

Curriculum Vitae



Isabelle Guida

Current functions
Operating Head WM Booking
Center Switzerland & Emerging
Market Locations

Joint Chief Operating Officer
UBS Switzerland AG

Member of the Executive Board
UBS Switzerland AG

Business division/region
Wealth Management

Education

1992–1997 Dipl.-Kfm. Betriebswirtschaftslehre, Julius-Maximilians-University,
Würzburg, Germany

Professional History

Since 2016 **UBS AG – Zurich, CH**
Since 2018 Member of the Executive Board of UBS
Switzerland AG

Operating Head WM Booking Center Switzerland & Emerging
Market Locations

Joint Chief Operating Officer UBS Switzerland AG

2016–2017 Head Business Finance WM Europe & Emerging Markets and
Switzerland

2013–2016 **Julius Baer Group – Zurich, CH**
Head Integration EMEA

CEO Chief of Staff

2011–2013 **Bank of America Merrill Lynch – London, UK**
COO and Head of Strategy International Wealth Management
EMEA

2007–2011 **Bank of America Merrill Lynch – New York, USA**
Head of Business Strategy Merrill Lynch Retirement Business

Business Strategy Global Markets Technology Services

2004–2007 **Booz Allen & Hamilton – New York, USA**
Engagement Manager

2001–2004 **SKINETTA Pac-Systems Machinery Manufacturing – Munich,
Germany**
Senior Vice President

1998–2001 **ICM Consulting – Munich, Germany**
Project Manager