



Agenda

Global Consumer & Retail Conference

Four Seasons Hotel Boston, 200 Boylston Street

Wednesday, March 7, 2018

Meeting Room	Ballroom	Governor's	Bradstreet-Endicott	Leverett-Winthrop
7:30 a.m.	Registration and continental breakfast			
8:00 a.m.	Welcome remarks Michael Lasser, <i>Managing Director, Consumer Hardlines Analyst, UBS</i>			
8:15 a.m.	Keynote presentation Storch Advisors Jerry Storch, <i>Chief Executive Officer</i>			
9:00 a.m.	Keynote presentation Hasbro, Inc. Brian Goldner, <i>Chairman & CEO</i>			
9:45 a.m.		Tractor Supply Co Greg Sandfort, <i>Chief Executive Officer</i> Kurt Barton, <i>Chief Financial Officer</i>	The rise of Challenger Brands across CPG Franklin Isacson, <i>Managing Partner, Marquee Venture Partners</i> Taryn Langer, <i>Founder & CEO, Moxie Communications</i> Rachel Drori, <i>Founder & CEO, Daily Harvest</i>	Koninklijke Ahold Delhaize NV Dick Boer, <i>President & CEO</i>
10:30 a.m.		QVC Group Mike George, <i>President & CEO</i> Kelsey Siman, <i>Manager, Investor Relations</i>	Diageo PLC Deirdre Mahlan, <i>President Diageo North America & former Group CFO</i> Sharon Rolston, <i>Head of Investor Relations</i>	Genuine Parts Company Carol Yancey, <i>Executive Vice President & CFO</i>
11:15 a.m.		Will the last mile provide an advantage for traditional retail/restaurant companies? Eric Lim, <i>Former Vice President of Corporate Strategy Group, UPS</i> Rob Williams, <i>Former General Manager, Global Vendor Management at Amazon</i>	AutoZone Bill Giles, <i>Chief Financial Officer</i> Brian Campbell, <i>VP Tax, Treasury & Investor Relations</i>	CECONOMY AG Pieter Haas, <i>Chief Executive Officer</i>
12:00 p.m.	Keynote luncheon Lowe's Companies, Inc. Marshall Croom, <i>Chief Financial Officer</i> Michael P. McDermott, <i>Chief Customer Officer</i>			
1:00 p.m.		Restaurant Brands International Inc Matt Dunigan, <i>Chief Financial Officer</i>	To sell as a third party on Amazon or not to sell? How should brands think about selling on Amazon? Rob Williams, <i>Former General Manager, Business Development, Global Vendor, Amazon</i> Joel Rampoldt, <i>Principal, KPMG LLP</i>	Tupperware Brands Corporation Mike Poteshman, <i>Executive Vice President & CFO</i>
1:45 p.m.	Keynote luncheon Crate and Barrel Neela Montgomery, <i>Chief Executive Officer</i>			
2:30 p.m.		How is Private Equity looking at the customer sector? Adam Nebesar, <i>Principal, Bain Capital</i> Jeff Case, <i>Managing Director, Advent International</i>	How fast can online grocery penetrate the US market? Rob Williams, <i>Former General Manager, Business Development, Global Vendor, Amazon</i> Joel Rampoldt, <i>Principal, KPMG LLP</i>	Kerry Group PLC Edmond Scanlon, <i>Chief Executive Officer</i> Brian Mehigan, <i>Chief Financial Officer</i>
3:15 p.m.		Pinnacle Foods Mark Clouse, <i>Chief Executive Officer</i> Craig Steeneck, <i>Executive Vice President & CFO</i>	Monro Muffler Brake, Inc. Brett Ponton, <i>President & CEO</i> Brian Dambrosia, <i>Chief Financial Officer</i>	The Wendy's Company Gunther Plosch, <i>Chief Financial Officer</i>
4:00 p.m.		How are retail and consumer companies incorporating big data/analytics/artificial intelligence into their strategies? Jose Gomes, <i>Managing Director, dunnhumby, North America</i> Haluk Nural, <i>SVP Retail Consulting, dunnhumby</i>	What is the prospect for private label penetration (broaden to non-CPG categories) in the US? Jim Holbrook, <i>Chief Executive Officer, Daymon Worldwide</i>	How are restaurants leveraging new technologies to accelerate sales growth? Marty Hahnfeld, <i>Chief Customer Officer, Olo</i> Ilir Sela, <i>Founder & CEO, Slice</i>
4:45 p.m.	Business sessions conclude			
4:45 p.m.	Networking reception - Second Floor, Four Seasons Hotel Boston			
5:30 p.m.	Primark Store Tour			

To access the audio webcast: Go to www.ubs.com/conferences. Look for the webcast link below the Global Consumer & Retail Conference. Please note: Only companies who have chosen to webcast will be listed.

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Thursday, March 8, 2018

Meeting Room	Ballroom	Governor's	Bradstreet-Endicott	Leverett-Winthrop
7:30 a.m.	Registration and continental breakfast			
8:15 a.m.	Keynote presentation Starbucks Corporation Kevin Johnson, <i>Chief Executive Officer</i>			
9:00 a.m.		Jack in the Box, Inc. Lenny Comma, <i>Chairman & CEO</i> Carol DiRaimo, <i>Chief Investor Relations & CCO</i>	Why is zero based budgeting the right strategy for consumer and retail companies? Carey Mignerey, <i>Partner, McKinsey & Company</i> Matt Maloney, <i>Engagement Manager, McKinsey & Company</i>	Weight Watchers International, Inc. Mindy Grossman, <i>Chief Executive Officer</i> Nick Hotchkin, <i>Chief Financial Officer</i>
9:45 a.m.		Are the hard discounters going to be successful in the US? Paul Foley, <i>Former Group Managing Director & CEO, UK & Ireland, Aldi Stores</i> Doug Raunch, <i>Former President, Trader Joe's</i>	Skechers USA Inc John Vandemore, <i>Chief Financial Officer</i> David Weinberg, <i>Chief Operating Officer</i>	Pool Corporation Mark Joslin, <i>Senior Vice President & CEO</i>
10:30 a.m.	Keynote presentation Walmart, Inc. Brett Biggs, <i>Executive Vice President & CFO</i>			
11:15 a.m.	Keynote presentation Heineken NV Jean Francois van Boxmeer, <i>Chief Executive Officer & Chairman Executive Board</i>			
12:00 p.m.	Keynote luncheon Trader Joe's - Creating a culture of innovation Doug Rauch, <i>Former President</i>			
1:00 p.m.	Keynote presentation Anheuser-Busch InBev NV Felipe Dutra, <i>Chief Financial & Solutions Officer</i>			
1:45 p.m.	Business sessions conclude			
5:00 p.m.	One-on-one meetings conclude			

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Companies hosting 1x1/Group meetings only

Best Buy Co Inc
Chipotle Mexican Grill Inc
Dixons Carphone PLC
Ebro Foods SA
Essity AB
Fnac Darty SA
Glanbia PLC
Imperial Brands PLC
J Sainsbury PLC
JC Penney Co Inc
Kraft Heinz Co/The

Marks & Spencer Group PLC
Mondelez International Inc
Nu Skin Enterprises, Inc.
Pernod Ricard SA
Planalytics
Primark (Store Tour Only)
Procter & Gamble Co/The
Reckitt Benckiser Group PLC
Rémy Cointreau SA
Spectrum Brands Holdings
Vista Outdoor Inc

Experts Hosting 1on1/Group Meetings

Marty Hahnfeld, Chief Commercial Officer, Olo
Paul Foley, Former Group Managing Director & CEO, Aldi UK & Ireland
Jim Holbrook, Chief Executive Officer, Daymon Worldwide
Franklin Isacson, Managing Partner, Marquee Venture Partners
Taryn Langer, Founder, Moxie Communications Group
Eric Lim, Former Vice President Corporate Strategy Group, UPS
Matt Maloney, Engagement Manager, McKinsey & Co
Carey Mignerey, Partner, McKinsey & Co
Adam Nebesar, Principal, Bain Capital LP
Jose Gomes, Managing Director, North America, dunnhumby
Haluk Nural, Senior Vice President, Retail Consulting, dunnhumby
Doug Rauch, Former President, Trader Joe's
Gerald Storch, Chief Executive Officer, Storch Advisors
Rob Williams, Former GM, Business Development, Global Vendor Management, Amazon
Ilir Sela, Founder & CEO, Slice

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