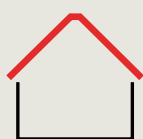


Multi Family Office Insights 2026

Unlocking the future of multi family offices. **8 essential insights.**

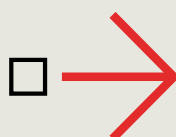
Curious about what's shaping the world of multi family offices right now? In a focused and **qualitative deep dive** we explored their most relevant trends and challenges. Across all themes, one message stands out: multi family offices are not seeking radical change, but robust structures, trusted partners, and selective innovation. This positions the multi family office model as a mature, institutionalized ecosystem prioritizing stability, strong governance, and disciplined decision-making.

1 House Control - Keep the Core, Outsource the Rest



Services managed in-house

- Core and strategic functions:
- **strategic asset allocation**
 - **portfolio risk management**



Services outsourced to a partner

- Tax planning
- Legal services
- Cybersecurity

2 Risk – Short-Term Shocks, Long-Term Shifts

Next 12 months

Immediate concerns are **geopolitical conflicts, global trade wars, cyber attacks, and tech disruptions.**



Next 5 years

Long-term worries are **global recession, debt crisis, and financial market instability.**

3 Strategic Asset Stability - Consistency is Key

Alternative investments remain a prominent part of MFOs strategic asset allocation, reflecting their ongoing search for diversification and tailored opportunities. However, portfolios remain dominated by **developed market equities and bonds**, indicating a clear tilt towards stability and established markets.

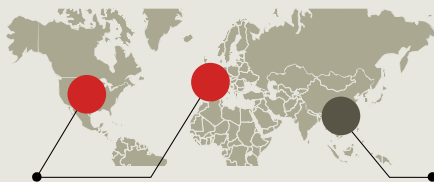
Strategic asset allocation rarely changes – **stability** is the strategy.

4 Technology – Selective, Not Aggressive

Multi family offices prefer **custom-built solutions** and are open to **exploring emerging technologies** like Blockchain, AI and digital assets.

5 Capital Allocation – Home Base, Global Reach

North America and **Western Europe** are the main regions for invested capital.



Asia Pacific is slowly gaining ground, but regional allocations are steady.

6 Address Multi-Generational Complexity

To manage the challenges arising from multiple generations, each bringing their own perspectives, multi family offices focus mainly on:



Personalized succession planning for each generation's needs.

Structured family governance models to ensure harmony and effective decision-making.

7 Family-Centric Differentiation

Multi family offices focus on bespoke wealth solutions, precisely tailored to each family's values and goals.

The following measures are most frequently implemented to reach a **common goal** for the family wealth:

- structured decision-making,
- individualized succession planning,
- tailored Next Generation education, and
- transparent communication.

8 Operational Challenges – Smooth Operations, Strong Foundations

Focusing on these areas is crucial for increasing efficiency and transparency, while also ensuring cost control and robust operational processes that support long-term success.

The **top operational** challenges are:



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- **tailored solutions and exclusive investment access** to our full investment universe including sustainable investments, private markets, etc., supported by advanced technology and expert-led asset allocation and reporting,
- **multi-generational support**, including family governance, wealth planning, succession planning, family advisory and Next Generation education,
- **operational excellence** with regulatory guidance and infrastructure to align portfolios with long-term values.

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