UBS Global Real Estate Bubble Index

2020
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UBS Global Real Estate Bubble Index
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Dear reader,

The specter of a global recession has haunted housing markets for years. Yet in the midst of the current pandemic-triggered shock, this fear has so far turned out to be unfounded. Despite the sharpest global economic downturn in more than 60 years, house prices have actually accelerated in the last four quarters.

Several puzzle pieces had to fall into place for house prices to avoid plummeting in such an environment. Governments have compensated many potential home buyers for their income losses. Financing conditions have been relaxed, and taxes and foreclosures suspended in many countries. And low interest rates that seem set in stone for years to come have kept investment demand high.

At the same time, rental markets have already taken a hit, reflecting weaker end-user housing demand. When government support runs out, house prices may be left out in the cold. Moreover, the coronavirus pandemic has called into question the growth prospects for housing in urban centers. This year’s experiment with widespread home office adoption has shown that many employees can potentially quit their barely affordable city apartments without losing access to the local job market.

Even so, the big urban centers will remain economic hubs and should continue to attract people. But sky-high housing market valuations, coupled with noticeably weaker demand prospects, suggest investors should be cautious. Though real estate is often regarded as a legacy investment, now is certainly not the worst time for owners of multiple properties to consider profit taking.

This report studies the housing market outlook for a broad range of urban centers, with Warsaw a new addition to this year’s selection.

We wish you an engaging read.

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Key results

Resilience of housing markets
Price increases in the cities we analyzed have accelerated in the last four quarters, despite the global recession. That said, four cities recorded negative annual price growth rates – the last time there were fewer cities with negative price growth was 2006.

European housing still running hot
Index scores have increased in all European cities. The majority of cities in bubble-risk territory are from the Eurozone, where low rates are fueling housing prices. In the US, price changes lag the nationwide average.

Pandemic impact has been postponed
Credit facilities for companies and short-time work schemes mitigated the fallout from the crisis, supporting affordability. Governments helped homeowners in many cities with housing subsidies, lower taxes, or suspended foreclosure procedures.

No lending boom
Despite historically low mortgage rates, lending has remained subdued. In the aftermath of the Great Financial Crisis, average outstanding mortgage volumes have trended in line with GDP growth.

Adverse longer-term effects
A correction phase will likely emerge when subsidies fade and pressure on incomes increases. A shift in population growth from cities to wider metropolitan areas, potential tax increases and public spending cuts do not bode well for property prices.

Investors should be on guard
Price-to-rent ratios have reached a record high, and rental growth is uncertain. In this environment, selling properties warrants consideration, as investors are likely to find assets with better risk-return characteristics.
Long-term prospects called into question

Munich and Frankfurt top the UBS Global Real Estate Bubble Index with the most distinct bubble risk assessments globally. Risk is also elevated in Toronto, Hong Kong, Paris, and Amsterdam, and Zurich is a new addition to the bubble risk zone. In contrast to last year, Vancouver’s housing market is now in overvalued territory. London, San Francisco, Los Angeles, and, to a lesser degree, New York are overvalued as well. Boston and Singapore remain fairly valued, and although Dubai’s valuations have decreased further, its market is still fairly valued too. Chicago is the only undervalued market in the study.

Home prices enjoy a short-lived bounce

On average, inflation-adjusted price growth rates in the cities analyzed have accelerated in the last four quarters. In many European metropoles, prices soared by more than 5%, with Munich, Frankfurt, and Warsaw leading the way. Price growth in the Asian and American cities, with the exception of Sydney, remained in a low-to-mid single-digit range. Madrid, San Francisco, Dubai, and Hong Kong are the only cities with falling prices – the last time there were fewer cities with negative price growth was 2006.

We see three reasons for the resilience of housing markets in the first half of 2020, despite the global pandemic. First, home prices are a backward-looking indicator of the economy, which therefore react with a delay to economic downturns. Moreover, the number of transactions declined in most cities in the second quarter of 2020 compared with the previous year, complicating price formation and reducing the validity of observed prices. Second, the majority of potential home buyers did not suffer direct income losses in the first half of 2020. Credit facilities for companies and short-time work schemes mitigated the fallout from the crisis, supporting employees’ housing affordability. Third, governments helped homeowners in many cities during the lockdown periods. Housing subsidies were increased, taxes lowered, and foreclosure procedures suspended.

Adverse effects on urban housing prospects

To what extent higher unemployment and the gloomy outlook for household incomes will affect home prices is uncertain at this point. However, it’s clear that the current acceleration is not sustainable. Rents have been falling already in most cities, indicating that a correction phase will likely emerge.

Price bubbles are a recurring phenomenon in property markets. The term “bubble” refers to a substantial and sustained mispricing of an asset, the existence of which cannot be proved unless it bursts. But historical data reveals patterns of property market excesses. Typical signs include a decoupling of prices from local incomes and rents, and imbalances in the real economy, such as excessive lending and construction activity. The UBS Global Real Estate Bubble Index gauges the risk of a property bubble on the basis of such patterns. The Index does not predict whether and when a correction will set in. A change in macroeconomic momentum, a shift in investor sentiment or a major supply increase could trigger a decline in house prices.
Long-term prospects called into question

when subsidies fade out and pressure on household incomes increases.

High market valuations and an uncertain short-term outlook are bringing the longer-term trajectory of city housing into focus. On the one hand, the underlying key drivers of urban housing appreciation – superior employment opportunities and amenities, low financing costs, and limited supply growth – remain in place. On the other hand, the coronavirus pandemic seems to be accelerating a shift of population growth from cities to wider metropolitan areas. The rise of the home office and the option to work from anywhere brings into question the need to live close to city centers. Pressure on household incomes is making it necessary for many people to move to more affordable suburban areas. Moreover, already debt-ridden or economically weaker cities will have to respond to this economic crisis with tax increases or public spending cuts, neither of which bode well for property prices. Taken together, these factors suggest that some adverse longer-term effects on urban housing demand are likely.

A time to sell?
The current cities at bubble risk seem to be weathering the coronavirus crisis relatively well. The local economies of Munich, Toronto, and Hong Kong will likely recover quickly. But even in the absence of a broad market correction, the potential for widespread capital gains seems depleted. This is of particular importance for buy-to-let investors as price-to-rent ratios have reached a record-high (i.e. yields are low) and rental growth is uncertain. In this environment, selling properties warrants consideration, as investors are likely to find assets with better risk-return characteristics.

### Price growth

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<tr>
<th>Country</th>
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Inflation-adjusted price growth rates, in %

Source: data sources on page 29
Regional cycles

Eurozone

The index scores of all Eurozone cities increased, with valuations the highest worldwide and Munich, Frankfurt, Paris, and Amsterdam in bubble risk territory. Imbalances are increasing further in the wake of record low financing costs that are not in line with the strength of the local economies. However, price growth in Amsterdam has slowed down significantly and is expected to remain subdued, as the lending standards have been tightened. The housing market in Milan showed signs of recovery in late 2019, but the economic uncertainty caused by the lockdown measures quashed those green shoots. Price growth in Madrid has been stalled by the pandemic, as well. Overall, stretched affordability in most Eurozone cities outweighs the effect of falling mortgage rates. The current price levels will be tested as soon as support measures for household incomes fade out.

Rest of Europe

Index scores have increased in all European cities over the last year. Zurich is the only European city in bubble risk territory outside the Eurozone. Attractive mortgage rates, low supply of owner-occupied housing, and strong investment demand have underpinned rising prices. In Geneva index scores increased steadily over the last two years, and home prices have recovered all losses incurred during 2013 and 2016. London remains in overvalued territory despite the second-weakest price development of all analyzed cities since 2016. Affordability issues, political uncertainty, and a tighter tax and regulatory environment are putting pressure on house prices. Stockholm’s property prices have started to recover after a sharp correction. Market imbalances there are increasing again, but are still significantly lower than in 2017.

Moscow house prices have remained robust, as demand is being boosted by cheaper mortgages and new regulations favoring buyers. Nevertheless, economic woes and rising supply will likely put pressure on prices soon. Warsaw’s housing market has recorded sharply rising prices, as well, though the price levels are still significantly below those notched in 2008. The valuation score is fair but has increased markedly over the past two years.
United States

Overall, the drop of mortgage rates to historically low levels supports house prices in the US. But price changes in the analyzed cities trail the nationwide average. Inner-city demand growth has slowed down as people have moved away to cheaper and more tax-, business-, and regulatory-friendly states. The pandemic has even further accelerated this trend, and affordability issues are also spurring the migration to the suburbs. In inflation-adjusted terms, house prices are still lower than at the last peak in 2006, with the exception of San Francisco. The pandemic is likely to contribute to further relative weakness of the analyzed housing markets. The index scores have been relatively stable over the last five years in the East Coast cities, whereas the West Coast markets have developed more unevenly. In Los Angeles the index scores have continued to increase, while in San Francisco valuations have declined for the second year in a row due to falling home prices.

Canada

Between 2000 and 2017 real home prices in the Canadian cities in the study rose almost unabated by more than 5% per year. The price dynamics were closely connected to the evolution of mortgage rates. Imbalances soared over that period as fundamentals couldn’t keep up with house prices. The housing boom came to a halt in 2018 as financing conditions tightened. Moreover, the introduction of taxes on foreign buyers, vacancy fees, and stricter rent controls also took their toll. As a result, prices in Toronto stagnated and Vancouver recorded a correction of almost 10% between 2018 and late 2019. But since last year, financing conditions have improved and price growth has followed suit. Toronto ranks third in the bubble risk assessment. Imbalances in Vancouver have increased as well, but are still below peak valuations in 2016.
**APAC**

Home prices both in Hong Kong and in Singapore were fairly stable during the first half of the year. But while real home prices in Hong Kong are over 50% higher than they were 10 years ago, prices in Singapore have remained virtually unchanged over this period. Regulatory tightening has proved very effective in curbing price growth there over the last decade. The uncertain economic outlook is weighing on the market prospects in both cities, but in the medium term demand is likely to remain high given their respective key roles in the region.

Real home prices in Sydney are almost 50% higher than in 2010. Prices have undergone stark swings in the last three years. Currently, valuations are still below the peak in 2017, but easier lending standards and the RBA’s rate cuts have sparked a straw fire in the last few quarters, one that has kindled a modest but likely fleeting price recovery. Tokyo has evolved into one of the most dynamic housing markets in the region, bolstered by its strong population growth and attractive financing conditions. Prices have been on the rise for almost a decade now, and its housing market is increasingly overvalued.

**Middle East**

Dubai’s property market has reached a new cyclical low. Since the last peak in 2014, prices have fallen by over 35%, and the valuation score is close to depressed levels. Positive price effects of high population growth and easier mortgage regulations are being offset by ongoing solid supply growth and weak oil prices.

Over the last 30 years, Tel Aviv has seen some of the highest price growth among the cities covered in this report. Prices rose nearly constantly between 2003 and 2017, triggering a bubble risk signal. Consequently, a combination of rising mortgage rates and stretched affordability temporarily paused the party. Currently, house prices are on the rise again due to easier financing conditions and scarce housing supply. On top of that, the government has lowered the purchase tax for second homes, encouraging housing market investments.
Global cities’ benchmarks

Price-to-income

Buying a 60 square meter (650 square foot) apartment exceeds the budget of people who earn the average annual income in the highly skilled service sector in most world cities. In Hong Kong, even those who earn twice the city’s average income would struggle to afford an apartment of that size. House prices have also decoupled from local incomes in Paris, London, Singapore, Tokyo, Tel Aviv, and New York, where price-to-income multiples exceed 10. Unaffordable housing is often a sign of strong investment demand from abroad, tight zoning, and strict rental market regulations. If investment demand weakens, the risk of a price correction increases and long-term appreciation prospects shrink.

By contrast, housing is affordable in Chicago, Boston, Los Angeles or Milan, which limits the risk of a price correction in those cities. Given high incomes, purchasing an apartment is also relatively feasible for residents of Geneva or Zurich.

From the perspective of a home buyer, affordability also depends on mortgage interest rates and amortization obligations. Relatively high interest and amortization rates, for example, mean that even the relatively low price-to-income multiples in US cities can place a heavy burden on monthly income. Conversely, with low interest rates and no requirement of full amortization, even elevated purchase prices can be easily sustained in, for example, Switzerland and the Netherlands.

The number of years a skilled service worker needs to work to be able to buy a 60m² (650 sqft) flat near the city center

Source: UBS. Remark: For explanation see the section on Methodology & data on page 28. * Uncertainty range due to differing data quality.
Price-to-rent

Munich, Hong Kong, and Zurich have the highest price-to-rent ratios, followed by Paris and Singapore. Extremely high multiples indicate an undue dependence of housing prices on low interest rates. Overall, almost half of the covered cities have price-to-rent multiples above or close to 30. House prices in all these cities are vulnerable to a sharp correction should interest rates eventually rise.

Price-to-rent values below 20 are found mainly in the US cities in this study: San Francisco, Los Angeles, Boston, and Chicago. Their low multiples reflect, among other things, higher interest rates and relatively mild regulation of the rental market. Conversely, rental laws in France, Germany, Switzerland, and Sweden are strongly pro-tenant, preventing rentals from reflecting true market levels.

However, those stratospheric price-to-rent multiples reflect not only interest rates and rental market regulation, but also expectations of rising prices, as is the case, for example, in Munich and Zurich. Investors anticipate being compensated with capital gains for very low rental yields. If these hopes do not materialize and expectations deteriorate, homeowners in markets with high price-to-rent multiples are likely to suffer significant capital losses.

The number of years a flat of the same size needs to be rented to pay for the flat

Source: UBS. Remark: For explanation see the section on Methodology & data on page 28. * Uncertainty range due to differing data quality
Frankfurt

Victim of its own success

Annual house price growth rates
Inflation-adjusted in %, as of 2nd quarter

Frankfurt’s home prices doubled in the last ten years. The rally has continued over the last four quarters, with real prices increasing by 8%. Frankfurt’s UBS Global Real Estate Bubble Index score has climbed significantly over the last year, and the city remains in bubble risk territory.

The strong market dynamics can be attributed to several factors. As one of Europe’s biggest financial centers, the city has benefited from solid economic and employment growth. The population has risen rapidly driven by both birth surplus and positive migration. Consequently, rents have also increased, climbing by almost 40% since 2010 and making Frankfurt the city with the third-highest rental inflation among all analyzed cities. In addition, developers have targeted the upper segment of the market, in particular, fueling the housing price inflation even more.

The medium-term outlook is mixed. As companies are unlikely to engage in a hiring frenzy amid the current economic uncertainty, demand growth should take a breather. The city has become increasingly unaffordable for its citizens, making living in the suburbs an attractive alternative. Sustained easy financing conditions are a necessary condition for future house price stability. Moreover, construction has been accelerating over the last years.
Hong Kong

Stable against all the odds

The Hong Kong housing boom kicked off almost 20 years ago. Between 2003 and 2019 real prices almost quadrupled, fueled largely by strong economic growth and mainland investment demand. A weakening economy from mid-2019 brought that seemingly unchecked surge to a halt, and currently prices are roughly 5% below their peak in mid-2019. The UBS Global Real Estate Bubble Index score for Hong Kong has crept down over the last four quarters, but the market remains in bubble risk territory.

The economic outlook is challenging given political tensions and rising unemployment. That said, the price level is unlikely to correct further for several reasons. First, Hong Kong is the key financial hub within the Greater Bay Area and still benefits from Chinese US-listed companies seeking listings in Hong Kong. Second, some people from mainland China may be looking for Hong Kong citizenship in order to avoid the hefty global tax in China. Third, the oversupply risks are manageable and new construction remains limited. Last, the rate of foreclosures is likely to remain at low levels. Most home buyers are moderately leveraged, and in light of the very low financing costs, existing holders should be able to service their debt.

Overall, we expect Hong Kong home prices to be flat to positive, with a mid-single-digit increase by end-June 2021 quite possible. The mass market in the New Territories area will face slightly more volatility due to the relatively sharper pickup in the unemployment rate there. By contrast, the high-end market should fare better given the very limited new supply and owners’ ability to ride out the current flagging economy.
Zurich

Cause for caution

The coronavirus crisis has left hardly any traces on the owner-occupied market. Housing located near the city center has even benefited from increasing demand over the last few quarters. The high willingness to pay of prospective buyers reflects both the expectations of rising prices and the sustained investment demand. Accordingly, the market is newly ranked in the bubble risk territory, according to the UBS Global Real Estate Bubble Index.

The city of Zurich has recorded the strongest price growth rates of all Swiss economic regions in the last decade. Real prices are now roughly 50% higher than they were in 2010. The local boom has been driven by a mix of dynamic employment growth, high buy-to-let demand, and falling mortgage rates. By contrast, rents have increased by only 15% over this period.

The city’s housing market has been characterized by relatively fast supply expansion. But the vast majority of new buildings have been ultimately rented out, and the owner-occupied market has dried up. Currently, less than 0.5% of the stock of owner-occupied apartments is offered on the market, the lowest fraction nationwide.

Though the prevailing excess demand for housing will likely support prices at least in the short term, the negative consequences of the recession have not yet made themselves felt. Potential home buyers’ willingness to pay will likely stagnate in the city center over the next few quarters. Moreover, if the economy remains in crisis mode for a longer period of time, the high prices in the Swiss owner-occupied home market will eventually be unsustainable.
London’s housing market remains in overvalued territory according to the UBS Global Real Estate Bubble Index. Real prices have roughly stagnated over the last four quarters, and they remain 10% below the levels reached in 2016. Not only has London’s housing market lagged the national average since then, but it has been the weakest market of all analyzed cities after Dubai.

The broad market weakness can be attributed to increasingly stretched affordability. The average required down payment in the Greater London area is now roughly twice as high as it was 10 years ago, according to Halifax. While the extension of the help-to-buy scheme, historically low mortgage rates, and constant undersupply all support the market, they’re unlikely to revive it. Moreover, as London has one of the longest commuting times for office employees, the growing acceptance of working from home will likely curb the demand for centrally located housing.

London’s prime market has also been under pressure for the last couple of years. The ongoing political uncertainties around Brexit, unfavorable taxation, and higher stamp duties have taken their toll on wealthy and foreign investors. But we anticipate London will remain one of the most attractive world cities over the long term. We expect foreign buyers to take advantage of the weaker pound and lower house prices. From a US dollar perspective, London property prices are still below their 2007 levels. Moreover, the current stamp duty holiday and the upcoming introduction of a stamp duty surcharge for non-UK buyers should stimulate demand for prime properties in the coming months.
New York

Beyond the headlines

The housing market remains slightly overvalued, according to the UBS Global Real Estate Bubble Index. Prices have been stable over the last four quarters in inflation-adjusted terms. However, property market fundamentals have weakened in the wake of the recession. Local price growth rates continue to trail the nationwide average, as the supportive impact of lower mortgage rates is being offset by mounting local economic and social challenges, the threat of rising tax rates, and migration to the suburbs.

The Manhattan housing market, whose dynamics have historically been dependent on the financial sector, was already struggling prior to the pandemic. Elevated new housing supply amid negative population growth was weighing on prices, particularly in the luxury segment, which remains substantially oversupplied. The city has been hit especially hard by the coronavirus-triggered lockdowns, as potential buyers have been avoiding central locations or postponing purchases. Transactions in the second quarter dropped by 54% compared with the previous year and the median sales price fell 18%, according to Douglas Elliman.

In our view, New York will stay relatively attractive to wealthy investors beyond the pandemic. That said, homeowners are likely to see the pandemic’s adverse impact on property values for the foreseeable future. First, working from anywhere is more appealing if commuting times are long and city center rents remain elevated. Second, the city is highly indebted and therefore susceptible to further unfavorable taxation measures. Finally, due to Manhattan’s high dependency on the struggling financial services industry, the prospects for the regional economy are lukewarm, likely limiting future price upside.
Singapore

Balanced fundamentals

Home prices in Singapore have only slightly increased over the last two years, and they have treaded water in 2020 in the face of the pandemic-triggered recession. There are no signs of an overheating housing market. Accordingly, the UBS Global Real Estate Bubble Index score remains virtually unchanged from the previous year’s, and indicates that Singapore’s market is in fair-valued territory.

Overall, the market still looks balanced in terms of demand and supply over the medium term. The number of households jumped from the previous year, and the vacancy rate has been declining. However, the number of unsold units remains significantly higher than it was in 2017 at the start of the most recent price uptick. Also, the medium-term development pipeline is still well stocked. We expect the vacancy rate to stabilize at current levels.

We think home prices will soften in the near term. Market evidence suggests that developers are adopting flexible pricing given the weak economic outlook and heightened competition from new launches. Moreover, the ongoing pandemic has not prompted the government to ease existing property cooling measures, so elevated stamp duties are continuing to constrain prices.

That said, the government remains watchful of the housing market, and has ample levers to support the downside in the event prices fall sharply. Attractive mortgage rates, balanced market fundamentals, and resilient demand should also limit the downside.
Select cities

**Munich**
Munich tops the index for the second year in a row. Over the last decade real prices have increased by more than 8% annually, which is the highest value of all analyzed markets. The boom can be attributed to a well-diversified and growing economy, as well as to ever more attractive financing conditions. Given the city’s robust population growth, a supply shortage has been the result. Speculative investment demand has also increased in recent years. Housing affordability is a pressing issue, and Munich has the highest price-to-rent ratio of the analyzed cities. Higher interest rates or any tightening of financing conditions would trigger a correction from the current lofty price levels.

**Toronto**
Given Toronto’s robust population growth and lower mortgage rates, prices there have doubled within only a dozen years. The housing frenzy abated temporarily in 2018 as mortgages became more expensive and after the local government introduced a number of regulations, including a foreign-buyers’ tax and rent controls. However, market momentum has increased again recently. Underpinned by improving financing conditions, prices jumped by almost 6% over the last four quarters as demand for single-family houses in the suburbs grew considerably. Yet affordability is already stretched. New supply should be considerable in the coming quarters. Moreover, the expected appreciation of the Canadian dollar will curb the appeal of Toronto’s property to foreign buyers when travel restrictions are lifted.
Paris
Real prices have increased 6% over the last year and are now almost 30% higher than in 2015 when the recovery set in. Price growth has slightly accelerated compared with previous years. Falling mortgage rates and foreign demand in the luxury segment have propelled the price surge. Housing affordability in Paris is very stretched, and a well-skilled worker needs to work 16 years to save for a 60 square meter (650 square foot) flat – the second highest value of analyzed cities. Consequently, more families are gradually leaving the city. While international appeal and a lack of new housing supply support the price level, current negative population growth poses a risk to price stability.

Amsterdam
Easy financing conditions, the solid economy, and high buy-to-let demand lifted housing market valuations between 2013 and 2018. Supply could not keep up with the ballooning demand, so the overall price level increased immensely by more than 10% annually, topping all other cities in the study. But since then price growth has slowed down, and over the last year housing prices have increased by a relatively weak 4%, trailing the national average. Despite the quite decent growth in local households’ incomes, affordability has decreased considerably over time. Moreover, banks have recently tightened their mortgage acceptance criteria in expectation of higher delinquency risks, which should limit further upside of house prices for the time being.
Vancouver
Between 2018 and late 2019, prices decreased by roughly 10%. The decline was intensified by the introduction of vacancy fees and a foreign-buyers’ tax in 2016, both of which reduced foreign demand. But the market has stabilized since then, and prices have even slightly increased over the last four quarters. Falling mortgage rates and easier stress test rate requirements – allowing potential buyers to more easily qualify for higher mortgage loans – have supported demand. However, the rental market has been under pressure, as immigration dropped due to the pandemic. Overall, still sky-high valuations limit the upside for price growth given uncertainty about economic growth.

Tokyo
The housing market in Tokyo has benefited from relatively strong population growth in the last couple of years, while the overall population in Japan has been declining. Coupled with low mortgage rates, prices in the capital city have been increasing since 2013 even as they have stagnated countrywide. Increasing investment demand for residential property supports the market as well. However, Tokyo’s annual price growth rates have dropped from almost 8% in 2016 to currently 2% as housing affordability has become increasingly stretched. Skilled service-sector workers would need to save almost 12 years of their entire income to afford a 60 square meter (645 square foot) flat in the city.
Los Angeles
Los Angeles’s housing market has been booming since 2013, driven by supply shortage and a prospering economy, particularly in the technology, media, entertainment, and manufacturing sectors. In total, prices increased by almost 60%. But housing affordability has deteriorated since average incomes grew by only 10% during the same period. In addition, the city’s population growth has flattened since 2017. Due to the city’s exposure to international trade, the local economy will likely suffer disproportionately from the pandemic lockdowns and the ongoing trade tensions with China. Over the last four quarters, price growth has remained subdued. That said, we think a significant correction is unlikely given the combination of low mortgage rates and limited supply.

Stockholm
Between 1993 and 2017 real prices were going up almost nonstop, a rise driven by robust population growth and increasingly attractive financing conditions. Housing affordability eventually deteriorated, and tighter amortization requirements were introduced in mid-2017. In light of the lofty housing market valuations, this move was enough to trigger a price drop of 10% within only a few quarters. However, ongoing negative interest rates and an unattractive, overregulated rental market both make homeownership still look very appealing. Real prices have increased by 6% within the last four quarters. Accelerating dwelling construction is likely to limit further price increases.
**Geneva**

Over the last four quarters prices have increased by more than 3%. As a result, the market has recovered all the losses incurred during the period from 2014 to 2016. Geneva has benefited from its relative stability and international status against a backdrop of global political tensions and economic uncertainty in recent years. Low mortgage rates are keeping homeownership appealing in light of inflated rents, as the rental market is highly overregulated. Moreover, the city continues to attract international immigrants despite some affordability problems. In the longer term, the Geneva region will have to prove itself against the neighboring canton of Vaud, where housing is cheaper and the economy is more competitive.

**San Francisco**

Inflation-adjusted home prices are roughly 65% above the bottom in 2012, a rise fueled both by the surge in high-tech job opportunities and by a large amount of the capital raised through IPOs ultimately making its way into real estate. But a bubble risk is off the table for now, as prices have fallen by 8% since the peak in 2018. The pandemic has brought the low affordability of the City by the Bay’s housing market to the fore. Moreover, lower investment demand due to immigration restrictions and reduced demand for short term rentals both have further contributed to the housing market’s weakness. However, the structural supply shortage likely limits the downside.
**Tel Aviv**
A sharp increase in mortgage rates between 2015 and 2017 led to a price drop of almost 10% within a few quarters. The structural supply shortage amid dynamic population growth, more attractive financing conditions, and a lower purchase tax for second homes revived price growth. Consequently, prices in Tel Aviv are now 5% higher than a year ago, and they’re rising faster than they are in the rest of the country. To cope with stretched affordability, the government is targeting an expansion of housing supply.

**Sydney**
Sydney’s home prices corrected 15% between 2018 and 2019. Improved housing affordability, easier lending standards, and recent rate cuts by the RBA have kindled a price recovery. Compared with mid-2019, real prices have gone up by more than 8%. But this is not the beginning of a new prolonged boom period. Rising unemployment and expected higher scrutiny by lenders will put downward pressure on mortgage and price growth again. Lower immigration and reduced investment demand from China will also weigh on housing demand. Importantly, the low growth of outstanding mortgages and the lack of signs of excessive construction both mitigate the bubble risk score.
Moscow
Real house prices corrected by 30% between 2015 and 2017 in the wake of economic troubles and a depreciating currency. But then the winds shifted. Demand increased in the wake of falling financing costs and new legislation around escrow accounts, with real prices appreciating by more than 25% since the end of 2017. Despite the recent government-backed mortgage loan scheme and the Russian central bank’s regulatory easing, the price level is likely not sustainable. Russia’s lackluster economic growth and worsening housing affordability are weighing on demand. Moreover, construction activity remains significant, providing ample supply.

Boston
Over the last decade the city’s housing market benefited from regional economic growth, the strongest population increase among all US cities included in the study, and relatively good affordability. Prices have increased by 30% since 2013, but the demand drivers are weaker now. Housing affordability has worsened, as incomes have grown only half as fast as prices. Population growth roughly stagnated last year. Moreover, new housing construction has been considerable in recent years. Consequently, over the last four quarters real prices have risen by less than 3%, below the national average. Although the market is not overheated, we think the price upside is limited in the short run.
**Madrid**

Real prices increased on average by 5% per year between 2015 and 2019, fueled by attractive financing conditions, a robust supply of new dwellings, and decent income growth. Moreover, given that Madrid offers one of the highest rental yields among all European cities considered in the study, the city became a target for foreign investors. As a result, the domestic income growth could not keep up with prices and affordability has worsened. Local authorities have therefore limited short-term rentals to tourists. The rapid price growth in the Spanish capital has come to an abrupt halt in 2020. Lockdown measures and the economic weakness will continue to dim the city’s prospects for a while.

**Warsaw**

After the real house price level in Warsaw more than doubled between 2004 and 2009, by 2017 housing prices had dropped by over 30%. Since then prices have increased again by almost 10% annually. Demand for housing has been boosted by strong economic growth that has triggered a soaring need for a bigger workforce and raised household incomes. A significant amount of new supply has been built at increasing construction costs, adding to house price inflation and reducing affordability. Accordingly, the index score registered one of the strongest increases among all cities covered in the report since 2017, and the market is heading back into overvalued territory.
** Milan **

After a decade-long price correction, real prices started to rise again in 2018. The market was accelerating in 2019, with the time required to sell properties shortening markedly on the back of rising demand both from foreign and from domestic investors and due to the redevelopment of urban areas. Despite a three-month lockdown in the first half of 2020 and the subsequent fall in transaction activity, prices have gone up by 1.5% over the last four quarters. An increase in the number of people working from home and the pandemic’s impact on tourism and large events have taken their toll on the city center, pushing demand toward semi-central locations. That said, unless the ongoing recovery of the local economy fades, housing will remain in demand in the metropolitan area. Positive population growth, attractive financing conditions, and housing affordability that rivals the best among European cities should support the recovery over the medium term.

** Dubai **

Housing demand development in Dubai is still closely connected to the evolution of oil prices. Alongside massive overbuilding, residential prices have trended down for the last six years and are now almost 40% below 2014 levels in inflation-adjusted terms – a fall similar in magnitude to the crash after the global financial crisis in 2008. Affordability of housing has improved even though household incomes have declined amid lower economic growth. Dubai banks have decided to ease restrictions on loan-to-value ratios for first-time home buyers to support demand. But a trend reversal in house prices looks unlikely to materialize in the next few quarters, as unemployment levels are rising and supply remains considerably high.
Chicago

As in previous years, house prices continued to increase at a slow pace. Since 2015 prices have increased by less than half as much as the countrywide average. With the city highly indebted, employment growth depressed, and the population declining, a turnaround is unlikely in the near future. However, affordability remains intact, as incomes are keeping pace with the slow price increases. A skilled worker needs only three years of income to be able to afford a 60 square meter (650 square foot) flat near the city center – the lowest figure among all cities included in the study.
Methodology & data

UBS Global Real Estate Bubble Index

The UBS Global Real Estate Bubble Index traces the fundamental valuation of housing markets and the valuation of cities in relation both to their country and to economic distortions (lending and building booms). Tracking current values, the index uses the following risk-based classifications: depressed (score below –1.5), undervalued (–1.5 to –0.5), fairly-valued (–0.5 to 0.5), overvalued (0.5 to 1.5), and bubble risk (above 1.5). This classification is aligned with historical bubble episodes.

The index score is a weighted average of the following five standardized city sub-indexes: price-to-income and price-to-rent (fundamental valuation), change in mortgage-to-GDP ratio and change in construction-to-GDP ratio (economic distortion), and relative price-city-to-country indicator. The price-city-to-country indicator in Singapore, Hong Kong, and Dubai is replaced by an inflation-adjusted price index. The approach cannot fully account for the complexity of the bubble phenomenon. We cannot predict if or when a correction will happen. Hence, “bubble risk” refers to the prevalence of a high risk of a large price correction.

The sub-indexes are constructed from specific city-level data, except for mortgage-to-GDP and construction-to-GDP ratios, which are calculated on the country level. In most cases, publicly available data is used. But in a few cases, the data consists of, or is supplemented by, additional sources, including the results of the UBS Prices and Earnings survey. The index length varies by city depending on data availability. The longest data series starts in 1980, the shortest in 2004. For time series shorter than 30 years, the coefficient of variation of an equivalent indicator on the country level is used as a floor value to calculate the volatility of the city-level indicator (subject to availability). We also took into account the availability of data when deciding which cities to include in the index. We considered the importance of the city for global financial markets and residential real estate investments. Please see the description of data sources on page 29.

The weights of the sub-indexes are determined using factor analysis, as recommended by the OECD Handbook on Constructing Composite Indicators (2008). Factor analysis weights the sub-indexes to capture as much of the common underlying bubble risk information as possible. As the drivers of bubbles vary across cities, this method results in city-specific weights on sub-indexes. To prevent over-weighting country level variables and to increase the comparability of cities, the deviation from the average weight across all cities is limited. So fixed weights that approximate the average factor analysis weight of single sub-indexes across the cities complement the calculation. The final weights are subject to minor changes when new data enters the calculation or past data is revised.

Benchmarking

The analysis is complemented by a city benchmarking using current price-to-income (PI) and price-to-rent (PR) ratios. The PI ratio indicates how many years a skilled service worker needs to work to be able to buy a 60 square meter (650 square foot) flat near the city center. The PR ratio signals how expensive owner-occupied homes are relative to rental apartments. The higher the ratios, the more expensive buying becomes. Earnings data is taken primarily from the UBS Prices and Earnings survey and from official statistical sources. Real estate prices and rents range widely near the city center. Our estimates are cross-checked, validated using different sources, and are updated and challenged on an annual basis. However, we also specify an uncertainty range due to the differing quality of data sources.
### Data sources

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