

# Global real estate

UBS Asset Management | **Viewpoints Market Outlook 2022**

On November 30, **Charles Li**, Head of Global Wealth Management Client Coverage for APAC, spoke with **Nick Chukiat**, Co-Head of APAC, Multi-Manager Real Estate. They discussed how the outlook for global real estate has evolved with the pandemic.

## Robust demand for high-quality real estate

- The pandemic demonstrated once again that the global unlisted real estate asset class exhibits lower volatility relative to other asset classes. This has been the case time and again across multiple market cycles.
- The pandemic magnified the risks and opportunities across various real estate sectors, and the Omicron variant has not changed this.
- In the office sector, we expect new COVID variants and the resulting government and corporate policies to delay a full-scale return to the office in the near term. Over the long term, we expect office footprints to shrink by about 10%.
- In the retail sector, we expect lingering COVID uncertainties to delay a return to normal foot traffic. We anticipate that retail spending will continue to be conducted mostly online.
- In Asia, markets like Japan, Hong Kong, Singapore and Australia still meaningfully trail Korea, the US and China in terms of e-commerce penetration.
- The industrial & logistics sector has been a direct beneficiary of increased online shopping habits. It should further be bolstered by increasing supply chain resiliency and a growing focus on domestic production of critical goods.
- In the residential & living sector, we have seen de-organization in certain markets, as well as a preference for larger homes, which are increasingly being used as flexible office space.
- We were not surprised to see residential real estate benefit from its essential non-discretionary aspects, as everyone needs a roof over their head. We believe this will help mitigate the risk of Omicron and future variants.

## Sub-sector performance review

- During the pandemic, industrial & logistics was by far the best-performing sector, generating annual returns in excess of 20%.
- This was due to the acceleration of online shopping and increased investment in securing resilient supply chains.
- The sector also benefited from the recognition by the capital markets that modern, high-quality industrial and warehousing facilities belong in a long-term real estate portfolio.
- The residential & living sector also registered strong performance, with returns just below 10%.
- Rents provided stable income as people were forced to stay at home during lockdowns.
- The essential service that residential property provides has also translated into rental increases, which in turn have supported capital value appreciation.
- In the office sector, capital values tended to remain flat and stable despite mass work from home conditions.
- The resilience was due to the fact that office leases are contractual obligations, and corporates have generally been able to meet their rental obligations during the pandemic.
- The retail sector has been the hardest hit, registering double-digit capital value declines as lockdowns prevented people from going to shopping centers.
- The only exception was trips to buy daily essentials such as groceries and medicine.

## Current portfolio positioning

- Our global real estate portfolios have been positioned to benefit from what we believe will be diverging sector performance as we emerge from the pandemic.
- At the start of the pandemic, we saw US real estate values decline marginally, driven primarily by weaker performance in the office and retail sectors.

- In 2021, we've seen a very strong recovery in US capital values.
- In Europe, we saw values decline in 2020. In 2021, the UK has posted a strong recovery, while the rest of Europe has only demonstrated a modest recovery to date.
- In Asia, we've seen a mix of performance, with Korea posting consistently strong returns, Japan demonstrating very stable performance, and Australia declining at the start of the pandemic, followed by a notably rapid recovery in 2021.
- With this wide range of outcomes at the various stages of the pandemic, being globally diversified would have protected the downside and left plenty of room for upside as the markets revert to normalization.
- We are expecting global real estate to deliver approximately 6% per annum over the next three to five years.

#### **Fluctuating investor demand for real estate**

- Just before the pandemic, global real estate transaction volumes had reached pre-Global Financial Crisis levels, at over USD 350 billion.
- At the start of pandemic, most investors took a cautious wait-and-see position. This resulted in real estate transaction volumes about halving in 2020.
- In the first three quarters of 2021, we can see that investor confidence in global real estate has returned. Transaction volumes have reached levels in line with 2018 so far.
- Depending on how transaction volumes pan out in the fourth quarter, it's possible that the market can recover to 2019 levels.
- The desire to invest in real estate is visible across investors in Asia, Europe and North America. Across the world, investors tend to target an allocation to real estate of about 10% to 11% of their portfolios.
- Investors in APAC are under-allocated to real estate, despite their target allocation.
- This can be explained by the relatively less-developed universe of income-generating properties in APAC versus the rest of the developed markets.
- A quick solution to remedy this under-allocation to real estate could be to invest in a multi-manager real estate fund.
- These funds allocate assets to a select number of managers and operators whose local expertise may provide an advantage in navigating constantly evolving market challenges, including local regulations, credit conditions and bespoke supply-demand conditions.

#### **Future trends in real estate**

- Pre-pandemic, we were already invested in senior housing, medical offices and life science laboratory spaces.
- These investments were made on the basis of the higher income they offer, their lower correlation to the broader economy, and the outperformance of a select group of specialists, operators and managers.
- We have further increased our exposure to health care-related real estate given the obvious near-term demand drivers, which include vaccine development and medical research, as well as the fact that health care companies tend to be more reliable occupiers of offices.
- Over the longer term, our original pre-pandemic rationale for investing in these health care-related subsectors remains intact.
- They are non-cyclical businesses that are supported by increased health care spending, aging populations, and in many cases, direct and indirect government subsidies.
- We have recently made our first investments into the APAC health care space via a couple of managers who focus on private hospitals in Australia, where the bulk of the rental income is paid by government tenants on long-term leases.
- Investments in this space align with our client and group focuses on impact investing, where we can demonstrate tangible improvements to health care access and quality of life.

#### **Outlook for the retail sector**

- During the pandemic, we've seen neighborhood retail centers, which are anchored by essential daily needs retailers such as grocery stores, pharmacies and discount retailers, demonstrate a surprising degree of resilience.
- We've also seen larger format, big box-anchored retailers thrive as consumers have been spending more time at, and working from home. These types of retail sub-sectors have seen their capital values hold steady.
- In contrast, large enclosed shopping centers, which are often anchored by obsolete department stores, have seen foot traffic and valuations decline.
- In Australia, neighborhood retail that is focused on daily needs has posted meaningful capital value recoveries.
- Our current House View forecasts that retail more broadly should see a capital value recovery from 2024 onward. But a lot can happen in two years.

### **Residential real estate in our portfolio**

- We invest in income-producing residential properties, which include multi-family, single family, senior housing, student housing and affordable housing. These sub-sectors provide an essential service – namely a roof over their occupiers’ heads – and thus tend to reliably generate consistent income.
- We invest with specialist operators and managers that can realize economies of scale and deliver high-quality dwellings, which is not easily replicable.
- The residential portfolios that we manage have exposure to the US, Japan, Europe and the UK, and target a diversified mix of occupiers through all parts of the human lifecycle, further limiting our concentration risk.

### **Global real estate in 2022**

- There remains a lot of risk out there. Over the course of many market cycles, real estate has proven to be a resilient, stable, income-generating asset class.
- We’ve seen the benefits of that lower volatility versus other asset classes, and at the same time, we’ve been able to see capital value appreciation by investing into growth sectors.
- The coming year may be an opportune time to consider investing in global real estate.
- It may make sense to increase one’s allocation to real estate from 5% to 10%, perhaps by reallocating assets from the more volatile equity asset class.
- That said, real estate is just one ingredient in a properly diversified portfolio. Diversification is key, especially given all the uncertainties that lie ahead of us.

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