

UBS Investor Sentiment

Momentum stalled

Slow vaccine rollouts decrease optimism



Key findings

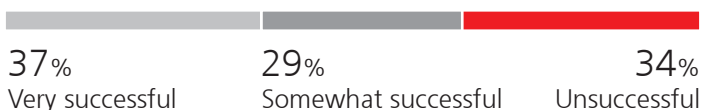
Vaccine challenges | Sentiment falls amid slow rollouts

Inflation worries | More than half expect an increase in the next 3 years

Excess of cash | Investors consider new alternatives

Economy

Investors see vaccine rollouts being far from successful...

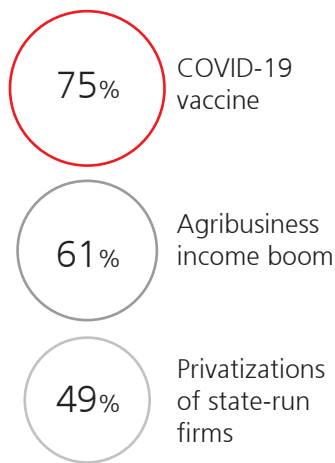


...causing short-term economic outlook to decrease (over the next 12 months, in %)

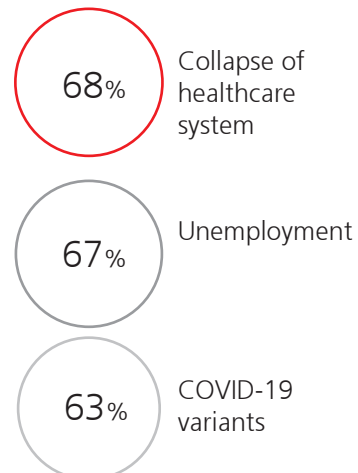


Top sources of optimism and concern

Optimism

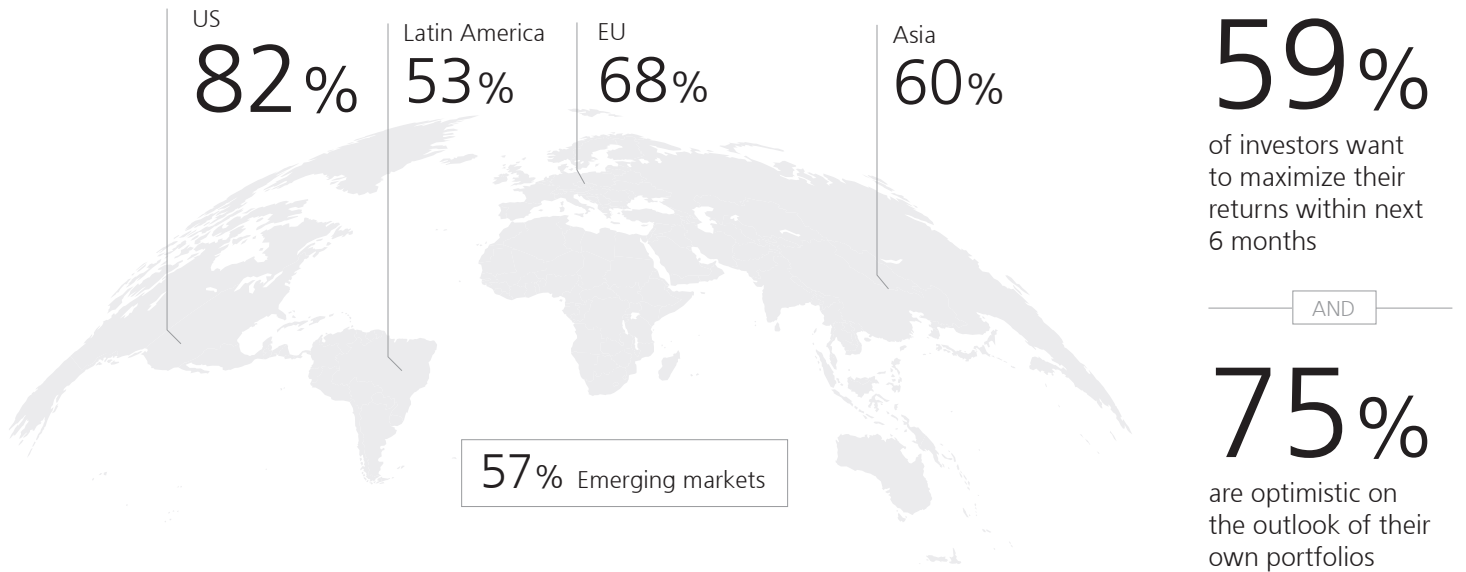


Concern



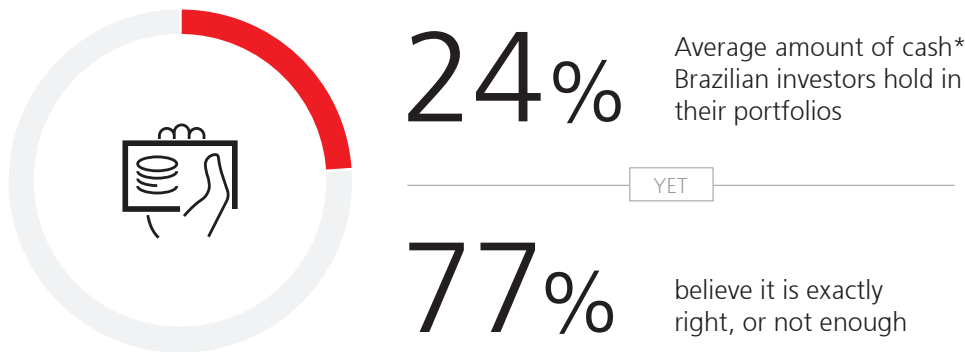
Market outlook

Most investors see the US as very attractive for investing in the short-term



Investments

Cash allocation remains large among investors' portfolios



Top reasons for holding more than 10% in cash*

- 61% Emergency fund
- 59% Waiting for right investment opportunity
- 53% Protecting against a market downturn

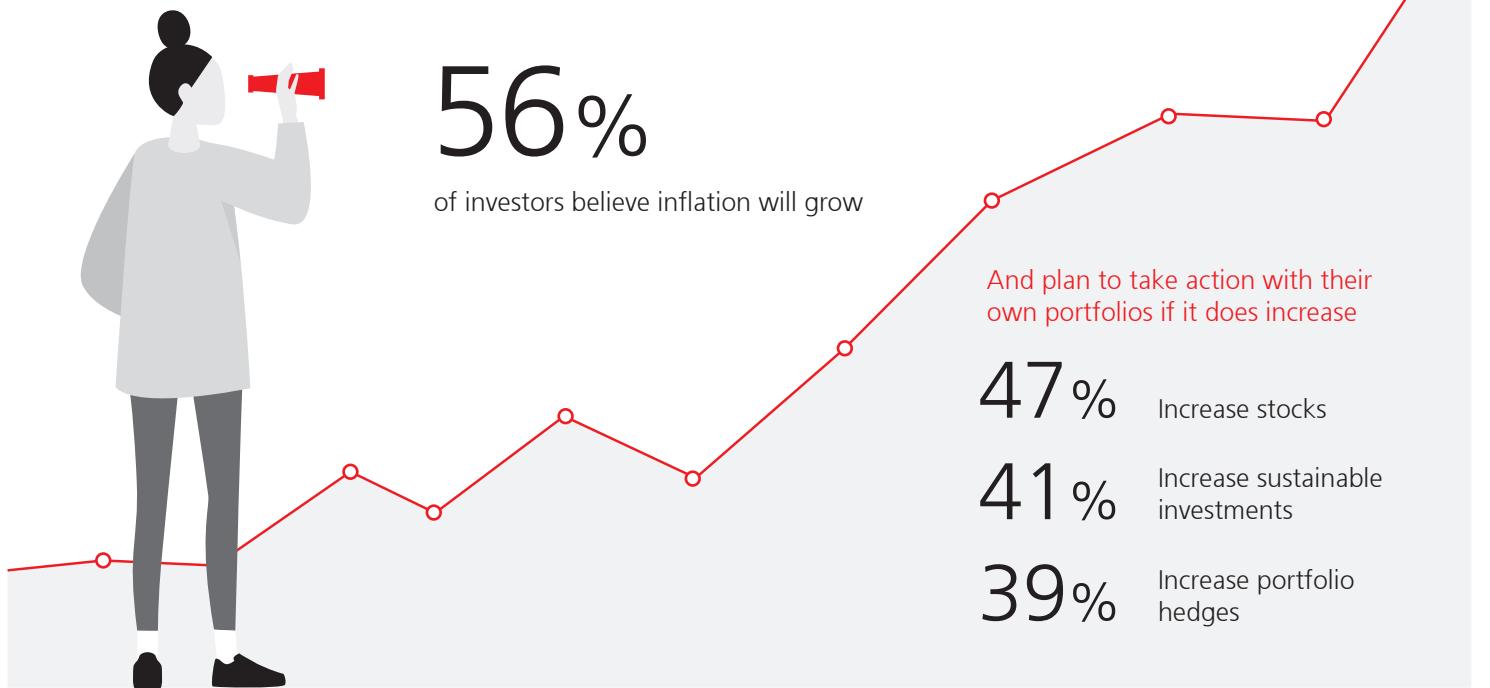
However they realize the potential risks



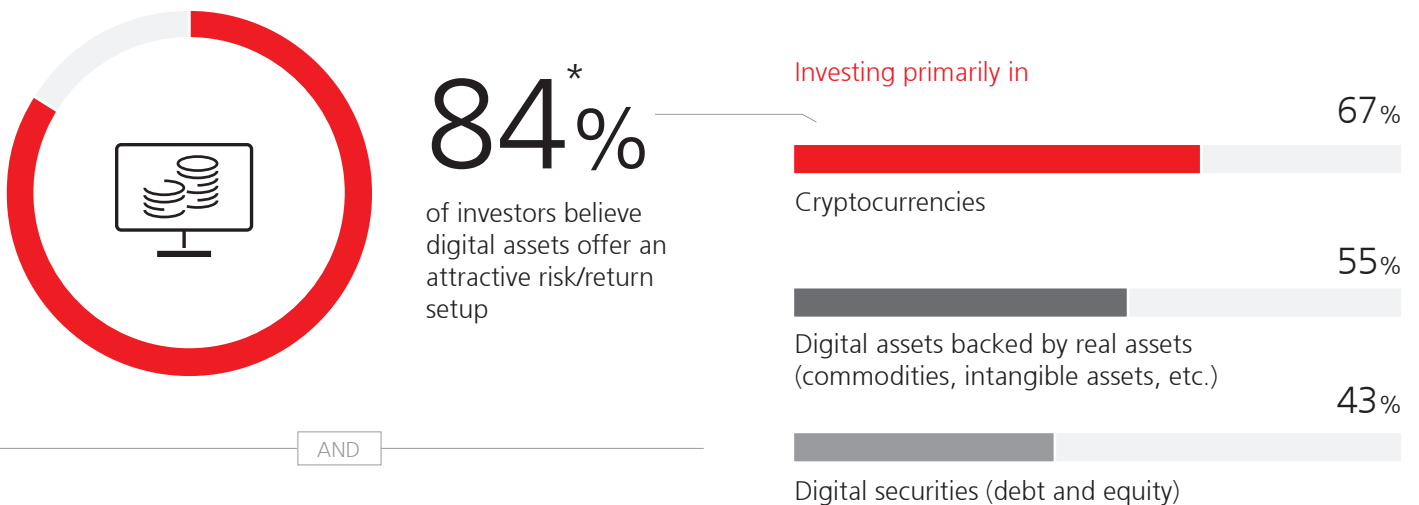
*Cash and equivalents (e.g. CDs)

Investments

Investors see inflation growth as inevitable within the next 3 years



As cash depreciates, digital asset investments gain momentum



AND

81% of experienced investors within the field want further exposure to direct investment into digital assets (e.g. Bitcoin, Ether)

* Among investors invested in digital assets

Business owners

Confidence in own businesses strongly led by vaccine development

Sources of optimism



Business owners realize working setups have changed and do not foresee "going back"



Business owners' investment priorities are partially linked to IT matters



68%
Employee and customer safety



54%
IT spending



50%
Infrastructure/
remote working

Is your portfolio ready to turn the corner? **Talk to your UBS Advisor.**

About the survey

UBS surveyed 150 investors and 50 business owners in Brazil with at least \$1M in investable assets (for investors) or at least \$1M in annual revenue and at least one employee other than themselves (for business owners), from March 30 – April 18, 2021. For the 4Q20 results, UBS surveyed 150 investors and 50 business owners in Brazil, from December 29, 2020 – January 11, 2021.

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