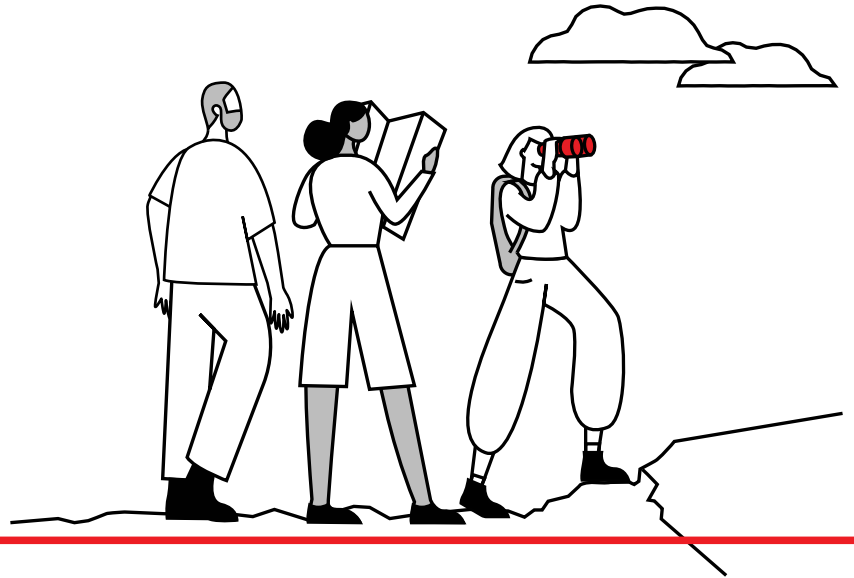


# UBS Investor Sentiment

## Treading carefully

Investors eye inflation and volatility **but stay engaged**



### Key findings

**Prices rising** | Investors expect inflation to continue

**Volatility** | Investors considering adding stocks and hedges

**Help wanted** | Business owners plan to hire more

### Inflation

Most investors think inflation will continue through 2022

**54%**  
will last longer than 12 months

**33%**  
will last 6-12 months

**13%**  
will last less than 6 months

By region (in %)

US  
62

Latin America  
58

Switzerland  
58

Europe  
(except Switzerland)  
57

Asia  
44

Feeling the impact on day-to-day life



**91%**

Higher prices for goods



**88%**

Higher energy costs



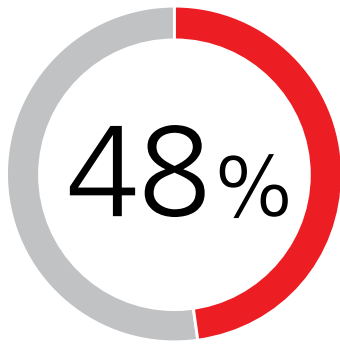
**88%**

Higher gas prices



## Portfolio strategy

Many investors concerned about market downturn



By region (in %)

Latin America

62

Europe (except Switzerland)

48

US

48

Asia

45

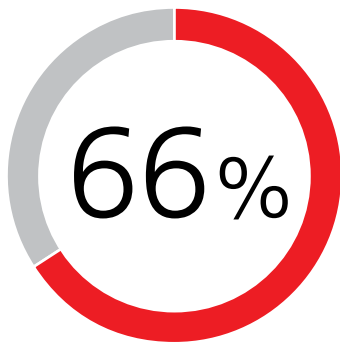
Switzerland

33

Amid volatility, investors consider portfolio changes ...



... and putting cash to work



Have more than 10% of portfolio in cash and equivalents (e.g., CDs)

of those

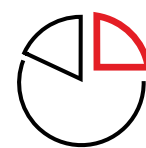
55%

Concerned about the impact of inflation on cash value

47%

Waiting for right opportunity to invest

Most attractive sectors for investors

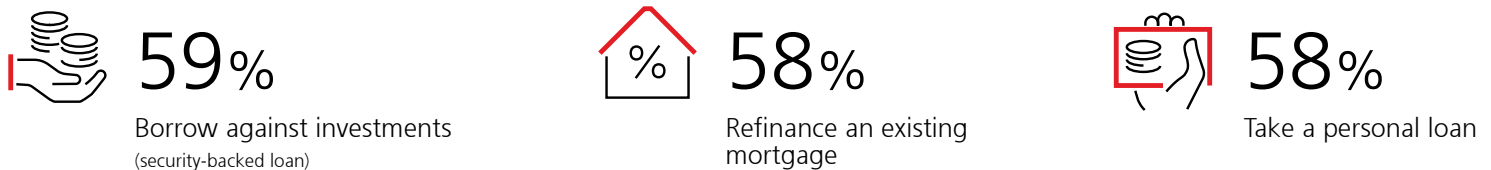


63% Technology

59% Healthcare

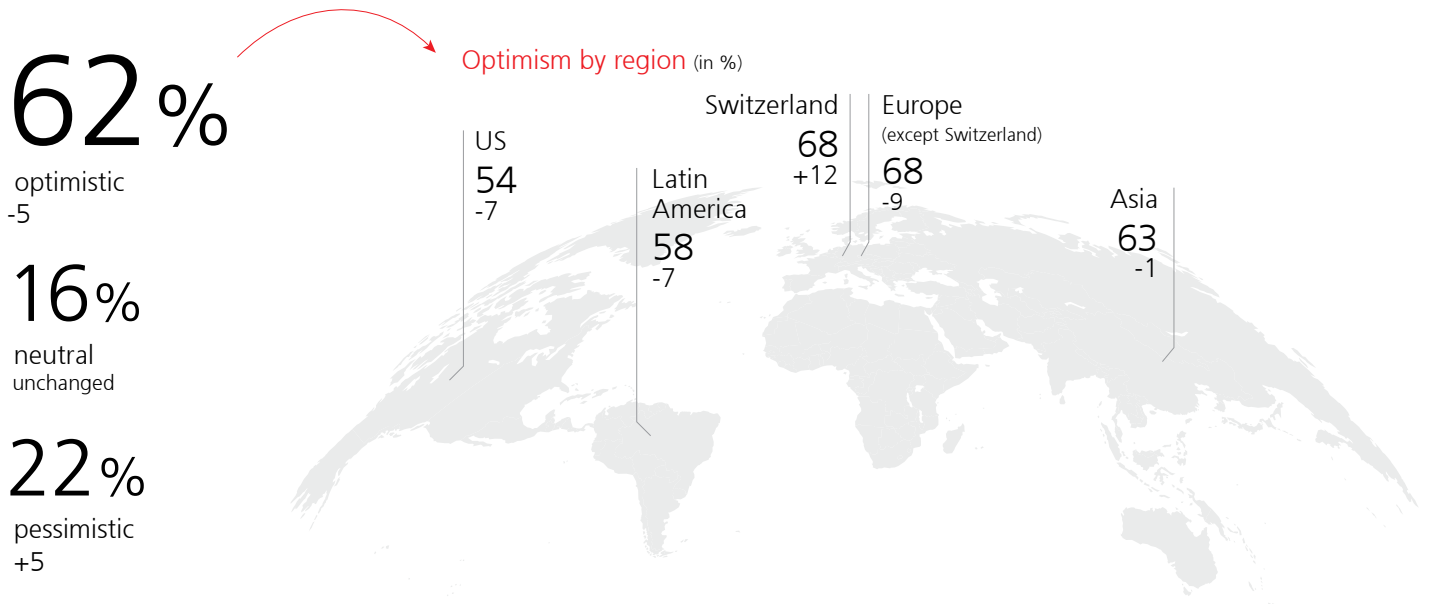
Investors want to borrow ahead of potential rate rises

Likely to:

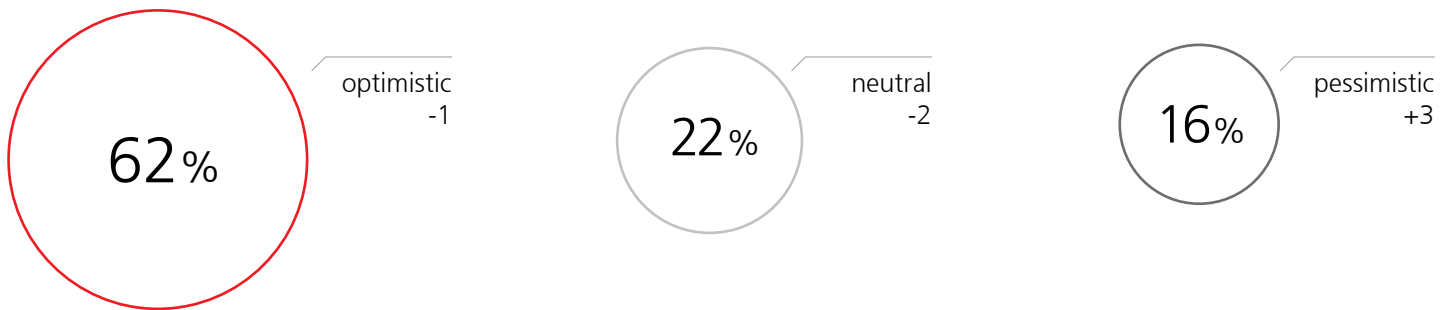


## Outlook tracker

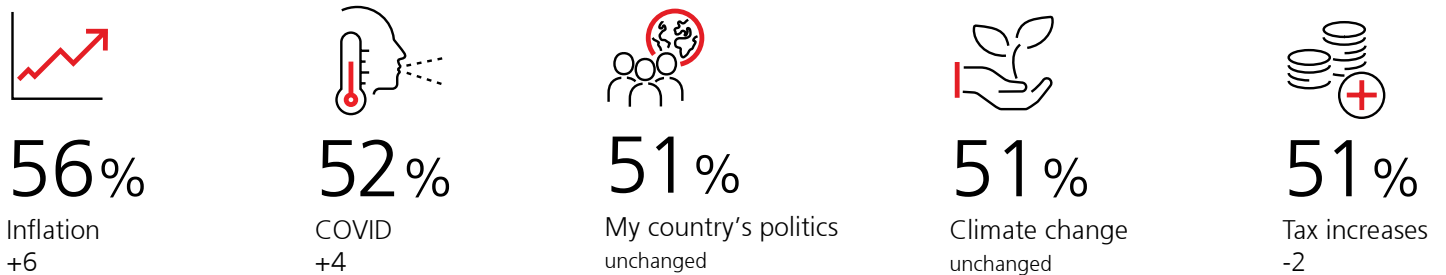
Optimism dips on own region's economy for next 12 months\*



Investors remain confident in stock market for next 6 months\*



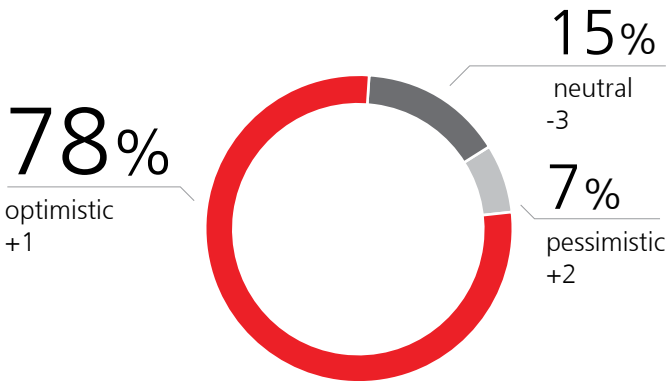
Inflation jumps to top concern\*



\*Changes since 3Q21

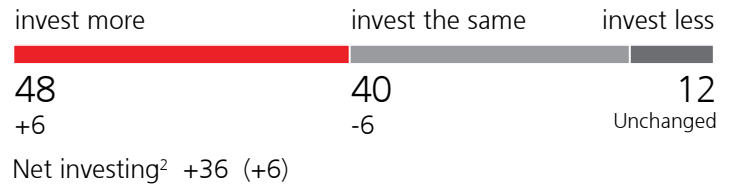
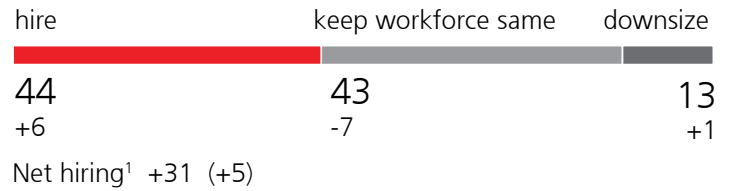
## Business owners

Confidence in own business for next 12 months stays strong\*



\*Changes since 3Q21

Hiring and business investment plans are up\* (in %)



<sup>1</sup>Hire minus downsize

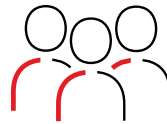
<sup>2</sup>Invest more minus invest less

## Top business owner concerns



- 60% COVID
- 58% Rising materials costs
- 57% Business tax increases
- 57% Supply chain issues
- 56% Cyber security

Many plan to sell or pass on their business in next 5 years



- 38% Less than 5 years
- 27% More than 6 years
- 35% Don't plan to exit the business

Are you ready to weather what comes next? **Talk to your UBS Advisor.**

**About the survey:** UBS surveyed 3,000 investors and 1,200 business owners with at least \$1M in investable assets (for investors) or at least \$1M in annual revenue and at least one employee other than themselves (for business owners), from January 4 – 24, 2022. The global sample was split across 15 markets: Argentina, Brazil, Mainland China, France, Germany, Hong Kong, Italy, Japan, Mexico, Russia, Singapore, Switzerland, the UAE, the UK and the US. For the 3Q21 results, UBS surveyed 4,206 investors and business owners globally, from September 28 – October 18, 2021.

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