



Education: The ^{human} capital that keeps on giving

2019 Global Giving Campaign

UBS Optimus Foundation



Photography courtesy of Educate Girls

Education has the power to unlock opportunity around the world. Learn how you can join the UBS Optimus Foundation in connecting young people with the skills they need to grow and succeed.

A message from Bob McCann...

Around the world, millions of people are denied the opportunity to achieve their full potential for one simple reason: they lack access to a safe, quality education. Without the basic building blocks for personal and professional success, too many young people find themselves faced with few choices beyond poverty. The UBS Optimus Foundation is dedicated to supporting as many of them as possible as they pursue their own educational ambitions.

The UBS Optimus Foundation is unique. We provide our clients with the opportunity to invest in fully vetted organizations that are operating on the ground in urban and rural areas around the world. And because UBS covers all administrative costs, **the full amount of your donation will go towards helping young people** to learn and to lead more fulfilling and more productive lives. Depending on the organization(s) you choose to support, the UBS Optimus Foundation may also match a portion of your donation, further amplifying the impact of your generosity.

The organizations affiliated with this year's campaign are changing people's lives and creating positive impact in the communities where they operate. I hope you'll take a moment to review these materials and consider joining our efforts to help even more youth have a better, brighter future.



Robert J. McCann
Chairman UBS Americas
Member of the Board of Directors, UBS Optimus Foundation

To discuss this opportunity or any of UBS's philanthropic services, please contact your Financial Advisor directly. We look forward to helping you achieve your philanthropic goals.



Three impactful programs to choose from

Invest in employability

Create opportunities for economic mobility for underserved young adults

Photography Courtesy of Year Up



UBS will match gifts to this project by 10% up to \$1.5 million. Give today.

Support Year Up and help close the Opportunity Divide

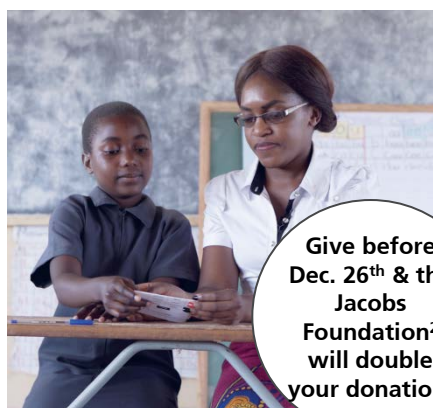
According to the 2018 Opportunity Index¹, there are 5 million 18-24 year olds in the US who lack access to stable career pathways due to systemic barriers. Yet according to a Georgetown study, our country is facing a projected shortfall of 12 million skilled workers by 2025.

By investing in Year Up, you can tackle both these challenges head-on. Year Up empowers young adults to move from minimum wage to meaningful careers in just one year, by equipping them with the skills employers need. Students spend six months learning in-demand technical and professional skills before applying their skills during a six-month corporate internship. Last year 90% of graduates were employed and/or enrolled in postsecondary education within four months of program completion. You can help empower more young adults to reach their full potential.

Invest in teaching

You can ensure children are taught at the right level

Photography Courtesy of Teaching at the Right level



Give before Dec. 26th & the Jacobs Foundation² will double your donation.

Support Teaching at the Right Level and help make sure children in Cote D'Ivoire aren't left behind

School enrollment across Africa has improved drastically in recent years, yet learning levels remain low. J-PAL, a global research center, has identified inefficiencies in the school system as the root cause: schools simply aren't designed to meet the needs of students who are the first in their family to attend school, or who enter school without early-learning skills for home.

Teaching at the Right Level is a strategic approach to tackling this problem. Students are grouped by learning needs, instead of by age, and time is dedicated to basic skills rather than a rigid curriculum. This makes sure students are taught at a level that is right for them – so no child is left behind. This model has already been implemented successfully in India. We need your support to expand this model into Cote D'Ivoire so more children can benefit.

Invest in learning outcomes

A unique way for you to invest in a quality education for children

Photography Courtesy of Educate Girls



The Optimus Foundation are pioneers in the field of social finance and DIBs.

A new way for you to help ensure children in India receive the quality education they need

India has achieved a 99% rate of school access – but literacy and numeracy levels remain low, leading to a shift in focus to the quality of education³. To address this challenge, you can join with UBS and funding partners to pioneer the Development Impact Bond (see next page for more information). This new way of supporting education programs has a focus on outcomes, rather than methods – ensuring a transparent, measurable social investment.

Your support through the UBS Optimus Foundation will provide the start up funding to allow organizations to deliver their programs on the ground. Large institutional funders then pay for programs only when targets are met. If a program is successful, your initial donation can be re-deployed in another promising program – increasing your philanthropic impact.



¹ The Opportunity Index is an annual report that provides data to show what opportunity looks like in the US.

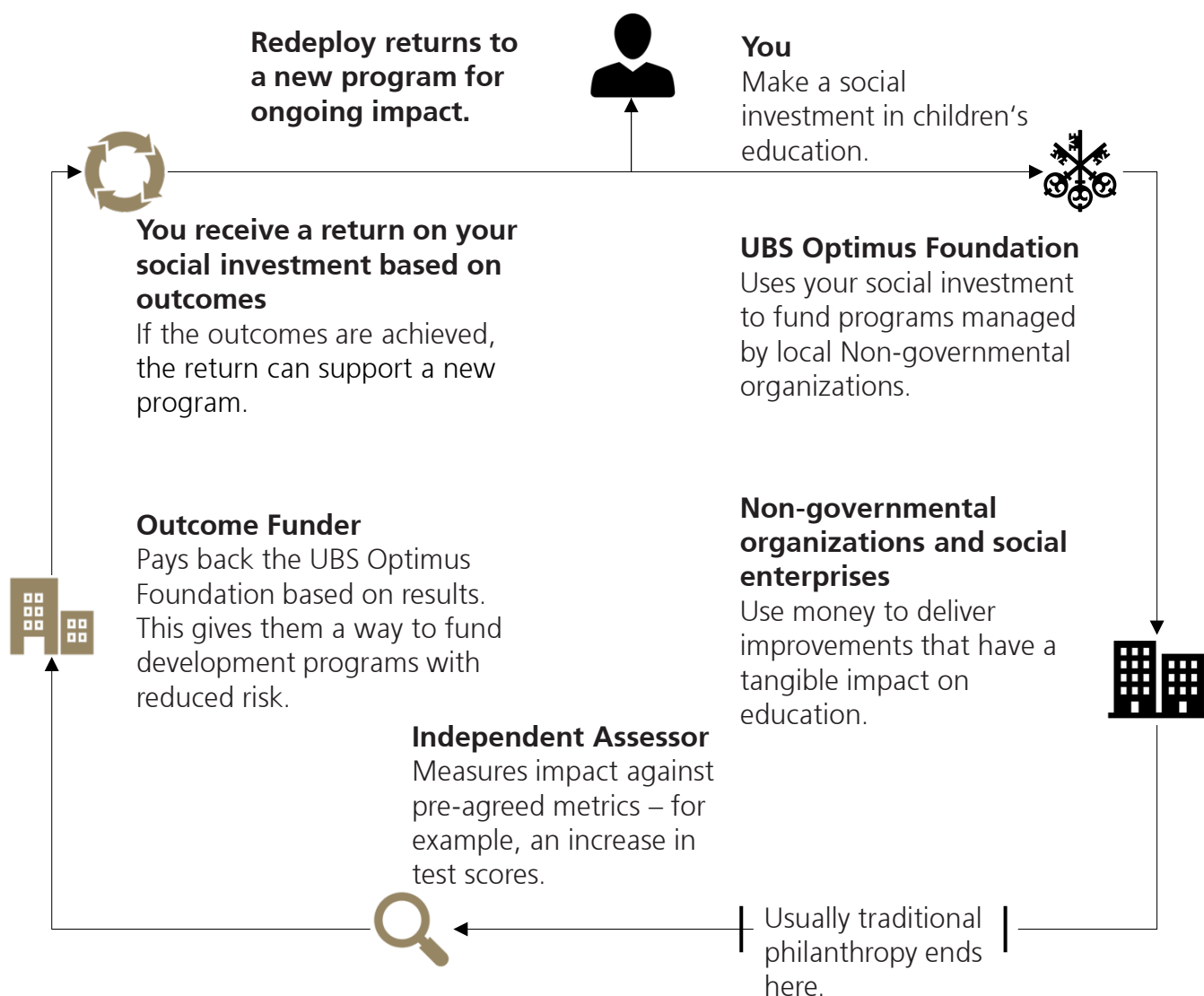
² The Jacobs Foundation is a Swiss registered foundation that is focused on investing in the future of young people and has contributed the match funding for this program.

³ World Bank data, Annual Status of Education Report (2014), Estimates based on existing track record of Indian NGOs

Development Impact Bonds

An innovative way to help maximize your philanthropic impact

How it works:





Friends of UBS Optimus Foundation Fund

Global Giving Campaign 2019 Donor Form

Donor Form

Complete this form to make a contribution to the Friends of UBS Optimus Foundation Fund (the "Fund"), a foundation advised fund administered by National Philanthropic Trust (NPT). If you need assistance completing this form, please contact your UBS Financial Advisor.

1. Donor Information

Identify all registered owners of the account from which assets are being donated.

Note: The NPT gift substantiation letter, which is provided for federal tax reporting purposes, will be sent to the Donor(s) listed below.

☐ **Donor(s)**

Name (First, Middle Initial, Last)

Address

City, State, Zip

☐ **Joint Donor(s)**

Name (First, Middle Initial, Last)

Address

City, State, Zip

☐ **Organizational Donor(s)**

If you are making a contribution from your donor-advised fund (DAF), please contact your DAF provider about how to make the donation from your DAF account.

Name of Entity

Type of Entity (Foundation, Corporation, Trust, Donor-Advised Fund)

Address

City, State, Zip

2. Gift Information

Please transfer the cash and/or securities from my UBS account number _____ to the Fund account JGA6585 as directed below.

☐ **Cash**

☐ \$5,000 ☐ \$25,000 ☐ \$100,000 ☐ Other _____

☐ **Stock**

_____ Name of Stock	_____ Trading Symbol	_____ # of Shares
_____ Name of Stock	_____ Trading Symbol	_____ # of Shares
_____ Name of Stock	_____ Trading Symbol	_____ # of Shares

☐ **Mutual Funds**

_____ Name of Mutual Fund	_____ Trading Symbol	_____ # of Shares
_____ Name of Mutual Fund	_____ Trading Symbol	_____ # of Shares
_____ Name of Mutual Fund	_____ Trading Symbol	_____ # of Shares

☐ **Bonds**

_____ Name of Bond	_____ CUSIP	_____ Quantity or Face Amount
_____ Name of Bond	_____ CUSIP	_____ Quantity or Face Amount
_____ Name of Bond	_____ CUSIP	_____ Quantity or Face Amount

3. Choose where to direct your philanthropy

☐ I would like my donation to support the following specific project of the UBS Optimus Foundation:

- ☐ Year Up (US) ☐ Teaching at the Right Level (Cote D'Ivoire)
☐ Education Development Impact Bond (India)

☐ I would like my donation to be applied where help is most needed across these three programs

4. Details concerning future contact:

By signing below, I agree to each of the following:

☐ I would like to receive future information about the activities of the UBS Optimus Foundation:

☐ Yes ☐ No

☐ Please send information to me by e-mail at the following address: _____

☐ Information will be sent to my Financial Advisor to pass on to me.

5. Acknowledgement of terms (Each Joint Donor named in Section 1 must sign below):

By signing below, I agree to each of the following:

- i. I understand that my gift described in Sections 2 and 3 is an irrevocable and unconditional contribution when received and accepted by National Philanthropic Trust (NPT), NPT retains exclusive legal control over the contributed assets, and my gift will be used to support a granting program through the Fund.
- ii. I acknowledge that as the Fund's Advisor, UBS Optimus Foundation has sole discretion to make grant recommendations, and will consider the Donor's donation suggestion in recommending grants to NPT, with NPT having full investment and grantmaking discretion over the assets. I agree that once donated, I will not have the ability to direct or recommend how my donation will be applied.
- iii. I understand that UBS Optimus Foundation supports the projects of external organizations with the donations it receives, but does not conduct any projects on its own. With respect to any donation suggestion in support of a specific project, I declare that neither I nor any persons related or connected to me will obtain a direct or indirect financial advantage as a result of my donation.
- iv. I confirm that UBS did not provide tax or legal advice regarding this donation.
- v. I certify that, to the best of my knowledge, all information provided is accurate.

Donor Signature/Authorized Individual

Date

Donor Signature/Authorized Individual

Date

6. Return this completed form to your Financial Advisor

UBS Financial Services Inc. Branch use only

I confirm that I have complied with the principles and measures for the prevention of money laundering, corruption and the financing of terrorism (Wealth Management Americas Compliance Policy Against Bribery and Corruption and Anti-Money Laundering Policy). I have no evidence or positive knowledge that the funds to be donated lack the required legitimacy (e.g., but not limited to any tax offense).

Financial Advisor Name

Financial Advisor Signature

Date

To complete Donor contribution:

Scan and e-mail to: sh-friendsofoptimus@ubs.com

Where Donor has elected to receive future information from his or her Financial Advisor, information should be sent via e-mail to:

@ubs.com

UBS Financial Services, Inc
1285 Avenue of the Americas
New York, NY 10019

ubs.com/optimus

UBS Optimus
Foundation



Source: All data and program information has been provided directly by Teaching at the Right Level and Year Up

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In providing wealth management services to clients, we offer both investment advisory and brokerage services which are separate and distinct and differ in material ways. For information, including the different laws and contracts that govern, visit ubs.com/workingwithus.

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