

China equities: the alpha opportunity

China equities took center stage at the UBS Greater China Conference on January 13th, with a **deep-dive session with expert panelists**

Three red lines and China real estate – in 60 seconds

- If investors are looking for higher alpha generation, look no further than Chinese equities;
- The Chinese government means what it says on climate and carbon neutrality by 2060;
- A-shares continue to offer rich opportunities for active investors;
- Recent reforms and structural factors are creating new opportunities for long/short strategies – and investors can actually short now in China;
- If you are concerned about volatility and want to reduce your overall beta without compromising absolute returns then China equity long-short and hedge fund strategies could be considered.

China equities: the alpha opportunity – key takeaways

Donna Kwok, UBS-AM Head of Asia Strategy, opened the session by remarking on how China's equity markets had a strong year in 2020 and how rapid policy support and decisive Covid-19 control controls drove a stout economic rebound in 2H20.

Switching to China's markets, Donna continued, 'But while the 2020 story remains fresh in our minds, we can't forget that Chinese equities continue to offer very rich pickings, especially for active investors.

To illustrate this from a high level, Donna turned the session over to an expert three-man panel, starting with Bin Shi, Head of China Equities.

Bin Shi, Head of China Equities

China will soon be a separate asset class

We think that China is soon going to be a separate asset class, even though it is grouped together with Emerging Markets. The reason is quite simple, China is too significant to be put together with other asset classes.

If you look at China's economy, it is the second largest economy in the world and bigger than Japan.

The Japanese market is a separate asset class, so China will be a separate asset class as well.

I think the issue about investing in China equities is not a matter of if, it's a matter of when and how much.

Bin Shi, Head of China Equities

But even though China is the no. 2 economy, it is still growing very fast and its industries carry significant global market share.

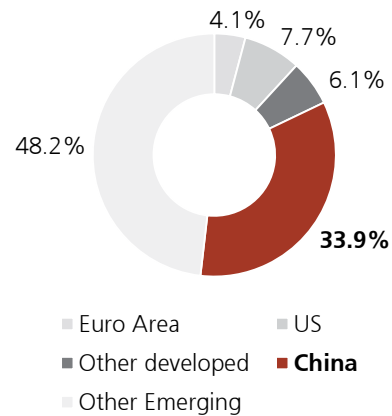
Take the chemicals industry, I listened a recent conference where an industry executive spoke about the implications of the recent Europe/China trade agreement.

For him, the agreement is extremely significant, and he believed that China will take around 50% of the global chemical market in two-or-three years time.

So in the global physical economy China is already so significant, and we expect China will be very significant in the global asset market as well.

So I think the issue about investing in China equities is not a matter of if, it's a matter of when and how much.

Contribution to global growth, 2019-2024



Source: IMF, Haver, UBS. Projections to 2024. Updated as of July 2020

Global asset allocators are still underinvested in China

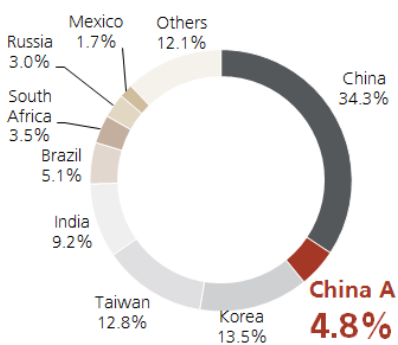
Perhaps because of a lack of knowledge, global asset allocators have not invested in China for a long time. But we are seeing more and more interest in China equities from global investors because China A-shares are becoming too big to ignore.

We all know that China A-shares are starting to be included in the MSCI benchmarks. If they are going to be fully included, A-shares will become a much bigger component of the benchmark and will be close to a 40% share of the EM index, which is why in the long run Chinese equities will be a separate asset class.

Gradual inclusion of China A shares into MSCI Emerging Market index

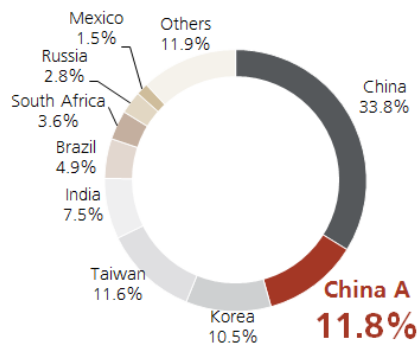
Current status

(If greater than 20%)



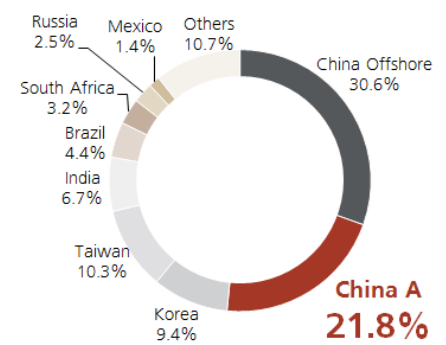
Potential future inclusion

(If greater than 50%)



Full inclusion

(If at 100%)



Source: MSCI, FactSet, Goldman Sachs Global Investment Research, as of Dec 2020

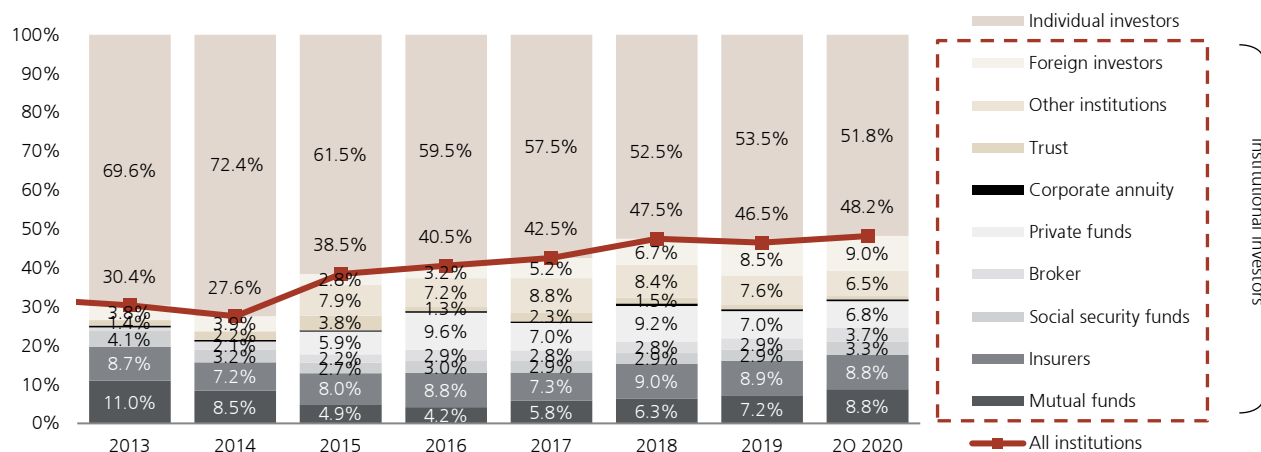
A-shares: retail investors are dominant, correlation is low, and liquidity remains high

A-shares are becoming more institutionalized, but the share of retail investors still remains much higher than more developed markets.

And the A-share market is a very different animal compared to other markets, it has very low correlation and is driven by its own dynamics.

The A-share market is also extremely liquid compared to say the Hong Kong market. That means large institutional investors can implement sizeable amounts of money quite easily.

A-share investor structure (% of total free-float market cap)



Note: Mutual funds include special accounts and exclude accounts of insurers, social security funds and annuities. Trust investment does not include investment by privately offered funds through trusts. Brokers include proprietary trading and active asset management. Source: Corporate filings, SSE, Asset Management Association of China, CBIRC, National Council for Social Security Fund, Securities Association of China, Ministry of Human Resources and Social Security, PBoC, CSRC, Wind Info, CICC Research, August 2020

Jia Tan, Portfolio Manager, China Equity Long/Short, UBS O'Connor

We are excited to actively participate in the China equity market as relative value investors.

China equities: it's now about alpha, not just beta

First of all I want to highlight that, after years of opening and reform, China is ready to offer alpha rather than just beta opportunities for global investors.

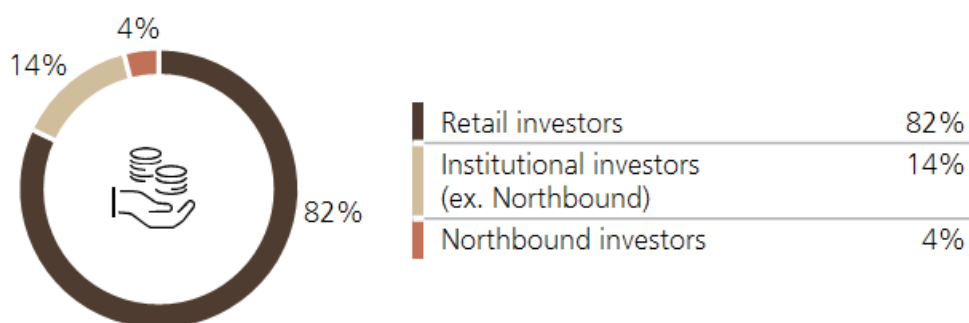
We define these alpha opportunities in three ways:

1. **China's deep involvement in the global supply chain:** For us that means China is either quickly following or leading in innovation. So the dynamic between China and the rest of the world can help us generate many profitable ideas.
2. **China's entry into a 'new normal':** This means accelerating industrial consolidation, where leading companies and their competitors will perform very differently.
3. **QFII and RQFII reforms:** these reforms will enable the A-share short borrow market to further develop, so the capacity of long-short equity strategies will significantly increase. As a result, we as relative value investors can benefit from information asymmetries, data science, and our understanding of industries in China to chase attractive risk-adjusted returns with low correlation to other asset classes and fund managers.

Investor positioning and market structure evolution are conducive to alpha generation

Currently, retail investors drive the market and hedge fund penetration is very, very low.

Value traded by investor type



Note: Above chart shows the estimated breakdown of trading activities in 2019 Source: Wind, SSE Annual Yearbook, UBS Securities estimates

So we are really excited to introduce biological diversity into the market, which can help to achieve further value discovery and develop a more sustainable ecosystem.

To make this happen, we need some more supportive infrastructure.

We think the new QFII and RQFII rules are really exciting opportunity for us, but we do expect that after the new rules get implemented, the size of short borrow could double as soon as the credit account under the new framework can get ready.

We are very confident that when these changes happen, we will be able to deliver pure alpha driven return to not only global investors but also to Chinese domestic institutional investors.

China alpha opportunities into 2021

Looking into 2021, our outlook breaks down as follows:

- **Lower Index return vs 2020:** the People's Bank of China (PBoC) will likely normalize monetary policy in 2021, but we don't expect policy to cause another drop similar to 2018, since the PBoC has likely learned from it. However, structural opportunities still exist in this scenario, such as:
- **Continued global economic recovery likely supports a reflation theme in 2021:** we think the interest rate upcycle will kick off and be very supportive for the financial sector, and some of the commodity and export sectors may also benefit.
- **Market consolidation:** the trend may be further accelerated by financial deleveraging and the changing competitive environment in traditional industries, like real estate development, materials and industrials sectors.
- **Environmental policies:** This is one of the most popular themes of the past year and we see good prospects for the long term.
- **Efficiency improvement:** this means opportunities in health care, software, and property services sectors. Each of them can generate both long and short ideas, respectively.

Three ways to look at the China alpha opportunity

China is one of the markets that provides the best alpha generation opportunities for hedge funds, and we break it down in three ways:

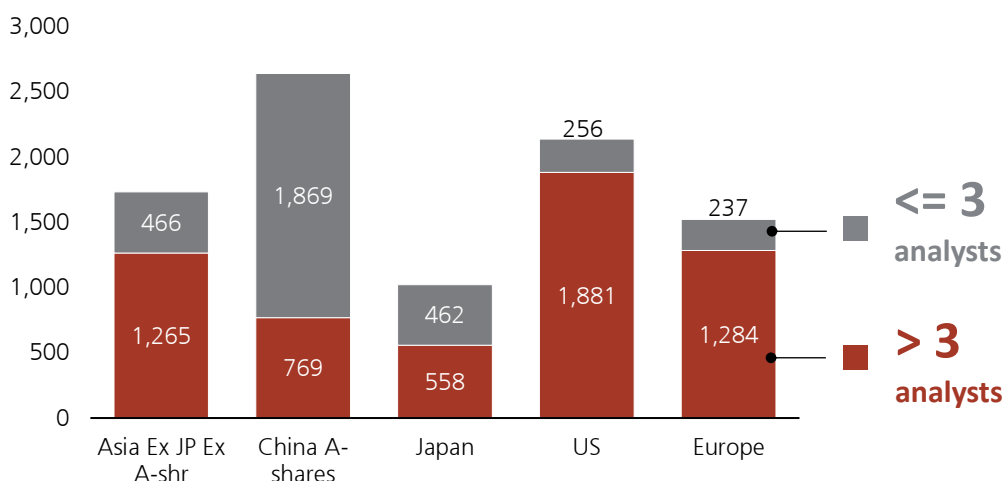
1. **China's secular growth:** from a top down perspective, China offers many secular themes to investors that offers opportunities for investors to identify both winners and losers.
2. **A favorable market structure:** looking from the bottom up, we think the market is under-researched and has high stock dispersion.
3. **Attractive technicals:** China's markets are less crowded and have low foreign and hedge fund capital participation, which amounts to a fertile environment for alpha generation.

Inefficiency creates opportunities

The market is very inefficient, and the best way to illustrate this is to look at the coverage of companies across the different markets.

For China A-shares, 70% of the companies in the market are covered by less than three analysts, significantly higher than other more developed markets.

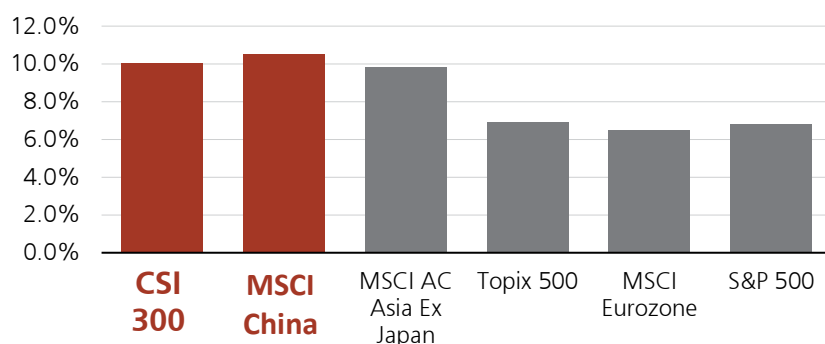
Coverage of companies with USD 500m market cap



Source: Reuters Eikon; UBS HFS, as of August 2020. Universe is based on companies with \geq \$500m market cap and \geq \$0.5m average daily turnover. Universe is based on stocks listed in Japan, China, United States, countries within MSCI AC Asia, countries within MSCI AC Europe. Analyst coverage is based on Reuters Eikon

Low coverage also means much higher dispersion, or higher volatility of the constituents of the market. Simply put, that's the holy grail for alpha generation and allows you to find opportunities on both the long and the short side.

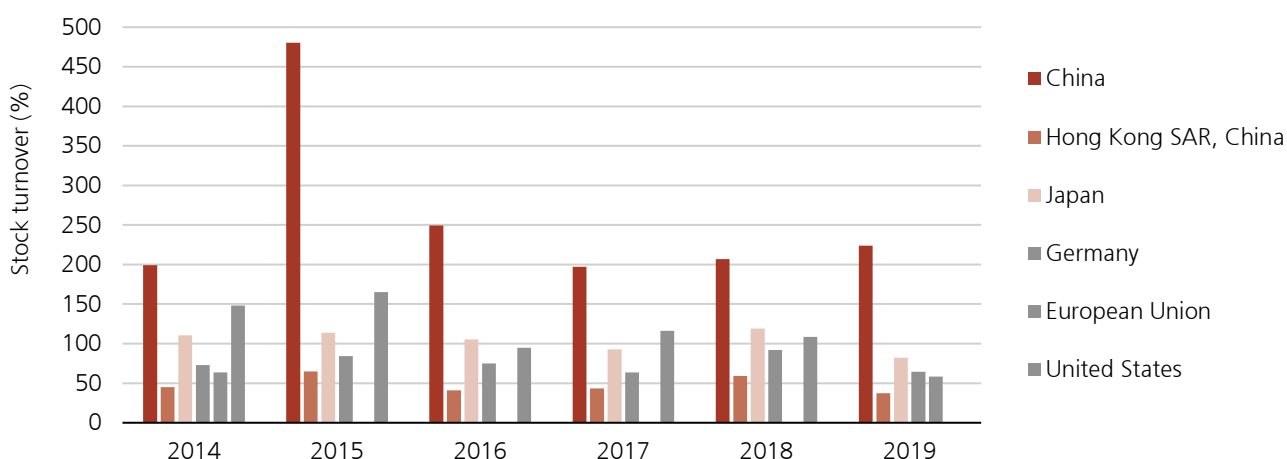
High dispersion of returns in China



Source: Thomson Datastream, UBS, as of 30 June 2020. Based on 5- year average standard deviation of constituents' monthly returns

High turnover creates good entry and exit points

Turnover levels in China are off the charts compared to developed markets. That turnover is really driven by the large number of retail investors in the market, which provides hedge fund investors with good entry and exit points, as well as the ability to trade around that turnover.



Source: World Development Indicators (The World Bank), UBS, as of 31 Dec 2019

Three myths demystified

We hear three kinds of myths about China hedge funds, let me demystify them in turn:

1. **Isn't it a beta play?** Our data tracking shows that China is a market for active investors. We'd go so far to say that active management in China's stock market is essential, especially in a down market and historically, hedge funds have even outperformed traditional active managers.
2. **Can hedge funds actually produce high returns in China?** Absolutely, with capital letters. Our data tracking shows strong returns, and with low volatility. Hedge fund investors care about the destination, but also care a lot more about the journey, and controlling that volatility is very important with good upside and downside capture.
3. **Isn't one HF manager enough?** We think it is not. We believe low correlation between equity hedge fund managers is possible, and that there are opportunities for a different approach to hedge fund investing in the region.

Now we are seeing more institutional investors start to take notice and we have seen a significant increase in both interest and allocations from overseas into China and Asian markets.

Q&A

1 The A-share market had a strong 2020, is it now overvalued?

Bin Shi (BS): Investors should stay invested. The A-share market has, overall, done very well and some of the sectors have done even better.

If you look at the overall market, valuations are just above the 10 year historical average so from that perspective it is not so overheated.

In the A-share market you are either hot or not. Some sectors are very hot, but other sectors did not participate as much. We believe we can still find long-term opportunities in those other not so hot sectors. So we are actively deploying our money into the A-share market at this point.

2 How does the Chinese government view the shorting of Chinese onshore stocks?

Jia Tan (JT): I would say it is more a process of learning by doing. When markets collapsed in 2016, regulators were against all kinds of short selling. As I mentioned, years of reform and opening have given them a chance to learn about how to build up healthy capital markets for China.

That's the reason I stressed the importance of introducing biological diversity to the market.

We wanted to celebrate when we saw the new QFII and RQFII rules last September because we think that is convincing evidence that the regulators are open to embrace the general rules of short selling used in developed markets.

In the beginning, short selling activities are much less than those by long-only players, but give it some time and hopefully we can help to lower the volatility of the market, and then I think the regulators will feel more comfortable to let us do more.

3 You mentioned that hedge fund institutional investors are starting to take notice of China.

Adolfo Oliete (AO): That's a good question – they are certainly missing out!

There are two reasons. Firstly, let's not forget that the hedge fund industry in China and Asia is still pretty nascent. If you look at the current AUM, it is still only roughly 10% of the US and a third of Europe.

But China isn't exactly a new story though, what is driving this increased interest?

We have seen a rapid increase in recent years, and that's down to China. Before 2008, China equities accounted for about 6% of AUM in Asia, now it is over a quarter, so perhaps now there is a more diverse universe and people are more comfortable with it.

Secondly, though the returns and opportunity set are attractive, it is still not easy to allocate in the region for two reasons: dispersion is high both in the market and the hedge fund universe, and that dispersion grows when volatility increases – so you need to know how to pick; additionally, the market has nuances, like language barriers and stylistic differences. But institutional investors are starting to realise that the unit of alpha that you extract per unit of risk can be far superior to any other market, so we expect to see more flows from this channel in the future.

4 How would you see the impact of US/China tensions on the A-share market and the opportunities this opens up for the relisting of ADRs on Hong Kong exchanges?

BS: There has been some impact, but not too much. The Chinese A-share market is driven by domestic investors and domestic liquidity and global investors' participation is, at this point, still comparatively small.

US moves to limit investment in some specific companies has had some impact, but that vacuum has been quickly filled by domestic investors.

With regard to ADR relisting in Hong Kong, I think they should continue to be listed in the US because they have benefited from the deep pools of money there and have also benefited US investors too since they have performed extremely well.

The size of the opportunity for Hong Kong depends on how they are treated in the US. If the US regulators can reconcile the difference in accounting standards, I think they (ADRs) will continue to be listed there and potentially seek a secondary listing in Hong Kong, which is fine.

This will benefit investors because at this point I own both ADRs and secondary listed Hong Kong names, and I like the fact I can choose between the liquid market in the US and Hong Kong listings, which trade in my timezone, which allows me to put ideas to work right away, instead of waiting for the US market to open. The ideal situation is to have a primary listing in the US and a secondary listing in Hong Kong and then let investors pick and choose whichever they prefer.

We will have to wait and see though. If Chinese companies are treated badly in the US and get unfair treatment, it is possible they will move their primary listing to Hong Kong, which has the potential to benefit local investors here tremendously.

AO: From a hedge fund perspective, US/China tension creates volatility and that's good for us. As far as ADRs are concerned, we have seen a significant increase in companies coming back. If companies also continue to be listed in the US, that creates relative value opportunities for us. If they don't remain in the US, it is good for the Hong Kong market because it makes it bigger and more relevant.

5 Do you think there are enough instruments in China to do a long/short play as efficiently as in the US, and how much of the universe can you actually short?

JT: Currently, we can only short stocks on the Stock Connect, so stocks that Northbound investors own. My best guess is that the size of the short borrow pool is around USD 10 billion, which covers all sectors but is mainly limited to large-cap names favored by the Northbound investors.

After the QFII/RQFII rules change, in theory our capacity will increase and we can do short selling on the STAR board. On the main board and Chinex board we can actually use the stocks owned by the prop desk of the domestic China brokers and also reach out to domestic and mutual funds. In the future, maybe other QFII investors, like insurance companies and pension funds, will be able to lend out their stocks to us.

AO: When we talk about China long/short space, it's not just A-shares. Currently you can have a long/short strategy where A-shares is still very nascent and still run a long/short strategy using shorting capacity in Hong Kong and the US. However, when A-shares come on board, I think it will be the holy grail for hedge funds in the region.

6 The Ant Financial IPO suspension and anti-trust legislation have been sizeable shocks to global investors, do you really think A-shares are ready to be unleashed on global investors just yet?

BS: Definitely yes. You can't just focus on isolated incidents like Ant Financial. A-shares are still not perfect, but neither are other markets. I believe the A-share market is still a good market in which to make money and generate a return.

On antitrust legislation, actually it was announced many years ago. What we are seeing now is stronger enforcement, which may have surprised people. The reason behind it is that the internet platform companies are becoming very large indeed and their strategies can have major impacts on the whole country. As such, I believe there is a need for stronger enforcement of antitrust regulations.

AO: But let's not forget that antitrust rules are not just China specific, we have seen them in the US and may see an acceleration with the Biden administration. Ultimately the tech wallet is not going away, it just may be distributed to other companies which, again, provides opportunities for new winners to emerge.

7 Apart from equity long/short, are there other hedge fund strategies like distressed, event-driven, CTA, China macro, FX rates and relative value that give other ways to play the China space?

AO: Yes. The equity long/short side still dominates the Asian hedge fund industry, certainly from a scalability and from availability of different players and talent. However, from a relative value perspective, QFII significantly changes the opportunity set significantly.

Credit is not as well developed as other markets, but we are starting to see more players and opportunities as the repo market evolves, so you can short a bond and have a proper long/short construct. Fixed income is still not developed enough.

8 Healthcare is a big part of your strategy. A large part of the investment case seems to rest on fundamentals, like aging population and income growth, but could you talk about other factors, like industry trends or policy changes, that are part of your thesis on the sector?

TJ: I'll highlight two key words: policy and science.

On the policy side, a few policies have been gamechangers for the whole sector. For example, the National Reimbursement List Negotiation and Group Procurement policies have changed the fundamentals a lot.

If we look at the competitive dynamics between the novel drugs and the generic ones, international medical devices and domestic replacements, and the companies focusing on R&D and those focusing on sales and marketing, the long-term outlook will be very different and we believe we can find a lot of structural opportunities.

Looking at the science, many domestic companies have been 'fast-followers' of big global pharma companies and some of them have licensed out their molecules to the MNCs and even tried to develop 'first-in-class' drugs globally.

Just recently, a Chinese biotech company signed a deal with a global pharma company in which it would receive a USD 650 million front payment and up to a USD1.3 billion as a milestone payment.

9 China has made a big commitment to be carbon neutral by 2060 – just how serious is the Chinese government about building environmental factors into policy making, and how is this creating opportunities in the equity markets?

BS: When the Chinese government says something, they really mean it. For the carbon neutral targets, I think they have done a lot of calculations and work behind the scenes to make sure that this is something they can live up to. So I think they are very serious about this target and this most likely means more support for electric vehicles and renewable energy.

TJ: I 100% agree with Bin, I think it is a convincing commitment. My confidence in the Chinese government's commitment is partly backed by the confidence in the Chinese solar value chain. In the last 10 years, China's solar manufacturing industry accounted for an estimated 70-75% of new solar capacity globally and delivered a 90% cost reduction.

Closing the session, Donna rounded up with a series of key takeaways:

- If investors are looking for higher alpha generation, look no further than Chinese equities;
- The Chinese government means what it says on climate and carbon neutrality by 2060;
- A-shares continue to offer rich opportunities for active investors;
- Recent reforms and structural factors are creating new opportunities for long/short strategies – and investors can actually short now in China;
- If you are concerned about volatility and want to reduce your overall beta without compromising absolute returns then China equity long-short and hedge fund strategies could be considered.

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