

Euromoney Private Banking Survey 2017

Global awards

Geography	Category	Sub-category	2017	Firm
Global	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Net-worth-specific services	Super affluent clients (US\$ 1 million to US\$ 5 million)	1	UBS
	Family Office Services		1	UBS
	Philanthropic Advice		1	UBS
	SRI/Social Impact Investing		1	UBS
	International Clients		1	UBS
	Succession Planning Advice and Trusts		1	UBS
	Innovative Technology – Client Experience		1	UBS
	Innovative Technology – Back Office Systems		1	UBS

Regional awards

Geography	Category	Sub-category	2017	Firm
Western Europe	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Net-worth-specific services	Super affluent clients (US\$ 1 million to US\$ 5 million)	1	UBS
	Family Office Services		1	UBS
	Research and Asset Allocation Advice		1	UBS
	Philanthropic Advice		1	UBS
	SRI/Social Impact Investing		1	UBS
	International Clients		1	UBS
	Succession Planning Advice and Trusts		1	UBS
	Innovative Technology – Client Experience		1	UBS

Geography	Category	Sub-category	2017	Firm
North America	Innovative Technology – Back Office Systems		1	UBS
	International Clients		1	UBS
Asia	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Asset Management		1	UBS
	Family Office Services		1	UBS
	Research and Asset Allocation Advice		1	UBS
	Philanthropic Advice		1	UBS
	SRI/Social Impact Investing		1	UBS
	Succession Planning Advice and Trusts		1	UBS
	Innovative Technology – Back Office Systems		1	UBS
Central & Eastern Europe	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Research and Asset Allocation Advice		1	UBS
	Philanthropic Advice		1	UBS
	Succession Planning Advice and Trusts		1	UBS
Middle East	Philanthropic Advice		1	UBS
	SRI/Social Impact Investing		1	UBS
Caribbean	Investment Banking Capabilities		1	UBS
	Family Office Services		1	UBS
	Philanthropic Advice		1	UBS
	SRI/Social Impact Investing		1	UBS

Regional awards

Geography	Category	Sub-category	2017	Firm
Australia	Investment Banking Capabilities		1	UBS
	International Clients		1	UBS
Austria	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Investment Banking Capabilities		1	UBS
	Research and Asset Allocation Advice		1	UBS
	International Clients		1	UBS
Bahrain	Best private banking services overall		1	UBS
	Asset Management		1	UBS
Brazil	SRI/Social Impact Investing		1	UBS
Colombia	SRI/Social Impact Investing		1	UBS
Czech Republic	Succession Planning Advice and Trusts		1	UBS

Geography	Category	Sub-category	2017	Firm
Egypt	Asset Management		1	UBS
	Investment Banking Capabilities		1	UBS
	Family Office Services		1	UBS
	SRI/Social Impact Investing		1	UBS
Germany	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Family Office Services		1	UBS
	Philanthropic Advice		1	UBS
	International Clients		1	UBS
	Innovative Technology – Client Experience		1	UBS
	Innovative Technology – Back Office Systems		1	UBS
Greece	Philanthropic Advice		1	UBS
	SRI/Social Impact Investing		1	UBS
	International Clients		1	UBS
	Succession Planning Advice and Trusts		1	UBS
	Innovative Technology – Client Experience		1	UBS
	Innovative Technology – Back Office Systems		1	UBS
Hong Kong	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Family Office Services		1	UBS
	Philanthropic Advice		1	UBS
	SRI/Social Impact Investing		1	UBS
	Succession Planning Advice and Trusts		1	UBS
	Innovative Technology – Client Experience		1	UBS
	Innovative Technology – Back Office Systems		1	UBS
Indonesia	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Asset Management		1	UBS
	Family Office Services		1	UBS
	Research and Asset Allocation Advice		1	UBS
	Philanthropic Advice		1	UBS
	Succession Planning Advice and Trusts		1	UBS

Geography	Category	Sub-category	2017	Firm
Italy	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Family Office Services		1	UBS
	Succession Planning Advice and Trusts		1	UBS
	Innovative Technology – Client Experience		1	UBS
	Innovative Technology – Back Office Systems		1	UBS
Jersey	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Net-worth-specific services	Super affluent clients (US\$ 1 million to US\$ 5 million)	1	UBS
Lebanon	Family Office Services		1	UBS
	Research and Asset Allocation Advice		1	UBS
	Philanthropic Advice		1	UBS
	International Clients		1	UBS
	Innovative Technology – Back Office Systems		1	UBS
Luxembourg	Research and Asset Allocation Advice		1	UBS
	International Clients		1	UBS
Monaco	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Asset Management		1	UBS
	Investment Banking Capabilities		1	UBS
	Family Office Services		1	UBS
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Netherlands	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
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	Family Office Services		1	UBS
	International Clients		1	UBS
Nigeria	Family Office Services		1	UBS
	Research and Asset Allocation Advice		1	UBS
Oman	SRI/Social Impact Investing		1	UBS
	Innovative Technology – Client Experience		1	UBS
Panama	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Investment Banking Capabilities		1	UBS
	Family Office Services		1	UBS
	Research and Asset Allocation Advice		1	UBS
	Philanthropic Advice		1	UBS
	International Clients		1	UBS
Paraguay	Innovative Technology – Back Office Systems		1	UBS
Poland	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
Russia	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
Saudi Arabia	Family Office Services		1	UBS
	Succession Planning Advice and Trusts		1	UBS
Singapore	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
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	Philanthropic Advice		1	UBS
	International Clients		1	UBS
	Succession Planning Advice and Trusts		1	UBS
	Innovative Technology – Client Experience		1	UBS
	Innovative Technology – Back Office Systems		1	UBS
Sweden	Net-worth-specific services	Ultra High Net Worth clients	1	UBS

Geography	Category	Sub-category	2017	Firm
		(Greater than US\$ 30 million)		
Switzerland	Best private banking services overall		1	UBS
	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Net-worth-specific services	Super affluent clients (US\$ 1 million to US\$ 5 million)	1	UBS
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	Research and Asset Allocation Advice		1	UBS
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	International Clients		1	UBS
	Succession Planning Advice and Trusts		1	UBS
	Innovative Technology – Client Experience		1	UBS
	Innovative Technology – Back Office Systems		1	UBS
Taiwan	Net-worth-specific services	Ultra High Net Worth clients (Greater than US\$ 30 million)	1	UBS
	Investment Banking Capabilities		1	UBS
	Family Office Services		1	UBS
Thailand	Research and Asset Allocation Advice		1	UBS
	Innovative Technology – Back Office Systems		1	UBS
Turkey	SRI/Social Impact Investing		1	UBS
	International Clients		1	UBS
	Succession Planning Advice and Trusts		1	UBS
United Arab Emirates	Best private banking services overall		1	UBS
	Investment Banking Capabilities		1	UBS
	Philanthropic Advice		1	UBS
	SRI/Social Impact Investing		1	UBS
	Succession Planning Advice and Trusts		1	UBS
	Innovative Technology – Client Experience		1	UBS

Geography	Category	Sub-category	2017	Firm
United Kingdom	Best private banking services overall		1	UBS
	Net-worth-specific services	High Net Worth clients (US\$ 5 million to US\$ 30 million)	1	UBS
	Family Office Services		1	UBS
	Philanthropic Advice		1	UBS
	SRI/Social Impact Investing		1	UBS
	International Clients		1	UBS
	Succession Planning Advice and Trusts		1	UBS
	Innovative Technology – Client Experience		1	UBS
	Innovative Technology – Back Office Systems		1	UBS
United States	International Clients		1	UBS

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