

Edoardo Rulli

Head of Hedge Funds, Unified Global Alternatives Managing Director



Years of investment
industry experience: 24

Education: Bocconi University
(Italy), BSc in Economics and
Social Sciences

Edoardo Rulli is the Head of Hedge Funds at Unified Global Alternatives (UGA), based in London. UGA combines the manager selection capabilities from across UBS's Asset Management and Global Wealth Management businesses to serve the needs of its UHNW, institutional and wholesale clients globally.

Edoardo is responsible for managing and overseeing investments of third-party active investment strategies across hedge funds. He leads the global Hedge Funds investment team and oversees all aspects of portfolio management, asset allocation and manager selection.

Edoardo was previously the Chief Investment Officer (CIO) and Head of UBS Hedge Fund Solutions (HFS), where he was also a member of the HFS Management and Senior Investment Forums, and Chair of the Review Committee. Edoardo was also a member of UBS Asset Management Investments Management Committee.

Edoardo is a Senior Manager Function Holder for UBS AM (UK) Ltd. He also sits on the UBS Optimus Foundation (UK) Limited Board, which supports organizations that are working to transform educational outcomes in the UK.

Prior to re-joining UBS in 2016, Edoardo was Head of Research at Falcon Money Management where he joined as partner in 2009.

Prior to that in 2008, he was a Director at UBS A&Q AIS, the predecessor unit of HFS, in London.

Before that, Edoardo was a Senior Analyst at Tremont Capital Management in London in 2004, a multi-billion fund of funds.

Edoardo started his career as an analyst in 2001 at Rasini & C., researching European and Asian hedge funds.

Note: As at March 2025