

UBS Investor Sentiment

Preocupações quanto à inflação se intensificam

A percepção melhora, mas a inflação é uma das principais preocupações



Principais resultados

Otimismo | A vacina contra a COVID melhora a percepção geral

Inflação preocupa | Os investidores estão prontos para fazer mudanças em seus portfólios

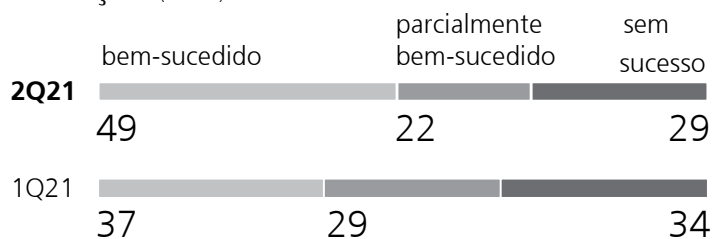
Prioridades de investimento | Empresários fazem planos para um mundo pós-COVID

Economia

Panorama econômico melhora entre os investidores brasileiros ... (em %)



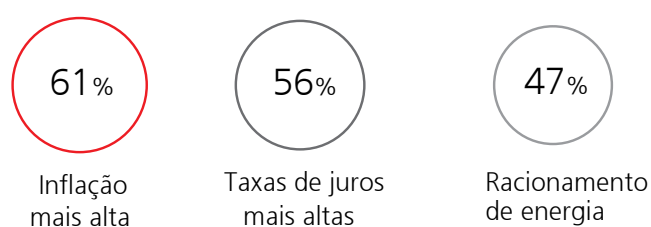
... apesar dos atrasos constantes na campanha de vacinação (em %)



Principais fontes de otimismo ...



... e preocupações



Perspectivas de mercado

Os investidores brasileiros estão otimistas com os retornos de seus investimentos nos próximos 6 meses ... (em %)

Portfólio próprio



Índices do mercado global



... e planejam aumentar ainda mais sua alocação de capital ...

61%
Aumentar



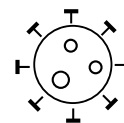
30%
Permanecer a mesma

9%
Diminuir

... mas continuam preocupados com as possíveis ameaças aos seus objetivos financeiros



80%
Cénario político

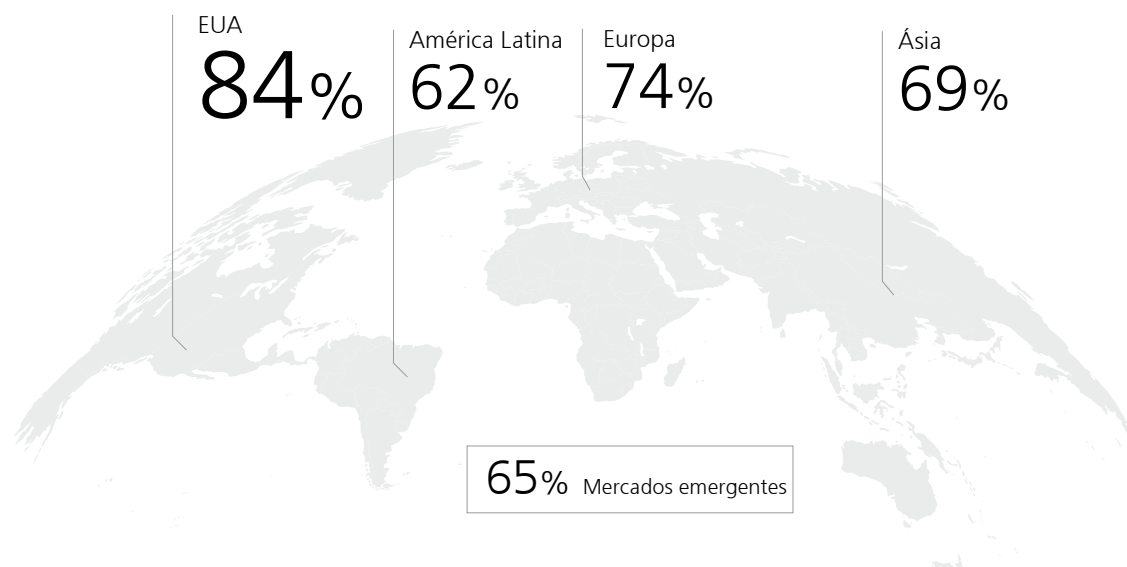


77%
Novas ondas da pandemia



73%
Aumento de impostos

Os EUA permanecem a região mais atraente para investimentos estrangeiros



Investimentos

Embora a inflação já tenha impactado os investidores brasileiros, eles esperam que continue se elevando nos próximos 12 meses



79%

espera que a inflação continue a subir a uma taxa semelhante ou mais rapidamente



64%

dos investidores brasileiros acredita que a inflação chegará a 5% ou mais nos próximos 12 meses

Principais estratégias para lidar com a inflação:

44% Adicionar ações

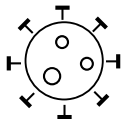
40% Adicionar investimentos sustentáveis

39% Adicionar imóveis

84% dos investidores brasileiros prevê taxas de juros mais altas nos próximos 2 anos

Oportunidades

Os investidores estão...



Interessados em novas estratégias de investimento pós-COVID

77% Busca retorno

75% Faz projeções contra inflação

74% Posiciona-se para crescimento estrutural



Considerando novos investimentos temáticos de longo prazo para seus portfólios

80% Tecnologias de capacitação

78% Mobilidade inteligente

73% Ar limpo e redução de carbono



Interessados em receber mais assessoria de seus CAs sobre

87% Oportunidades no mercado atual

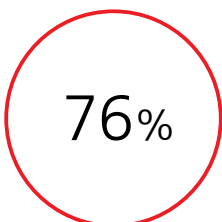
86% Tendências de investimento de longo prazo

83% Ideias para gerenciar o risco de volatilidade

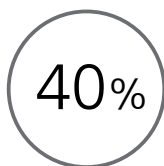
Empresários

Confiança em negócios próprios muito relacionada à vacinação contra a COVID

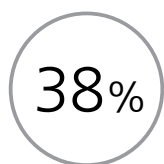
Fontes de otimismo



Vacina contra a COVID



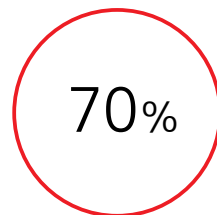
Momento dos últimos anos



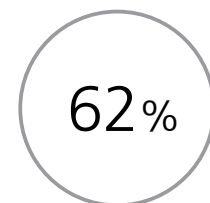
Política monetária que incentiva os investimentos

Contudo, ter um ambiente de trabalho seguro lidera as principais preocupações

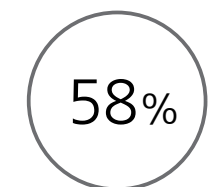
Fontes de preocupação



Segurança no local de trabalho/cliente



Capacidade de colocar meu negócio de volta onde estava antes da crise



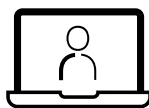
Funcionários que optam por não se vacinar

Os empresários brasileiros têm prioridades claras de investimento



60%

Proporcionar um ambiente seguro para os funcionários



58%

Gastos com TI



56%

Melhorar a sustentabilidade

O seu portfólio está pronto para evoluir? **Converse com seu UBS Client Advisor.**

About the survey

UBS surveyed 150 investors and 50 business owners in Brazil with at least \$1M in investable assets (for investors) or at least \$1M in annual revenue and at least one employee other than themselves (for business owners), from June 23 – July 9, 2021. For the 1Q21 results, UBS surveyed 150 investors and 50 business owners in Brazil, from March 30 – April 18, 2021.

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