

November 20, 2025

News Release

UBS to present *Beyond Pop: Art of the Everyday* at Art Basel Miami Beach 2025, featuring new commission by Katherine Bernhardt

- **Katherine Bernhardt's new commission in the UBS Lounge to debut alongside works from the UBS Art Collection**
- **Works by Katherine Bernhardt and others to be featured in the UBS Art Studio**
- **Artwork from Lu Yang to feature in the fair's new initiative for art of the digital era, "Zero 10"**
- **UBS to present panel discussion on building a timeless collection**
- **As the Supporting School Access Partner, UBS will offer complimentary tickets to nearly 1,000 local students**

Miami, FL, November 20, 2025 – UBS, Global Lead Partner of Art Basel, will debut *Beyond Pop: Art of the Everyday* at Art Basel Miami Beach 2025, celebrating the intersection of fine art and pop culture. This year, the UBS Lounge will feature a newly commissioned painting by St. Louis, Missouri-based artist Katherine Bernhardt alongside works from the UBS Art Collection. Additional presentations include vibrant artworks from the Collection in the UBS Art Studio; a digital work by Lu Yang in the fair's new initiative for art of the digital era, "Zero 10"; and a public panel discussion. Art Basel Miami Beach will run from December 5-7 at the Miami Beach Convention Center.

"UBS is proud to continue our longstanding partnership with Art Basel Miami Beach, a collaboration that began with the fair's debut in 2002," said John Mathews, Head of Private Wealth Management, Americas at UBS. "As the U.S. remains the world's largest center for art trade, the fair serves as a vital hub for global exchange and a unique opportunity to engage with our clients around the ideas and cultural forces shaping the world today. At UBS, we've built a decades-long tradition of connecting clients with contemporary art to broaden perspectives, spark conversation and enrich experiences."

The **UBS Lounge** will feature select works from the UBS Art Collection by artists who find inspiration in everyday objects and materials, bridging the gap between fine art and pop culture. These artists explore commonplace or commercial items, infusing new meaning into their chosen mediums and materials, transforming the ordinary into impactful works of art. The highlight of the display is *Superstorm* (2025), a newly commissioned monumental painting by Katherine Bernhardt that encompasses her signature irreverent motifs derived from the American pop vernacular. Recent acquisitions from the UBS Art Collection by artists such as Gabriel de la Mora and Hilary Pecis will be on view in addition to works by Hong Hao, Claes Oldenberg, Ed Ruscha, Wayne Thiebaud and Andy Warhol, among others.

"The works on view at this year's UBS Lounge focus on the everyday objects that surround us in our lives," said Mary Rozell, Global Head of the UBS Art Collection. "Through these artistic interpretations, including the incredible new commission by Katherine Bernhardt, pop culture meets fine art. The UBS presentations at the fair showcase UBS's commitment to supporting art that deepens perspectives and inspire conversations."

The **UBS Art Studio** will feature a continuation of *Beyond Pop: Art of the Everyday*, with additional works from the UBS Art Collection including a vibrant Pink Panther painting, unique screenprint and mushroom-shaped beanbag creations by Katherine Bernhardt alongside a glazed ceramic clock by Pae White and works by Michael Craig-Martin, Anne Collier and Do Ho Suh. A new video filmed in Bernhardt's St. Louis studio will run in both the UBS Art Studio and the UBS Lounge. Building on last year's success, UBS will once again offer

a hands-on program hosted in the UBS Art Studio on December 5–7, 2025, from 1 to 3 pm, where fairgoers will be able to create their own pop art-inspired prints.

Curated by Eli Scheinman, Art Basel's "Zero 10" will feature 12 international exhibitors, including a work by the Shanghai-based multi-media artist Lu Yang on loan from the UBS Art Collection. *DOKU-Heaven* (2022) extends the dialogue between art and technology. The single-channel video, rendered through motion-capture choreography and vivid 3D animation, immerses viewers in a hallucinatory digital realm where the artist's avatar meditates on consciousness, transformation and the search for spiritual awakening in the virtual age.

UBS Talk & Insights

UBS will present a panel discussion as part of Art Basel Miami Beach's renowned Conversations program at the Auditorium (Grand Ballroom), which is free and open to the public. Titled *Beyond Trends: Building a Timeless Collection*, the panel will be held on December 6, at 2:30 pm. Matthew Newton, UBS Art Advisory Specialist, will be in conversation with esteemed collectors. More information can be found [here](#).

UBS and Art Basel School Group Program

As the Supporting School Access Partner of Art Basel Miami Beach, [UBS](#) enters its fourth year partnering with the show to provide complimentary tickets to students across KIPP Miami, Miami Dade County Public Schools, and New World School of the Arts. The initiative provides nearly 1,000 students with access to enriching educational experiences in the world of modern and contemporary art. For more information about UBS's Social Impact initiatives, please visit: <https://www.ubs.com/global/en/sustainability-impact/social-impact-and-philanthropy.html>

Global Collecting Insights

UBS recently published the *Global Wealth Report 2025* and co-published with Art Basel the *Art Basel and UBS Survey of Global Collecting 2025*, providing new insights into the ever-evolving art collecting landscape. The *Art Basel and UBS Survey of Global Collecting 2025* is available for download [here](#); *Global Wealth Report 2025* is available for download [here](#).

Notes to editors

Links

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About UBS

UBS is a leading and truly global wealth manager and the leading universal bank in Switzerland. It also provides diversified asset management solutions and focused investment banking capabilities. UBS manages 6.9 trillion dollars of invested assets as per the third quarter 2025. UBS helps clients achieve their financial goals through personalized advice, solutions and products. Headquartered in Zurich, Switzerland, the firm is operating in more than 50 markets around the globe. UBS Group shares are listed on the SIX Swiss Exchange and the New York Stock Exchange (NYSE).

About UBS & Contemporary Art

Global Lead Partner of Art Basel, UBS has a long history of supporting contemporary art and artists. The firm has one of the world's most important corporate art collections. UBS seeks to advance the international conversation about the art market through its global lead partnership with Art Basel, and as co-publisher of the



Art Basel and UBS Global Art Market Report and the *Art Basel and UBS Survey of Global Collecting*. UBS also supports some of the world's most important arts institutions, events, and fairs. Through UBS Art Advisory & Collecting, UBS provides UHNW clients and their family offices impartial advice and execution services across the whole lifecycle of a collection, from strategic development and governance to making an impact through cultural philanthropy and the transition of collections into the next generation.

About UBS Art Collection

The UBS Art Collection consists of more than 40,000 works, including paintings, works on paper, photography, sculpture, video and installations by artists from around the world and is widely recognized as one of the most important corporate art collections. The UBS Art Collection's guiding mission is to collaborate with and collect works by significant artists of our time. Most of these works are displayed in UBS offices globally, serving as an inspiration for employees and a platform for dialogue with clients and the public. The UBS Art Gallery in New York City offers public exhibitions, where a selection of the works from the *Beyond Pop* presentation from Art Basel Miami Beach will be on view in 2026.

About Art Basel

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and contemporary art, sited in Basel, Miami Beach, Hong Kong, Paris, and Qatar. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded beyond art fairs through new digital initiatives including Zero 10 the Art Basel App and through programs such as the *Art Basel and UBS Global Art Market Report*, Art Basel Shop, and Art Basel Awards. For further information, please visit artbasel.com.

Media contacts

UBS

Christina Aquilina
Christina.aquilina@ubs.com

FITZ & CO

Kat Harding
T: +1 646 589-0923
kharding@fitzandco.com

<https://www.ubs.com>

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