



Paul Baier - Co-Founder & CEO, GAI Insights

Paul Baier is the founder and CEO of GAI Insights, a platform dedicated to exploring the applications of AI. Paul has a three-decade career as a software entrepreneur – usually focusing on implementing new technology to create breakthrough business value. Before founding GAI Insights, Paul was VP of Products at Aliaswire, an AI enabled, fin tech aimed at facilitating credit card use for small business that successfully exited to strategic buyer. Before that, Paul was SVP of product at First Fuel, an analytics firm that performed sophisticated energy management for commercial properties – also successfully exited to a Private Equity buyer. He was a senior executive at Authoria, an HR software company that also successfully sold to a strategic buyer.

In addition, during the COVID Pandemic, Paul was the Director of Path Check, an MIT spin out that created COVID passports for millions of citizens in 12 states and two countries. Paul is currently an entrepreneur in residence at Harvard Business School with a focus on helping AI startups and HBS's AI strategy. He has also served as a judge in the HBS business plan competition for the past two decades. Paul holds an MBA from Harvard Business School and a BA degree from Kenyon College.