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UBS Investors' Day Asset Management Peter A. Wuffli 14 December 1999

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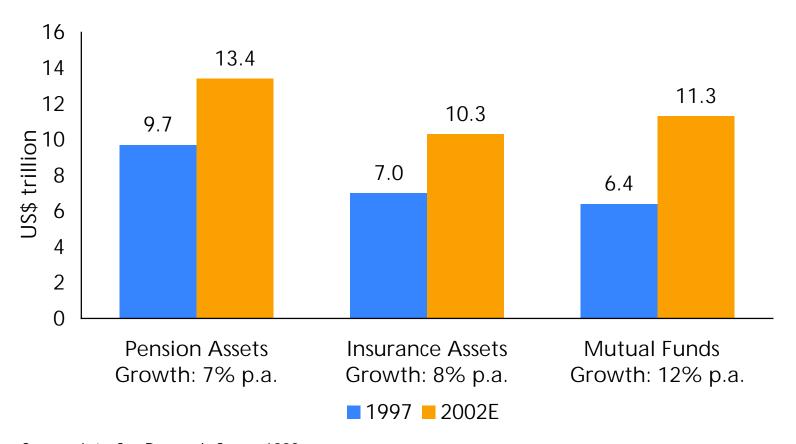
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Opportunities and Challenges

SECTION 1

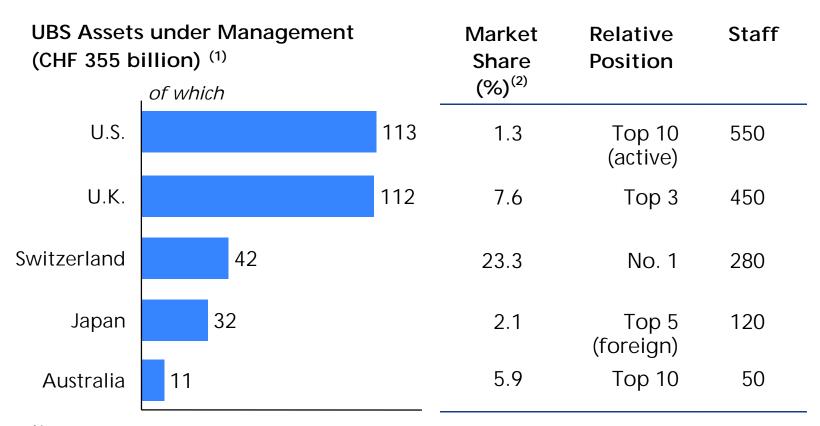
Attractive Market Opportunities

Overall growth rate: 9% p.a.



Source: InterSec Research Corp., 1998

A Strong Global Platform



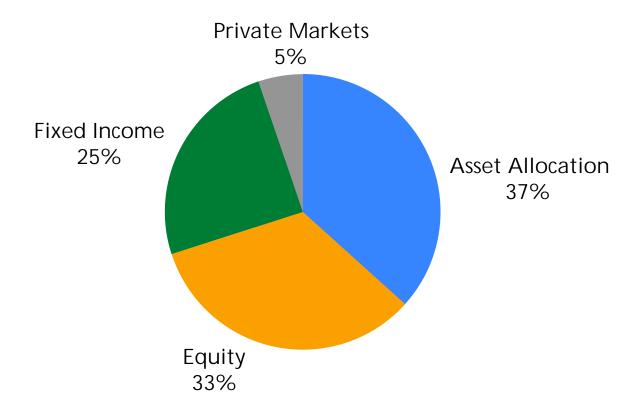
Notes:

- 1 Institutional Assets as of 30 September 1999. The CHF 45 billion not shown in the chart relates to various other countries
- 2 Watson Wyatt estimates of total externally managed institutional assets as of 31 December 1997, published March 1999



A Diverse Asset Base

Institutional Assets under Management by Client Mandate (CHF 355 billion) (1)



Note:

1 As of 30 September 1999



Diversified Capabilities

Equity

- Global
- Country/Regional
- Emerging Markets
- Specialized Sector Funds

Fixed Income

- Global
- Country/Regional
- Emerging Markets
- High Yield
- Cash

Asset Allocation

- Global Balanced
- Global Frontier Portfolio
- Country/Regional Balanced
- Capital Preservation Portfolios
- Structured Investments

Private Markets

- Direct Investments
- Oil & Gas
- Partnership Investments
- Real Estate
- Timber



Current Macro Trends Play To Our Strengths

Trend		UBS Asset Management Position
Globalization	++	Global scope and presence
Consolidation	++	Scale and breadth
Differentiation of investor needs	++	Client-service skills
Financial market complexity	+	Broad investment capabilities, yet performance issues in some asset classes
Instividualization	+	Strong European Mutual Fund capacity; however, gaps in Distribution and Defined Contribution markets



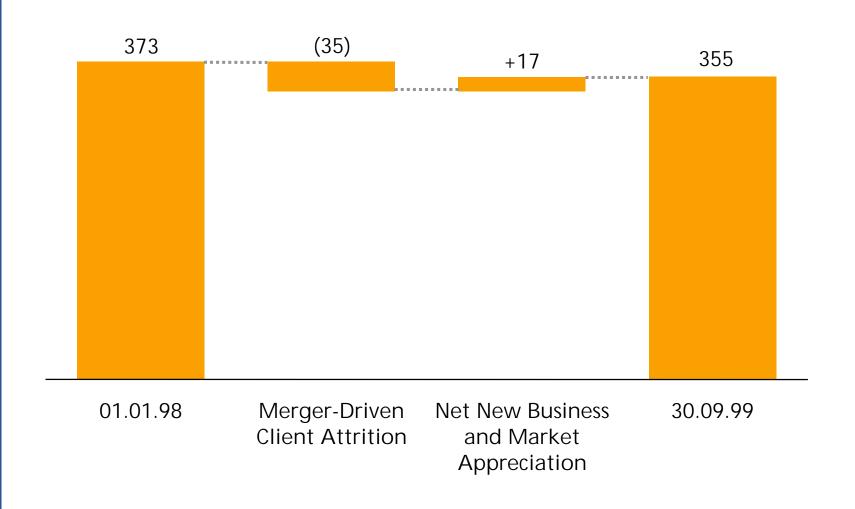
Challenging Financial Performance

CHF million	Nine Months Ended 30 September 1999	Nine Months Ended 30 September 1998
Operating Income	811	868
Expenses	_	
 Personnel, general and administrative 	472	486
 Depreciation and amortization 	103	87
Total Expenses	575	573
Performance before Tax	236	295
Cost/Income (%)	71	66
Pre-goodwill Cost/Income (%)	61	59



Merger-driven Client Attrition

Institutional Assets Under Management (CHF billion)





Mixed Investment Performance Track Record

Selected Asset Classes	UBS Asset Management Position	Rationale
Fixed Income	Top third ⁽²⁾	
Cash Management	Top third ⁽²⁾	
Private Equity	Top third ⁽²⁾	
Real Estate (1)	Top third ^(2, 3)	
Non-U.S. Equity ⁽⁴⁾	Middle third (3)	
U.S. Equity	Middle third (2)	Stock selection
U.K. Balanced	Middle third (3)	Equity underweight
Global Balanced	Bottom third ⁽²⁾	Equity underweight

Notes:

- 1 Including Allegis
- 2 UBS Brinson (Manager Rankings per Russell as of September 1999, based on 3-year investment performance)
- 3 Philips & Drew (Manager Rankings per CAPS as of September 1999, based on 3-year investment performance, except for Non-U.S. Equity)
- 4 Manager Ranking per WM Company as of September 1999, based on 3-year investment performance



Challenging Task

Profit growth momentum in line with industry within three years

Our Approach

SECTION 2



Our Approach

BECOME THE PREMIER GLOBAL INSTITUTIONAL ASSET MANAGEMENT FIRM

- Minimum top five market share position in core markets
- Top third position in long-term investment performance
- Profit growth momentum in line with industry
- Recognized thought leader and trend setter







Measures to protect and strengthen client franchise

Targeted growth initiatives

Investment capability expansion

Measures to Protect and Strengthen Client Franchise

- Continue dedicated efforts to improve investment performance
 - adhere to philosophy and process
 - review execution
- Focus on core clients with potential for long-term partnership
- Tailor investment performance risk to client risk appetite
- Intensify cross-selling across asset classes



Targeted Growth Initiatives

Europe

- Focus on Germany, France, Italy
- Develop client-driven new portfolio offerings
 - e.g. strategic asset allocation
- Offer outsourcing solutions for banks and life insurance companies (jointly with UBS Private Banking's Investment Funds unit)

Japan

- Strengthen platform to capture attractive institutional growth opportunities
- Position in Investment Fund and Defined Contribution markets (jointly with UBS Private Banking)



Investment Capability Expansion

Real Estate

- Leverage newly acquired Allegis with U.S. client franchise
- Capture opportunities for global expansion

Alternative Asset Management

- Expand these capabilities to meet increased client demand
- Combination of Alternative Asset Management capabilities across the Group

Diversification of Investment Styles

- Capability/product development and life-cycle management
- Acquisition opportunities

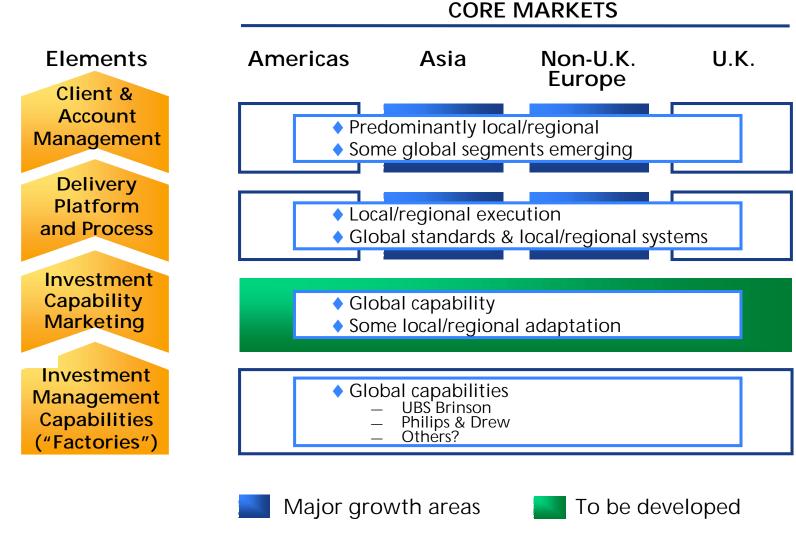


Implementation

SECTION 3



Implementation Via a Client-Centric Business Model ...



... reflected in Six Business Areas

Distinct entrepreneurial mandates

UBS Brinson / Brinson Partners

- Optimize contribution from the Americas
- Further develop distinct global Brinson investment process
- Contribute to global Business Development Efforts (main priority: Europe and Japan)

Philips & Drew

- Optimize contribution from the UK
- Further develop distinct Philips & Drew investment process
- Contribute to global Business Development Efforts (main priority: Europe and Japan)

Europe, Middle East and Africa

- Capture profitable growth opportunities in Europe
- Contribute to global Brinson investment process
- Optimize contribution from existing businesses in Europe, Middle East & Africa

Asia / Pacific

- Capture profitable growth opportunities in Asia/Pacific
- Contribute to global Brinson investment process
- Optimize contribution from existing businesses in Asia/Pacific

Private Banking Investment Services

- Optimize contribution from Private Banking client relationship
- Develop global investment capability marketing plaform

Operations & IT

- Contribute to quality/efficiency of local/regional Ops & IT delivery capabilities
- Implementation of global cooperation, standards and resource mobility

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Managing the Division Based on Shared Values

- Client-centric approach
- Partnership culture
- Entrepreneurial spirit
- Accountability and meritocracy
- Professionally stimulating environment
- Honesty, integrity, openness