

Euromoney Private Banking Survey 2020¹

Global awards

Geography	Category	Sub-category	2020	Firm
Global	Best Private Banking Services Overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (US\$30m - US\$250m)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Family Office services		1	UBS
	Philanthropic Advice		1	UBS
	ESG/Impact Investing		1	UBS
	International Clients		1	UBS
	Serving Business Owners		1	UBS
	Next Generation		1	UBS
	Technology – Data Management and Security in Private Banking and Wealth Management		1	UBS
	Technology – Innovative or Emerging Technology Adoption		1	UBS

Regional awards

Geography	Category	Sub-category	2020	Firm
Western Europe	Best Private Banking Services Overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (US\$30m - US\$250m)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	Research and Asset Allocation Advice		1	UBS
	Family Office Services		1	UBS
	Philanthropic Advice		1	UBS
	ESG/Impact Investing		1	UBS
	International Clients		1	UBS
	Next Generation		1	UBS
	Serving Business Owners		1	UBS
	Technology – Data Management and Security in Private Banking and Wealth Management		1	UBS
Technology- Innovative or Emerging Technology Adoption		1	UBS	
Central & Eastern Europe	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (US\$30m - US\$250m)	1	UBS

Geography	Category	Sub-category	2020	Firm
	Family Office Services		1	UBS
	Next Generation		1	UBS
Asia Pacific	Best Private Banking Services Overall		1	UBS
	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	Net-worth-specific services	Ultra High Net Worth Clients (US\$30m - US\$250m)	1	UBS
	ESG/Impact Investing		1	UBS
	Family Office Services		1	UBS
	Next Generation		1	UBS
	Philanthropic Advice		1	UBS
Africa	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	ESG/Impact Investing		1	UBS
	Philanthropic Advice		1	UBS
	Next Generation		1	UBS
	Research and Asset Allocation Advice		1	UBS
Middle East	Technology – Data Management and Security in Private Banking and Wealth Management		1	UBS
Nordics & Baltics	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	International Clients		1	UBS
	Philanthropic Advice		1	UBS

Country awards

Geography	Category	Sub-category	2020	Firm
Switzerland	Best Private Banking Services Overall		1	UBS
	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	Net-worth-specific services	Ultra High Net Worth Clients (US\$30m - US\$250m)	1	UBS
	Research and Asset Allocation Advice		1	UBS
	Investment Management		1	UBS
	Philanthropic Advice		1	UBS
	ESG/Impact Investing		1	UBS
	International Clients		1	UBS
	Next Generation		1	UBS
	Technology – Data Management and Security in Private Banking and Wealth Management		1	UBS
Technology- Innovative or Emerging Technology Adoption		1	UBS	

Geography	Category	Sub-category	2020 Firm	
Germany	Best Private Banking Services Overall		1	UBS
	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	Net-worth-specific services	Ultra High Net Worth Clients (US\$30m - US\$250m)	1	UBS
	Investment Management		1	UBS
	Next Generation		1	UBS
	Technology – Data Management and Security in Private Banking and Wealth Management		1	UBS
	Technology - Innovative or Emerging Technology Adoption		1	UBS
United Kingdom	Best Private Banking Services Overall		1	UBS
	Next Generation		1	UBS
	ESG/Impact Investing		1	UBS
Luxembourg	Best Private Banking Services Overall		1	UBS
	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	International Clients		1	UBS
	Capital Markets and Advisory		1	UBS
	Next Generation		1	UBS
	Philanthropic Advice		1	UBS
	Technology - Data Management and Security in Private Banking and Wealth Management		1	UBS
Italy	Best Private Banking Services Overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (US\$30m - US\$250m)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Family Office Services		1	UBS
	International Clients		1	UBS
	Research and Asset Allocation Advice		1	UBS
	Technology - Data Management and Security in Private Banking and Wealth Management		1	UBS
	Philanthropic Advice		1	UBS
Monaco	Investment Management		1	UBS
	Next Generation		1	UBS
	Research and Asset Allocation Advice		1	UBS
	Technology - Innovative or Emerging Technology Adoption		1	UBS
Austria	Best Private Banking Services Overall		1	UBS
	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS

Geography	Category	Sub-category	2020 Firm	
	Net-worth-specific services	Ultra High Net Worth clients (US\$30m - US\$250m)	1	UBS
	Capital Markets and Advisory		1	UBS
	International Clients		1	UBS
	Investment Management		1	UBS
	Research and Asset Allocation Advice		1	UBS
	Technology – Data Management and Security in Private Banking and Wealth Management		1	UBS
	Technology – Innovative or Emerging Technology Adoption		1	UBS
Czech Republic	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	Net-worth-specific services	Ultra High Net Worth Clients (US\$30m - US\$250m)	1	UBS
	Family Office Services		1	UBS
	International Clients		1	UBS
Denmark	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	Net-worth-specific services	Ultra High Net Worth Clients (US\$30m - US\$250m)	1	UBS
	Family Office Services		1	UBS
	International Clients		1	UBS
	Philanthropic Advice		1	UBS
Netherlands	Net-worth-specific services	Ultra High Net Worth Clients (US\$30m - US\$250m)	1	UBS
Russia	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
Hong Kong	Best Private Banking Services Overall		1	UBS
	Net-worth-specific services	High Net Worth Clients (US\$ 5 million to US\$ 30 million)	1	UBS
	ESG/Impact Investing		1	UBS
	Family Office Services		1	UBS
	Philanthropic Advice		1	UBS
	Next Generation		1	UBS
	Technology – Data Management and Security in Private Banking and Wealth Management		1	UBS
Singapore	Best Private Banking Services Overall		1	UBS
	Net-worth-specific services	Mega High Net Worth Clients (US\$250m+)	1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (US\$30m - US\$250m)	1	UBS
	ESG/Impact Investing		1	UBS
	Next Generation		1	UBS

Geography	Category	Sub-category	2020 Firm	
Philippines	Family Office Services		1	UBS
	Investment Management		1	UBS
	Philanthropic Advice		1	UBS
Israel	Family Office Services		1	UBS
	Technology – Data Management and Security in Private Banking and Wealth Management		1	UBS
	Technology – Innovative or Emerging Technology Adoption		1	UBS
Saudi Arabia	Next Generation		1	UBS
	Research and Asset Allocation Advice		1	UBS
United Arab Emirates	Philanthropic Advice		1	UBS
	Technology – Data Management and Security in Private Banking and Wealth Management		1	UBS
	Technology – Innovative or Emerging Technology Adoption		1	UBS
Australia	Capital Markets and Advisory		1	UBS
Argentina	ESG/Impact Investing		1	UBS
Brazil	Philanthropic Advice		1	UBS
Colombia	Net-worth-specific services	High Net Worth Clients (US\$ 5 million to US\$ 30 million)	1	UBS
	ESG/Impact Investing		1	UBS
	Next Generation		1	UBS
	Philanthropic Advice		1	UBS
Peru	ESG/Impact Investing		1	UBS
	Next Generation		1	UBS
	International Clients		1	UBS
	Technology – Data Management and Security in Private Banking and Wealth Management		1	UBS

¹Source: <http://www.euromoney.com/PollsAndAwards>