

Adewale Ogunleye

Executive Director Head of Sports and Entertainment

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Backed by the global resources of UBS

With more than 150 years of wealth management experience at its core, UBS focuses on providing relevant guidance, differentiated global perspectives, diverse strategies and solutions for private, corporate and institutional clients worldwide. Drawing upon an integrated mix of investment banking and asset management businesses, we access the deep resources of our firm to deliver the trusted financial advice our clients seek today to confidently move forward.



Wale Ogunleye leads the UBS Sports and Entertainment business for Wealth Management USA. As head of the division, Wale draws on his background as a college and professional football player to help Financial Advisors understand and address the needs of athletes and entertainers. The goal of the team is to facilitate holistic advice and planning for these high-profile individuals, and provide Financial Advisors who are focused on this segment with the resources they need to grow their business.

Making a difference—beyond the game

Wale notes that, far too often, we see our favorite athletes or entertainers in the news because they have made poor financial choices or listened to unsound advice. As an NFL player, he had the common experience of being offered a wide variety of financial opportunities without any context for how to evaluate them. After his football career, Wale pursued his interest in business by earning his M.B.A. He joined UBS in order to help make a positive impact on the lives of athletes and entertainers.

Wale is a natural leader who was named Most Valuable Player by the Miami Dolphins in 2004. As the team captain for the Chicago Bears in 2006, he helped them win their conference title and reach Super Bowl XLI. He brings that leadership experience to UBS, working with Financial Advisors to harness the firm's capabilities on behalf of their sports and entertainment clients.

Wale is singularly focused on creating a division that is thoughtful in its approach, rigorous in its planning, grounded in integrity and dedicated to putting clients first. Wale's goal is simple: to advise every client as if they were the CEO of a multimillion-dollar business. The team will also help student athletes prepare for life after college by educating them about personal financial topics.

Empowering and educating others

From his days as a professional athlete to the present, Wale has always made it a priority to support charitable causes and participate in the community. He started the Goal Power Foundation while he was playing for the Chicago Bears. The group helps to expose inner city youth to different careers and opportunities within the sports world.

Wale earned his B.A. in English from Indiana University, and his M.B.A. from George Washington University. Wale is the son of immigrant Americans from Nigeria. He is married to Dr. Amira Ogunleye, the owner of two successful dental practices in South Florida. Together they have two children.

As a firm providing wealth management services to clients, UBS Financial Services Inc. offers investment advisory services in its capacity as an SEC-registered investment advisory and brokerage services in its capacity as an SEC-registered broker-dealer. Investment advisory services and brokerage services are separate and distinct, differ in material ways and are governed by different laws and separate arrangements. It is important that clients understand the ways in which we conduct business, that they carefully read the agreements and disclosures that we provide to them about the products or services we offer. For more information, please review the PDF document at **ubs.com/workingwithus.** © UBS 2020. All rights reserved. UBS Financial Services Inc. is a subsidiary of UBS AG. Member FINRA/SIPC.