

UBS Investor Watch

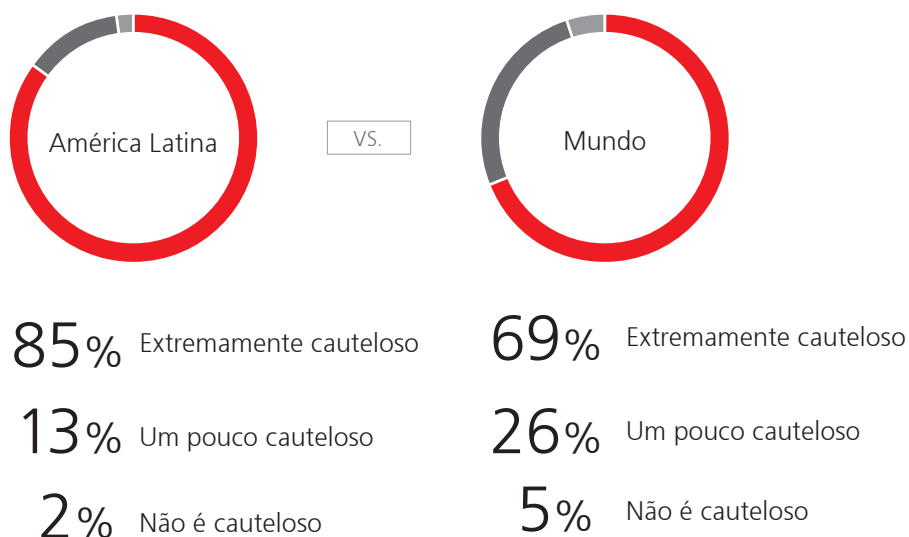
Reorientação dos valores centrais

Os investidores da América Latina reavaliam o que é mais importante na vida

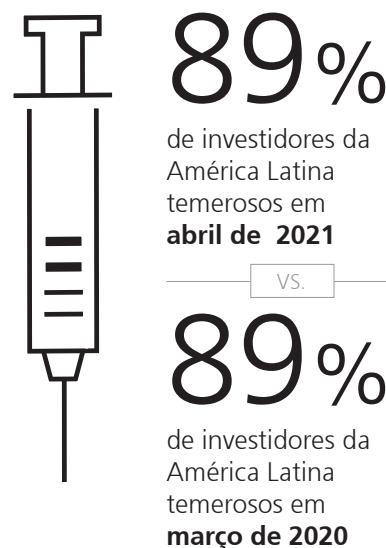
Social life

A COVID-19 levou a uma vida cotidiana mais cautelosa

A América Latina é a região mais cautelosa do mundo



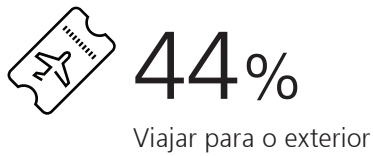
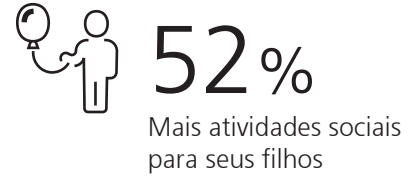
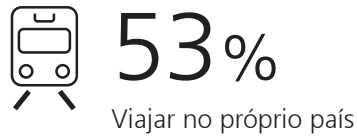
O medo decorrente da COVID-19 permanece inalterado



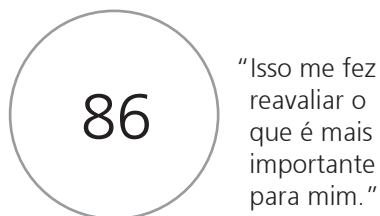
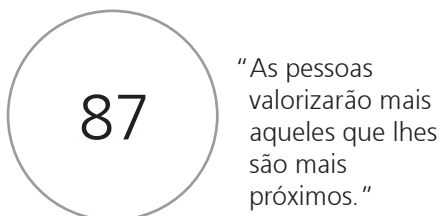
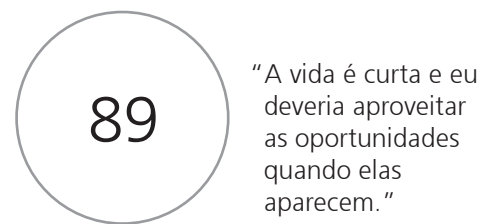
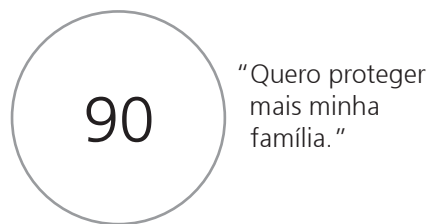
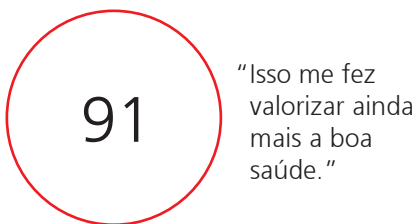
Social life

Apesar de serem cautelosos, os investidores da América Latina querem voltar à “normalidade”

A maioria está aguardando para

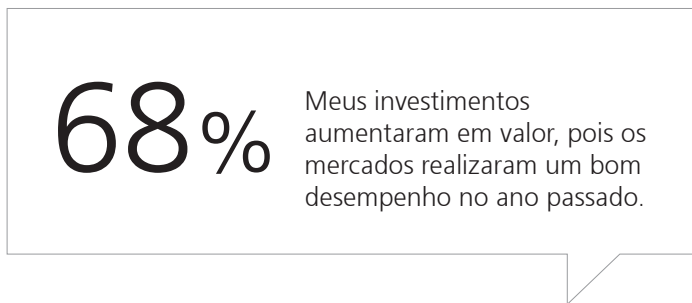


A pandemia fez com que os investidores da América Latina se voltassem aos seus valores **centrais** (em %)



Financial Life

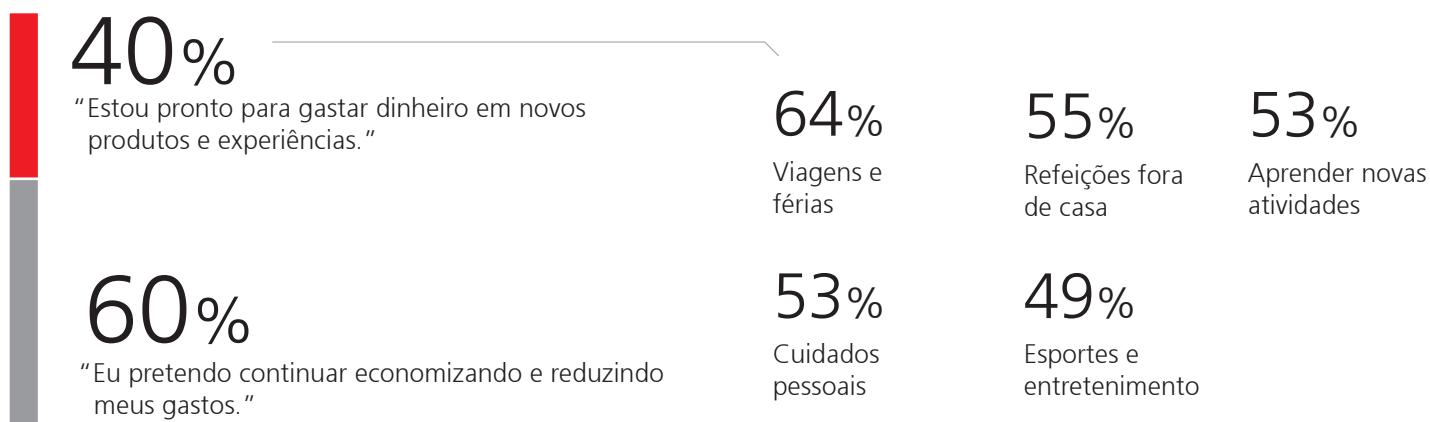
A maioria dos investidores da América Latina se beneficiou do forte desempenho do mercado



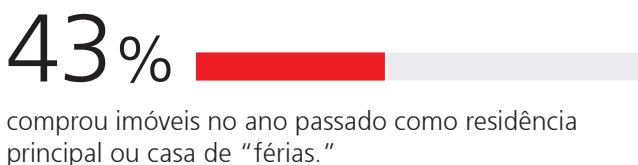
Entretanto, o crescimento do patrimônio líquido total entre eles permaneceu abaixo da média global

América Latina	Mundo
44% Aumentou	57% Aumentou
35% Permaneceu inalterado	31% Permaneceu inalterado
21% Diminuiu	12% Diminuiu

Os investidores da América Latina permanecem conservadores em relação aos gastos, priorizando as atividades da vida social



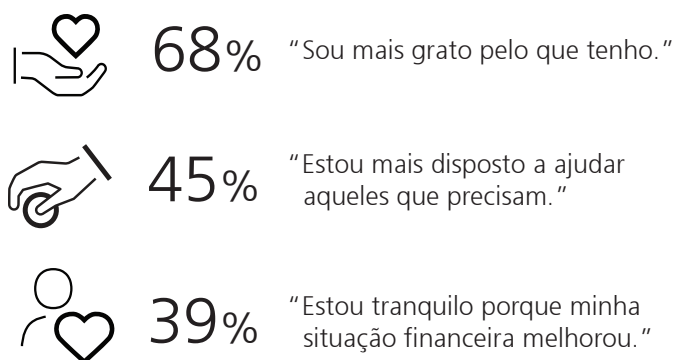
A nova tendência imobiliária cresce fortemente entre os investidores da América Latina



E



Os investidores da América Latina estão mais gratos por sua situação financeira pós-pandemia



Future ahead

Investidores da América Latina dão mais importância aos prazeres da vida...



41%

querem se aposentar mais cedo e aproveitar a vida

...e a apoiar as causas nas quais acreditam

Os investimentos sustentáveis (SI) tornaram-se um tópico importante em suas vidas como resultado da pandemia

63%

estão mais interessados em SI do que estavam antes da pandemia



93%

querem alinhar seus investimentos com seus valores

Os investidores da América Latina estão considerando o panorama geral



Eles se tornaram mais atentos ao futuro

72%



Acesso a cuidados de saúde adequados

69%



Sobrecarga enfrentada pelos trabalhadores essenciais

64%



Wealth inequality



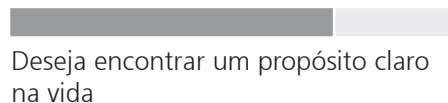
Eles querem causar um impacto

81%



Quer fazer a diferença

73%



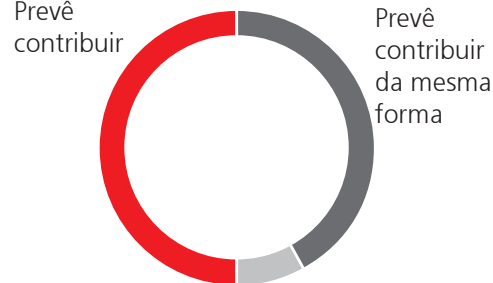
Deseja encontrar um propósito claro na vida



Eles querem contribuir mais do que antes da pandemia

50%

Prevê contribuir



42%

Prevê contribuir da mesma forma

8%

Prevê contribuir menos

Investidores da América Latina em busca de aconselhamento

81%

Muito interessado em oportunidades de investimento

73%

Opções de investimentos sustentáveis que ajudarão a ter um impacto positivo

71%

Planejamento para a saúde a longo prazo

70%

Desenvolver/atualizar um plano financeiro abrangente

Wealth Way

O *Wealth Way* ressoa bem em um mundo pós-pandemia

90%

Esta abordagem poderia ser especialmente útil para proporcionar uma estrutura para a tomada de decisões financeiras em tempos incertos como este.

88%

É uma boa estrutura para ajudar a equilibrar as metas financeiras concorrentes de curto e longo prazo.

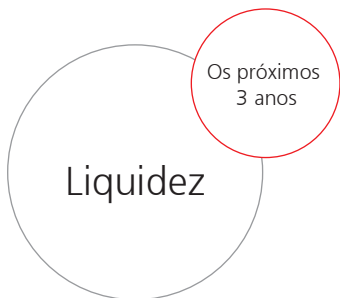
88%

Esta abordagem poderia me ajudar a focar no progresso em prol de objetivos, em vez de flutuações de mercado.

88%

Organizar meus ativos de acordo com estas três estratégias ajudará a aliviar a ansiedade em relação ao planejamento do meu futuro financeiro.

Abordagem Wealth Way



Para ajudar a gerar fluxo de caixa para despesas de curto prazo—para ajudar a manter seu estilo de vida



Para necessidades a longo prazo—para ajudar a melhorar seu estilo de vida



Para necessidades que vão além de suas próprias—para ajudá-lo a melhorar a vida dos outros

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Você gostaria de discutir oportunidades no cenário atual? **Fale com o seu consultor UBS.**

Sobre a pesquisa

Para esta edição do *UBS Investor Watch*, entrevistamos 3.800 investidores em todo o mundo, sendo 237 da América Latina. O grupo era composto de pessoas de 25-30 anos de idade com pelo menos 250.000 dólares em ativos passíveis de investimento, 31-39 anos de idade com pelo menos 500.000 dólares em ativos passíveis de investimentos e aqueles com 40 anos de idade ou mais com pelo menos 1 milhão de dólares em ativos passíveis de investimento. A amostragem global foi dividida em 15 mercados: Argentina, Brasil, China continental, França, Alemanha, Hong Kong, Itália, Japão, México, Rússia, Singapura, Suíça, Emirados Árabes Unidos, Reino Unido e Estados Unidos. A pesquisa foi realizada em maio de 2021. Os resultados foram comparados ao estudo realizado em maio de 2020 entre mais de 3.750 investidores com níveis de ativos e faixas etárias semelhantes.

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