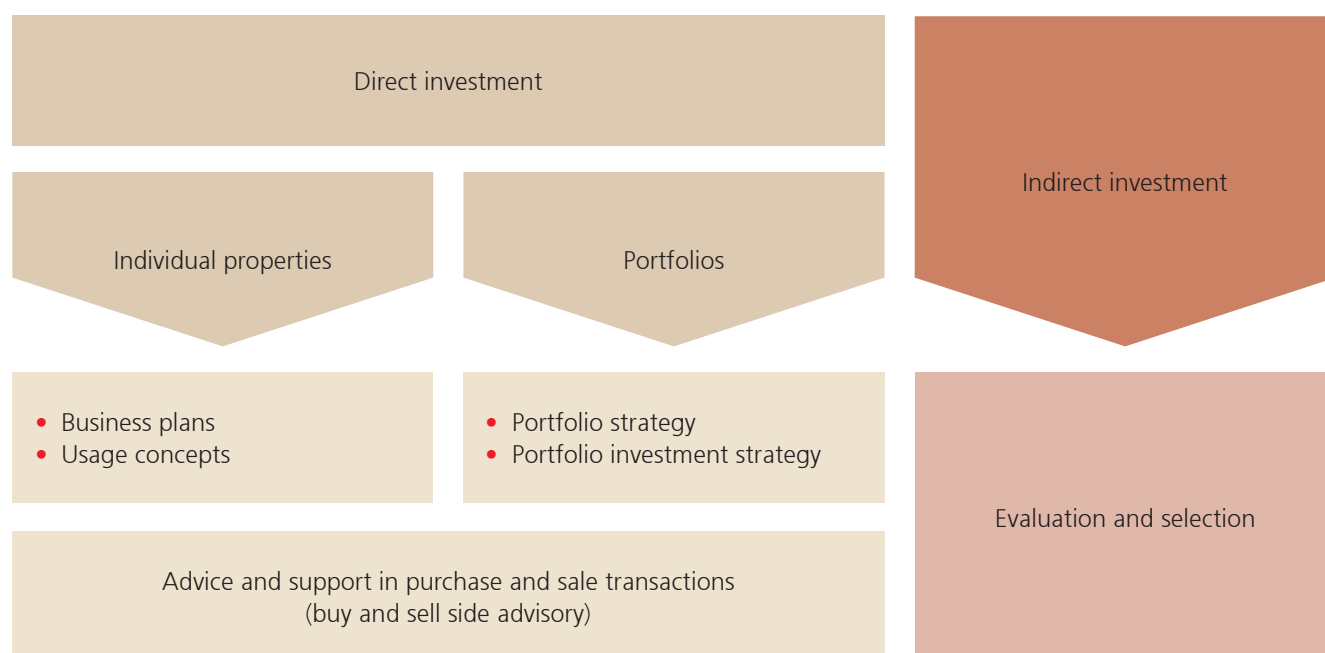


Will my investment pay off?

We design tailored real estate strategies and concepts for your portfolio

Institutional and private real estate investors are both in it for the long term. We develop sound investment strategies, realistic business plans and alternative usage concepts to meet your needs and support you in purchase and sale transactions.

Real estate investments are generally long-term in nature. It is thus key for strategic decision-making to be based on solid information, which is why collaboration with the specialists at UBS Real Estate Advisory is so much to your advantage.



What we offer

We assist you in developing an investment strategy tailored to meet your objectives within the range of your opportunities and in executing that strategy, focusing on individual properties or entire property portfolios. Specific services:

- Support in defining and implementing your portfolio strategy
- Periodic reevaluation of your portfolio objectives and alignment
- Development of realistic business plans for individual properties and portfolios
- Development of alternative usage concepts for individual properties
- Support to portfolio diversification aimed at preserving and increasing value
- Assistance in investment and divestment decision-making (advice and support in the purchase or sale process)
- Evaluating potential indirect real estate investments, selecting suitable investment vehicles

How you benefit

Your investment takes place within the framework of a tailored long-term strategy. This avoids faulty decisions, enhancing your prospects for long-term profitability.

Specific advantages:

- Collaboration with an interdisciplinary team of experienced, independent real estate experts
- The strong track record of UBS Real Estate Advisory in strategy design and concept planning
- Strategy consulting based on a broad analysis of relevant comparison, market and transaction data
- Advice that is always up-to-date, thanks to studies and publications by UBS Real Estate Research
- Extensive UBS experience in selecting and purchasing indirect real estate investment vehicles

Interested? Bernhard Klöpfer, UBS Real Estate Advisory, looks forward to talking to you. Give us a call (phone 044 237 38 53) or e-mail at bernhard.kloepfer@ubs.com

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