



### Cautionary statement regarding forward-looking statements

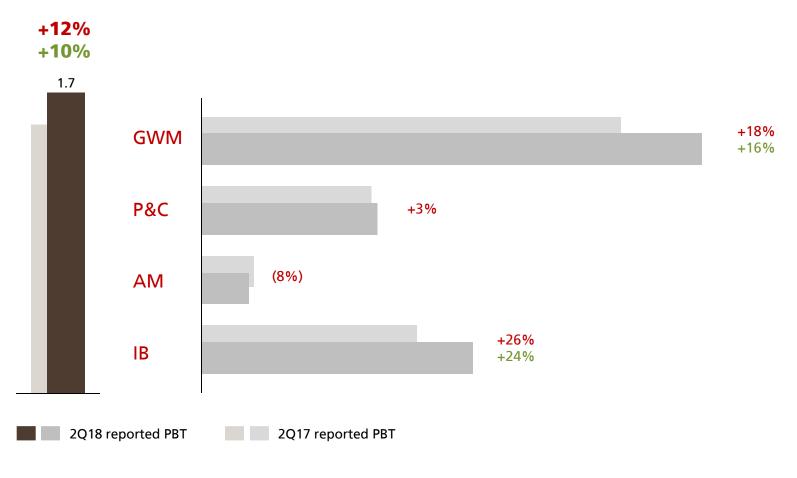
This presentations contains statements that constitute "forward-looking statements," including but not limited to management's outlook for UBS's financial performance and statements relating to the anticipated effect of transactions and strategic initiatives on UBS's business and future development. While these forward-looking statements represent UBS's judgments and expectations concerning the matters described, a number of risks, uncertainties and other important factors could cause actual developments and results to differ materially from UBS's expectations. These factors include, but are not limited to: (i) the degree to which UBS is successful in the ongoing execution of its strategic plans, including its cost reduction and efficiency initiatives and its ability to manage its levels of risk-weighted assets (RWA), including to counteract regulatory-driven increases, leverage ratio denominator, liquidity coverage ratio and other financial resources, and the degree to which UBS is successful in implementing changes to its businesses to meet changing market, regulatory and other conditions; (ii) continuing low or negative interest rate environment, developments in the macroeconomic climate and in the markets in which UBS operates or to which it is exposed, including movements in securities prices or liquidity, credit spreads, and currency exchange rates, and the effects of economic conditions, market developments, and geopolitical tensions on the financial position or creditworthiness of UBS's clients and counterparties as well as on client sentiment and levels of activity; (iii) changes in the availability of capital and funding, including any changes in UBS's credit spreads and ratings, as well as availability and cost of funding to meet requirements for debt eligible for total loss-absorbing capacity (TLAC); (iv) changes in or the implementation of financial legislation and regulation in Switzerland, the US, the UK and other financial centers that have imposed, or resulted in, or may do so in the future, more stringent or entity-specific capital, TLAC, leverage ratio, liquidity and funding requirements, incremental tax requirements, additional levies, limitations on permitted activities, constraints on remuneration, constraints on transfers of capital and liquidity and sharing of operational costs across the Group or other measures, and the effect these will or would have on UBS's business activities; (v) the degree to which UBS is successful in implementing further changes to its legal structure to improve its resolvability and meet related regulatory requirements and the potential need to make further changes to the legal structure or booking model of UBS Group in response to legal and regulatory requirements, to proposals in Switzerland and other jurisdictions for mandatory structural reform of banks or systemically important institutions or to other external developments, and the extent to which such changes will have the intended effects: (vi) uncertainty as to the extent to which the Swiss Financial Market Supervisory Authority (FINMA) will confirm limited reductions of gone concern requirements due to measures to reduce resolvability risk; (vii) the uncertainty arising from the timing and nature of the UK exit from the EU and the potential need to make changes in UBS's legal structure and operations as a result of it: (viii) changes in UBS's competitive position, including whether differences in regulatory capital and other requirements among the major financial centers will adversely affect UBS's ability to compete in certain lines of business; (ix) changes in the standards of conduct applicable to our businesses that may result from new regulation or new enforcement of existing standards, including recently enacted and proposed measures to impose new and enhanced duties when interacting with customers and in the execution and handling of customer transactions; (x) the liability to which UBS may be exposed, or possible constraints or sanctions that regulatory authorities might impose on UBS. due to litigation, contractual claims and regulatory investigations, including the potential for disqualification from certain businesses or loss of licenses or privileges as a result of regulatory or other governmental sanctions, as well as the effect that litigation, regulatory and similar matters have on the operational risk component of our RWA; (xi) the effects on UBS's cross-border banking business of tax or regulatory developments and of possible changes in UBS's policies and practices relating to this business; (xii) UBS's ability to retain and attract the employees necessary to generate revenues and to manage, support and control its businesses, which may be affected by competitive factors including differences in compensation practices; (xiii) changes in accounting or tax standards or policies, and determinations or interpretations affecting the recognition of gain or loss, the valuation of goodwill, the recognition of deferred tax assets and other matters, including from changes to US taxation under the Tax Cuts and Jobs Act; (xiv) UBS's ability to implement new technologies and business methods, including digital services and technologies and ability to successfully compete with both existing and new financial service providers, some of which may not be regulated to the same extent; (xv) limitations on the effectiveness of UBS's internal processes for risk management, risk control, measurement and modeling, and of financial models generally; (xvi) the occurrence of operational failures, such as fraud, misconduct, unauthorized trading, financial crime, cyberattacks, and systems failures; (xvii) restrictions on the ability of UBS Group AG to make payments or distributions, including due to restrictions on the ability of its subsidiaries to make loans or distributions, directly or indirectly, or, in the case of financial difficulties, due to the exercise by FINMA or the regulators of UBS's operations in other countries of their broad statutory powers in relation to protective measures, restructuring and liquidation proceedings; (xviii) the degree to which changes in regulation, capital or legal structure, financial results or other factors may affect UBS's ability to maintain its stated capital return objective; and (xix) the effect that these or other factors or unanticipated events may have on our reputation and the additional consequences that this may have on our business and performance. The sequence in which the factors above are presented is not indicative of their likelihood of occurrence or the potential magnitude of their consequences. Our business and financial performance could be affected by other factors identified in our past and future filings and reports, including those filed with the SEC. More detailed information about those factors is set forth in documents furnished by UBS and filings made by UBS with the SEC, including UBS's Annual Report on Form 20-F for the year ended 31 December 2017, UBS is not under any obligation to (and expressly disclaims any obligation to) update or alter its forwardlooking statements, whether as a result of new information, future events, or otherwise.

Disclaimer: This presentation and the information contained herein are provided solely for information purposes, and are not to be construed as a solicitation of an offer to buy or sell any securities or other financial instruments in Switzerland, the United States or any other jurisdiction. No investment decision relating to securities of or relating to UBS Group AG, UBS AG or their affiliates should be made on the basis of this document. Refer to UBS's Annual Report on Form 20-F for the year ended 31 December 2017. No representation or warranty is made or implied concerning, and UBS assumes no responsibility for, the accuracy, completeness, reliability or comparability of the information contained herein relating to third parties, which is based solely on publicly available information. UBS undertakes no obligation to update the information contained herein.

© UBS 2018. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved



Strong quarter driven by GWM and the IB





#### Returns

**16.7% adjusted RoTE** excl. DTAs



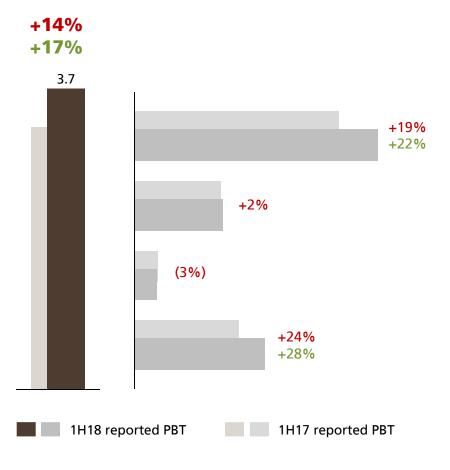


#### Capital strength and discipline

Passed CCAR / DFAST Moody's upgrade



### Strong momentum across our businesses



**GWM**: **10-year highs** in recurring net fee income, NII, invested assets, mandate penetration and loans

P&C: Strong growth in recurring revenues offset interest headwinds; investing in digital

AM: 5% PBT growth excl. fund services disposal; 10-year high in invested assets of >800bn; growth in net new run rate fees

**IB**: **Excellent adjusted RoAE at 24%**; strong Equities and FRC; disciplined resource management



#### Return

17.3% adjusted RoTE excl. DTAs



#### Grount

Net profit<sup>1</sup> +15% to 2,798m



#### **Efficiency**

Cost/income ratio (240)bps to 75.8%



### Generated 3bn in capital in 1H18

Strongest 1H CET1 capital generation<sup>1</sup> since the implementation of Basel III

### **Strong capital generation Strong capital position Repurchased 35m shares** 550 in 2018 Dividend accrual in ~1,300 line with stated policy 13.4% 1.1bn increase in 1,146 **CET1** capital 3.75% CET1 1H18 CET1 leverage capital ratio ratio Expectation ~13% ~3.7% 2018-2020:



# Uniquely positioned with leading franchises

Unique combination of growth and attractive returns

### Global Wealth Management

- World's leading and only truly global wealth manager;
   #1 in global UHNW
- Superior long-term growth prospects



### Personal & Corporate Banking

- At the core of the leading universal bank in Switzerland
- Largest player in an attractive and profitable market



### Asset Management

- Diversified and well positioned in key growth areas
- Highly cash flowgenerative with strong returns on equity



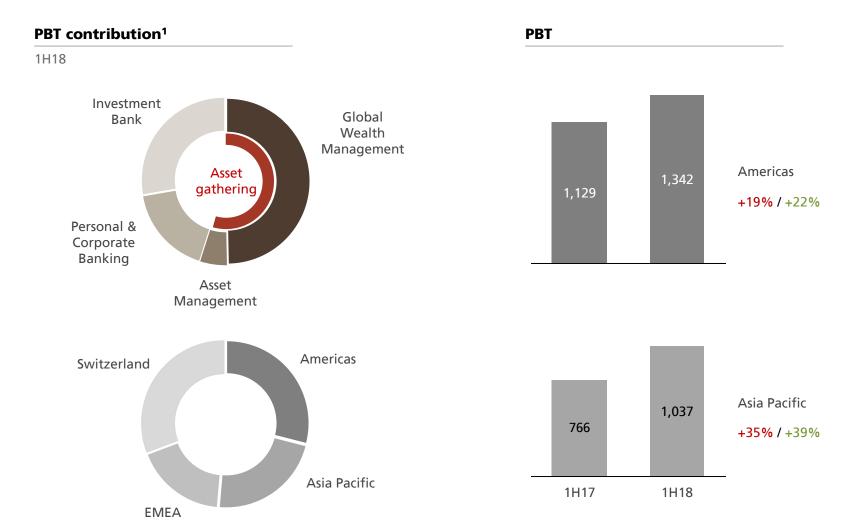
### Investment Bank

- Excellence in areas of focus
- Client-focused, capitallight model with attractive risk-adjusted returns





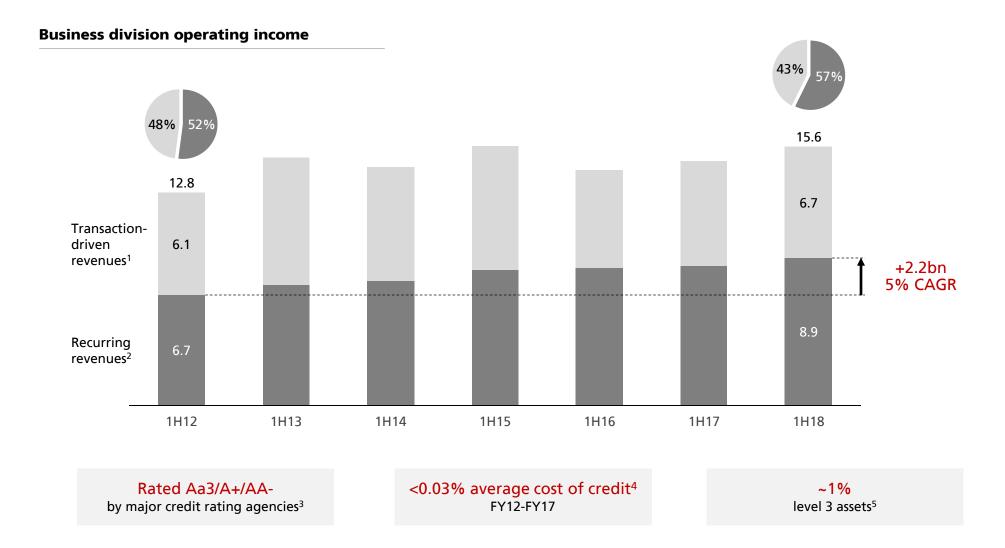
Well positioned in the largest and fastest-growing markets





# Delivering high quality revenue growth

Underpinned by disciplined resource management and risk control





# Substantial costs to fulfill regulatory requirements

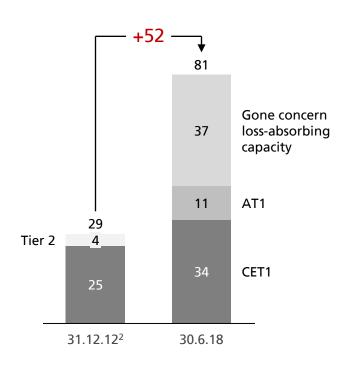
Approaching peak funding and regulatory costs

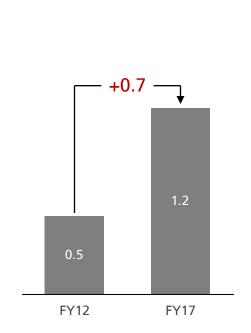
#### **Total loss-absorbing capacity**

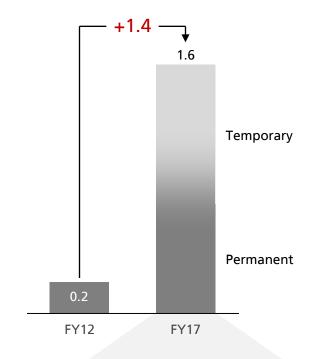
### TBTF¹-related funding costs

#### **Regulatory costs**

Swiss SRB as of 1.1.20







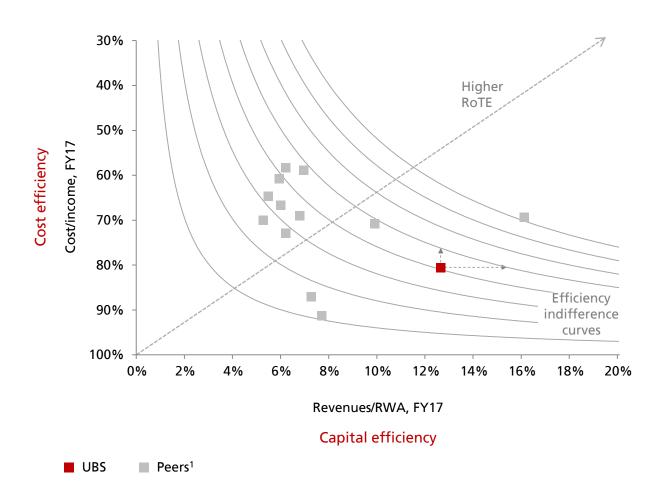
#### Examples of large programs:

Legal entity changes including UBS Switzerland AG and UBS Americas Holding LLC (IHC), CCAR, MiFID II, derivatives reform, FATCA/AEI, IFRS9, BCBS 239, prudential requirements, Brexit and FRTB



### Maximizing returns

UBS is highly capital-efficient; focused on costs to maximize returns



Business mix and geographic footprint drive comparatively high capital efficiency and structurally higher cost/income ratio

Further improvements in cost efficiency to drive increase in RoTE



# Driving down the Group cost/income ratio

Permanent focus on cost efficiency

#### **Group cost/income ratio**

Illustrative **Efficient** revenue growth 78%  $\wedge$ Continued **W** cost optimization Optimize +5 ppts  $\forall$ regulatory costs Investments **Regulatory costs** Liquidity incl. technology <75% ~1.4bn p.a. management **W** optimization  $\wedge$ **W** +2 ppts TBTF1-related funding costs ~0.7bn p.a. 2012-2017 FY17 Target reg. cost 2018-2020 inflation



### Global Wealth Management

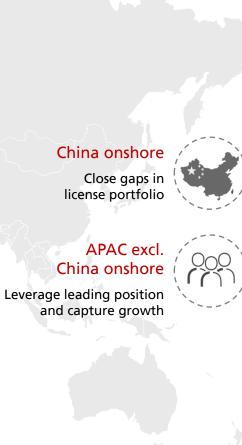
Tangible growth levers, investing in options for the future



Latin America Execute booking center agnostic

offering

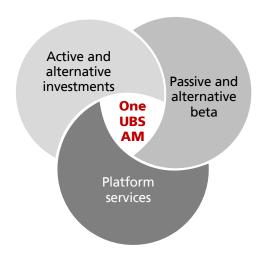






# Targeting 10% PBT growth in Asset Management

Profitable organic growth strategy with six clear priorities





### Sustainable and impact investing

- Doubled sustainability-focused invested assets since 2016
- #1 provider of sustainability ETFs in Europe with 37% market share



#### **Passive**

- >50% invested asset growth since end-2016
- #2 passive player in Europe
- 9% projected market growth 2016-2021<sup>1</sup>



#### China

- Obtained private fund management license in 2017; launched first onshore fund
- ~35% IA growth since end-2016
- #1 ranked foreign asset manager in China<sup>2</sup>
- 14% projected market growth 2016-2021<sup>3</sup>



### Wholesale and platform services

- Leveraging AM's best investment products globally for wholesale clients
- Coupled with AM's leading platform and digital capabilities
- 7% projected market growth 2016-2021<sup>4</sup>



### Investment solutions

- Leverage depth and breadth of AM's global offering across traditional and alternative asset classes
- 9% projected market growth 2016-2021<sup>1</sup>

#### Operational excellence

- Technology to drive efficiencies, transform client interaction and facilitate data-driven investing
- Ongoing cost actions in targeted areas



### Leader in Swiss digital banking

Strong business growth supported by continuous innovation in best-in-class digital offering



Acceleration of mobile banking usage following Access app<sup>5</sup> launch









>100% increase in mobile payments YoY6

>60% increase in Swiss Wealth Management Online users YoY<sup>6</sup>

# Transforming to a digital Investment Bank

We have a proven track record on innovation, with a tradition of excellence

#### **UBS Neo**

Award-winning multi-channel platform built on the latest web technology



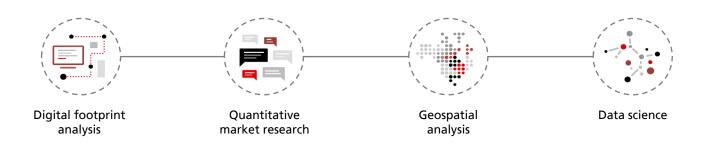




>6m Research and sales articles were read on UBS Neo in 2017

#### Research

UBS Evidence Lab – innovative data-driven research drives differentiated product



#### **Electronic execution**

Pioneer in electronic execution capability – positioned in the Top 3 globally





110+
Trading venues covered globally

Financial News Trading & Technology Awards | #1 Sellside Electronic Execution Department of the Year in Europe, 2018

Extel Survey | #1 Pan European Brokerage Firm for Trading & Execution, 2018



# Unlocking our full potential



Growing today



- 1H18 net profit¹ +15% YoY, RoTE² >17%
- ~3bn capital accretion in 1H18 and growing capital returns

Capturing future growth



- GWM Deliver a truly global UHNW offering
- GWM Serve **US persons** wherever they are
- GWM / IB Accelerate GFO growth
- GWM / IB / AM China Onshore

Prioritizing technology



- 1bn incremental technology spend 2018-2020 to support sustainable profit growth
- YTD technology spend includes investments in P&C digitization, Advice Advantage,
   IB research transformation

Staying disciplined



- Reported cost/income ratio down 240bps vs. 1H17 to 75.8%
- GWM and AM cost measures to deliver ~125m in annual net savings by end-2018

UBS is fit for the future and focused on sustainable growth in profits and capital returns



# Save the date – Investor Update, October 25, 2018

5 Broadgate, London





# UBS Group AG results (consolidated)

	2Q17	1Q18	2Q18
Total operating income	7,269	7,698	7,554
Total operating expenses	5,767	5,725	5,875
Profit before tax as reported	1,502	1,973	1,679
of which: adjusting items	(173)	97	(129)
of which: net restructuring expenses treated as an adjusting item	(258)	(128)	(114)
of which: net foreign currency translation gains/(losses)	(22)		(15)
of which: gains on sale of financial assets at fair value through OCI	107		
of which: credit related to changes to the Swiss pension plan		225	
Adjusted profit before tax	1,675	1,876	1,808
of which: net expenses for litigation, regulatory and similar matters	(9)	11	(131)
of which: UK bank levy	46		45
Tax expense/(benefit)	327	457	394
Net profit attributable to non-controlling interests	1	1	1
Net profit attributable to shareholders	1,174	1,514	1,284
Diluted EPS (CHF)	0.31	0.39	0.33
Adjusted return on tangible equity excl. deferred taxes and DTAs (%)	15.9	17.8	16.7
Total book value per share (CHF) <sup>2</sup>	13.92	13.62	13.62
Tangible book value per share (CHF) <sup>2</sup>	12.25	11.97	11.90

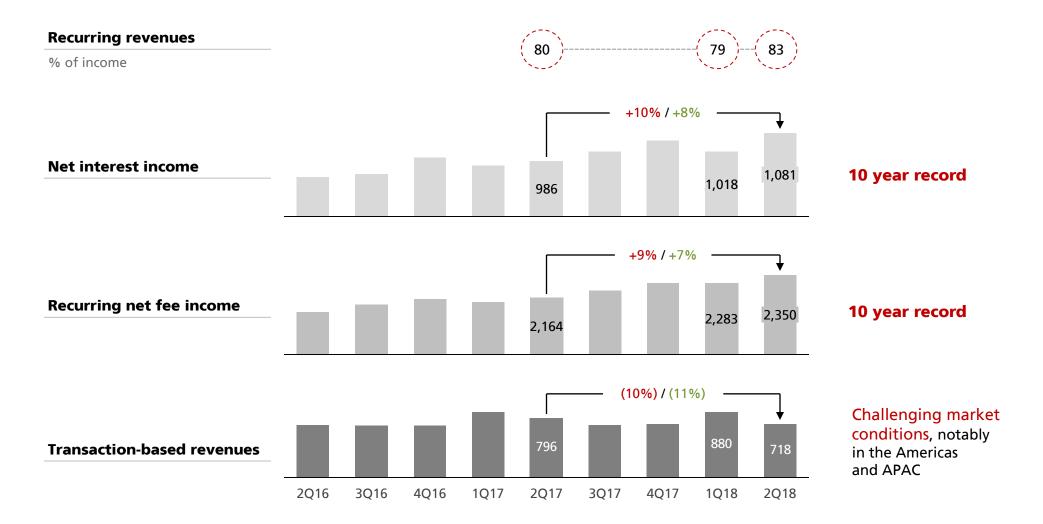


Best second quarter and first half PBT for a decade; 2Q reported PBT +18% YoY



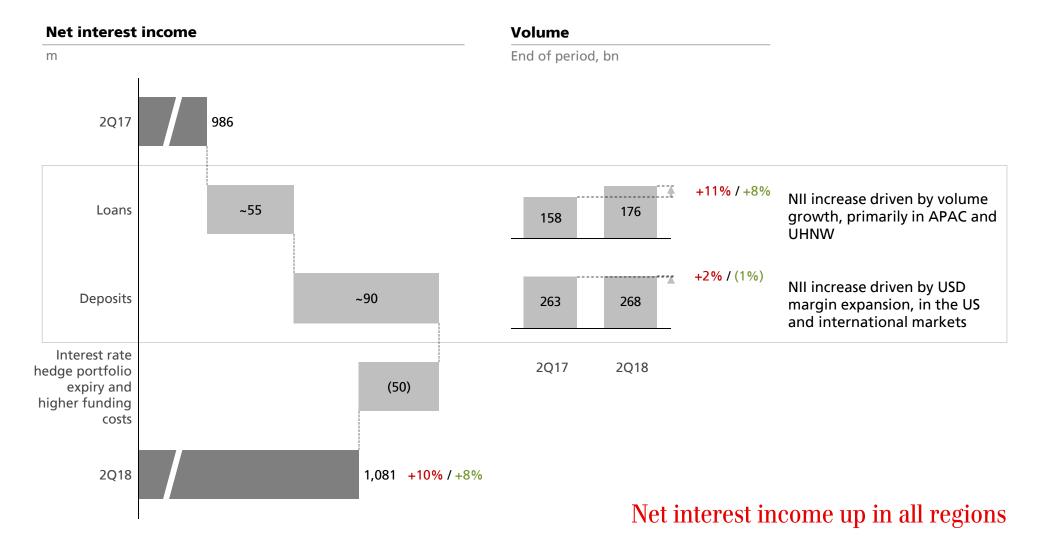


Highest net interest and recurring net fee income for a decade



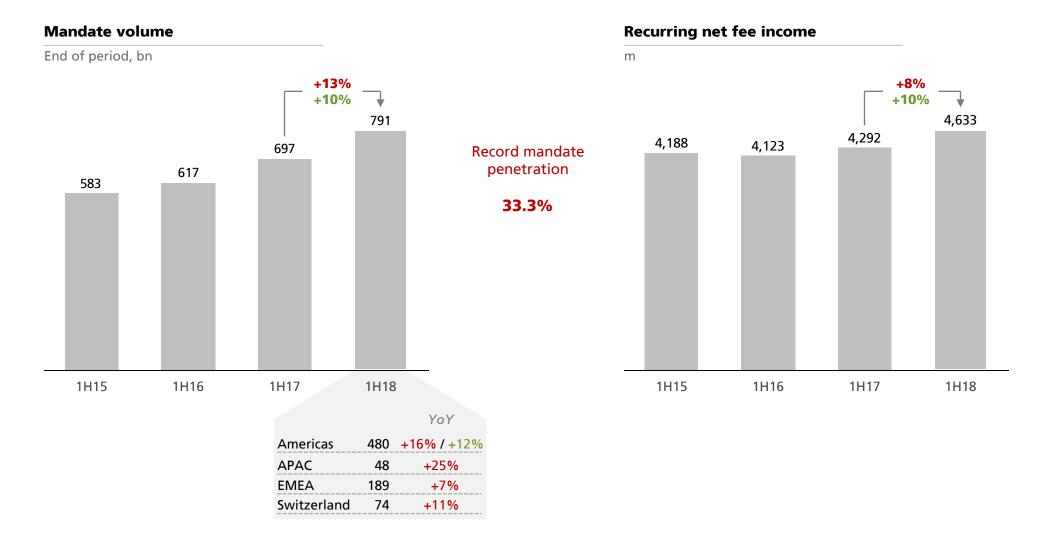


Net interest income highest in 10 years on loan growth and higher USD net interest margin

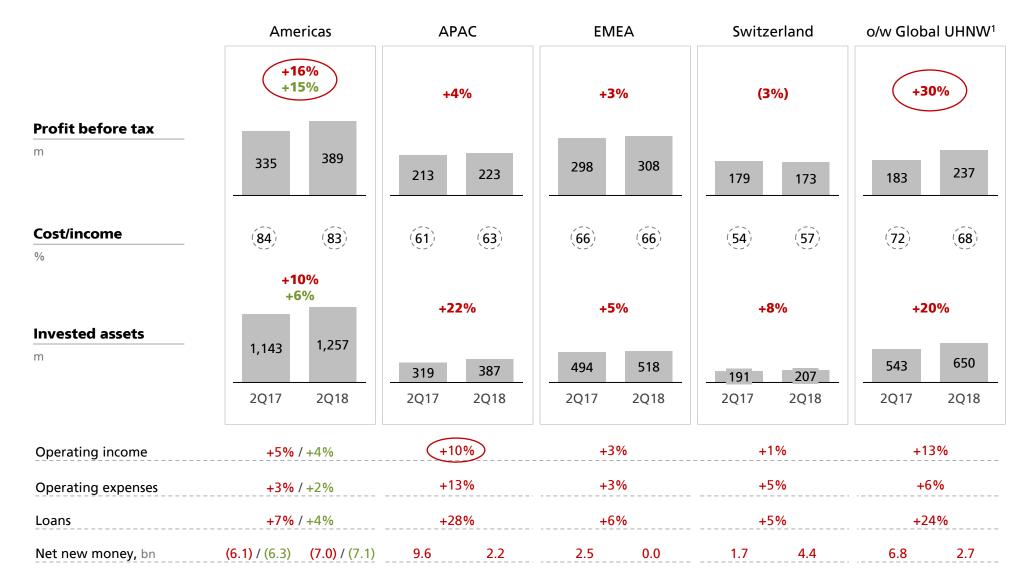




Steady growth in mandates driving 10-year record recurring net fee income

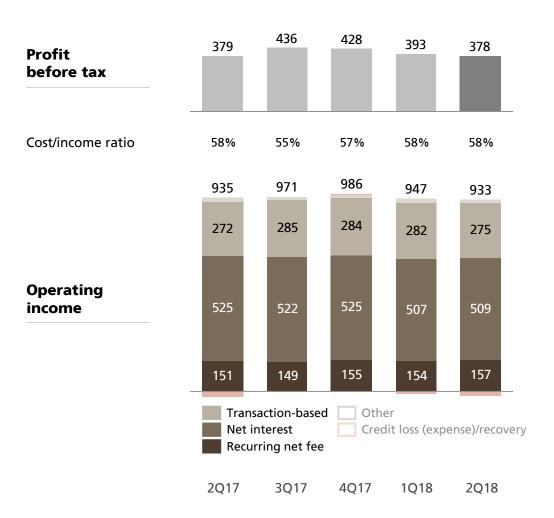


Strong profit growth in the Americas and UHNW; fastest revenue growth in APAC



### Personal & Corporate Banking

Strong business momentum and management actions offset interest rate pressure



**Highest recurring net fee income** since 2008 driven by higher volumes for bundled products and investment funds

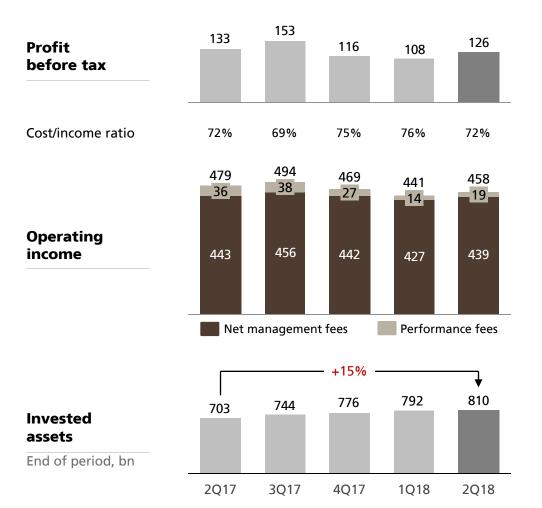
**Stable operating expenses**, including ~70m in digitization YTD

**Net interest income stable QoQ** despite funding headwinds

**Strong net new business volume of 3.9%**<sup>1</sup> for Personal Banking, supported by highly successful digital offering

### Asset Management

Solid performance on ten-year high in invested assets; cost actions to support PBT growth



**Solid performance** 1% growth in PBT excl. fund administration disposal in 4Q17

Strongest net new run rate fees since 2Q15 led by a strong contribution from the wholesale business

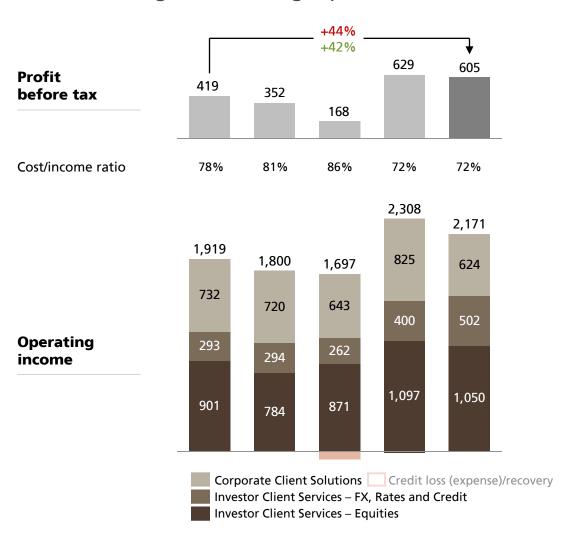
**Implemented cost measures in 2Q18** 

Investing in our strategic focus areas and differentiated capabilities

Highest invested assets in a decade



### Excellent PBT growth; strong Equities and FRC with disciplined resource management



3Q17

4Q17

1Q18

2Q17

**44% PBT growth** driven by 13% revenue increase and strong operating leverage

**Cost/income ratio improved 6 ppts** on continued cost discipline; best 2Q since 2013

Corporate Client Solutions (15%) / (16%) on lower ECM revenues compared with a very strong prior-year quarter

**High quality FRC +72% / +69%**; up >1/3 excluding ~100m mainly related to previously deferred day-1 profits, with increases in all products and all regions

**Very strong Equities +17% / +15%** with increases in all products and all regions

**23% RoAE**; market risk RWA down 9bn QoQ on lower VaR

2Q18

### Corporate Center

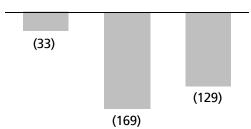
#### **CC - Services**

1,912	2,047	2,044	
Technology and risk control	801	933	955
Other costs	1,111	1,114	1,089

**Services** 154m higher costs in technology and risk control; other costs (2%)

#### **CC - Group Asset and Liability Management**

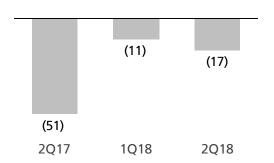
Total risk management net income after allocations



**Group Asset and Liability Management** structural risk management net income after allocations improved QoQ

#### CC - Non-core and Legacy Portfolio

PBT

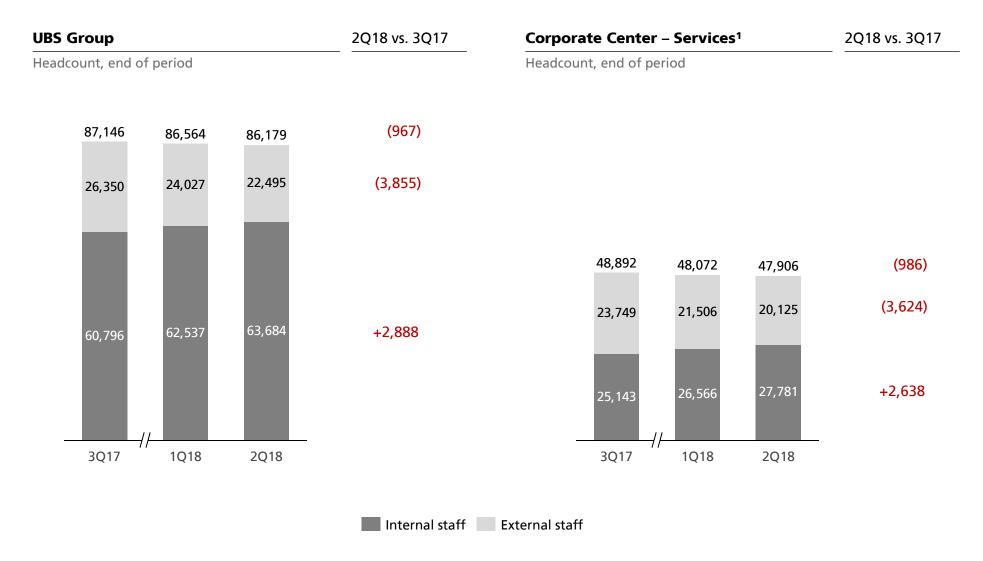


**Non-core and Legacy Portfolio** de minimis impact on the bottom line; NCL LRD <2% of Group LRD



# Workforce management

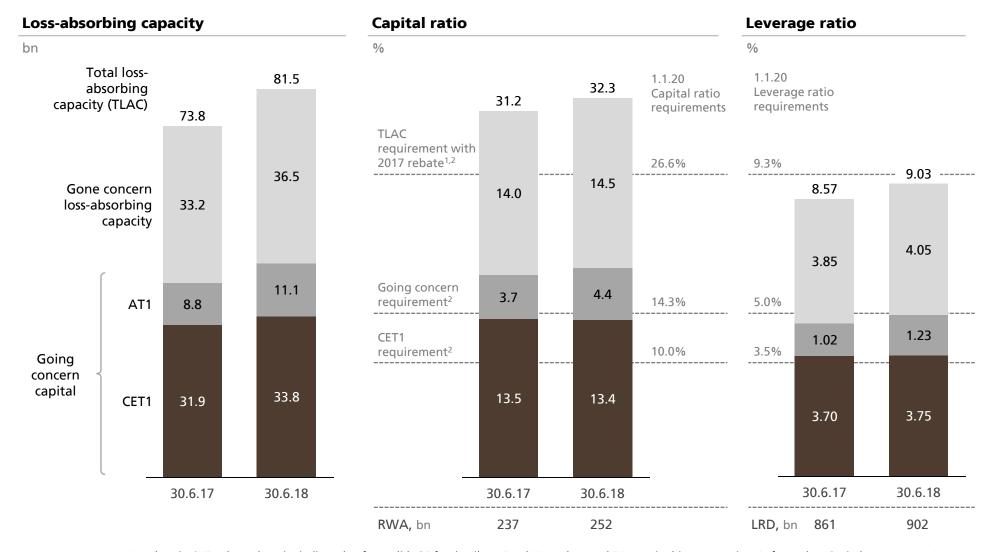
Insourcing roles drives improved efficiency and effectiveness





# Capital and leverage ratios

### Strong capital position





Numbers in CHF unless otherwise indicated; refer to slide 35 for details on Basel III numbers and FX rates in this presentation. Refer to the "Capital management" section of the 2Q18 report and the "Capital management" section of the 2017 Annual Report for more information.

1 Gone concern requirement of 5% of LRD subject to a rebate of up to 2% of LRD based on improved resolvability. FINMA granted a rebate on the gone concern requirement of 35% of the aforementioned maximum rebate in 2017, which resulted in a reduction of 2.0 percentage points for the RWA-based requirement and 0.7 percentage points for the LRD-based requirement. As we complete additional measures to improve the resolvability of the Group, we expect to qualify for a larger rebate and therefore aim to operate with a gone concern ratio of less than 4% of LRD by 1.1.20; 2 Excludes the effect of countercyclical buffers for capital ratio

# Appendix



### Corporate Center – Group ALM

### Structural risk management net income after allocations improved QoQ

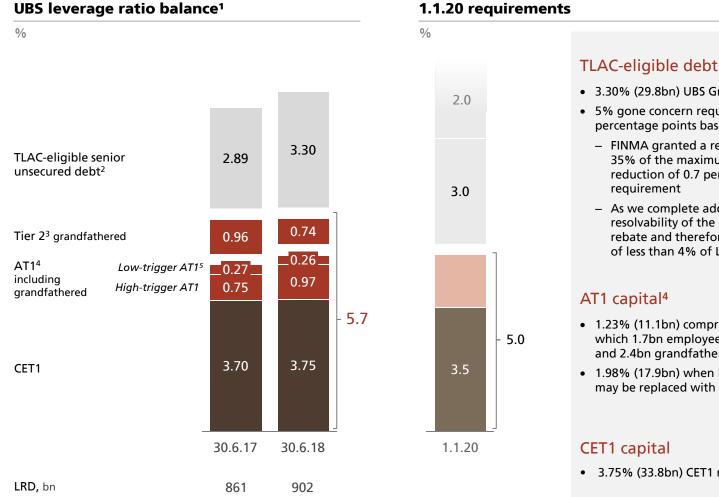
OIS spreads

		2Q17	1Q18	2Q18	YoY	QoQ	
Operating income		(72)	(204)	(169)	(97)	+34	
o/w business division-aligned	risk management	166	130	119	(47)	(10)	Fully allocated
o/w capital investment and issuance			(69)	(101)	(74)	(33)	Fully allocated
o/w group structural risk ma	nagement	(121)	(249)	(228)	(107)	+21	Partially allocated
o/w allocated		(88)	(80)	(99)	(11)	(19)	
<ul> <li>o/w risk management net</li> </ul>	income after allocations <sup>1</sup>	(33)	(169)	(129)	(97)	+40	
o/w non-allocated revenues <sup>2</sup>		(40)	(34)	(40)	0	(6)	Not allocated
Operating expenses		9	18	20	+12	+3	
Profit before tax		(81)	(222)	(190)	(109)	<i>32</i>	
			~(20)m ir	npact from	wider		
•	~55		LIBOR/OI ~(20)m ir		tighter		
<b>&gt;</b>	~55 1Q18: ~40m loss 2Q18:	~(3	cross curi	S spread mpact from	tighter		(129)
(169) 1Q18	1Q18: ~40m loss	~(3	LIBOR/OI ~(20)m ir cross curi	S spread mpact from rency basis s	tighter spreads		(129) 2Q18



funding portfolios<sup>3</sup>

### Swiss SRB leverage ratio requirements



- 3.30% (29.8bn) UBS Group AG TLAC bonds<sup>2</sup>
- 5% gone concern requirement subject to a rebate of up to 2.0 percentage points based on improved resolvability
  - FINMA granted a rebate on the gone concern requirement of 35% of the maximum rebate in 2017, which resulted in a reduction of 0.7 percentage points for the LRD-based requirement
  - As we complete additional measures to improve the resolvability of the Group, we expect to qualify for a larger rebate and therefore aim to operate with a gone concern ratio of less than 4% of LRD by 1.1.20
- 1.23% (11.1bn) comprising 8.8bn existing high-trigger AT1, of which 1.7bn employee deferred contingent capital plan (DCCP), and 2.4bn grandfathered low-trigger AT15
- 1.98% (17.9bn) when including 6.7bn grandfathered T2<sup>3</sup> which may be replaced with UBS Group AG issuance of high-trigger AT1

3.75% (33.8bn) CET1 ratio

Numbers in CHF unless otherwise indicated; refer to slide 35 for details on Basel III numbers and FX rates in this presentation

1 Based on Swiss SRB rules as of 1.1.20 for LRD, CET1, AT1, T2 capital and TLAC-eligible senior unsecured debt; 2 Also includes non-Basel III-compliant tier 2 capital which qualifies as gone concern instruments until one year prior to maturity, with a haircut of 50% applied to the last year of eligibility; 3 Tier 2 instruments can be counted towards going concern capital up to the earliest of their maturity or first call date or 31.12.19. From 1.1.20, these instruments are eligible to meet the gone concern requirement until one year before maturity, with a haircut of 50% applied to the last year of eligibility. As of 30.6.18, 6.7bn of low-trigger T2 has a first call and maturity date after 31.12.19; 4 Going concern requirement can be met with a minimum of 3.5% CET1 capital and a maximum of 1.5% high-trigger AT1 capital. Any going concern-eligible capital above this limit can be counted towards the gone concern requirement. Where low-trigger AT1 or T2 instruments are used to meet the gone concern requirement, this requirement may be reduced by up to 1% for the LRD-based ratio; 5 Low-trigger AT1 instruments can be counted towards going concern capital up to the first call date, even if the first call date is after 31.12.19



# Reported and adjusted performance

### Performance by business division and Corporate Center unit – reported and adjusted<sup>1,2</sup>

	For the quarter ended 30.6.18							
		Personal &	Asset			CC –	CC – Non- core and	
	Global Wealth	Corporate	Manage-	Investment	CC —	Group	Legacy	
CHF million	Management	Banking	ment	Bank	Services <sup>3</sup>	ALM	Portfolio	UBS
Operating income as reported	4,157	933	458	2,171	(78)	(185)	98	7,554
of which: net foreign currency translation losses4						(15)		(15)
Operating income (adjusted)	4,157	933	458	2,171	(78)	(169)	98	7,569
Operating expenses as reported	3,120	566	357	1,602	94	21	116	5,875
of which: personnel-related restructuring expenses <sup>5</sup>	<i>3</i>	1	<i>15</i>	2	43	0	0	<i>63</i>
of which: non-personnel-related restructuring expenses <sup>5</sup>	<i>5</i>	0	<i>3</i>	<i>3</i>	<i>39</i>	0	0	<i>51</i>
of which: restructuring expenses allocated from CC — Services <sup>5</sup>	<i>39</i>	9	8	<i>32</i>	(88)	0	1	0
Operating expenses (adjusted)	3,073	556	331	1,566	100	20	115	5,761
of which: net expenses for litigation, regulatory and similar matters <sup>6</sup>	<i>52</i>	0	0	2	0	0	76	131
Operating profit / (loss) before tax as reported	1,037	368	101	569	(172)	(206)	(18)	1,679
Operating profit / (loss) before tax (adjusted)	1,084	378	126	605	(178)	(190)	(17)	1,808



<sup>1</sup> Adjusted results are non-GAAP financial measures as defined by SEC regulations; 2 Comparative figures in this table may differ from those originally published in quarterly and annual reports due to adjustments following organizational changes, restatements due to the retrospective adoption of new accounting standards or changes in accounting policies, and events after the reporting period; 3 Corporate Center Services operating expenses presented in this table are after service allocations to business divisions and other Corporate Center units; 4 Related to the disposal of foreign subsidiaries and branches; 5 Reflects restructuring expenses related to legacy cost programs as well as expenses for new restructuring initiatives in 2018 for Global Wealth Management and Asset Management. 6 Includes recoveries from third parties (2Q18: CHF 10 million)

### Regional performance

		Ame	ricas	Asia F	Pacific	EM	IEA	Switze	erland	Glo	bal	То	tal
		2Q17	2Q18	2Q17	2Q18	2Q17	2Q18	2Q17	2Q18	2Q17	2Q18	2Q17	2Q18
	GWM	2.2	2.3	0.5	0.6	0.9	0.9	0.4	0.4	0.0	0.0	4.0	4.2
	P&C	_	-	-	-	-	-	0.9	0.9	-	-	0.9	0.9
Operating income	AM	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	(0.0)	(0.0)	0.5	0.5
	IB	0.7	0.8	0.5	0.6	0.6	0.6	0.2	0.2	(0.0)	(0.0)	1.9	2.2
	CC	-	_	-	-	-	-	-	_	(0.1)	(0.1)	(0.1)	(0.1)
	Group	2.9	3.2	1.1	1.3	1.5	1.6	1.7	1.7	(0.1)	(0.2)	7.2	7.6
	GWM	1.8	1.9	0.3	0.4	0.6	0.6	0.2	0.2	0.0	0.0	2.9	3.1
	P&C	-	-	-	-	-	-	0.6	0.6	-	-	0.6	0.6
Operating	AM	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.3	0.3
expenses	IB	0.5	0.6	0.4	0.4	0.5	0.5	0.1	0.1	(0.0)	(0.0)	1.5	1.6
	CC	-	-	-	-	-	-	-	-	0.2	0.2	0.2	0.2
	Group	2.4	2.5	0.8	8.0	1.1	1.2	1.0	1.0	0.2	0.3	5.5	5.8
	GWM	0.3	0.4	0.2	0.2	0.3	0.3	0.2	0.2	(0.0)	(0.0)	1.0	1.1
	P&C	-	-	-	-	-	-	0.4	0.4	-	-	0.4	0.4
Profit before tax	AM	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	(0.0)	(0.0)	0.1	0.1
	IB	0.1	0.3	0.1	0.2	0.1	0.1	0.1	0.1	(0.0)	(0.0)	0.4	0.6
	СС	-	-	-	-	-	-	-	-	(0.3)	(0.4)	(0.3)	(0.4)
	Group	0.5	0.7	0.3	0.4	0.4	0.4	0.7	0.7	(0.3)	(0.5)	1.7	1.8



Numbers in CHFbn and adjusted unless otherwise indicated; refer to slide 35 for details on adjusted numbers, Basel III numbers and FX rates in this presentation. The allocation of P&L to these regions reflects, and is consistent with, the basis on which the business is managed and its performance evaluated. These allocations involve assumptions and judgments that management considers reasonable, and may be refined to reflect changes in estimates or management structure. The main principles of the allocation methodology are that client revenues are attributed to the domicile of the client, and trading and portfolio management revenues are attributed to the country where the risk is managed. Expenses are allocated in line with revenues. Certain revenues and expenses, such as those related to Non-core and Legacy Portfolio, certain litigation expenses and other items, are managed at the Group level, and are included in the Global column.

# Performance targets and capital guidance 2018–2020

	Cost/income ratio <sup>1</sup>	Profitability & growth <sup>1</sup>	Capital & resource guidance
Group	<75%	~15% RoTE <sup>2</sup> excl. DTAs	~13% fully applied CET1 capital ratio ~3.7% fully applied CET1 leverage ratio
Global Wealth Management	65-75%	10-15% PBT growth <sup>3</sup> 2-4% NNM growth	
Personal & Corporate Banking	50-60%	1-4% net new business volume (personal banking) 150-165bps net interest margin	
Asset Management	60-70%	~10% PBT growth <sup>3</sup> 3-5% NNM growth excl. money market flows	
Investment Bank	70-80%	>15% RoAE <sup>4</sup>	RWA and LRD ~1/3 of Group <sup>5</sup>



### Important information related to this presentation

#### Use of adjusted numbers

Adjusted results are a non-GAAP financial measure as defined by SEC regulations. Refer to pages 8-10 of the 2Q18 report which is available in the section "Quarterly reporting" at www.ubs.com/investors for an overview of adjusted numbers.

If applicable for a given adjusted KPI (i.e., adjusted return on tangible equity), adjustment items are calculated on an after-tax basis by applying an indicative tax rate. Refer to page 17 of the 2Q18 report for more information.

#### Basel III RWA, LRD and capital

Basel III numbers are based on the BIS Basel III framework, as applicable for Swiss Systemically relevant banks (SRB). Numbers in the presentation are based on the revised Swiss SRB rules as of 1.1.20 that became effective on 1.7.16, unless otherwise stated.

Basel III risk-weighted assets in this presentation are calculated on the basis of Swiss SRB rules as of 1.1.20 unless otherwise stated. Our RWA under BIS Basel III are the same as under Swiss SRB Basel III.

Leverage ratio and leverage ratio denominator in this presentation are calculated on the basis of Swiss SRB rules as of 1.1.20, unless otherwise stated. Refer to the "Capital management" section in the 2Q18 report for more information.

#### **Currency translation**

Monthly income statement items of foreign operations with a functional currency other than Swiss francs are translated with month-end rates into Swiss francs.

#### Rounding

Numbers presented throughout this presentation may not add up precisely to the totals provided in the tables and text. Starting in 2018, percentages, absolute and percent changes, and adjusted results are calculated on the basis of unrounded figures, with the exception of movement information provided in text that can be derived from figures displayed in the tables, which is calculated on a rounded basis. For prior periods, these values are calculated on the basis of rounded figures displayed in the tables and text.

#### **Tables**

Within tables, blank fields generally indicate that the field is not applicable or not meaningful, or that information is not available as of the relevant date or for the relevant period. Zero values generally indicate that the respective figure is zero on an actual or rounded basis. Percentage changes are presented as a mathematical calculation of the change between periods.

© UBS 2018. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved.

