



Agenda

45th Annual Global Media and Communications Conference

Grand Hyatt New York, 109 East 42nd Street, New York City

Monday, December 4

Meeting Room	Ballroom IV	Ballroom III	Ballroom II
7:00 a.m.	Registration and continental breakfast		
7:40 a.m.	Welcome remarks UBS John Hodulik, <i>Managing Director, Communications and Media</i>		
7:45 a.m.	Keynote presentation: Advertising Forecast Panel Zenith , Vittorio Bonori, <i>Global Brand President</i> Magna Global , Vincent Letang, <i>Executive Vice President, Global Market Intelligence</i> GroupM , Adam Smith, <i>Futures Director</i> Moderators: Eric Sheridan and John Hodulik, <i>UBS</i>		
8:45 a.m.	Keynote presentation Comcast Corporation Mike Cavanagh, <i>Senior Executive Vice President & CFO</i>		
9:30 a.m.	Telefonica Deutschland Holding Markus Haas, <i>Chief Executive Officer</i>	World Wrestling Entertainment, Inc. George Barrios, <i>Chief Strategy & Financial Officer</i>	MDC Partners Inc. David Doft, <i>Chief Financial Officer</i>
10:15 a.m.	Deutsche Telekom Tim Hötting, <i>Chief Executive Officer</i> Stanley Martinez, <i>Vice President Investor Relations</i>	CenturyLink Jeff Storey, <i>Chief Operations Officer</i>	Match Group Gary Swidler, <i>Chief Financial Officer</i>
11:00 a.m.	Outlook for the Broadcast Networks CBS Corporation David Poltrack, <i>Chief Research Officer</i>	American Tower Corporation Tom Bartlett, <i>Executive Vice President & CFO</i>	Vonage Holdings Corporation Alan Masarek, <i>Chief Executive Officer</i>
11:45 a.m.	Lunch - Boxed lunches will be available		
12:00 p.m.	Keynote presentation Netflix, Inc. Ted Sarandos, <i>Chief Content Officer</i>		
1:00 p.m.	Keynote presentation Charter Communications, Inc. Tom Rutledge, <i>Chief Executive Officer</i>		
2:00 p.m.	WPP plc Martin Sorrell, <i>Chief Executive Officer</i> Paul Richardson, <i>Chief Financial Officer</i>		Uniti Group Inc. Mark Wallace, <i>Executive Vice President, CFO & Treasurer</i> Jim Volk, <i>Vice President Finance & IR</i>
2:45 p.m.	Telecom and Media Regulatory Update Morgan, Lewis & Bockius LLP , Andrew Lipman, <i>Partner</i>	Outfront Media, Inc. Jeremy Male, <i>Chairman & CEO</i>	
3:30 p.m.	AllTheRooms Joseph Ditomaso, <i>Co-Founder & CEO</i>	Telephone & Data Systems LeRoy T. Carlson Jr., <i>President & CEO</i> Jane McCahon, <i>Senior Vice President, Corporate Relations</i>	
4:15 p.m.	Cogent Communications Holdings, Inc. Dave Schaeffer, <i>Chief Executive Officer</i>	Inmarsat Plc Rupert Pearce, <i>Chief Executive Officer</i> Tony Bates, <i>Chief Financial Officer</i>	Cedar Fair Entertainment Company Richard Zimmerman, <i>President & COO</i> Brian Witherow, <i>Executive Vice President & CFO</i> Stacy Frole, <i>Vice President, Investor Relations</i>
5:00 p.m.	Business sessions and one-on-one meetings conclude		

Companies hosting one-on-one meetings only on Monday, December 4: Altice USA, Inc., BT Group PLC, IMAX Corporation, Mediaset Espana Comunicacion SA, Publicis Groupe, ReWorld Media

Additional conference events listed below. Please contact your UBS salesperson for more information.

Music Streaming Dinner: Jeff Toig, SoundCloud

To access the audio webcast:

Go to <https://www.ubs.com/global/en/investment-bank/key-investor-conferences/global.html>. Look for the webcast link under the Global Media and Communications Conference.

Please note: Only companies who have chosen to webcast will be listed.



Agenda

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Tuesday, December 5

Meeting Room	Ballroom IV	Ballroom III	Ballroom II
7:30 a.m.	Registration and continental breakfast		
8:00 a.m.	Keynote presentation Verizon Communications, Inc. Matt Ellis, <i>Chief Financial Officer</i>		
8:45 a.m.	Keynote presentation Viacom, Inc. Robert Bakish, <i>President & CEO</i>		
9:30 a.m.	Rogers Anthony Staffieri, <i>Chief Financial Officer</i>	TiVo Inc Peter Halt, <i>Chief Financial Officer</i>	Frontier Communications Perley McBride, <i>Executive Vice President & CFO</i>
10:15 a.m.	Sprint Corporation Tarek Robbiati, <i>Chief Financial Officer</i>	CyrusOne Inc Diane Morefield, <i>Chief Financial Officer</i>	GTT Communications Inc Rick Calder, <i>President & CEO</i> Mike Sicoli, <i>Chief Financial Officer</i>
11:00 a.m.	Zayo Group Dan Caruso, <i>Chief Executive Officer</i>	Graham Holdings Company Timothy O'Shaughnessy, <i>President & CEO</i> Wallace Cooney, <i>Senior Vice President, Finance & CFO</i>	comScore Inc Mike Perlman, <i>Senior Vice President, Commercial</i>
11:45 a.m.	Lunch - Boxed lunches will be available		
12:00 p.m.	Keynote presentation 21st Century Fox James Murdoch, <i>Chief Executive Officer</i>		
1:00 p.m.	Keynote presentation AT&T, Inc. John Stephens, <i>Senior Executive Vice President & CFO</i>		
2:00 p.m.	Digital Ad Panel IgnitionOne , William Margiloff, <i>Chief Executive Officer</i> AdParlor, Inc. , Ben Legg, <i>Chief Executive Officer</i> Zoah Inc. , Harris Beber, <i>President</i> Moderator: Eric Sheridan, <i>UBS</i>	Eros International plc Prem Parameswaran, <i>Chief Financial Officer</i> Mark Carbeck, <i>Chief Corporate & Strategy Officer</i>	News Corporation Robert Thomson, <i>Chief Executive Officer</i>
2:45 p.m.	The New York Times Company Mark Thompson, <i>President & CEO</i>	Cincinnati Bell Andy Kaiser, <i>Chief Financial Officer</i>	Care.com Inc. Michael Echenberg, <i>Executive Vice President & CFO</i> Mike Gross, <i>Vice President, Finance</i>
3:30 p.m.	Meredith Corporation Steve Lacy, <i>Chairman & CEO</i> Tom Harty, <i>President & COO</i> Joe Ceryanec, <i>Chief Financial Officer</i>	Bruin Sports Capital George Pyne, <i>Founder & CEO</i>	Sony Interactive Entertainment Dwayne Benefield, <i>Vice President, Head of PlayStation Vue</i>
4:15 p.m.	Keynote presentation America Movil Carlos García Moreno, <i>Chief Financial Officer</i>		
5:00 p.m.	Business sessions and one-on-one meetings conclude		

Companies hosting one-on-one meetings only on Tuesday, December 5: Altice USA, Inc., AMC Networks Inc, CBS Corporation, Consolidated Communications, Discovery Communications - Scripps Networks, Grupo Televisa SAB, Interpublic Group of Companies, Inc., Ligado Networks, Millicom International Cellular SA, ReWorld Media SA, RTL Group SA, SBA Communications Corp, Shenandoah Telecommunications, Simulmedia, Telefonica Deutschland Holding AG

Additional conference events listed below. Please contact your UBS salesperson for more information.

Digital Advertising Dinner: Ben Legg, AdParlor, Inc.; William Margiloff, IgnitionOne; Harris Beber, Zoah Inc.

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Wednesday, December 6

Meeting Room	Ballroom IV	Ballroom III	Ballroom II
7:30 a.m.	Registration and continental breakfast		
8:00 a.m.	Keynote presentation: Debt Panel S&P Global Ratings Naveen Sarma, <i>Senior Director</i> Allyn Arden, <i>Director</i> Jawad Hussain, <i>Director</i> Chris Mooney, <i>Director</i> Moderator: Ron Consiglio, <i>UBS</i>		
8:45 a.m.	Keynote presentation T-Mobile US Inc. Braxton Carter, <i>Chief Financial Officer</i> Mike Sievert, <i>Chief Operating Officer</i>		
9:30 a.m.	Xplornet Communications Inc. Allison Lenehan, <i>President & CEO</i>	FuboTV David Gandler, <i>Co-founder & CEO</i>	Stroer SE & Co. Dr. Bernd Metzner, <i>Chief Financial Officer</i>
10:15 a.m.	The E.W. Scripps Company Adam Symson, <i>President & CEO</i> Lisa Knutson, <i>Chief Financial Officer</i> Brian Lawlor, <i>President, Local Media</i>	Entravision Communications Corporation Chris Young, <i>Executive Vice President, CFO & Treasurer</i>	Telaria, Inc. Mark Zagorski, <i>Chief Executive Officer</i> John Rego, <i>Chief Financial Officer</i>
11:00 a.m.	Gannett Co., Inc. Robert Dickey, <i>President & CEO</i> Alison Engel, <i>Chief Financial Officer</i>	Sports: From Holy Grail to Bubble? NYU Tisch Institute , David Kahn, <i>Professor</i> Proskauer , Robert Freeman, <i>Partner</i> Sports Illustrated , Richard Deitsch Sportsrocket Inc. , Brian Bedol	Gogo, Inc. Michael Small, <i>President & CEO</i>
11:45 a.m.	Lunch - Boxed lunches will be available		
12:00 p.m.	Keynote presentation Liberty Global plc Mike Fries, <i>Chief Executive Officer</i>		
12:45 p.m.	One-on-one meetings continue		
4:30 p.m.	Conference concludes		

Companies hosting one-on-one meetings only on Wednesday, December 6: AMC Networks Inc, Central European Media Enterprises Ltd, Liberty Media Corp, Ligado Networks, NTT Docomo Inc, ReWorld Media SA, RTL Group SA, SBA Communications Corp, Simulmedia

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