



# Agenda

## 44th Annual Global Media and Communications Conference

Grand Hyatt New York, 109 East 42nd Street, New York City

Monday, December 5

Meeting Room	Ballroom III	Ballroom II	Ballroom IV	Ballroom V
<b>6:30 a.m.</b>				
<b>Registration and continental breakfast</b>				
7:20 a.m.	<b>Welcome remarks</b> <b>UBS</b> Doug Mitchelson, <i>Managing Director, Media &amp; Entertainment</i>			
7:30 a.m.	<b>Keynote panel presentation: Advertising Forecast</b> <b>Adam Smith</b> , <i>Futures Director, GroupM</i> <b>Vincent Letang</b> , <i>EVP, Global Market Intelligence, Magna Global</i> <b>Vittorio Bonori</b> , <i>Global Brand President, Zenith</i> Moderators: Doug Mitchelson & Eric Sheridan, <i>UBS</i>			
8:30 a.m.	<b>Keynote presentation</b> <b>21st Century Fox</b> James Murdoch, <i>Chief Executive Officer</i>			
9:15 a.m.	<b>T-Mobile US Inc.</b> Braxton Carter, <i>Chief Financial Officer</i>	<b>Outlook for the Broadcast Networks</b> <b>CBS Corporation</b> David Poltrack, <i>Chief Research Officer</i>		
10:00 a.m.	<b>CenturyLink</b> Stewart Ewing, <i>Chief Financial Officer</i>			
10:45 a.m.	<b>Discovery Communications Inc.</b> David Zaslav, <i>Chief Executive Officer</i>	<b>Frontier Communications</b> Perley McBride, <i>EVP &amp; Chief Financial Officer</i>	<b>Manchester United</b> Cliff Baty, <i>Chief Financial Officer</i> Hemen Tseayo, <i>Head of Corporate Finance</i> Samanta Stewart, <i>Head of Investor Relations</i>	
11:30 a.m.	<b>Sprint Corporation</b> Tarek Robbiati, <i>Chief Financial Officer</i>	<b>DEFY Media</b> Matthew Diamond, <i>Chief Executive Officer</i>	<b>Match Group</b> Gary Swidler, <i>Chief Financial Officer</i>	
<b>12:00 p.m.</b>				
<b>Lunch - Boxed lunches will be available</b>				
12:15 p.m.	<b>Keynote presentation</b> <b>Netflix, Inc.</b> Ted Sarandos, <i>Chief Content Officer</i>			
1:00 p.m.	<b>Keynote presentation</b> <b>CBS Corporation</b> Leslie Moonves, <i>Chairman of the Board, President &amp; CEO</i>			
1:45 p.m.	<b>Sky plc</b> Rob Kingston, <i>Group Director of Investor Relations</i>	<b>Cable One Inc.</b> Thomas Might, <i>Chairman &amp; CEO</i> Kevin Coyle, <i>Chief Financial Officer</i>	<b>The New York Times Company</b> Mark Thompson, <i>President &amp; CEO</i>	<b>Panel: The Evolution of Video Advertising</b> <b>Pravin Chandiramani</b> , <i>SVP, Simulmedia</i> <b>Bill Day</b> , <i>CEO, Tremor Video</i> Moderator: Eric Sheridan, <i>UBS</i>
2:30 p.m.	<b>Outfront Media, Inc.</b> Jeremy Male, <i>Chairman &amp; CEO</i>	<b>Telecom and Media Regulatory Update</b> Andy Lipman, <i>Practice Group Leader, Morgan Lewis</i>	<b>Care.com Inc.</b> Michael Echenberg, <i>Executive Vice President &amp; CFO</i> Mike Goss, <i>Vice President, Finance</i>	<b>Panel: The Future of Video - Where Film, TV and Digital go from here</b> <b>Andrew Siegel</b> , <i>Founding Partner &amp; Chairman, Advance Vixeid Partners</i> <b>Jack Sullivan</b> , <i>CEO, Broadway Video</i> <b>Jen Danielson</b> , <i>President, Above Average</i> Moderator: <b>Brian Weinstein</b> , <i>Head of Global Client Strategy, Creative Artists Agency</i>
3:15 p.m.	<b>MDC Partners Inc.</b> David Doft, <i>Chief Financial Officer</i>	<b>Shentel/Shenandoah Telecommunications</b> Earle MacKenzie, <i>Chief Operating Officer</i>	<b>EVINE Live, Inc.</b> Bob Rosenblatt, <i>Chief Executive Officer</i> Tim Peterman, <i>EVP, Chief Financial Officer</i>	
4:00 p.m.	<b>Keynote presentation</b> <b>Viacom, Inc.</b> Robert Bakish, <i>Acting President &amp; CEO</i>			
4:45 p.m.	Business sessions conclude			
5:00 p.m.	One-on-one meetings conclude			

### Companies hosting one-on-one meetings only on Monday, December 5:

Cedar Fair Entertainment Company, Deutsche Telekom AG, Koninklijke KPN NV, NTT DOCOMO INC, Publicis Groupe, Rogers Communications Inc., Softbank Corp, Stroer SE & Co K&G, Telefonica Deutschland Holding AG, Tribune Media Co

### To access the audio webcast:

Go to [www.ubb.ubs.com/Conferences](http://www.ubb.ubs.com/Conferences). Look for the webcast link to the right of Global Media and Communications Conference. Please note: Only companies who have chosen to webcast will be listed.



# Agenda

## 44th Annual Global Media and Communications Conference

Grand Hyatt New York, 109 East 42nd Street, New York City

Tuesday, December 6

Meeting Room	Ballroom III	Ballroom II	Ballroom IV	Ballroom V
7:45 a.m.	<b>Registration and continental breakfast</b>			
8:30 a.m.	<b>Keynote presentation</b> <b>AT&amp;T, Inc.</b> Randall Stephenson, <i>Chairman, CEO &amp; President</i>			
9:15 a.m.	<b>Keynote presentation</b> <b>Verizon Communications, Inc.</b> Lowell McAdam, <i>Chairman &amp; CEO</i>			
10:00 a.m.	<b>WPP plc</b> Sir Martin Sorrell, <i>Chief Executive Officer</i> Paul Richardson, <i>Chief Financial Officer</i>	<b>DuPont Fabros Technology, Inc.</b> Jeff Foster, <i>Chief Financial Officer</i>	<b>Cedar Fair Entertainment Company</b> Matt Ouimet, <i>Chief Executive Officer</i> Brian Witherow, <i>EVP &amp; CFO</i> Stacy Frole, <i>Vice President, Investor Relations</i>	<b>Lighttower Fiber Networks</b> Rob Shanahan, <i>Chief Executive Officer</i>
10:45 a.m.	<b>InterActiveCorp (IAC)/HomeAdvisor</b> Chris Terrill, <i>Chief Executive Officer</i> Brandon Ridenour, <i>CTO &amp; CFO</i>	<b>Windstream Holdings</b> Bob Gunderman, <i>Chief Financial Officer</i>	<b>AMC Networks Inc.</b> Josh Sapan, <i>President &amp; CEO</i>	<b>Graham Holdings Company</b> Timothy O'Shaughnessy, <i>President &amp; CEO</i> Hal Jones, <i>Senior Vice President, Finance &amp; CFO</i>
11:30 a.m.	<b>Interpublic Group of Companies, Inc.</b> Michael Roth, <i>Chairman &amp; CEO</i>	<b>Zayo Group</b> Ken desGarennes, <i>Chief Financial Officer</i>	<b>Gannett Co., Inc.</b> Bob Dickey, <i>President &amp; CEO</i> Ali Engel, <i>Senior Vice President &amp; CFO</i>	<b>Bankrate, Inc.</b> Steve Barnhart, <i>Senior Vice President &amp; CFO</i>
12:00 p.m.	<b>Lunch - Boxed lunches will be available</b>			
12:15p.m.	<b>Keynote presentation</b> <b>Time Warner Inc.</b> Jeff Bewkes, <i>Chairman &amp; CEO</i>			
1:00 p.m.	<b>Keynote presentation</b> <b>Charter Communications, Inc.</b> Tom Rutledge, <i>Chairman &amp; CEO</i>			
1:45 p.m.	<b>Scripps Networks Interactive, Inc</b> Burton Jablin, <i>Chief Operating Officer</i> Lori Hickok, <i>Executive Vice President &amp; CFO</i>	<b>Cincinnati Bell</b> Leigh Fox, <i>President &amp; COO</i> Andy Kaiser, <i>Chief Financial Officer</i>	<b>Nexstar Broadcasting Group, Inc.</b> Perry Sook, <i>Chairman, President &amp; CEO</i> Thomas Carter, <i>Executive Vice President &amp; CFO</i>	<b>Hemisphere Media Group, Inc.</b> Alan Sokol, <i>Director, President &amp; CEO</i>
2:30 p.m.	<b>Liberty Media Corporation</b> Mark Carleton, <i>Chief Financial Officer</i>	<b>Cogent Communications Holdings, Inc.</b> Dave Schaeffer, <i>Chief Executive Officer</i>	<b>Meredith Corporation</b> Steve Lacy, <i>Chairman &amp; CEO</i> Tom Harty, <i>President &amp; Chief Operating Officer</i> Joe Ceryanec, <i>Chief Financial Officer</i>	<b>Entravision Communications Corp</b> Christopher Young, <i>Executive Vice President, CFO &amp; Treasurer</i>
3:15 p.m.	<b>News Corporation</b> Robert Thomson, <i>Chief Executive Officer</i>	<b>Gogo, Inc.</b> Michael Small, <i>President &amp; CEO</i>	<b>Panel: Evolving Digital Advertising Landscape</b> <b>Will Margiloff, CEO, IgnitionOne</b> <b>Lori Goldberg, CEO, Silverlight Digital</b> Moderator: Eric Sheridan, <i>UBS</i>	<b>World Wrestling Entertainment, Inc.</b> George Barrios, <i>Chief Strategy &amp; Financial Officer</i> Michael Weitz, <i>SVP, FP&amp;A &amp; IR</i>
4:00 p.m.	<b>Eros International plc</b> Mark Carbeck, <i>Chief Corporate &amp; Strategy Officer</i> Prem Parameswaran, <i>Group CFO &amp; President of North America</i>	<b>Vonage Holdings Corporation</b> Alan Masarek, <i>Chief Executive Officer</i>	<b>The E.W. Scripps Company</b> Rich Boehne, <i>President &amp; CEO</i> Tim Wesolowski, <i>Chief Financial Officer</i> Adam Symson, <i>Chief Operation Officer</i> Brian Lawlor, <i>SVP, Television</i>	
4:45 p.m.	Business sessions conclude			
5:00 p.m.	<b>One-on-one sessions conclude</b>			

### Companies hosting one-on-one meetings only on Tuesday, December 6:

Cable One Inc, CBS Corporation, IMAX Corporation, Koninklijke KPN NV, Manchester United, Outfront Media Inc, Sky PLC, Softbank Corp, Telefonica Deutschland Holding AG, Time Inc., T-Mobile US Inc

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# Agenda

## 44th Annual Global Media and Communications Conference

Grand Hyatt New York, 109 East 42nd Street, New York City

Wednesday, December 7

Meeting Room	Ballroom II	Ballroom IV	Ballroom V
7:15 a.m.	<b>Registration and continental breakfast</b>		
8:00 a.m.	<b>Keynote panel presentation: Credit Topics in Media &amp; Communications</b> <b>Naveen Sarma</b> , Senior Director, Diversified Media, S&P Global Ratings <b>Allyn Arden</b> , Director, Wireline and Wireless, S&P Global Ratings <b>Jawad Hussain</b> , Director, Media, S&P Global Ratings <b>Chris Mooney</b> , Director, Cable, S&P Global Ratings Moderator: Ronald Consiglio, UBS		
8:45 a.m.	<b>Keynote presentation</b> <b>Comcast Corporation</b> Mike Cavanagh, Senior Executive Vice President & CFO		
9:30 a.m.	<b>American Tower Corporation</b> Tom Bartlett, Executive Vice President & CFO	<b>HSN Inc.</b> Mindy Grossman, Chief Executive Officer, HSNi	
10:15 a.m.	<b>NextVR</b> Brad Allen, Executive Chairman	<b>TEGNA Inc.</b> Gracia Martore, President & CEO David Lougee, President, TEGNA Media Victoria Harker, Executive Vice President & CFO Alex Vetter, President & CEO of Cars.com	
11:00 a.m.	<b>Consolidated Communications</b> Bob Udell, President & CEO Steve Childers, Chief Financial Officer	<b>AllTheRooms</b> Joseph DiTomaso, Co-Founder, President & CEO	<b>Panel: The Outlook for Live Sports Ratings</b> <b>Ross Greenberg</b> , Ross Greenburg Productions, former Executive Producer & President of HBO Sports <b>Tony Ponturo</b> , NYU Tisch Institute for Sports and Executive Coach for Turnkey Sports & Entertainment, former head of Global Media Sports & Entertainment Marketing for Anheuser-Busch <b>Richard Deitsch</b> , Sports Illustrated, Media writer & columnist Moderator: <b>David Kahn</b> , NYU Tisch Institute for Sports, former NBA team executive
11:45 a.m.	<b>Lunch - Boxed lunches will be available</b>		
11:45 a.m.	<b>Keynote presentation</b> <b>Liberty Global plc</b> Tom Mockridge, CEO, Virgin Media		
12:30 p.m.	One-on-one meetings continue		
4:30 p.m.	<b>Conference concludes</b>		

### Companies hosting one-on-one meetings only on Wednesday, December 7:

AMC Networks Inc, Central European Media Enterprises Ltd, Roku, Sirius XM Radio Inc, The E.W. Scripps Company, The Walt Disney Company, T-Mobile US Inc

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# Alphabetical List of Presentations

## 44th Annual Global Media and Communications Conference

Company Name	Day	Time	Room
21st Century Fox	Monday, December 5	8:30 a.m.	Ballroom III
Advertising Forecast (PANEL)	Monday, December 5	7:30 a.m.	Ballroom III
AllTheRooms	Wednesday, December 7	11:00 a.m.	Ballroom IV
AMC Network Inc.	Tuesday, December 6	10:45 a.m.	Ballroom IV
American Tower Corporation	Wednesday, December 7	9:30 a.m.	Ballroom II
AT&T, Inc.	Tuesday, December 6	8:30 a.m.	Ballroom III
Bankrate, Inc.	Tuesday, December 6	11:30 a.m.	Ballroom V
Cable One Inc.	Monday, December 5	1:45 p.m.	Ballroom II
Care.com Inc.	Monday, December 5	2:30 p.m.	Ballroom IV
CBS Corporation	Monday, December 5	1:00 p.m.	Ballroom III
Cedar Fair Entertainment Company	Tuesday, December 6	10:00 a.m.	Ballroom IV
CenturyLink	Monday, December 5	10:00 a.m.	Ballroom III
Charter Communications, Inc.	Tuesday, December 6	1:00 p.m.	Ballroom III
Cincinnati Bell	Tuesday, December 6	1:45 p.m.	Ballroom II
Cogent Communications Holdings, Inc.	Tuesday, December 6	2:30 p.m.	Ballroom II
Comcast Corporation	Wednesday, December 7	8:45 a.m.	Ballroom II
Consolidated Communications	Wednesday, December 7	11:00 a.m.	Ballroom II
Credit Topics in Media & Communications (PANEL)	Wednesday, December 7	8:00 a.m.	Ballroom II
DEFY Media	Monday, December 5	11:30 a.m.	Ballroom II
Discovery Communications Inc.	Monday, December 5	10:45 a.m.	Ballroom III
DuPont Fabros Technology, Inc.	Tuesday, December 6	10:00 a.m.	Ballroom II
Entravision Communications Corp	Tuesday, December 6	2:30 p.m.	Ballroom V
Eros International plc	Tuesday, December 6	4:00 p.m.	Ballroom III
EVINE Live, Inc.	Monday, December 5	3:15 p.m.	Ballroom IV
Evolving Digital Advertising Landscape (PANEL)	Tuesday, December 6	3:15 p.m.	Ballroom IV
Frontier Communications	Monday, December 5	10:45 a.m.	Ballroom II
Gannett Co., Inc.	Tuesday, December 6	11:30 a.m.	Ballroom IV
Gogo, Inc.	Tuesday, December 6	3:15 p.m.	Ballroom II
Graham Holdings Company	Tuesday, December 6	10:45 a.m.	Ballroom V
Hemisphere Media Group, Inc.	Tuesday, December 6	1:45 p.m.	Ballroom V
HSN Inc.	Wednesday, December 7	9:30 a.m.	Ballroom IV
InterActiveCorp (IAC)/HomeAdvisor	Tuesday, December 6	10:45 a.m.	Ballroom III
Interpublic Group of Companies, Inc.	Tuesday, December 6	11:30 a.m.	Ballroom III
Liberty Global plc	Wednesday, December 7	11:45 a.m.	Ballroom II
Liberty Media Corporation	Tuesday, December 6	2:30 p.m.	Ballroom III
Lightower Fiber Networks	Tuesday, December 6	10:00 a.m.	Ballroom V
Manchester United	Monday, December 5	10:45 a.m.	Ballroom IV
Match Group	Monday, December 5	11:30 a.m.	Ballroom IV
MDC Partners Inc.	Monday, December 5	3:15 p.m.	Ballroom III
Meredith Corporation	Tuesday, December 6	2:30 p.m.	Ballroom IV
Netflix, Inc.	Monday, December 5	12:15 p.m.	Ballroom III
News Corporation	Tuesday, December 6	3:15 p.m.	Ballroom III

Nexstar Broadcasting Group, Inc.	Tuesday, December 6	1:45 p.m.	Ballroom IV
NextVR	Wednesday, December 7	10:15 a.m.	Ballroom II
Outfront Media, Inc.	Monday, December 5	2:30 p.m.	Ballroom III
Outlook for the Broadcast Networks	Monday, December 5	9:15 a.m.	Ballroom II
Scripps Networks Interactive, Inc	Tuesday, December 6	1:45 p.m.	Ballroom III
Shentel/Shenandoah Telecommunications	Monday, December 5	3:15 p.m.	Ballroom II
Sky plc	Monday, December 5	1:45 p.m.	Ballroom III
Sprint Corporation	Monday, December 5	11:30 a.m.	Ballroom III
TEGNA Inc.	Wednesday, December 7	10:15 a.m.	Ballroom IV
Telecom and Media Regulatory Update	Monday, December 5	2:30 p.m.	Ballroom II
The E.W. Scripps Company	Tuesday, December 6	4:00 p.m.	Ballroom IV
The Evolution of Video Advertising (PANEL)	Monday, December 5	1:45 p.m.	Ballroom V
The Future of Video - Where Film, TV and Digital go from here (PANEL)	Monday, December 5	2:30 p.m.	Ballroom V
The New York Times Company	Monday, December 5	1:45 p.m.	Ballroom IV
The Outlook for Live Sports Ratings (PANEL)	Wednesday, December 7	11:00 a.m.	Ballroom V
Time Warner Inc.	Tuesday, December 6	12:15 p.m.	Ballroom III
T-Mobile US Inc.	Monday, December 5	9:15 a.m.	Ballroom III
Verizon Communications, Inc.	Tuesday, December 6	9:15 a.m.	Ballroom III
Viacom, Inc.	Monday, December 5	4:00 p.m.	Ballroom III
Vonage Holdings Corporation	Tuesday, December 6	4:00 p.m.	Ballroom II
Windstream Holdings	Tuesday, December 6	10:45 a.m.	Ballroom II
World Wrestling Entertainment, Inc.	Tuesday, December 6	3:15 p.m.	Ballroom V
WPP plc	Tuesday, December 6	10:00 a.m.	Ballroom III
Zayo Group	Tuesday, December 6	11:30 a.m.	Ballroom II