



# Agenda

## 43rd Annual Global Media and Communications Conference

New York Hilton Midtown, 1335 Avenue of the Americas, New York City

Monday, December 7

Meeting Room	Sutton	Murray Hill	Nassau	Regent
7:00 a.m.	Registration and continental breakfast			
7:20 a.m.	<b>Welcome remarks</b> <b>UBS</b> Robert Karofsky, <i>Group Managing Director, Co-Global Head of Equities</i>			
7:30 a.m.	<b>Keynote presentation: Advertising Panel</b> <b>GroupM</b> , Adam Smith, <i>Futures Director</i> <b>Magna Global</b> , Vincent Letang, <i>EVP, Director of Global Forecasting</i> <b>ZenithOptimedia</b> , Steve King, <i>Global Chief Executive Officer</i> <b>Moderators:</b> Doug Mitchelson & Eric Sheridan, UBS			
8:30 a.m.	<b>Verizon Communications, Inc.**</b> Fran Shammo, <i>Executive Vice President &amp; CFO</i>	<b>Outlook for the Broadcast Networks</b> <b>CBS Corporation</b> David Poltrack, <i>Chief Research Officer</i>	<b>WPP plc</b> Sir Martin Sorrell, <i>Chief Executive Officer</i>	
9:15 a.m.	<b>Sprint Corporation**</b> Tarek Robbiati, <i>Chief Financial Officer</i>		<b>Moneysupermarket.com Group PLC</b> Matthew Price, <i>Chief Financial Officer</i>	
10:00 a.m.	<b>Netflix, Inc.**</b> Ted Sarandos, <i>Chief Content Officer</i>	<b>HSN, Inc.**</b> Mindy Grossman, <i>Chief Executive Officer</i>	<b>Graham Holdings Company</b> Timothy O'Shaughnessy, <i>President &amp; CEO</i> Hal S. Jones, <i>Senior Vice President, Finance &amp; CFO</i>	<b>Frontier Communications**</b> John M. Jureller, <i>Executive Vice President &amp; CFO</i>
10:45 a.m.	<b>Comcast Corporation**</b> Michael Cavanagh, <i>Senior Executive Vice President &amp; CFO</i>	<b>The New York Times Company**</b> Mark Thompson, <i>President &amp; CEO</i>	<b>MDC Partners**</b> David Doft, <i>Chief Financial Officer</i>	<b>Delivery Agent**</b> Michael Fitzsimmons, <i>Chief Executive Officer</i>
11:30 a.m.	<b>T-Mobile US Inc.**</b> Braxton Carter, <i>Chief Financial Officer</i> Mike Sievert, <i>Chief Operating Officer</i> Neville Ray, <i>Chief Technology Officer</i>	<b>AMC Networks, Inc.**</b> Josh Sapan, <i>President &amp; CEO</i>	<b>Gannett Co. Inc.</b> Robert Dickey, <i>President &amp; CEO</i> Alison Engel, <i>Senior Vice President &amp; CFO</i>	
11:45 a.m.	Lunch - Boxed lunches will be available in the Ballroom foyer.			
12:15 p.m.	<b>Keynote presentation</b> <b>Viacom, Inc.**</b> Philippe Dauman, <i>President &amp; CEO</i>			
1:00 p.m.	<b>Keynote presentation</b> <b>Charter Communications**</b> Thomas M. Rutledge, <i>President &amp; CEO</i>			
1:45 p.m.	<b>Sky plc</b> Andrew Griffith, <i>Chief Financial Officer</i>	<b>CenturyLink**</b> Stewart Ewing, <i>Chief Financial Officer</i>	<b>Panel: Evolving Advertising Landscape</b> <b>iCrossing</b> , Nick Brien, <i>Chief Executive Officer</i> <b>Simulmedia</b> , Dave Morgan, <i>Chief Executive Officer</i> <b>Tremor Video</b> , Bill Day, <i>Chief Executive Officer</i> <b>Moderator:</b> Eric Sheridan, UBS	
2:30 p.m.	<b>Discovery Communications, Inc.**</b> David Zaslav, <i>President &amp; CEO</i>		<b>Panel: Emerging Trends from Venture Capital</b> <b>First Round Capital</b> , Howard Morgan, <i>Partner</i> <b>Rho Capital Partners</b> , Habib Kairouz, <i>Managing Partner</i> <b>New Enterprise Associates</b> , Patrick Kerins, <i>General Partner</i> <b>Moderator:</b> Mark Mackenzie, UBS	<b>Meredith Corporation</b> Stephen M. Lacy, <i>Chairman &amp; CEO</i> Joseph H. Ceryanec, <i>Vice President &amp; CFO</i>
3:15 p.m.	<b>Outfront Media, Inc.**</b> Jeremy Male, <i>Chairman &amp; CEO</i>	<b>Rogers Communications, Inc.**</b> Guy Laurence, <i>President &amp; CEO</i> Anthony Staffieri, <i>Chief Financial Officer</i>		<b>Tivo, Inc.**</b> Naveen Chopra, <i>Chief Financial Officer</i>
4:00 p.m.	<b>Keynote presentation</b> <b>CBS Corporation**</b> Leslie Moonves, <i>President &amp; CEO</i>			
4:45 p.m.	Business sessions conclude			
5:00 p.m.	One-on-one meetings conclude			

\*\* Denotes fireside chat

### Companies hosting one-on-one / group meetings only on Monday, December 7

Madison Square Garden Co, Softbank Corp, Ströer Media AG, Sunrise Communications Group AG, Telefonica Deutschland Holding AG

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Go to [www.ibt.ubs.com/Conferences](http://www.ibt.ubs.com/Conferences). Look for the webcast link below the 43rd Annual Global Media and Communications Conference. Please note, only companies who have chosen to webcast will be listed.

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## 43rd Annual Global Media and Communications Conference

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Tuesday, December 8

Meeting Room	Sutton	Murray Hill	Nassau	Regent
7:30 a.m.	Registration and continental breakfast			
8:30 a.m.	<b>Keynote presentation</b> <b>AT&amp;T, Inc.**</b> Randall L. Stephenson, <i>Chairman &amp; CEO</i>			
9:15 a.m.	<b>Keynote presentation</b> <b>Facebook, Inc.**</b> Carolyn Everson, <i>Vice President, Global Marketing Solutions</i>			
10:00 a.m.	<b>Scripps Networks Interactive, Inc.**</b> Kenneth Lowe, <i>Chairman, President &amp; CEO</i> Lori Hickok, <i>Executive Vice President &amp; CFO</i>	<b>Gogo, Inc.**</b> Michael Small, <i>President &amp; CEO</i>	<b>Publicis Groupe</b> Jean-Michel Etienne, <i>Executive Vice President &amp; Group CFO</i>	
10:45 a.m.	<b>Lions Gate Entertainment, Corp.**</b> Michael Burns, <i>Vice Chairman</i>	<b>American Tower Corporation**</b> Leah Stearns, <i>Senior Vice President, Treasurer &amp; IR</i>	<b>Rentrak Corporation</b> Bill Livek, <i>Vice Chairman &amp; CEO</i> David Chemerow, <i>Chief Operating Officer &amp; CFO</i>	<b>Shenandoah Telecommunications</b> Earle MacKenzie, <i>Chief Operating Officer</i>
11:30 a.m.	<b>Starz**</b> Chris Albrecht, <i>Chief Executive Officer</i>	<b>Cincinnati Bell**</b> Leigh Fox, <i>Chief Financial Officer</i>	<b>The E.W. Scripps Company</b> Rich Boehne, <i>President &amp; CEO</i> Tim Wesolowski, <i>Chief Financial Officer</i> Adam Symson, <i>Senior Vice President, Chief Digital Officer</i> Brian Lawlor, <i>Senior Vice President, Television</i>	<b>Deutsche Telekom AG</b> Timotheus Höttges, <i>Chief Executive Officer</i>
12:00 p.m.	Lunch - Boxed lunches will be available in the Ballroom foyer.			
12:15 p.m.	<b>Keynote presentation</b> <b>Time Warner, Inc.**</b> Jeff Bewkes, <i>Chairman &amp; CEO</i>			
1:00 p.m.	<b>21st Century Fox**</b> John Nallen, <i>Senior Executive Vice President &amp; CFO</i>	<b>Panel: Media Owners and Programmatic Trading: 2016 Impacts</b> <i>Moderator: Rubicon Project, Jay Sears, Senior Vice President, Marketplace Development</i> <b>News Corp,</b> Charlie Weiss, <i>Vice President, Ad Marketplaces</i> <b>Triad Retail Media,</b> Brian Quinn, <i>Chief Revenue &amp; Innovation Officer</i>	<b>Zayo Group**</b> Scott Reardon, <i>Treasurer and Head of Corporate Development</i>	<b>j2 Global, Inc.</b> Scott Turicchi, <i>President &amp; CFO</i> Hemi Zucker, <i>Chief Executive Officer</i> Vivek Shah, <i>Chief Executive Officer, Ziff Davis</i>
1:45 p.m.	<b>Dreamworks Animation**</b> Ann Daly, <i>President</i>	<b>Level 3 Communications**</b> Sunit Patel, <i>Chief Financial Officer</i>	<b>Nexstar Broadcasting Group, Inc.**</b> Perry Sook, <i>Chairman, President &amp; CEO</i> Tom Carter, <i>Executive Vice President &amp; CFO</i>	
2:30 p.m.	<b>Manchester United</b> Hemen Tseyayo, <i>Head of Corporate Finance</i> Samanta Stewart, <i>Head of Investor Relations</i>	<b>Telecom and Media Regulatory Update**</b> <b>Morgan, Lewis &amp; Bockius LLP</b> Andrew D. Lipman, <i>Partner</i>	<b>Entravision Communications**</b> Christopher Young, <i>Executive Vice President &amp; CFO</i>	<b>Etsy, Inc.**</b> Kristina Salen, <i>Chief Financial Officer</i>
3:15 p.m.	<b>World Wrestling Entertainment, Inc.</b> George Barrios, <i>Chief Strategy &amp; Financial Officer</i> Laura Kiernan, <i>Director, IR</i> Michael Weitz, <i>Senior Vice President, Financial Planning and Analysis &amp; IR</i>	<b>Cogent Communications**</b> David Schaeffer, <i>Founder &amp; CEO</i>	<b>Sinclair Broadcast Group, Inc.**</b> David Amy, <i>Executive Vice President &amp; COO</i>	
4:00 p.m.	<b>Keynote presentation</b> <b>Liberty Media Corporation**</b> Gregory B. Maffei, <i>President &amp; CEO</i>			
4:45 p.m.	Business sessions conclude			
5:00 p.m.	One-on-one meetings conclude			

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### Companies hosting one-on-one / group meetings only on Tuesday, December 8

Cumulus Media, Interpublic Group of Companies, Inc., Live Nation Entertainment Inc., NTT Docomo, Softbank Corp, Ströer Media AG, Sunrise Communications Group AG, Telefonica Deutschland Holding AG

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# Agenda

## 43rd Annual Global Media and Communications Conference

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Wednesday, December 9

Meeting Room	Sutton	Nassau	Regent
7:30 a.m.	Registration and continental breakfast		
8:15 a.m.	<b>Keynote presentation: Credit Topics in Media &amp; Communications Panel</b> <b>Standard &amp; Poor's</b> Michael Altbert, <i>Senior Director, Cable &amp; Telecom Team</i> Allyn Arden, <i>Director, Cable &amp; Telecom Team</i> Jawad Hussain, <i>Associate Director, Media &amp; Entertainment Team</i> Naveen Sarma, <i>Senior Director, Media &amp; Entertainment Team</i> <b>Moderator:</b> Ronald Consiglio, UBS		
9:15 a.m.	<b>Tribune Media Co.**</b> Peter Liguori, <i>President &amp; CEO</i>	<b>SES SA</b> Pdraig McCarthy, <i>Chief Financial Officer</i>	<b>The Trade Desk**</b> Jeff Green, <i>Chief Executive Officer</i>
10:00 a.m.	<b>News Corp**</b> William Lewis, <i>CEO, Dow Jones &amp; Company</i>	<b>Hemisphere Media Group, Inc.**</b> Alan Sokol, <i>Chief Executive Officer</i>	<b>EVINE Live, Inc.</b> Mark Bozek, <i>Chief Executive Officer</i> Tim Peterman, <i>Chief Financial Officer</i>
10:45 a.m.	<b>Time Warner Cable**</b> Rob Marcus, <i>Chief Executive Officer</i>	<b>TEGNA</b> Gracia Martore, <i>President &amp; CEO</i> Victoria Harker, <i>Executive Vice President &amp; CFO</i> Dave Lougee, <i>President, TEGNA Media</i> Matt Ferguson, <i>Chief Executive Officer, CareerBuilder</i> Alex Vetter, <i>Chief Executive Officer &amp; President, Cars.com</i>	<b>Senator Wild Bunch</b> Max Sturm, <i>Chief Financial Officer</i>
11:30 a.m.	<b>Tribune Publishing</b> Jack Griffin, <i>Chief Executive Officer</i> Sandra Martin, <i>Chief Financial Officer</i> Alex Rotonen, <i>Vice President, IR</i>	<b>RNTS</b> Andreas Bodczek, <i>Chief Executive Officer</i>	
12:00 p.m.	Lunch - Boxed lunches will be available in the Ballroom foyer.		
12:30 p.m.	<b>Keynote presentation</b> <b>Liberty Global plc**</b> Mike Fries, <i>President &amp; CEO</i>		
1:15 p.m.	Business sessions conclude		
5:00 p.m.	One-on-one meetings conclude		

\*\* Denotes fireside chat

Companies hosting one-on-one / group meetings only on Wednesday, December 9

Central European Media Enterprises Ltd., New Media Investment Group Inc., Videocon d2h

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