

Second quarter 2014 results



Cautionary statement regarding forward-looking statements

This presentation contains statements that constitute "forward-looking statements", including but not limited to management's outlook for UBS's financial performance and statements relating to the anticipated effect of transactions and strategic initiatives on UBS's business and future development. While these forward-looking statements represent UBS's judgments and expectations concerning the matters described, a number of risks, uncertainties and other important factors could cause actual developments and results to differ materially from UBS's expectations. These factors include, but are not limited to: (i) the degree to which UBS is successful in executing its announced strategic plans, including its efficiency initiatives and its planned further reduction in its Basel III risk-weighted assets (RWA) and leverage ratio denominator (LRD); (ii) developments in the markets in which UBS operates or to which it is exposed, including movements in securities prices or liquidity, credit spreads, currency exchange rates and interest rates and the effect of economic conditions and market developments on the financial position or creditworthiness of UBS's clients and counterparties; (iii) changes in the availability of capital and funding. including any changes in UBS's credit spreads and ratings, or arising from requirements for bail-in debt or loss-absorbing capital; (iv) changes in or the implementation of financial legislation and regulation in Switzerland, the US, the UK and other financial centers that may impose more stringent capital (including leverage ratio), liquidity and funding requirements, incremental tax requirements, additional levies, limitations on permitted activities, constraints on remuneration or other measures; (v) uncertainty as to when and to what degree the Swiss Financial Market Supervisory Authority (FINMA) will approve reductions to the incremental RWA resulting from the supplemental operational risk-capital analysis mutually agreed to by UBS and FINMA, or will approve a limited reduction of capital requirements due to measures to reduce resolvability risk; (vi) the degree to which UBS is successful in executing the announced creation of a new Swiss banking subsidiary, a holding company for the UBS Group (including the announced offer to exchange shares of UBS AG for shares of such holding company), a US intermediate holding company, changes in the operating model of UBS Limited and other changes which UBS may make in its legal entity structure and operating model, including the possible consequences of such changes, and the potential need to make other changes to the legal structure or booking model of UBS Group in response to legal and regulatory requirements, including capital requirements, resolvability requirements and the pending Swiss parliamentary proposals and proposals in other countries for mandatory structural reform of banks; (vii) changes in UBS's competitive position, including whether differences in regulatory capital and other requirements among the major financial centers will adversely affect UBS's ability to compete in certain lines of business; (viii) the liability to which UBS may be exposed, or possible constraints or sanctions that regulatory authorities might impose on UBS, due to litigation, contractual claims and regulatory investigations; (ix) the effects on UBS's cross-border banking business of tax or regulatory developments and of possible changes in UBS's policies and practices relating to this business; (x) UBS's ability to retain and attract the employees necessary to generate revenues and to manage, support and control its businesses, which may be affected by competitive factors including differences in compensation practices: (xi) changes in accounting or tax standards or policies, and determinations or interpretations affecting the recognition of gain or loss, the valuation of goodwill, the recognition of deferred tax assets and other matters; (xii) limitations on the effectiveness of UBS's internal processes for risk management, risk control, measurement and modeling, and of financial models generally; (xiii) whether UBS will be successful in keeping pace with competitors in updating its technology, particularly in trading businesses; (xiv) the occurrence of operational failures, such as fraud, unauthorized trading and systems failures; and (xv) the effect that these or other factors or unanticipated events may have on our reputation and the additional consequences that this may have on our business and performance. 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2Q14 highlights

Group

Net profit attributable to UBS shareholders CHF 792 million¹, diluted EPS CHF 0.21

Profit before tax (PBT) CHF 1,218 million, adjusted PBT CHF 1,191 million including CHF 254 million provisions for litigation, regulatory and similar matters

Largest global wealth manager² with combined underlying PBT of CHF 941 million³

Basel III fully applied CET1 ratio of 13.5%, fully applied Swiss SRB leverage ratio of 4.2%

Business divisions⁴

Wealth Management: PBT CHF 393 million, NNM CHF 10.7 billion, gross margin of 84 bps – Solid performance excluding litigation, strong net new money

Wealth Management Americas: PBT USD 246 million, NNM negative USD 2.5 billion⁵

- Solid performance on record income, invested assets surpass USD 1 trillion

Retail & Corporate: PBT CHF 367 million, net interest margin increased 5 bps to 158 bps

- Strong performance excluding litigation, increased loan margin

Global Asset Management: PBT CHF 107 million, NNM CHF 11.6 billion excluding money market flows

- Annualized NNM ex-money market growth rate of 8.7% with strong inflows from WM and third-party channels

Investment Bank: PBT CHF 563 million, RoAE of 30%

Strong contribution from CCS with revenues up across all regions

Corporate Center: Pre-tax loss CHF 387 million, substantial progress in reducing Non-core and Legacy Portfolio

- CHF 412 million loss in Non-core and Legacy Portfolio driven by exits, CHF 8 billion reduction in RWA

Named "Best Global Bank" and "Best Bank in Switzerland" by Euromoney⁶





Executing our strategy to further unlock UBS's potential

Capital-efficient profit growth

- → Remain disciplined on strategy execution while enhancing capabilities and profitability
- → Further reduce Corporate Center costs and improve front office efficiency
- → Pursue growth strategy across all segments and regions

Maintain capital strength while addressing legacy issues

- → Continue to exit the Non-core and Legacy Portfolio efficiently
- → Sustain our capital strength in an evolving regulatory environment
- → Continue addressing litigation and regulatory issues
- → Adapting legal structure to enhance resolvability

Our strategy supports an attractive capital returns program



Group results

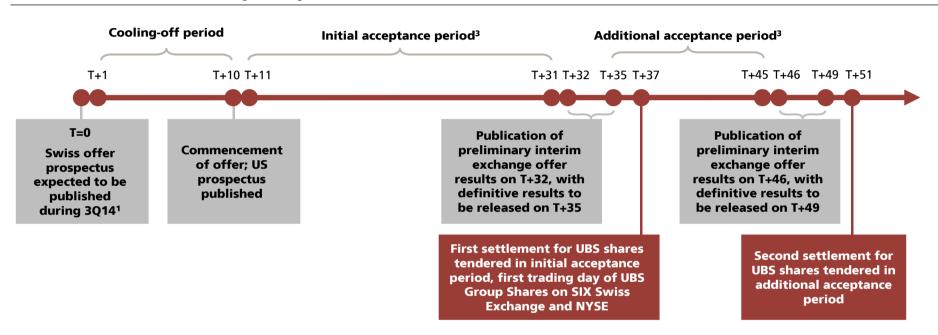
CHF million	2Q13	1Q14	2Q14
Total operating income	7,389	7,258	7,147
Total operating expenses	6,369	5,865	5,929
Profit before tax as reported	1,020	1,393	1,218
Own credit on financial liabilities designated at fair value	138	88	72
Gains on sales of real estate	19	23	1
Gain on disposals	0	0	43
Net restructuring charges	(140)	(204)	(89)
Adjusted profit before tax	1,003	1,486	1,191
of which provisions for litigation, regulatory and similar matters	(658)	(193)	(254)
of which guarantee payments in relation to the Swiss-UK tax agreement, an impairment of certain disputed receivables, and others	(207)	6	(53)
Tax (expense)/benefit	(125)	(339)	(314)
Net profit attributable to preferred noteholders/non-controlling interests ¹	(205)	0	(112)
Net profit attributable to UBS shareholders	690	1,054	792
Diluted EPS (CHF)	0.18	0.27	0.21
Return on Equity (RoE) (%)	5.9	8.7	6.4
Total book value per share (CHF)	12.49	13.07	13.20
Tangible book value per share (CHF)	10.73	11.41	11.54



Creating a Group holding company

Share exchange offer expected to be launched in the third quarter of 2014¹

Indicative timetable of principal events²



- The exchange offer may take up to three months from the publication of the Swiss and US prospectuses⁴ to final settlement of the offer, any squeeze-out required thereafter could take several additional months
- Shareholders will be able to tender their shares in an initial and additional acceptance period
- A key condition for the successful completion of the offer is achieving a 90% acceptance level by shareholders
- Enhanced resolvability is expected to result in UBS qualifying for a capital rebate under Swiss Too-Big-To-Fail legislation
- Following successful completion of the transaction, we expect to propose a supplementary capital return of at least CHF 0.25 per share⁵ from the Group holding company, which would be separate and in addition to our targeted capital return of at least 50% of net profit attributable to shareholders⁶

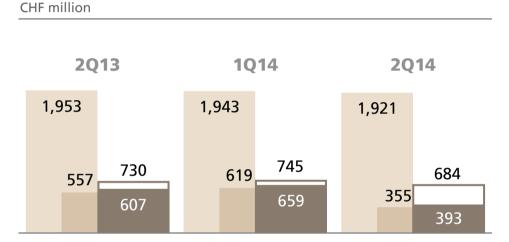


1 Subject to regulatory approvals, including FINMA and the Swiss TOB; 2 Business days; 3 Duration dependent on certain conditions, acceptance period could be extended up to ten days; 4 Two simultaneous offers will be conducted in the USA and Switzerland (to include an international component); 5 Subject to shareholder approval through a General Meeting; 6 Payout ratio of at least 50% conditional on both fully applied CET1 ratio of minimum 13% and our objective of achieving and maintaining a post-stress CET1 capital ratio of at least 10%

Wealth Management

Solid performance excluding litigation; strong net new money

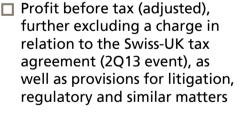
Operating income and profit before tax

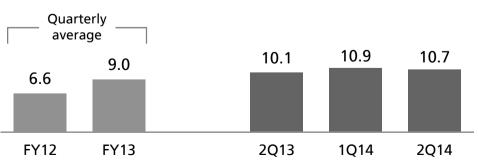


- Operating income (as reported)
- Profit before tax (as reported)
- Profit before tax (adjusted)

Net new money

CHF billion Quarterly





Operating income down 1%

- Recurring income up 3% to CHF 1,440 million on higher recurring net fee income and higher net interest income
- Transaction-based income down 13% to CHF 472 million with decreases across all regions, primarily due to lower FX and investment fund revenues

Adjusted cost/income ratio 80%

 Adjusted expenses up 19% to CHF 1,528 million, driven primarily by an increase in charges for litigation, regulatory and similar matters to CHF 291 million, up CHF 205 million

Strong net new money at CHF 10.7 billion

- APAC delivered its best guarter since 4Q07
- Ongoing cross-border asset outflows outpaced domestic inflows in Europe
- CHF 9.6 billion net inflows in UHNW
- Annualized NNM growth rate of 4.8%



Wealth Management—revenue by source

Revenues impacted by low volumes partly offset by mandate growth

Invested assets CHF billion	862	871	886	899	928	
income	24	20	20	25	21	market volume and volatility
Transaction- based and other	520	429	434	551	479	Decrease across all regions, especially in APAC and Europe, driven by lower
Recurring net fee income	42	41	41	40	40	than offset impact of cross-border asset outflows
	909	891	911	897	922	Effect of increased penetration in mandates to 24% of invested assets at 30.6.14, more
interest income	24	24	23	22	23	Lombard lending and higher revenues allocated from Group Treasury
Net	523	517	513	496	518	Increase mainly due to higher NII from
		77 / 0	77 / 3	1270	7370	2 2 Cross margin components (ops)
Management	73%	77%	77%	72%	75%	Recurring income as a % of income Gross margin components (bps)
Wealth	90	85	85	87	 84	Gross margin (bps)
	1,952	1,837	1,859	1,943	1,919	Income (CHF million)
	2Q13	3Q13	4Q13	1Q14	2Q14	
	-	-		-		



Wealth Management—by region¹

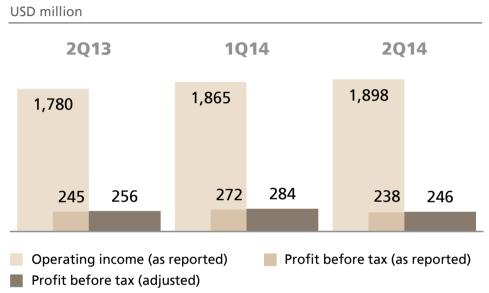
	Europe	Asia Pacific	Switzerland	Emerging Markets	o/w UHNW
Net new money growth rate %	2.4 0.1 (1.6) _(2.5) (0.7)	13.3 9.2 16.0 6.7 4.6	2.1 5.5 0.8 5.3	11.3 1.8 0.3 0.8	9.5 _{5.2} 8.4 7.1 9.1
Net new money CHF billion	2.1 0.1 (1.4) _(2.2) (0.6)	7.0 3.6 2.4 5.0	0.8 2.1 0.3 2.2	3.8 3.3 0.6 0.1 0.3	9.3 8.5 7.4 5.1 5.1
Gross margin bps	90 86 86 85 83 2Q13 3Q13 4Q13 1Q14 2Q14	82 74 74 85 78 2Q13 3Q13 4Q13 1Q14 2Q14	98 92 91 90 89	95 90 92 93 92 2013 3Q13 4Q13 1Q14 2Q14	57 52 51 55 52 2Q13 3Q13 4Q13 1Q14 2Q14
30.6.14					<u> </u>
Invested asset CHF billion	ts 352	238	171	157	1 1 447
Client advisor FTE	s 1,484	1,153	758	789	 672



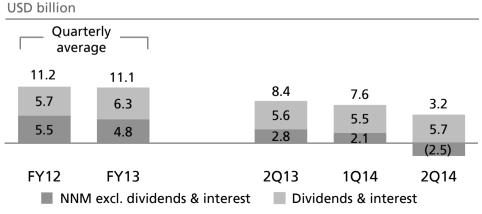
Wealth Management Americas (USD)

Strong performance excluding litigation; invested assets >USD 1 trillion

Operating income and profit before tax



Net new money



Operating income up 2%

- Record recurring income: Net interest income increased 4% to USD 261 million on continued growth in lending balances, recurring net fee income increased 4% to USD 1,163 million on higher invested asset levels
- Transaction-based income decreased by 2% on lower client activity, most notably in US municipals
- Credit loss expense of USD 2 million, compared with credit loss recovery of USD 19 million in 1Q14

Adjusted cost/income ratio 87%

- Adjusted expenses up 4% to USD 1,652 million driven by increased FA compensation and increased G&A expenses
- Charges for litigation, regulatory and similar matters remained elevated at USD 44 million

USD (2.5) billion net new money

 ~USD 2.5 billion of client withdrawals associated with seasonal income tax payments

Continued strong FA productivity

- Record annualized revenue per FA of >USD 1 million
- Record invested assets per FA of USD 143 million

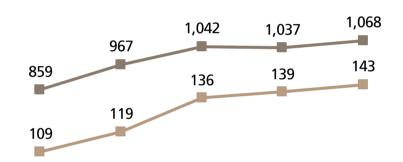


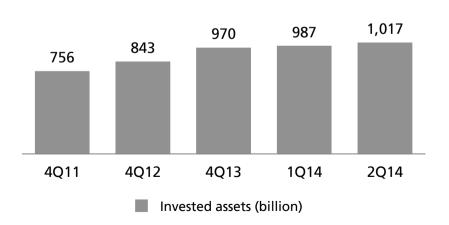
Wealth Management Americas—FA productivity and lending (USD)

Record invested assets and revenue per FA

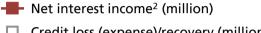
Invested assets and FA productivity

- Revenue per FA (annualized, thousand)
- Invested assets per FA (million)



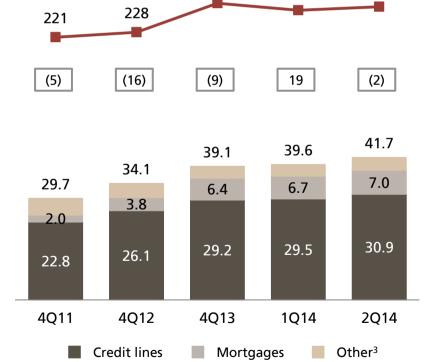


Net interest income and lending balances¹





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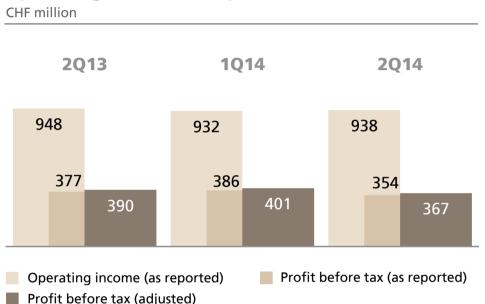
264

259

Retail & Corporate

Strong performance excluding litigation; net interest margin up 5 bps

Operating income and profit before tax



Operating income up 1%

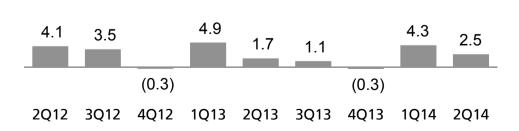
- Income increased mainly on higher interest income as well as increased transaction-based income, offsetting a decline in recurring net fee and other income
- CHF 8 million net credit loss expense compared with net credit loss recovery of CHF 12 million in the prior quarter

Adjusted cost/income ratio 60%

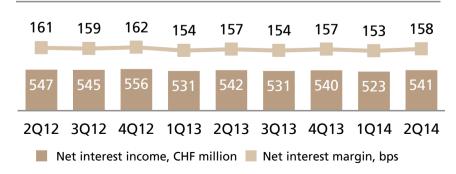
 7% increase in adjusted expenses mainly driven by an increase in charges for litigation, regulatory and similar matters to CHF 48 million, up CHF 37 million

NNBV¹ growth rate (retail business)

%, annualized



Net interest margin

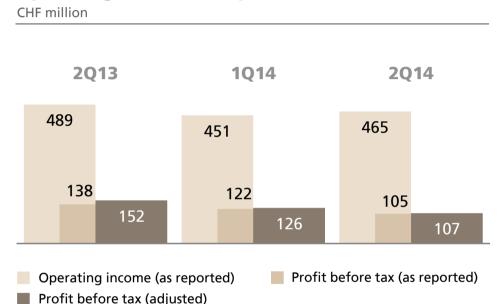




Global Asset Management

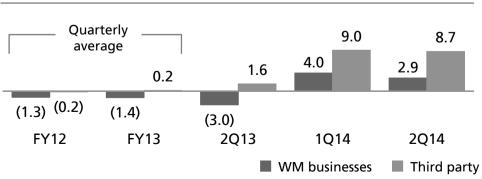
NNM excluding money market flows remained strong at CHF 11.6 billion

Operating income and profit before tax



NNM by channel - excluding money market

CHF billion



Operating income up 3%

- Net management fees up by CHF 23 million mainly in traditional investments and global real estate, partially due to strong first quarter NNM
- Performance fees down CHF 9 million to CHF 38 million, mainly in traditional investments and O'Connor and A&Q

Adjusted cost/income ratio 77%

 Adjusted operating expenses up 10%, as the quarter included CHF 33 million in charges for litigation, regulatory and similar matters

Gross margin 31 bps

 In line with 1Q14, as invested assets rose at the same pace as revenues

CHF 11.6 billion NNM ex-money market

- Annualized ex-money market NNM growth rate of 8.7%, above the target range of 3-5%
- Net inflows from third party channels and wealth management businesses across a variety of capabilities

Investment performance: alternatives

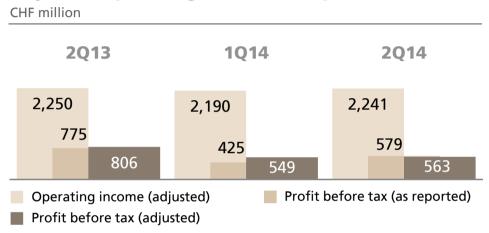
 >80% of O'Connor and A&Q assets eligible for performance fees above high water mark at quarter-end



Investment Bank

Solid performance with strong contribution from CCS and resilient FRC1

Adjusted operating income and profit before tax²



Adjusted operating income²

CHF million	2Q13	1Q14	2Q14
Corporate Client Solutions	771	770	986
Advisory	163	153	165
Equity Capital Markets	232	196	349
Debt Capital Markets	246	303	371
Financing Solutions	163	128	119
Risk Management	(33)	(10)	(17)
Investor Client Services	1,475	1,420	1,260
Equities	1,113	1,037	906
FX, Rates and Credit	362	382	355
Income	2,246	2,190	2,247
Credit loss (expense)/recovery	4	0	(6)
Total operating income (adjusted)	2,250	2,190	2,241

Adjusted operating income up 3%

- CCS: Strong performance with income up 28% to CHF 986 million, increasing across all regions with particularly strong contribution from ECM and DCM
- ICS: Resilient performance in FX, Rates and Credit, Equities impacted by lower volumes, total ICS adjusted income down 11% to CHF 1,260 million

Adjusted cost/income ratio 75%

 Adjusted operating expenses up 2% to CHF 1,677 million

Focused resource utilization

2Q13	1Q14	2Q14
64	75	75
38	28	30
67	62	68
54	41	47
13	14	14
179	176	182
-	272	278
5,445	5,254	5,167
	38 67 54 13 179	38 28 67 62 54 41 13 14 179 176 - 272



Corporate Center—Core Functions

Profit before tax of CHF 25 million

Operating income and profit before tax

CHF million

	2Q13	3Q13	4Q13	1Q14	2Q14
Treasury income remaining in CC-CF	(124)	(219)	(343)	(46)	(55)
Own credit gain/(loss)	138	(147)	(94)	88	72
Other	(19)	169	72	9	6
Operating income (as reported)	(5)	(197)	(365)	51	23
Own credit gain/(loss)	138	(147)	(94)	88	72
Gains on sales of real estate	19	207	61	23	1
Early redemption/buyback of UBS debt	0	0	(75)	0	0
Adjusted operating income	(162)	(257)	(257)	(60)	(50)
Operating expenses (as reported)	126	282	200	227	(2)
Net restructuring charges	5	(1)	(7)	2	4
Adjusted operating expenses	121	283	207	225	(6)
Profit before tax (as reported)	(131)	(479)	(565)	(176)	25
Profit before tax (adjusted)	(283)	(540)	(464)	(285)	(44)
Personnel (after allocation)	1,006	1,139	1,055	951	881

Operating income CHF 23 million

 Net treasury income remaining in Corporate Center – Core Functions included CHF 182 million of retained funding costs, partly offset by gains of CHF 56 million on cross-currency basis swaps, CHF 28 million of interest income related to preferred securities and a gain of CHF 13 million related to our macro cash flow hedges

Operating expenses negative CHF 2 million

- CHF 141 million net release of provisions for litigation, regulatory and similar matters
- CHF 84 million decrease as actual costs incurred were lower than the guaranteed cost allocations charged to the business divisions and Corporate Center Non-core and Legacy Portfolio



Corporate Center—Non-core and Legacy Portfolio

Profit before tax of negative CHF 412 million

Operating income and profit before tax

CHF million

	2Q13	3Q13	4Q13	1Q14	2Q14
Non-core	(57)	(120)	(104)	17	(151)
of which: Debit valuation adjustments	(21)	(47)	(68)	(19)	(44)
Legacy Portfolio	135	21	(36)	13	(15)
of which: SNB StabFund option	122	74	(28)	(1)	0
Credit loss (expense)/recovery	(5)	(1)	11	0	(2)
Total operating income	73	(100)	(130)	29	(167)
Adjusted operating income	73	(100)	(130)	29	(167)
Operating expenses (as reported)	1,001	593	317	254	245
Net restructuring charges	18	5	24	9	(2)
Adjusted operating expenses	983	588	293	245	247
Profit before tax (as reported)	(927)	(693)	(446)	(225)	(412)
Profit before tax (adjusted)	(909)	(688)	(422)	(216)	(414)
Personnel (front office)	263	245	222	195	160

Operating income negative CHF 167 million

- Non-core: Income decreased to negative CHF 151 million, mainly due to a CHF 97 million loss in structured credit resulting from the exit of the majority of the correlation trading portfolio
- Legacy Portfolio: Income decreased to negative CHF 15 million due to lower gains from the reference-linked notes and real estate portfolios

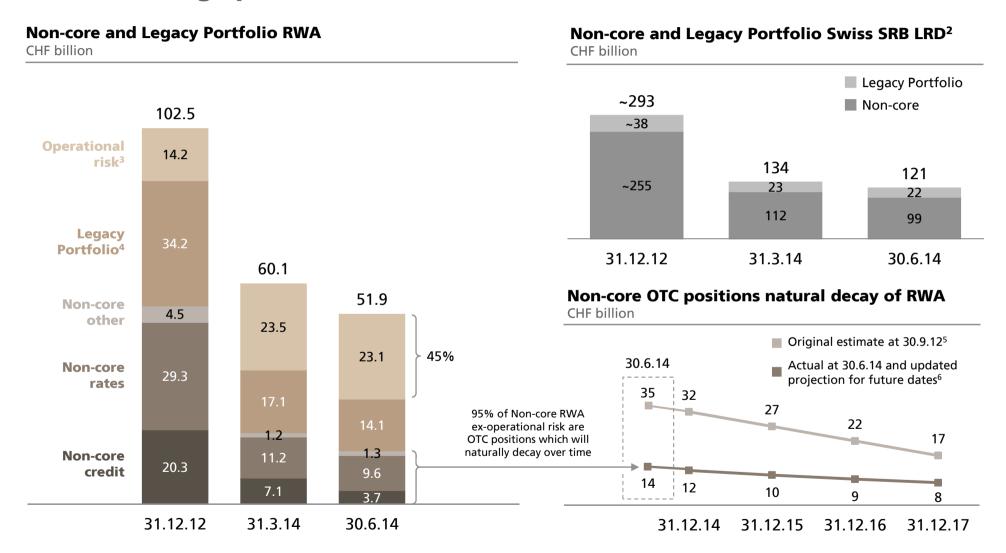
Operating expenses CHF 245 million

- Down 4% on further headcount reductions and decreased variable compensation expenses
- Impairment charge related to certain disputed receivables was partially offset by a net release of provisions for litigation, regulatory and similar matters, resulting in net expenses of CHF 51 million



Corporate Center—Non-core and Legacy Portfolio¹

RWA excluding operational risk down 21% QoQ; LRD down 10%

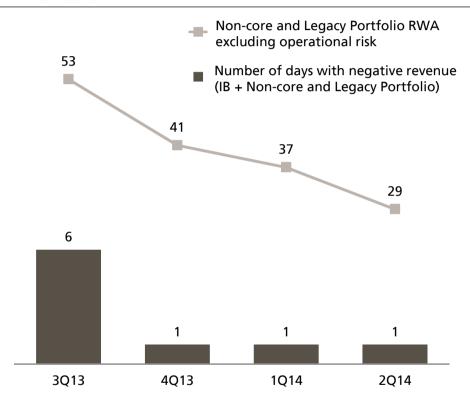




Daily trading revenue distribution

IB and Non-core and Legacy Portfolio revenues^{1,2}

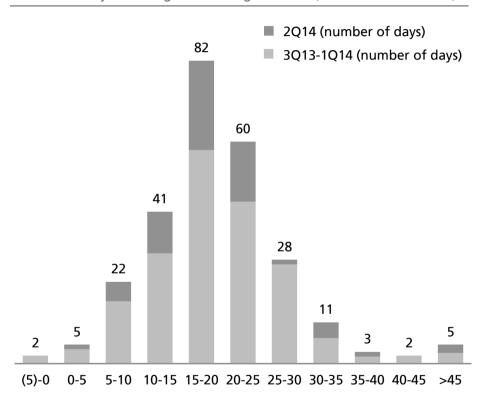
RWA in CHF billion



• Single day with negative trading revenue in 2Q14 driven by exits in Non-core

Investor Client Services (ICS) revenues¹

Number of days with negative trading revenues (CHF 5 million buckets)



- Positive trading revenues on all days in 1H14
- Combined gross loss of <CHF 3 million for the two days with negative trading revenues in 2H13



Corporate Center cost reductions

Approximately CHF 0.3 billion of net cost reductions achieved in 1H14

Core Functions:

CHF 1.0 billion net cost reduction target by 2015^{1,2,3,4}

Adjusted operating expenses before allocations to business divisions CHF billion

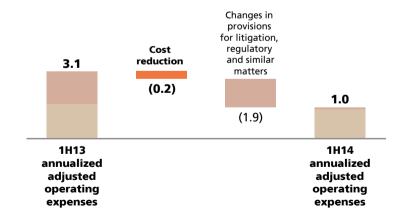
- Achieved net cost reduction of ~CHF 0.1 billion vs. 1H13
- Net cost reductions more than offset by increased costs of temporary regulatory demand

Changes in Changes in provisions regulatory for litigation, demand of regulatory Cost temporary and similar FX 7.8 reduction nature matters movements 7.4 (0.1)0.3 (0.2)(0.3)1H13 1H14 annualized annualized adjusted adjusted operating operating expenses expenses

Non-core and Legacy Portfolio: CHF 0.4 billion net cost reduction target by 2015²

Adjusted operating expenses CHF billion

- Achieved net cost reduction of ~CHF 0.2 billion vs. 1H13
- Significantly lower provisions for litigation and regulatory matters



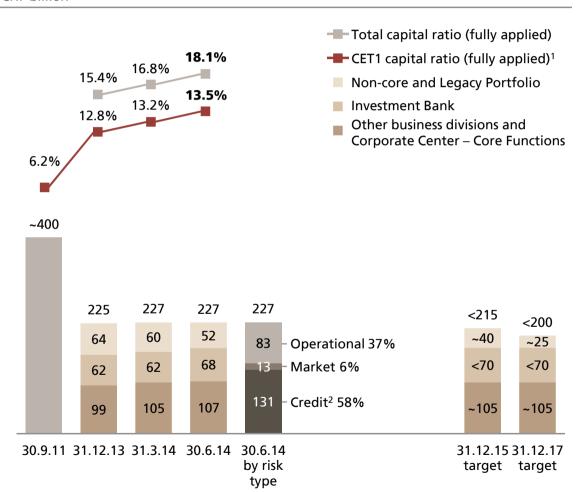


Swiss SRB capital and leverage ratios

Fully applied CET1 capital ratio of 13.5% and leverage ratio of 4.2%

Swiss SRB RWA and capital ratios

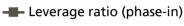
CHF billion



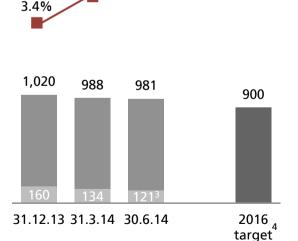
Swiss SRB LRD and leverage ratio

CHF billion

4.7%



- Leverage ratio (fully applied)
- Swiss SRB total exposure
- Non-core and Legacy Portfolio



5.3%

4.2%

5.0%

3.8%



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Named "Best Global Bank" and "Best Bank in Switzerland" by Euromoney⁶





Appendix



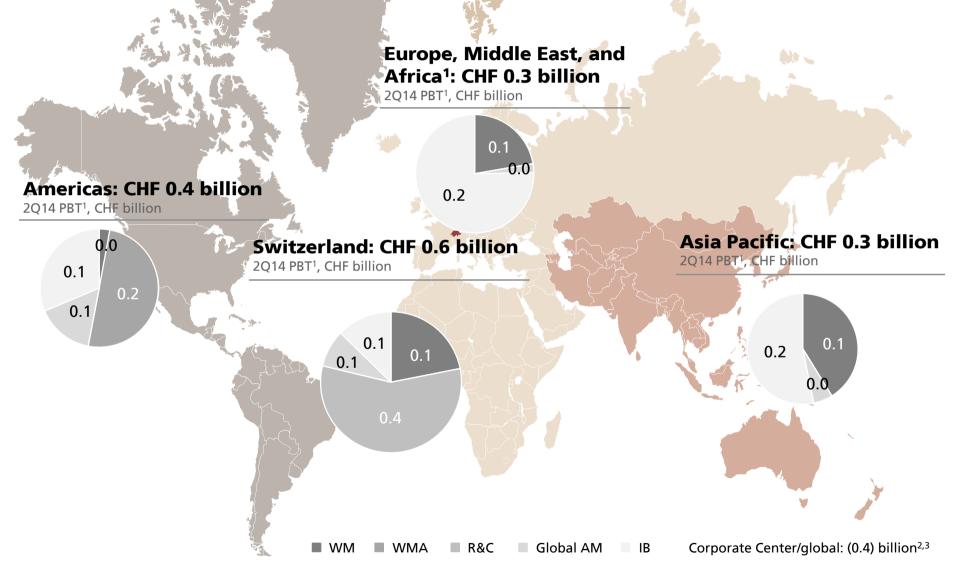
Regional and business division performance¹

billion		Ame	ricas	Asia F	Pacific	EM	EA²	Switz	erland	-	te Center lobal³	To	tal
		1Q14	2Q14	1Q14	2Q14	1Q14	2Q14	1Q14	2Q14	1Q14	2Q14	1Q14	2Q14
	WM	0.1	0.1	0.5	0.4	1.0	1.0	0.4	0.4	0.0	0.0	1.9	1.9
	WMA	1.7	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	1.7
0	R&C	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.9	0.0	0.0	0.9	0.9
Operating income	Global AM	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.5	0.5
	Investment Bank	0.7	0.7	0.6	0.6	0.6	0.7	0.3	0.3	(0.0)	0.0	2.2	2.3
	Corporate Center	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	(0.1)	0.1	(0.1)
	Group	2.6	2.6	1.1	1.2	1.7	1.7	1.7	1.7	0.1	(0.1)	7.3	7.1
	WM	0.1	0.1	0.3	0.3	0.7	0.9	0.2	0.2	0.0	0.0	1.3	1.6
	WMA	1.4	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.5
0	R&C	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.6	0.0	0.0	0.5	0.6
Operating expenses	Global AM	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.3	0.4
СКРСПЭСЭ	Investment Bank	0.5	0.5	0.4	0.5	0.5	0.5	0.2	0.2	0.1	0.0	1.8	1.7
	Corporate Center	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.5	0.2
	Group	2.2	2.2	0.8	0.8	1.3	1.5	1.0	1.1	0.6	0.3	5.9	5.9
	WM	0.0	0.0	0.2	0.1	0.3	0.1	0.2	0.1	0.0	0.0	0.6	0.4
	WMA	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2
Profit	R&C	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.4	0.4
before tax	Global AM	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	(0.0)	(0.0)	0.1	0.1
	Investment Bank	0.2	0.1	0.2	0.2	0.1	0.2	0.1	0.1	(0.2)	(0.0)	0.4	0.6
	Corporate Center	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	(0.4)	(0.4)	(0.4)	(0.4)
	Group	0.5	0.4	0.4	0.3	0.4	0.3	0.7	0.6	(0.6)	(0.4)	1.4	1.2



Regional and business division performance

All business divisions were profitable in each region in 2Q14



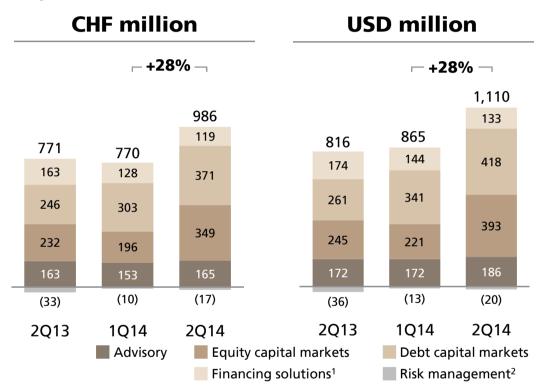


1 Europe, Middle East, and Africa excl. Switzerland; 2 Numbers are not comparable to the disclosed financial statements of our main local subsidiaries; revenues are allocated in general following a client domicile view, which is supplemented by overlays to capture cross-country sales; this represents a more complete view of global and local sales for management purposes, as opposed to the split according to the legal entity where the transaction is recorded; 3 Includes Corporate Center and global operating income, expenses, and profit before tax that are not attributed to regions and are managed using a global view (CHF 36 million)

Corporate Client Solutions (CCS)

Strong performance with income up across all regions

Adjusted income



Key transactions in 2Q14⁴

Advisory	AerCap's acquisition of ILFC; Westfield's demerger; IAG's acquisition of Wesfarmers Insurance
ECM	Rights issuance for Deutsche Bank and Gruppo Banco Popolare; Follow-on for Williams Companies; IPOs of JD.com and Applus
DCM	LBO financings for Carlyle/ADT Korea and SI Organization/QinetiQ North America; Deutsche Bank's EUR 3.5 billion AT1 issuance

Switzerland: 4 Transactions closed

Comparison in USD terms (2Q14 vs. 1Q14)

Advisory +8%

- Solid contribution from all regions with strong growth in APAC
- Increased participation in M&A transactions

Equity capital markets +78%

 Strong performance with increased market share and increased participation in both IPOs and follow-ons

Debt capital markets +23%

 Increase in leveraged finance, partly offset by lower investment grade revenues, revenues from investment grade decreased as improvement in the Americas was more than offset by decreases in both EMEA³ and APAC

Financing solutions (8%)

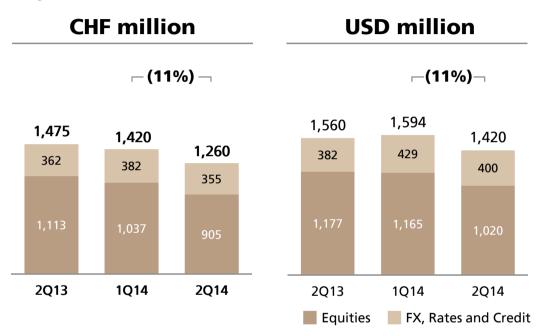
Lower revenue primarily driven by seasonal decline in Structured finance



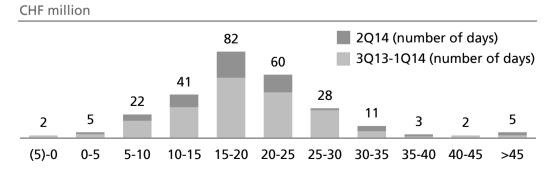
Investor Client Services (ICS)

Resilient performance with no negative revenue trading days

Adjusted income¹



12-month daily revenue distribution⁴



Comparison in USD terms (2Q14 vs. 1Q14)

Equities (12%)

- Revenues declined in derivatives and cash, reflecting weaker client activity and subdued volatility, #1 in cash equities globally²
- Increase in Financing Services on strong trading revenues in equity finance
- Voted "Top European Equity House" for 11th consecutive year³

FX, Rates and Credit (7%)

- Foreign exchange: Decrease in revenues driven by emerging market short-term interest rate, FX spot and e-trading businesses, reflecting lower client activity
- Rates and Credit: Relatively flat with continued focus on client flow



Retained Treasury income in Corporate Center—Core Functions

We continue to expect retained funding costs to decline in the mid-term

Treasury income retained in Corporate Center - Core Functions

CHF million

	FY13	1Q14	2Q14
Gross results (excluding accounting driven adjustments)	664	137	174
Allocations to business divisions	(921)	(206)	(243)
Net revenues (excluding accounting driven adjustments)	(257)	(69)	(69)
of which: retained funding costs	(510)	(165)	(182)
of which: profits retained in Treasury	253	96	113
Accounting asymmetry and other adjustments Mark-to-market losses from cross currency swaps, macro cash flow hedge ineffectiveness, Group Treasury FX, debt buyback and other	(645)	23	16
Net treasury income retained in CC-Core Functions	(902)	(46)	(55)

Costs of the Group's overall long term funding will be reduced as the long term debt portfolio rolls off and with declining volumes as we reduce our balance sheet

We will continue to maintain a diversified funding profile and comfortable LCR and NSFR ratios

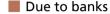
- Central funding costs retained in Group Treasury increased on the back of the issuance of our loss absorbing notes and as business divisions reduced their consumption of funding
- Retained funding costs expected to decrease to approximately CHF 100 million in FY15 and to a negligible amount in FY16



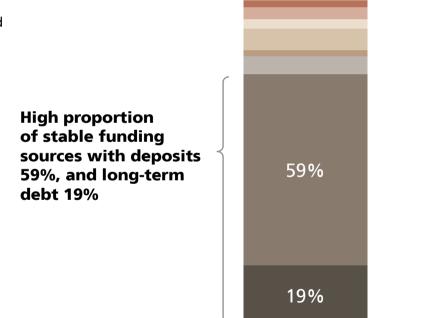
Our balance sheet, funding and liquidity positions are strong

Our balance sheet structure has many characteristics of a AA-rated bank

Funding by product¹



- Short term debt issued
- Repurchase agreements
- Cash collateral payables on derivative instruments
- Securities lending
- Prime brokerage payables
- Due to customers
- Long-term debt issued



CHF 664 billion • Strong funding profile

- Well diversified by market, tenor and currency
- Limited use of short-term wholesale funding
- 105% Basel III NSFR²

Strong liquidity position

- 117% Basel III LCR²



30.6.14

Breakdown of changes in Group RWA

By type CHF billion



31.3.14

+1

Methodology/model-driven

 CHF 1.3 billion increase related to incremental operational risk RWA¹

0

FX impact

Book size and other:

(1)

- CHF 2.3 billion decrease in market risk RWA due to the exit of the majority of the correlation portfolio and trading book securitization exposures partly offset by increased VaR and stressed VaR
- CHF 1.0 billion higher credit risk RWA primarily due to aged trade settlements and increase in originated commercial real estate loans in advance of securitization, partly offset by lower banking book securitization exposures and advanced CVA



30.6.14

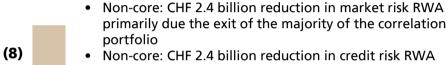
By business division

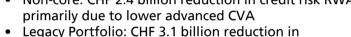
CHF billion



31.3.14

Non-core and Legacy Portfolio²:





 Legacy Portfolio: CHF 3.1 billion reduction in securitization RWA across banking book and trading book due to sales



Corporate Center - Core Functions

+6

Investment Bank:

- CHF 3.8 billion increase in credit risk RWA primarily due to aged trade settlements and increase in originated commercial real estate loans in advance of securitization
- CHF 1.4 billion increase in market risk RWA
- CHF 0.6 billion increase related to incremental operational risk RWA¹

0

All other businesses³



30.6.14



Corporate Center adjusted operating expenses before service allocation

Core Functions adjusted operating expenses before service allocation to business divisions and Non-core and Legacy Portfolio

Total adjusted operating expenses	242	121	283	207	225	(6)	363	219	853
of which: CC - Non-core and Legacy Portfolio	(157)	(173)	(150)	(136)	(129)	(117)	(330)	(246)	(616)
of which: Investment Bank	(557)	(562)	(560)	(589)	(632)	(621)	(1,119)	(1,253)	(2,267)
of which: Global Asset Management	(128)	(123)	(126)	(123)	(113)	(114)	(250)	(226)	(499)
of which: Retail & Corporate	(316)	(306)	(305)	(319)	(275)	(282)	(622)	(557)	(1,246)
of which: Wealth Management Americas	(274)	(267)	(264)	(268)	(250)	(264)	(542)	(514)	(1,074)
of which: Wealth Management	(498)	(484)	(460)	(521)	(464)	(504)	(982)	(968)	(1,964)
Net allocations to business divisions	(1,931)	(1,915)	(1,865)	(1,956)	(1,862)	(1,902)	(3,846)	(3,763)	(7,667)
Total adjusted operating expenses before service allocation to business divisions and CC - Non-core and Legacy Portfolio	2,173	2,036	2,148	2,163	2,087	1,895	4,209	3,982	8,520
Amortization and impairment of intangible assets	1	1	1	1	1	1	2	2	4
Depreciation and impairment of property and equipment	161	180	170	185	179	184	342	364	696
General and administrative expense	910	849	1,022	970	947	806	1,758	1,753	3,750
Personnel expenses	1,101	1,006	955	1,007	959	904	2,107	1,863	4,070
CHF million									
CC - Core Functions - adjusted expenses before service allocation to business divisions and CC - Non-core and Legacy Portfolio	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	6M13	6M14	FY13



Adjusted results

erating income as reported (Group) f which: wn credit on financial liabilities designated at Fair Value ains on sales of real estate corporate Center - Core Functions Corporate Center - Non-core and Legacy Por ain from the partial sale of our investment in Markit ain on disposal of Global AM's Canadian domestic business et gain on sale of remaining proprietary trading business Investment Bank Corporate Center - Core Functions	Business division / Corporate Center	2Q13	1Q14	2Q14	FY13
CHF million					
Operating income as reported (Group)		7,389	7,258	7,147	27,732
Of which:					
Own credit on financial liabilities designated at Fair Value	Corporate Center - Core Functions	138	88	72	(283)
Gains on sales of real estate	Corporate Center - Core Functions	19	23	1	288
Not loss related to the buyback of debt in public tender offer	Corporate Center - Core Functions	0	0	0	(194)
Net loss related to the bayback of debt in public tender offer	Corporate Center - Non-core and Legacy Portfolio	0	0	0	27
Gain from the partial sale of our investment in Markit	Investment Bank	0	0	43	0
Gain on disposal of Global AM's Canadian domestic business	Global Asset Management	0	0	0	34
Not gain on sale of remaining proprietary trading business	Investment Bank	Corporate Center - Core Functions 138 88 72 72 7,147 7,031	0	55	
Net gain on sale of remaining proprietary trading business	Corporate Center - Core Functions	0	0	0	(24)
Operating income adjusted (Group)		7,232	7,147	7,031	27,829
		•			
Operating expenses as reported (Group)		6,369	5,865	5 929	
Of which:		•		3,323	24,461
				3,323	24,461
	Wealth Management	50	40	38	178
	Wealth Management Wealth Management Americas				
		10	10	38	178
Net restructuring charges	Wealth Management Americas	10 13	10 15	38	178 59
Net restructuring charges	Wealth Management Americas Retail & Corporate	10 13 14	10 15 4	38 7 13	178 59 54
Net restructuring charges	Wealth Management Americas Retail & Corporate Global Asset Management	10 13 14 31	10 15 4 124	38 7 13 2	178 59 54 43
Net restructuring charges	Wealth Management Americas Retail & Corporate Global Asset Management Investment Bank	10 13 14 31	10 15 4 124	38 7 13 2 27	178 59 54 43 210 (6)
Net restructuring charges Operating expenses adjusted (Group)	Wealth Management Americas Retail & Corporate Global Asset Management Investment Bank Corporate Center - Core Functions	10 13 14 31 5	10 15 4 124 2	38 7 13 2 27 4	178 59 54 43 210 (6) 235
Operating expenses adjusted (Group)	Wealth Management Americas Retail & Corporate Global Asset Management Investment Bank Corporate Center - Core Functions	10 13 14 31 5 18 6,229	10 15 4 124 2 9 5,661	38 7 13 2 27 4 (2) 5,840	178 59 54 43 210 (6) 235 23,689
	Wealth Management Americas Retail & Corporate Global Asset Management Investment Bank Corporate Center - Core Functions	10 13 14 31 5 18	10 15 4 124 2	38 7 13 2 27 4 (2)	178 59 54 43 210 (6) 235



Important information related to numbers shown in this presentation

Use of adjusted numbers

Unless otherwise indicated, "adjusted" figures exclude the adjustment items listed on the previous slide, to the extent applicable, on a Group and business division level. Adjusted results are a non-GAAP financial measure as defined by SEC regulations. Refer to pages 13-14 of the 2Q14 financial report for an overview of adjusted numbers.

Basel III RWA, Basel III capital and Basel III liquidity ratios

Basel III numbers are based on the BIS Basel III framework, as applicable for Swiss Systemically relevant banks (SRB). In the presentation are SRB Basel III numbers unless otherwise stated. Our fully applied and phase-in Swiss SRB Basel III and BIS Basel III capital components have the same basis of calculation, except for differences disclosed on page 85 of the 2Q14 financial report.

Basel III risk-weighted assets in the presentation are calculated on the basis of Basel III fully applied unless otherwise stated. Our RWA under BIS Basel III are the same as under Swiss SRB Basel III.

Leverage ratio and leverage ratio denominator in this presentation are calculated on the basis of fully applied Swiss SRB Basel III, unless otherwise stated.

From 1Q13 Basel III requirements apply. All Basel III numbers prior to 1Q13 are on a pro-forma basis. Some of the models applied when calculating pro-forma information required regulatory approval and included estimates (discussed with our primary regulator) of the effect of these new capital charges.

Refer to the "Capital Management" section in the 2Q14 financial report for more information.

Currency translation

Monthly income statement items of foreign operations with a functional currency other than Swiss francs are translated with month-end rates into Swiss francs. Refer to "Note 17 Currency translation rates" in the 2Q14 financial report for more information.

Rounding

Numbers presented throughout this presentation may not add up precisely to the totals provided in the tables and text. Percentages, percent changes and absolute variances are calculated based on rounded figures displayed in the tables and text and may not precisely reflect the percentages, percent changes and absolute variances that would be derived based on figures that are not rounded

Net profit attributable to preferred noteholders:

Purchase of UBS AG shares by UBS Group AG pursuant to the exchange offer to create a group holding company is expected to cause a triggering event which results in accruals for future distributions to preferred noteholders. Assuming the acceptance date for the exchange offer is in the 4Q14, we expect to attribute further net profit to preferred noteholders of up to approximately CHF 80 million in that period. If we have attributed net profit to preferred noteholders of CHF 80 million in 4Q14, we would expect to attribute net profit to preferred noteholders of approximately CHF 30 million in 2015 and CHF 80 million in 2016.

