



# Agenda

## Global Consumer Conference

Four Seasons Hotel Boston, 200 Boylston Street

Wednesday, March 9, 2016

Meeting Room	Ballroom	Governor's	Bradstreet-Endicott	Leverett-Winthrop
7:30 a.m.	Registration and continental breakfast			
8:00 a.m.	<b>Welcome remarks</b>			
8:15 a.m.	<b>Keynote presentation</b> <b>McDonald's Corporation</b> Mike Andres, <i>President, McDonald's USA</i> Kevin Ozan, <i>Chief Financial Officer, McDonald's Corporation</i>			
9:00 a.m.	<b>Keynote presentation</b> <b>Dollar Shave Club</b> Michael Dubin, <i>Chief Executive Officer</i>			
9:45 a.m.		<b>Colgate-Palmolive Co</b> Justin Skala, <i>President, Colgate-North America &amp; Global Sustainability</i>	<b>The Cheesecake Factory Inc.</b> Wayne Douglas Benn, <i>EVP &amp; CFO</i> David Gordon, <i>President</i> David Overton, <i>Founder, Chairman &amp; CEO</i>	<b>Nordstrom, Inc.</b> Mike Koppel, <i>Executive Vice President &amp; Chief Financial Officer</i>
10:30 a.m.		<b>Pool Corp</b> Craig Hubbard, <i>Investor Relations Officer</i> Manny Perez De La Mesa, <i>President &amp; CEO</i>	<b>OLO</b> Noah Glass, <i>Founder &amp; CEO</i>	<b>Remy Cointreau</b> Valerie Chapoulaud Floquet, <i>Chief Executive Officer</i>
11:15 a.m.		<b>Jack in the Box Inc.</b> Lenny Comma, <i>Chairman &amp; CEO</i> Jerry Rebel, <i>Executive Vice President &amp; CFO</i>	<b>Tupperware Brands Corp</b> Mike Poteshman, <i>Executive Vice President &amp; CFO</i>	<b>Monro Muffler Brake Inc.</b> Robert Gross, <i>Executive Chairman</i>
12:00 p.m.	<b>Keynote luncheon</b> <b>The Paradox of Choice</b> Barry Schwartz, <i>Author and TED Speaker</i> Moderator: <b>UBS</b> , Keith Siegner, <i>Consumer &amp; Restaurants Analyst</i>			
1:00 p.m.		<b>J Sainsbury plc</b> <i>Our strategy for future growth</i> Duncan Cooper, <i>Head of Investor Relations</i> Jo Le Neve Foster, <i>Investor Relations Manager</i>	<b>Panel - The Future Store Experience</b> Craig Fleishman, <i>Senior Vice President &amp; General Counsel, Rebecca Minkoff</i> Ron Leece, <i>Former Director, Customer Experience, Best Buy</i> Marshall Kay, <i>Principal, RFID Sherpas</i> Moderator: <b>UBS</b> , Michael Lasser, <i>Consumer Hardlines Analyst</i>	<b>Bob Evans Farms Inc.</b> Mark Hood, <i>Chief Administrative Officer &amp; CFO</i> Saed Mohseni, <i>President &amp; CEO</i> Scott Taggart, <i>Vice President, Investor Relations</i>
1:45 p.m.	<b>Keynote presentation</b> <b>Newell Rubbermaid</b> Michael Polk, <i>President &amp; CEO</i>			
2:30 p.m.		<b>Restaurant Brands International Inc.</b> Josh Kobza, <i>Chief Financial Officer</i> Andrea John, <i>Investor Relations, Finance</i>	<b>Genuine Parts Company</b> Tom Gallagher, <i>Chairman and CEO</i> Sid Jones, <i>Vice President, Investor Relations</i>	<b>Amira Natural Foods</b> Bruce Wach, <i>Chief Financial Officer</i>
3:15 p.m.	<b>Keynote presentation</b> <b>Zalando</b> <i>How the Biggest European Clothing E-commerce Player Does it Differently</i>			
4:00 p.m.		<b>Diageo PLC</b> <i>Top Line Recovery and Free Cash Flow Improvement</i> Catherine James, <i>Head of Investor Relations</i>	<b>Noodles &amp; Co</b> David Boenninghauser, <i>Chief Financial Officer</i> Kevin Reddy, <i>Chief Executive Officer</i>	<b>Adidas AG</b> <i>Capitalizing on the Global Sportswear Opportunity</i> Sebastian Steffen, <i>Vice President, Investor Relations</i>
4:45 p.m.	Business sessions conclude			
5:00 p.m.	<b>Networking reception - Second Floor, Four Seasons Hotel Boston</b>			

Companies hosting 1x1 meetings only (no presentation) on Wednesday, March 9

Beiersdorf AG  
 Britvic PLC  
 Buffalo Wild Wings Inc  
 The Coca-Cola Company  
 De' Longhi SpA

Debenhams PLC  
 Dixons Carphone PLC  
 Edgewell Personal Care Co  
 Glanbia  
 Hanesbrands Inc

Marks & Spencer Group PLC  
 Nestle SA  
 The Procter & Gamble Co  
 Reckitt Benckiser plc  
 Staples Inc.

The following companies will be hosting additional events during the conference. Please contact your UBS salesperson for more information.

Tuesday, March 8  
 Tuesday, March 8  
 Wednesday, March 9

Remy Cointreau (Dinner)  
 Newell Rubbermaid (Dinner)  
 The Coca-Cola Company and Procter & Gamble (Reception)

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7:30 a.m.	Registration and continental breakfast			
8:15 a.m.	<b>Keynote presentation</b> <b>Panel - Selling on Amazon's Marketplace</b> Ron Offir, <i>Former SVP, Global eCommerce, Michael Kors</i> Steven Yates, <i>Former General Manager, Sport, Fitness &amp; Outdoors, Amazon</i> Moderator: <b>UBS</b> , Eric Sheridan, <i>Internet Analyst</i>			
9:00 a.m.		<b>QVC (QVC Group)</b> Mike George, <i>CEO &amp; President</i>	<b>Tractor Supply Company</b> Greg Sandfort, <i>President &amp; CEO</i>	<b>The Future Store Front with CBL</b> Stephen Lebovitz, <i>President &amp; CEO</i> Moderator: <b>UBS</b> , Michael Binetti, <i>Retailing/ Department Stores &amp; Specialty Softlines Analyst</i>
9:45 a.m.		<b>Church &amp; Dwight</b> Rick Dierker, <i>Chief Financial Officer</i> Matthew Farrell, <i>Chief Executive Officer</i>	<b>VF Corporation</b> Lance Allega, <i>VP, Investor Relations</i>	<b>Cal-Maine Foods</b> Timothy Dawson, <i>Chief Financial Officer</i>
10:30 a.m.	<b>Keynote presentation</b> <b>Lowe's Companies, Inc.</b> Bob Hull, <i>Chief Financial Officer</i> Robert Niblock, <i>Chief Executive Officer</i>			
11:15 a.m.		<b>Ebro Foods</b> Manuel Gonzalez de Luna, <i>Director of Investor and Financial Entities Relations</i>	<b>Smith &amp; Wesson Holding Corp</b> Jeffrey Buchanan, <i>EVP &amp; Chief Financial Officer</i> James Debney, <i>President &amp; CEO</i>	<b>Autozone</b> Brian Campbell, <i>VP Tax, Treasury and Investor Relations</i> Bill Giles, <i>EVP &amp; Chief Financial Officer</i>
12:00 p.m.	<b>Keynote luncheon</b> <b>JD.com</b> Sidney Huang, <i>Chief Financial Officer</i>			
1:00 p.m.	<b>Investing in Innovation for Sustainability</b> Jason Jay, <i>Senior Lecturer, MIT Sloan School of Management and Director, Sustainability Initiative, MIT Sloan</i> Moderator: <b>UBS</b> , Michael Lasser, <i>Consumer Hardlines Analyst</i>			
1:45 p.m.		<b>Emerging Themes in eCommerce</b> Tom Woodside, <i>Former VP, Omni-Channel Marketing at Vitamin World and Former VP Marketing &amp; e-Commerce, Crabtree &amp; Evelyn Ltd</i> Brian Bradley, <i>Former Chief Digital Officer, Toys R Us and Former EVP, Home Shopping Network</i> Moderator: <b>UBS</b> , Eric Sheridan, <i>Internet Analyst</i>	<b>Spectrum Brands Holdings</b> Doug Martin, <i>Executive Vice President &amp; CFO</i>	<b>Planalytics</b> <i>Spring Outlook - Weather Volatility's Impact on Retail</i> Fred Fox, <i>Co-Founder and CEO</i>
2:30 p.m.	Business sessions conclude			
5:00 p.m.	One-on-one meetings conclude			

Companies hosting 1x1 meetings only (no presentation) on Thursday, March 10

Beiersdorf AG	Danone
British American Tobacco PLC	Edgewell Personal Care Co
The Coca-Cola Company	Nestle SA
	Reckitt Benckiser plc

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