

# Euromoney awards UBS Jersey “Best Private Bank”

## UBS declared “Best Global Private Bank” for the 6th time

Once again, Euromoney has named UBS the world’s best private bank in its benchmark annual survey of the wealth management industry. The outstanding accolades in numerous global, regional and local categories are a clear indication of UBS’s commitment to providing added value to clients by drawing on the vast resources and expertise across its businesses.

In Jersey, UBS claimed the number one spot as a provider of Best Private Banking Services overall and was best in provision of services to High Net Worth II (USD10million to USD30million) and to the Ultra High Net Worth segments (Greater than USD30million). UBS in Jersey was also declared best in areas such as range of investment products, relationship management, range of advisory services, equity portfolio management, hedge fund investment, managed futures, luxury investments, private equity investment, family office services, specialised services to entrepreneurs and offshore services to clients in Western Europe.

In the global rankings, UBS came out on top for the sixth year in a row as the best private bank overall and secured the top spot in areas such as relationship management and family office services. For five years running, UBS was named best globally in the following categories: High Net Worth I and II, Portfolio Management: Fixed Income, Hedge Fund Investments, Precious Metals Investing and Luxury Investments.

UBS maintains its status in the private banking market, once again topping the Euromoney Survey 2009, and setting itself apart from the competition.

UBS is one of the world’s leading financial firms, serving a discerning client base. It has more than 150 years of experience, and an extensive global network of more than 700 offices and 13,800 client advisors worldwide.

For more information please visit: [www.ubs.com/jersey](http://www.ubs.com/jersey)

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### Jersey Awards List

- Best Private Banking services overall
- Best Private Bank for High Net Worth II (USD10million-USD 30million)
- Best Private Bank for Ultra High Net Worth (Greater than USD 30million)
- Best Relationship Management
- Best Range of Investment Products
- Best Range of Advisory Services
- Best Equity Portfolio Management
- Best Hedge Fund Investment
- Best Managed Futures
- Best Luxury Investment
- Best Precious Metals Investment
- Best Private Equity Investment
- Best Family Office Services
- Best Specialised Services for Entrepreneurs
- Best Offshore Services to Clients (Western Europe)

Source: Euromoney, January 2009

For more information please visit: [www.euromoney.com](http://www.euromoney.com)

“We are honoured to be confirmed as ‘Best Global Private Bank’ for the sixth year in a row. Despite the challenges of the past year, UBS’s focus on the wealth management client has not wavered, and receiving this award is recognition of our efforts.”

Jürg Zeltner, CEO WM Global