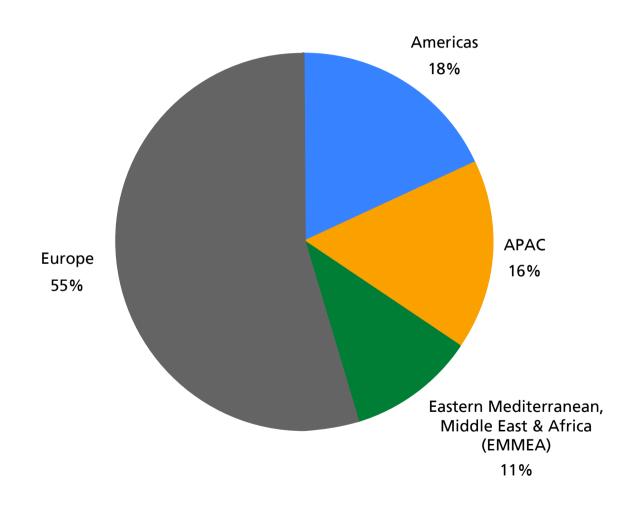
**27 UBS Representative Offices New locations since 2000** 





## WMI – Assets by client domicile

### Total CHF 774bn as per Q1, 2006



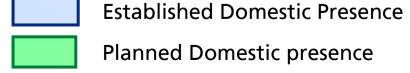


## WMI – Our most important markets

#### 3 to 4% global market share: "From Beach Head to Leadership"



**UBS Market share** 



Evaluation in progress



### WMI – Break even models

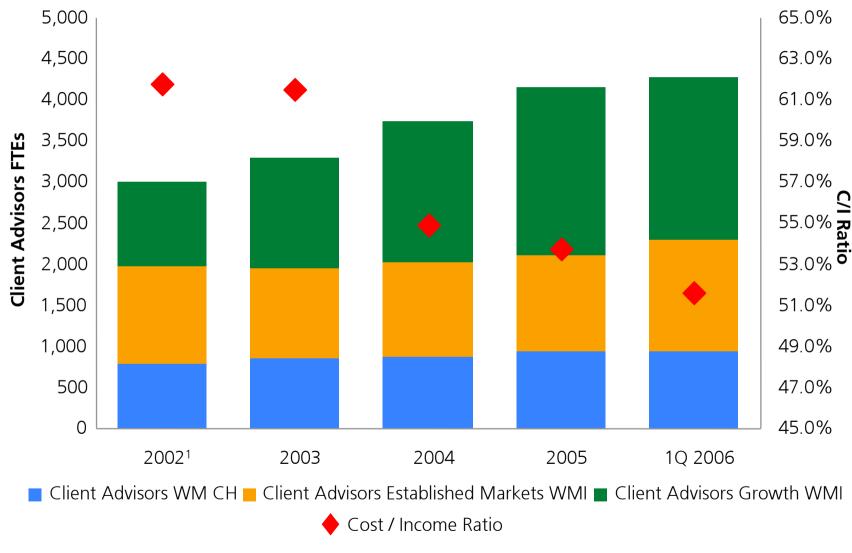
### **Business setups are aligned to market characteristics**

Туре	Assets required	Time to breakeven	Example
Light Setup	CHF 2-3 bn	2.5 – 4 years	Austria Belgium
Intermediate Setup	CHF 5-8 bn	4 – 5 years	Brazil
Fully fledged Setup	CHF 10-20 bn	5 – 6 years	Core 5 EU



## WMI & CH – Operational leverage

#### Investing in growth while reducing the cost / income ratio

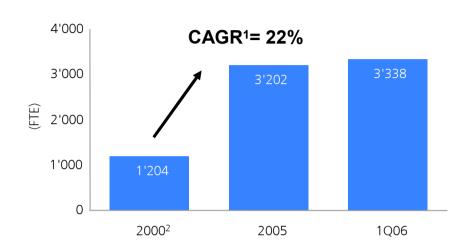


1. 2002 figures have been restated to reflect structural changes in WMI

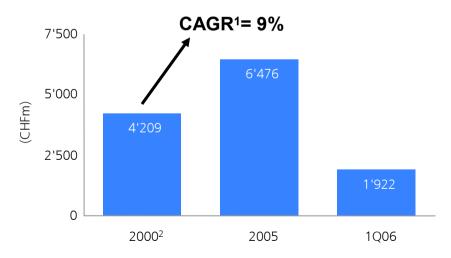


### WMI – Results

#### **Client Advisors**

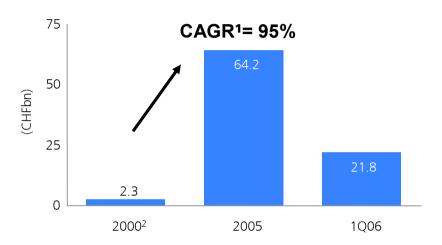


#### **Income**

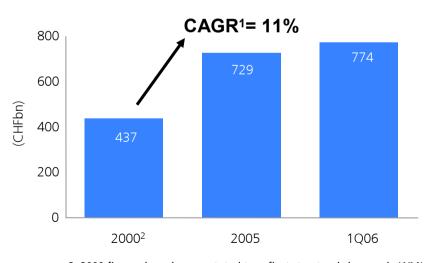


1.CAGR= Compound Annual Growth Rate (2000-2005)

#### **Net New Money**



#### **Invested Assets**



2. 2000 figures have been restated to reflect structural changes in WMI



#### **SECTION 3**

## Market Challenges



## WMI – Global trends and industry hurdles

## Increasing Client Sophistication

- Better education, knowledge and transparency
- Need for "holistic" advice (after-tax optimization)

#### Tightening Regulatory Framework

- Harmonization and creation of global standards
- High implementation and ongoing compliance costs

## Proliferation of Asset Classes

- Accelerated product and process innovation
- Open architecture

#### Industry Consolidation

- Accelerating M&A activity
- Lack of business focus and / or sub critical mass



#### **SECTION 4**

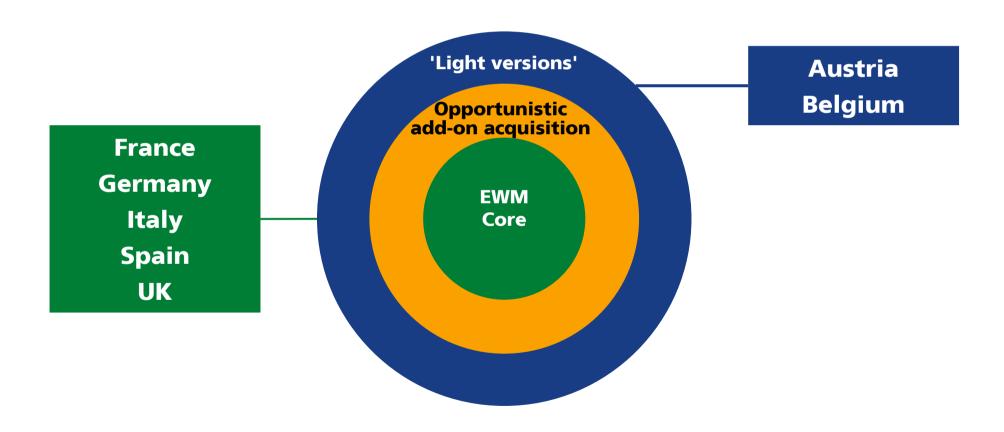
## **Areas of Focus**





## European Wealth Management – Strategy

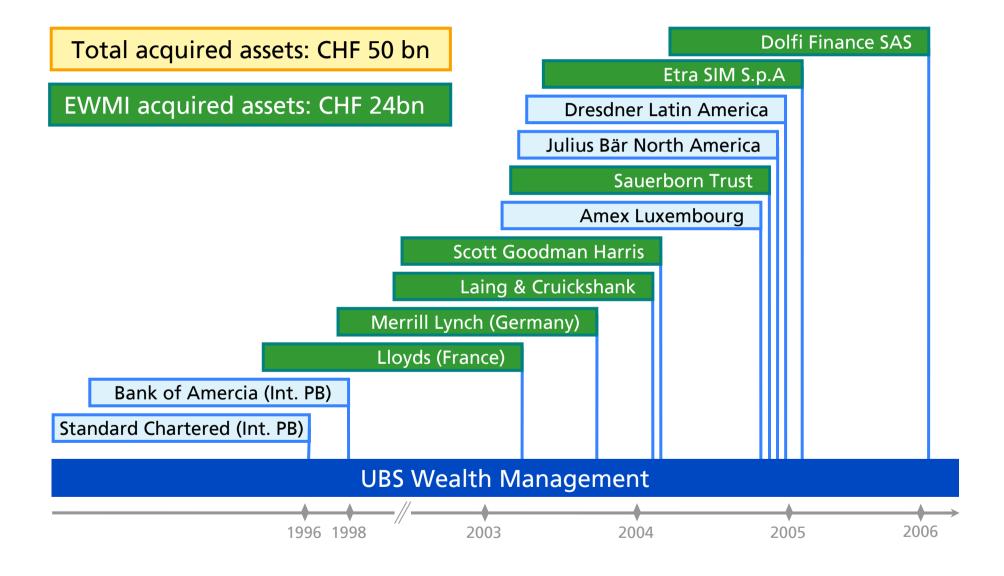
Organic growth is combined with bolt on acquisitions providing a good strategic fit







## European Wealth Management – Recent acquisitions

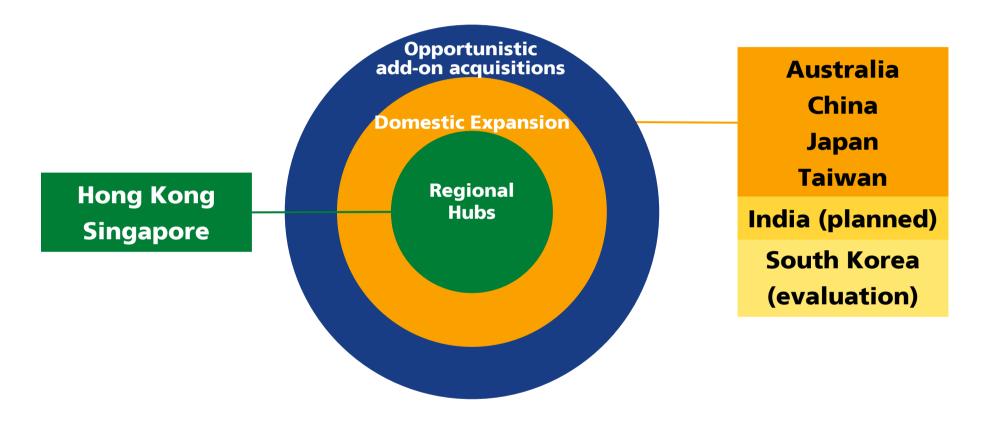






## WMI – Asia Pacific strategy

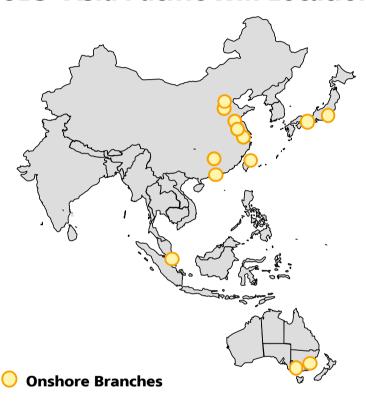
Organic growth in the core domestic and international markets combined with acquisitions





## WMI – Asia Pacific presence & results

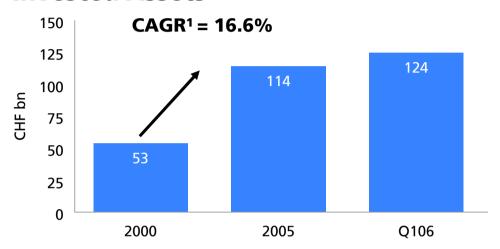
#### **UBS' Asia Pacific WM Locations**



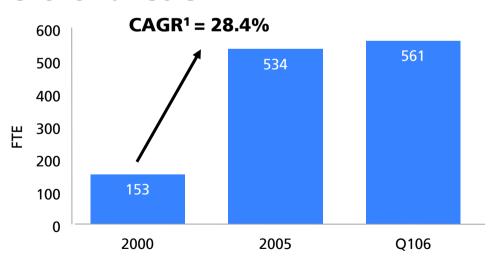
Japan (Tokyo & Osaka)
China (Beijing) + 6 in Joint Venture
Taiwan (Taipei)
Hong Kong (on- and offshore)
Singapore (on- and offshore)
Australia (Sydney & Melbourne)

#### 1 CAGR= Compound Annual Growth Rate (2000-2005)

#### **Invested Assets**



#### **Client Advisors**

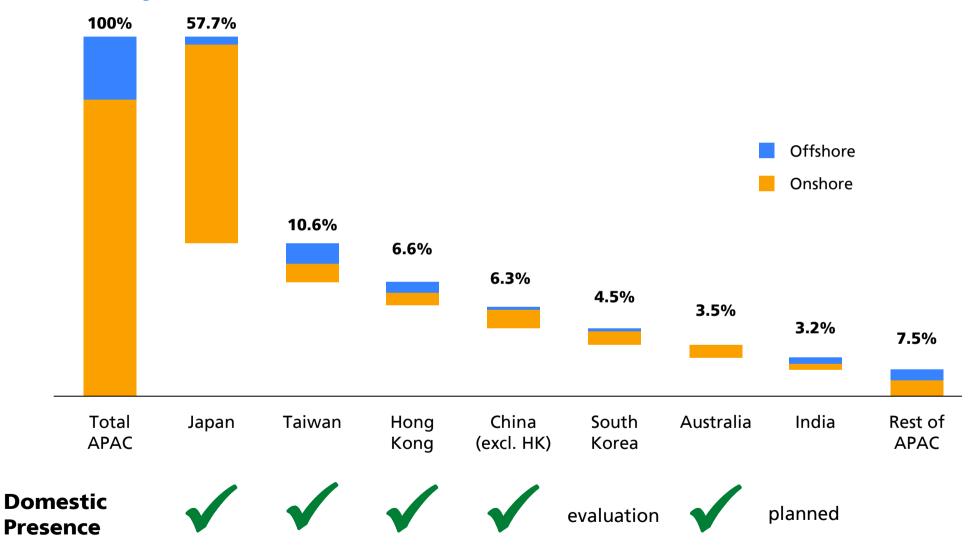






## WMI – Asia Pacific market opportunities

#### All major markets in APAC covered or about to be covered





#### **SECTION 5**

Wealth Management – Vision 2010



## WMI – Growth initiatives by regions 2010

#### **Americas**

- Focus on UHNW individuals
- Establishment of a holistic WM Product Offering



#### **Europe**

- Maintain growth momentum in the European WM Business
- Achieve home status in 5 EWM Core Markets with significant profit contribution



#### **APAC**

 Accelerate the WM Asia Pacific Growth initiative





## WMI – Way forward

**Best People** "UBS Client **Best Processes** Experience" **Best Products** 

**Global Expansion / Leverage One Firm / Stringent Cost Discipline** 



## Questions...

