

# **UBS Investor Sentiment**

Global 3Q19

# Confident with a catch

Investor optimism tempered by ongoing trade war

# Investors' confidence up slightly on the global economy...

53%

optimistic22% neutral25% pessimistic

optimistic

26% neutral 23% pessimistic

1% 51

tic optimistic

28% neutral 21% pessimistic ...and on their own region's economy

61%

optimistic

18% neutral 21% pessimistic 59%

**optimistic** 20% neutral

21% pessimistic

60%

optimistic

22% neutral 18% pessimistic

#### **Economic optimism by region**

#### Asian investors



#### European investors (except Switzerland)



#### **Swiss investors**



#### **US** investors



#### **Latin American investors**

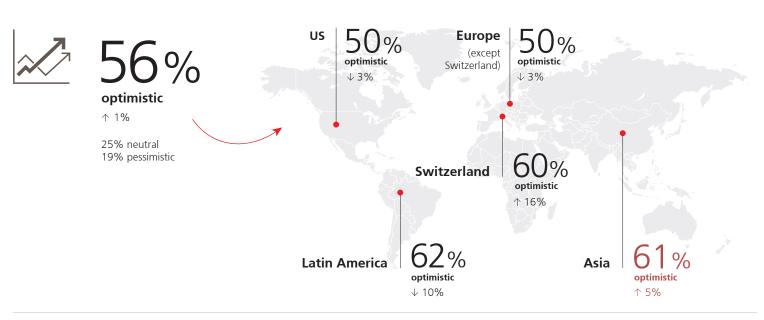


On the markets >

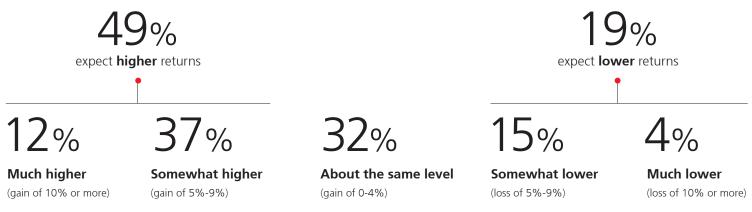
#### Investors remain bullish on stocks, particularly in Asia...

## Own region's stocks

# Optimism by region



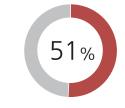
# ...and expect moderate stock growth in next 6 months



## Top strategies investors would consider to boost portfolio yield in next 6 months







Increase the number of yield-focused structured investments

Own more higher-yielding bonds in developing or emerging markets

#### Investors concerned about US-China trade war...

73% "Market volatility from the trade

#### ...and expect slower progress toward a resolution



14%

< 3 months

↓ 8%

4 months – 1 year

**1** 3%

1 year +

↑ 5%

#### Globally, many believe the trade conflict will have negative impact



Impact on **US** 

**negative** unchanged

Impact on China

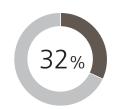
**negative** unchanged

16% neutral

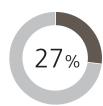
# How investors are handling recent trade developments



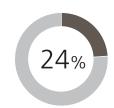
**Shifting** more portfolio to cash



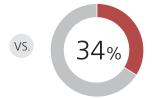
Rebalancing currency exposure



**Adding** hedges



Selling stocks



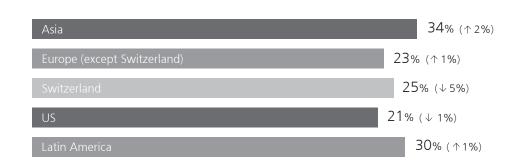
**Keeping** to current investment plan

## Cash holdings tick upward



of assets are in cash

↑ 1%



# **Top concerns globally**



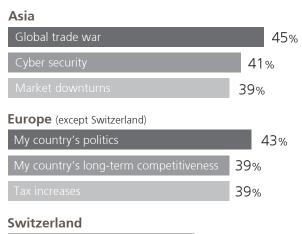
47%

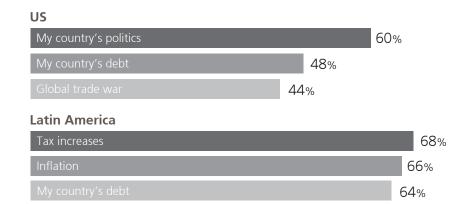
My country's politics





Top concerns by region





Cyber security

33% 32%

31%

## Many investors fear a global recession in the next 6 months



Seize the opportunities in today's global environment. Talk to your UBS Financial Advisor.

**About the survey:** UBS surveyed 4,626 investors and business owners with at least \$1M in investable assets (for investors) or at least \$250k in annual revenue and at least one employee other than themselves (for business owners), from September 19 - October 13, 2019. The global sample was split across 18 markets: Argentina, Brazil, China, Germany, Hong Kong, Indonesia, Italy, Japan, Malaysia, Mexico, Philippines, Singapore, Switzerland, Taiwan, Thailand, the UAE, the UK and the US. For the 2Q19 results, UBS surveyed 3,899 investors and business owners with at least \$1M in investable assets (for investors) or at least \$250k in annual revenue and at least one employee other than themselves (for business owners), from June 3 - July 6, 2019. The global sample was split across 18 markets: Argentina, Brazil, China, Germany, Hong Kong, Indonesia, Italy, Japan, Malaysia, Mexico, Philippines, Singapore, Switzerland, Taiwan, Thailand, the UAE, the UK and the US. For the 1Q19 results, UBS surveyed 3,653 investors and business owners with at least \$1M in investable assets (for investors) or at least \$250k in annual revenue and at least one employee other than themselves (for business owners), from March 10 - 28, 2019. The global sample was split across 17 markets: Brazil, China, Germany, Hong Kong, Indonesia, Italy, Japan, Malaysia, Mexico, Philippines, Singapore, Switzerland, Taiwan, Thailand, the UAE, the UK and the US.

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