

Referencing the UBS Culture Foundation: Recommendations

The UBS Culture Foundation has made a contribution in support of your project. We would appreciate if you could mention this in appropriate manner in your work, your means of communication and printed matter. Please take note of the following recommendations:

Name

Please use the name of our foundation in the language of your target audience, i.e.:

- "UBS Kulturstiftung" (German)
- "Fondation UBS pour la culture" (French)
- "Fondazione UBS per la cultura" (Italian)
- "Fundaziun UBS per la cultura" (Romansh)
- "UBS Culture Foundation" (English)

No Logo

- The UBS Culture Foundation is a legal entity in its own right but **does not have its own logo**.
- **You may use the name "UBS Culture Foundation" in its written form.** It is permitted to place the name UBS Culture Foundation next to the logos of other supporting institutions using the font you normally rely on in your communications.
- Please **never use a UBS logo** in connection with the foundation.

Wording

Please avoid the term "sponsored by the UBS Culture Foundation". Instead, we would recommend **"supported / funded / enabled by the UBS Culture Foundation"** or **"with the support of / with the assistance of the UBS Culture Foundation"**

Print approval

Please send us the printing proofs for approval to the e-mail address sh-kulturstiftung@ubs.com. We will reply as soon as possible.

Scheduled dates

Please inform us well in advance about upcoming events and dates (opening events, premieres, presentations, date of publication, etc.)

If you have further questions, please don't hesitate to contact us.