

# Agenda

## Global Technology Conference

Ritz Carlton, San Francisco, 600 Stockton Street

Monday, November 16, 2015



Meeting Room	Salon II	Salon I	Salon III	Salon V
7:30 a.m.	Registration and continental breakfast			
8:15 a.m.	<b>Welcome remarks</b> UBS, Robert J. McCann, <i>President Americas &amp; President Wealth Management Americas</i>			
8:30 a.m.	<b>Keynote presentation</b> <b>Arista Networks Inc</b> Andy Bechtolsheim, <i>Founder, Chief Development Officer &amp; Chairman</i>			
9:15 a.m.	<b>Apple Panel</b> Moderator: UBS, Steven Milunovich, <i>Equity Research IT Hardware Analyst</i> <b>9to5 Mac</b> , Mark Gurman, <i>Senior Editor</i> <b>Fortune Magazine</b> , Adam Lashinsky, <i>Assistant Managing Editor</i> <b>The Clayton Christensen Institute</b> , Horace Dediu, <i>Fellow</i>	<b>Marketo</b> Fred Ball, <i>Chief Financial Officer</i>	<b>MINDBODY Inc</b> Rick Stollmeyer, <i>Co-Founder &amp; CEO</i> Brett White, <i>Chief Financial Officer</i>	<b>SoFi</b> Nino Fanlo, <i>Chief Financial Officer</i>
10:00 a.m.	<b>Ripple</b> Danny Aranda, <i>Director of Business Development</i>	<b>CrowdStrike</b> George Kurtz, <i>Chief Executive Officer</i>	<b>LG Display</b> Thomas Yoon, <i>Leader of IR Team</i>	<b>Wandera</b> Roy Tuvey, <i>President</i>
10:45 a.m.	<b>IBM</b> Arvind Krishna, <i>Senior Vice President &amp; Director, IBM Research</i>	<b>Juniper Networks</b> Jonathan Davidson, <i>Executive Vice President &amp; GM, Development &amp; Innovation</i> Kathleen Nemeth, <i>Vice President, Investor Relations</i>	<b>Red Hat Inc</b> Frank Calderoni, <i>EVP Operations &amp; CFO</i>	<b>Pandora Media Inc</b> Mike Herring, <i>Chief Financial Officer</i>
11:30 a.m.	Boxed lunch available			
11:45 a.m.	<b>Keynote presentation</b> <b>Adobe Systems</b> Mark Garrett, <i>Chief Financial Officer &amp; EVP</i>			
12:30 p.m.	<b>Digital Advertising Panel</b> Moderator: UBS, Eric Sheridan, <i>Equity Research Internet Analyst</i> <b>AdRoll</b> , Adam Berke, <i>President &amp; CMO</i> <b>Boost Media</b> , Rob Lenderman, <i>Chief Operating Officer &amp; Co-Founder</i> <b>LiveRamp</b> , Justin Schuster, <i>VP Marketing</i>	<b>Akamai Technologies</b> Rick McConnell, <i>President, Products &amp; Development</i> Tom Barth, <i>Head of Investor Relations</i>	<b>MapR</b> John Schroeder, <i>Chief Executive Officer</i> Dan Atler, <i>Chief Financial Officer</i>	<b>Q2 Holdings Inc</b> Matt Flake, <i>Chief Executive Officer</i> Jennifer Harris, <i>Chief Financial Officer</i> Bob Gujavarty, <i>Vice President of Investor Relations</i>
1:15 p.m.	<b>Electronic Arts</b> Blake Jorgensen, <i>Chief Financial Officer</i>	<b>Lam Research</b> Doug Bettinger, <i>Chief Financial Officer</i>	<b>HubSpot Inc</b> Dharmesh Shah, <i>Chief Technology Officer</i>	<b>LifeLock</b> Hilary Schneider, <i>President</i> Chris Power, <i>Chief Financial Officer</i>
2:00 p.m.	<b>Textura Corporation</b> Jillian Sheehan, <i>Executive Vice President &amp; CFO</i>	<b>Sophos Group</b> Kris Hagerman, <i>Chief Executive Officer</i>	<b>RecruitiFi</b> Brin McCagg, <i>Chief Executive Officer</i>	<b>Cornerstone OnDemand</b> Perry Wallack, <i>Chief Financial Officer</i>
2:45 p.m.	<b>Keynote presentation</b> <b>ARM Holdings PLC</b> Chris Kennedy, <i>Chief Financial Officer</i> Ian Thornton, <i>Vice President of Investor Relations</i>			
3:30 p.m.	<b>Zendesk Inc</b> Mikkel Svane, <i>Founder, CEO &amp; Chairman of the Board of Directors</i>	<b>Jive Software</b> Bryan LeBlanc, <i>Chief Financial Officer</i>	<b>TubeMogul, Inc.</b> Paul Joachim, <i>Chief Financial Officer</i>	
4:15 p.m.	<b>Security Panel</b> Moderator: UBS, Brent Thill, <i>Equity Research Software Analyst</i> <b>Bromium Inc</b> , Simon Crosby, <i>Chief Technology Officer</i> <b>Cisco Systems</b> , Bret Hartman, <i>Vice President &amp; CTO Security Business Group</i> <b>CloudFlare</b> , Joshua Motta, <i>CxO /Head of Special Projects</i> <b>ForeScout Technologies</b> , Criss Harms, <i>Chief Financial Officer</i> <b>Zscaler</b> , Jay Chaudhry, <i>Chief Executive Officer &amp; Founder</i> & Sydney Carey, <i>Chief Financial Officer</i>			
5:00 p.m.	Business sessions conclude			

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Tuesday, November 17, 2015



Meeting Room	Salon II	Salon I	Salon III	Salon V
7:00 a.m.	Registration and continental breakfast			
7:45 a.m.	<b>Keynote presentation</b> <b>Applied Materials</b> Bob Halliday, <i>Senior Vice President &amp; CFO</i>			
8:30 a.m.	<b>Keynote presentation</b> <b>ServiceNow</b> Frank Sloatman, <i>Chief Executive Officer</i> Dominic Phillips, <i>Vice President, Finance &amp; Corporate Development</i> Jimmy Sexton, <i>Finance &amp; Corporate Development</i>			
9:15 a.m.	<b>LinkedIn</b> Joff Redfern, <i>Vice President of Product</i>	<b>TE Connectivity</b> Robert Hau, <i>Executive Vice President &amp; CFO</i>	<b>Guidewire Software</b> Richard Hart, <i>Chief Financial Officer</i>	<b>Cypress Semiconductor Corp</b> Rahul Mathur, <i>Vice President</i>
10:00 a.m.	<b>New Data Center Architecture Panel</b> Moderators: <b>UBS</b> , Steven Milunovich, <i>Equity Research IT Hardware Analyst</i> & John Roy, <i>Equity Research IT Hardware Analyst</i> <b>Atlantis Computing</b> , Chetan Venkatesh, <i>Chief Executive Officer &amp; Founder</i> <b>Bracket Computing</b> , Tom Gillis, <i>Chief Executive Officer &amp; Co-Founder</i> <b>DataCore Software</b> , George Teixeira, <i>Chief Executive Officer</i> <b>SimpliVity Corp</b> , Doron Kempel, <i>Chief Executive Officer</i>			
10:45 a.m.		<b>Qlik Technologies, Inc.</b> Lars Björk, <i>Chief Executive Officer</i>	<b>Corning Incorporated</b> Clark Kinlin, <i>Executive Vice President</i> Tony Tripeny, <i>Senior Vice President &amp; CFO</i>	<b>Tyler Technologies Inc</b> Brian Miller, <i>Executive Vice President &amp; CFO</i>
11:30 a.m.	Boxed lunch available			
11:45 a.m.	<b>Keynote presentation</b> <b>Tableau Software</b> Christian Chabot, <i>Chief Executive Officer</i>			
12:30 p.m.	<b>Keynote presentation</b> <b>Microsoft Corp</b> Amy Hood, <i>Chief Financial Officer</i>			
1:15 p.m.	<b>Micron Technology</b> Ernie Maddock, <i>Chief Financial Officer</i> Kipp Bedard, <i>Vice President of Investor Relations</i>	<b>MicroStrategy</b> Michael Saylor, <i>Chairman &amp; CEO</i> Phong Le, <i>Senior Executive Vice President &amp; CFO</i>	<b>Nuance Communications</b> Paul Ricci, <i>Chairman &amp; CEO</i> Dan Tempesta, <i>Executive Vice President &amp; CFO</i>	
2:00 p.m.	<b>Check Point Software Technologies</b> Tal Payne, <i>Chief Financial Officer &amp; COO</i> Kip Meintzer, <i>Head of Global IR</i>	<b>STMicroelectronics</b> Bob Krysiak, <i>President Americas Region &amp; EVP</i>	<b>Texas Instruments</b> Dave Pahl, <i>Vice President &amp; Head of Investor Relations</i>	<b>Flex</b> Chris Collier, <i>Chief Financial Officer</i>
2:45 p.m.	<b>FireEye</b> Kevin Mandia, <i>President</i> Mike Berry, <i>Senior Vice President &amp; CFO</i>	<b>Marin Software</b> David Yovanno, <i>Chief Executive Officer</i> Catriona Fallon, <i>Chief Financial Officer</i>	<b>ADTRAN Inc</b> Mike Foliano, <i>Senior Vice President &amp; Interim CFO</i>	
3:30 p.m.	<b>MobileIron Inc</b> Simon Biddiscombe, <i>Chief Financial Officer</i>	<b>The Rubicon Project Inc</b> Jay Sears, <i>Senior Vice President, Marketplace Development</i>		
4:15 p.m.	<b>Payment Panel</b> Moderator: <b>UBS</b> , Eric Sheridan, <i>Equity Research Internet Analyst</i> <b>BitPay</b> , Sonny Singh, <i>Chief Commercial Officer</i> <b>Dropbox</b> , Moin Moinuddin, <i>Head of Global Payments</i> <b>FIS</b> , Trevor Mast, <i>Senior Vice President, Financial Services Products</i> <b>Karmic Labs</b> , Ryan Weidenmiller, <i>Chief Executive Officer</i> <b>Mark Waring</b> , <i>Payment Expert &amp; Independent Consultant</i>	<b>Cloudera</b> Tom Reilly, <i>Chief Executive Officer</i>	<b>Jabil Circuit</b> Forbes Alexander, <i>Chief Financial Officer</i>	
5:00 p.m. - 7:00 p.m.	<b>Networking reception - Terrace Courtyard</b> Featuring: <b>Pandora Media Inc.</b> , DJ JBogie, <i>Hip Hop Curator</i>			

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# Agenda

## Global Technology Conference

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Wednesday, November 18, 2015



Meeting Room	Salon II	Salon I	Salon III	Salon V
7:00 a.m.	Registration and continental breakfast			
7:30 a.m.	<b>UBS Tech Overview</b> UBS, Stephan Murer, <i>Global Chief Technology Officer</i>			
7:45 a.m.	<b>UBS IT Panel</b> Moderator: UBS, Brent Thill, <i>Equity Research Software Analyst</i> & Steven Milunovich, <i>Equity Research IT Hardware Analyst</i> UBS, Paul McEwen, <i>Head of Infrastructure Services - ISIT CIO</i> UBS, Stephan Murer, <i>Global Chief Technology Officer</i> UBS, Scott Ross, <i>Head of IT R&amp;D</i>			
8:30 a.m.	<b>Emerging Private Company Panel</b> Moderator: UBS, Brent Thill, <i>Equity Research Software Analyst</i> DataStax, Tupshin Harper, <i>Vice President Strategy</i> Dropbox Inc, Vanessa Wittman, <i>Chief Financial Officer</i> Platfora, Jason Zintak, <i>Chief Executive Officer</i> Puppet Labs, Bill Koefoed, <i>Chief Financial Officer</i> Zuora Inc, Tyler Sloat, <i>Chief Financial Officer</i>	<b>Calix</b> William Atkins, <i>Executive Vice President &amp; CFO</i> Thomas Dinges, <i>Director of Investor Relations</i>	<b>ASML Holding NV</b> Skip Miller, <i>Director of Investor Relations</i>	<b>GoDaddy</b> Scott Wagner, <i>Chief Financial Officer &amp; COO</i>
9:15 a.m.	<b>Disruptive Private Company Panel</b> Moderator: UBS, Brent Thill, <i>Equity Research Software Analyst</i> Alteryx, George Mathew, <i>President &amp; COO</i> Anaplan, Fred Laluyaux, <i>Chief Executive Officer &amp; Co-Founder</i> DocuSign, Mike Dinsdale, <i>Chief Growth Officer</i> GoodData, Roman Stanek, <i>Founder &amp; CEO</i> HackerRank, Vivek Ravisankar, <i>Chief Executive Officer</i> Phantom Cyber Corporation, Oliver Friedrichs, <i>Founder &amp; CEO</i>	<b>Virtual Reality Panel</b> Moderator: UBS, Eric Sheridan, <i>Equity Research Internet Analyst</i> Formation 8, Drew Oetting, <i>Partner</i> NextVR, Brad Allen, <i>Executive Chairman</i> Penrose, Eugene Chung, <i>Founder &amp; CEO</i>	<b>Sumo Logic</b> Ramin Sayar, <i>President &amp; CEO</i> Rick Hasselman, <i>Vice President, Finance</i>	<b>Avito</b> Vladimir Pravdivy, <i>Chief Financial Officer</i>
10:00 a.m.	<b>Keynote presentation</b> SAP Quentin Clark, <i>Member of Global Managing Board</i>			
10:45 a.m.	<b>Keynote Presentation</b> Cisco Systems Nick Earle, <i>Senior Vice President, Cloud &amp; Managed Services</i>			
11:30 a.m.	Boxed lunch available			
11:45 a.m.	<b>Keynote presentation</b> Box Inc Chris Yeh, <i>Senior Vice President, Product</i>			<b>New Relic</b> Mark Sachleben, <i>Chief Financial Officer</i>
12:30 p.m.	<b>Lumentum Holdings Inc</b> Alan Lowe, <i>Chief Executive Officer</i>	<b>Advanced Energy Industries</b> Tom Liguori, <i>Executive Vice President &amp; CFO</i>	<b>Prosper</b> Aaron Vermut, <i>Chief Executive Officer</i>	<b>Proofpoint Inc</b> Paul Auvil, <i>Chief Financial Officer</i>
1:15 p.m.	Business sessions conclude / one-on-one meetings continue			
5:00 p.m.	Conference concludes			

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One-on-one & group meetings only



### Company Name

1-Page Ltd
Activision Blizzard
Aerospike
Alibaba Group Holding
ams AG
ARRIS Group
AVEVA Group PLC
Axcelis Technologies, Inc
Ayondo
Cognizant Technology Solutions
Cyphort
Deluxe Corp
Euronet Worldwide Inc
Hermes Microvision Inc
Ingram Micro
Invincea
LUXOFT
MediaTek Inc

### Company Name

NVIDIA
PredictSpring Inc
PTC Inc
Qualys, Inc.
Silicon Motion Technology
Softbank Corp
Teradata Corporation
Teradyne Inc.
Twitter Inc
Ultratech Inc.
Veeco Instruments
Viavi Solutions
Wacom Co Ltd
WANDisco
Yahoo!
Yodlee Inc
YuMe Inc

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