



UBS Community Affairs

Switzerland

Rock your life!

For most school-leavers the transition from school to work is a major challenge. Without adequate family support at this important stage of life, there is a growing risk that they will enter the job market unprepared, or drop out of a poorly chosen vocational training program. This is where the Rock your life! concept kicks in.

The organization trains students of all disciplines as mentors to pair up with disadvantaged young people in their last two years at school and provide them with individual support. The aim is a successful transition to working life. Following a successful pilot phase in the Bern region, Rock your life! is now in full swing in other Swiss cities. UBS is supporting the nationwide expansion of these activities as a National Partner.

www.schweiz.rockyourlife.org

Impact BOOST

The social entrepreneurship sector in Switzerland is growing rapidly. With its Impact BOOST program, the Social Entrepreneurship Impact & Finance, seif, offers a professionally supported mentoring program for social entrepreneurs. Experienced UBS employees support social entrepreneurs as mentors in the establishment and management of their company. They contribute their professional experience and provide useful contacts as and when required. Once a year, in the context of the seif Awards, UBS also honors a social entrepreneur who has impressed them with a particularly innovative business idea. In recent years, these have included the Gorilla Initiative, which motivates young people in a manner appropriate to the target group to become more active and eat more healthily, and the Äss-Bar, which aims to prevent food waste.