

Entering the golden age for China long/short investing

The transition of China's equity markets from beta-driven to alpha-rich is one of our current 'mega-trends' in relative value investing, and we believe the China long/short strategy is uniquely positioned to benefit.

**Jay Raffaldini, Managing Director
at UBS O'Connor explains why.**



China long/short investing – in 60 seconds

- We believe that China's markets are becoming a key source of alpha and China's transition from beta to alpha is one of our current 'mega-trends' in relative value investing.
- China is actively focused on reforming its financial sector, and we believe that is creating opportunities for relative value trading that hasn't been available to investors in the past.
- QFII and RQFII reforms will drive a significant increase in liquidity in China's A-share markets and create opportunities for long/short investors like ourselves to exploit inefficiencies in the market.
- We believe high retail participation, improving liquidity, reforms to allow shorting and margining, and low analyst coverage combine to create a "golden age" for relative value investors

China now represents 19% of global GDP¹, and its economy cannot be underestimated.

We believe that China's markets are becoming a key source of alpha and China's transition from beta to alpha is one of our current 'mega-trends' in relative value investing.



Three sources of alpha

We break alpha down into three components.

Firstly, 'investment acumen alpha' from the skill of the portfolio manager vs. peers; secondly, 'cyclical alpha' which we attribute to market dislocations from policy errors or external events; and thirdly, 'structural alpha' which we define as regulatory impediments or improvements that create opportunities that are long-term and structural in nature.

Investment acumen alpha

Cyclical alpha

Structural alpha

We view China as a major opportunity for structural alpha.

Historically, relative value investing in China was limited to exposure to dual listed companies, or single names in the A-share market hedged with indices or ETF products, with much of performance driven by beta from directional positions rather than alpha.

Today China is actively focused on reforming its financial sector, and we believe that is creating opportunities for relative value trading that hasn't been available to investors in the past.

Reforms have changed the game for hedge fund investors in China

2020 saw key financial market reforms including changes to the Qualified Foreign Institutional Investor (QFII) and RMB Qualified Foreign Institutional Investor (RQFII) investor initiatives operated by the Chinese government.

These reforms fundamentally change the operating characteristics of the China A-share market by allowing hedge fund investors to short with domestic brokers and secure margin on a range of securities that were not available in the past.

We believe that the QFII and RQFII reforms will drive a significant increase in liquidity in China's A-share markets and create opportunities for long/short investors like ourselves to exploit inefficiencies in the market

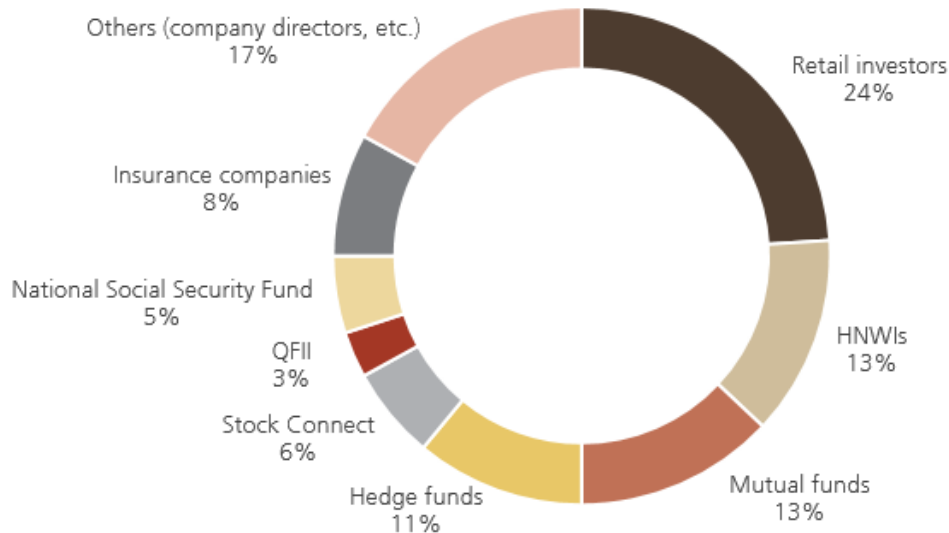
We believe that the QFII and RQFII reforms will drive a significant increase in liquidity in China's A-share markets and create opportunities for long/short investors like ourselves to exploit inefficiencies in the market – which is a compelling proposition as we see China's A-share market driven by attractive investor dynamics.

China: an uncrowded, retail-driven equity market

Historically China's A-share markets have had relatively few hedge fund participants relative to markets of similar size, and many hedge funds trade broader Asia strategies, e.g., Japan and Hong Kong, as opposed to specific China A-share focus.

¹ International Monetary Fund, December 2020

China A-shares: free float market cap by investor type



Source: Investor holding data updated as of December 2020. Source: Wind, CSRC, NSSF, UBS Securities estimates

Until recently it was difficult for hedge funds to transact in underlying A-shares aside from simple long positions, so there are relatively few participants actively hedging and shorting in specific securities.

Additionally, the China A-share market is dominated by retail investors with approximately 165m registered individual investor accounts², and we estimate approximately 55m of these actively trade every day.

The dominance of retail investors creates dramatic swings in momentum and valuation skews which can present unique alpha opportunities for relative value investors on both the long and short side of portfolios.

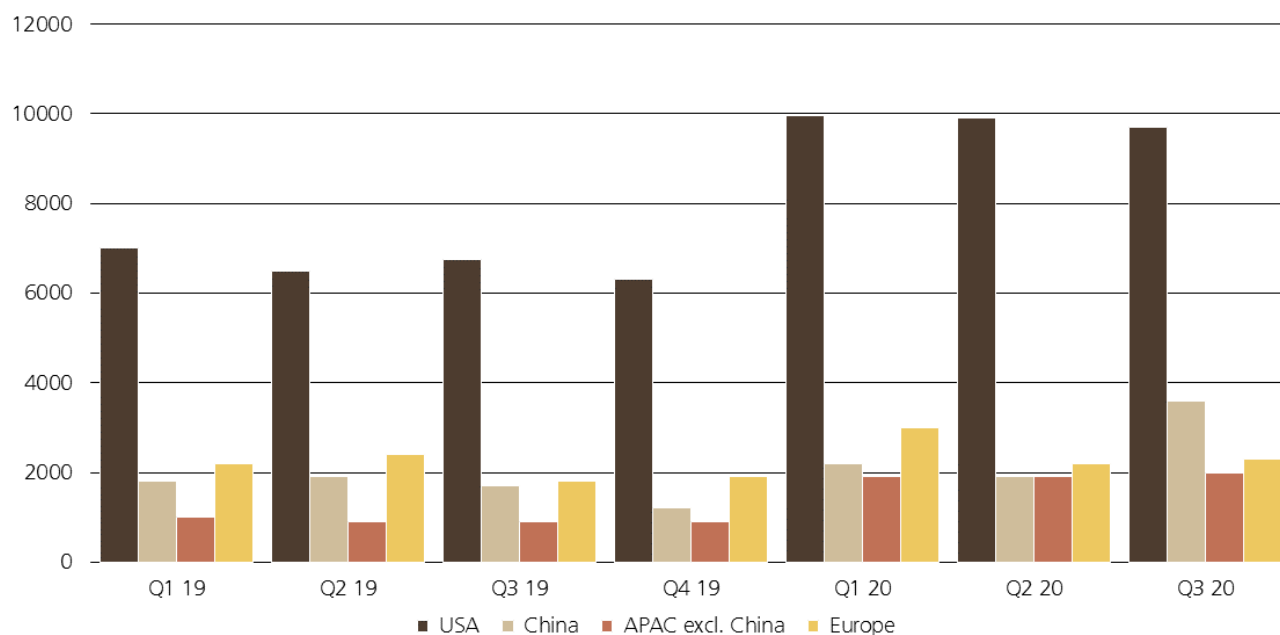
Onshore market turnover is large – and increasing. One goal of the recent reforms is to increase turnover on China’s exchanges – an important metric that should allow Chinese markets to attract flow from institutional investors.

Over the past few quarters we’ve seen a steady increase in turnover in China, to the extent that it already exceeds turnover levels in both the rest of the Asia-Pacific region and Europe.

**Onshore market
turnover is large
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² UBS, July 2020

Average monthly turnover (USD bn), Q1 2019 -Q3 2020



Source: UBS, CBOE, Bloomberg, September 2020; European data includes all displayed and non-displayed liquidity including periodic auctions, systematic internalisers, off-exchange volumes; US data includes liquidity from Tape A/B/C on all US exchanges

This turnover has been driven by the large number of retail investors in the market, which provides hedge fund investors with volatility and dispersion, which may result in good entry and exit points, as well as the ability to trade around that turnover.

China's markets are under-researched

There's not a lot of analyst coverage of the China A-share market, particularly of mid/small cap companies, and according to Reuters almost 70% of companies are covered by three analysts or less.

Additionally, only about 300 to 400 companies have English language research coverage, a small percentage of the overall market - which means the visible opportunity set for global investors remains small.

So, taken together, we believe these four factors - high retail participation, improving liquidity, reforms to allow shorting and margining, and low analyst coverage - combine to create a "golden age" for relative value investors like O'Connor.

We believe that these dynamics will be prevalent over the long term; we foresee very little substantive change to them in the next three-to-five years.

A good example is retail dominance in the market: while the influence of institutional investment capital is growing, it will likely take years for it to overtake retail investors as a key driver of the market. We believe that there is a compelling window of opportunity to exploit this imbalance over the longer term.

Onshore insights will make the difference

Both O'Connor and the larger UBS have had a longstanding presence in China and our 'boots-on-the-ground' makes a huge difference to our ability to generate alpha.

Looking back on when long/short funds opened in Japan, we saw many portfolio managers stay based in London or New York. We felt those managers were at a disadvantage - particularly when understanding the small- and mid-cap side of the market - because they lacked real relationships with management teams and industry leaders in the local markets.

O'Connor is establishing a team on the ground in Shanghai that should capture valuable insights into the local markets, and UBS Asset Management has a separate large, established presence and network in China that we can leverage to support our relative value strategy.

Our China L/S strategy invests long and short across the China A-share market and offshore-listed Chinese companies, focusing on sectors where we see the most opportunity. Currently these sectors are financial services, health care, consumer, and TMT – and we plan to expand coverage to other areas as opportunities unfold.

Positioning for the golden age in China relative value investing

We believe the current market evolution in China is one of the best investment opportunities we have seen in many years and we'd go so far as to say that it will provide a "golden age" for relative value investors.

We believe that thanks to the recent QFII and RQFII reforms hedge funds can more effectively capture long and short alpha and dynamically manage beta, sector, factor, thematic, and idiosyncratic risk in China.

Our approach offers a highly differentiated approach to existing China long-only strategies which we believe will be compelling in a market currently lacking long/short equity investment options.

Our global expertise coupled with our deeply experienced local investment team, offers what we believe to be a strong competitive edge to capture one of the best relative value alpha opportunities in the world today.

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