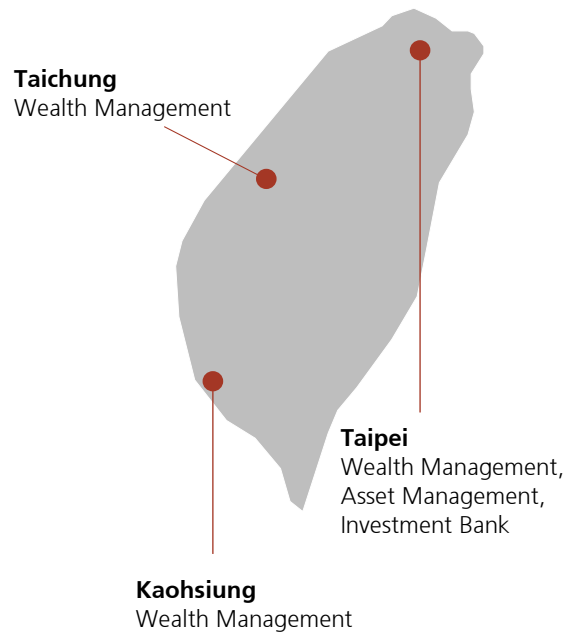


# Taiwan

## Factsheet

UBS opened an office in Taipei in 1988. In 2008, UBS established branches in Kaohsiung and Tai Chung, the second -largest city and metropolitan area in Taiwan, respectively. In excess of 430 employees populate the three strategically located offices, offering clients wealth and asset management, as well as investment banking services.

UBS is the leading private bank in Taiwan. We offer products and services via market-leading technological platforms. Our research, and semiconductor teams have been voted industry leaders in *Institutional Investor's* 2018 All Asia ex Japan Survey. In 2016, UBS launched a contract-based flat fee wealth management digital offering. Taiwan is the only market in Asia Pacific in which the offering is available to affluent clients.



### UBS fast facts

- UBS's equities team has consistently ranked in the top five among foreign equity brokers.
- Underpinning its status as an employer of choice, UBS engages in a wide range of social, community, and art initiatives in Taiwan including the debut of the Dangdai Art Expo in 2017.

### Our strengths

- Our WM digital offering provides clients with access to 24/7 portfolio monitoring that alerts users via our AI-powered digital platform.
- UBS provides clients a top-ranked research offering in Taiwan

### Our community

- UBS supports talent development in the local financial sector. In 2017, UBS Asset Management embarked on a three-year sponsorship with the National University of Taiwan, in which UBS executives shared their insights with more than 100 students.
- In 2017, UBS arranged for more than 20 companies to participate in an annual marathon that raised NTD 6 million for local charitable causes.
- An average of nearly 250 UBS Taiwan employees have volunteered in each of the past two years (2016-2017).

### Investing in Taiwan

With the twenty-second-largest GDP in the world, Taiwan is largely known as a leader in the electronics industry, including the manufacturing of integrated circuits for computing.



**Population:** 23.6 million  
**Population growth (2013-2017 average):** 0.2%



**GDP (nominal):** USD 573 billion  
**Real GDP growth (2013-2017 average):** 2.3%  
**GDP per capita:** USD 24,290



**Major exports:**  
61% Machinery & electrical equipment  
10% Basic metals & articles  
7.9% Plastic & rubber articles  
**Major imports:**  
39.4% Machinery & electrical equipment  
17.1% Minerals  
10.8% Chemicals

(Figures from The Economist Intelligence Unit, as of 2017)

### Our awards and achievements

- Best Taiwan domestic private bank (*Asian Private Banker*, 2014-2017)
- Best Taiwan International private bank (*Asian Private Banker*, 2016-2017)
- CSR Award under the Best Foreign Banks category (*CommonWealth* magazine, 2017)
- Best foreign bank (*The Taiwan Academy of Banking and Finance Institute Elite Awards*, 2016)

# Committed to Taiwan for 30 years.

## **UBS Taiwan factsheet**

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