

UBS Asia-Pacific Philanthropy Seminar: High Impact Philanthropy

Language: English
Date: March 5, 2007 March 9, 2007
Location: Singapore Hong Kong

The 2007 UBS Philanthropy Services theme is "**Philanthropy at the Inflection Point.**" Philanthropic resources are scarce when compared to global challenges. To have the greatest impact and make the most of the resources they wish to deploy, philanthropists need to support social initiatives at the right time. This raises a number of questions:

- *How can philanthropists determine optimal timing?*
- *How can one determine what is a "good" initiative to be supported?*
- *What opportunities are open to philanthropists to contribute to solving the global challenges of our time with the least amount of resources?*
- *Which of these opportunities best reflect the personal passion and commitment of the philanthropists, and maximize the impact of their funds?*

To help address these questions, UBS Philanthropy Services APAC is pleased to present the "High Impact Philanthropy" Seminar. It will focus on the strategic approach in identifying the intervention that creates the greatest positive impact at a given level of social investment, and its optimal timing. Case studies will highlight effective practices.

Speakers: Chris Cusano, Director, Ashoka* Asia
Duncan Power, Executive Director, Charities Aid Foundation (CAF)** Australia
John Winkett, Deputy Director, Charities Aid Foundation (CAF) Australia
Priya Viswanath, Chief Executive Officer, Charities Aid Foundation (CAF) India

Chairs: Maximilian Martin, Global Head, UBS Philanthropy Services
Terry Alan Farris, Head of UBS Philanthropy Services APAC

***About Ashoka:**

Ashoka is a global association of leading social entrepreneurs – individuals with innovative and ground-breaking ideas for solving social problems. Since 1980, Ashoka has pioneered the field of social entrepreneurship and has invested in more than 1,700 social entrepreneurs – known as Ashoka Fellows – in 53 countries. These individuals have pioneered systems-changing solutions in addressing social needs, in fields as diverse as health care, education, human rights, environmental protection or economic development. Rather than building one school or clinic in one community, Ashoka Fellows work at the systemic level, transforming the way children learn or creating new healthcare delivery systems. Ashoka assists its fellows with a three-year living stipend at the beginning of their career, integrates them into a global network to facilitate collaboration and exchange of ideas and practices, and develops services and systems that contribute to shaping a productive and entrepreneurial citizen sector. The speaker, Chris Cusano, is responsible for Ashoka's Asian activities.

****About Charities Aid Foundation (CAF):**

Established in 1974, Charities Aid Foundation (CAF) is a not-for-profit organization which is committed to effective giving, both in the UK and internationally. Its work spans the full breadth of the philanthropic sector, wherever it can make a positive difference to the level and impact of giving. CAF promotes effective giving: for individuals, it makes donating to the causes they care about simple and tax efficient; for businesses, it can support every aspect of their community involvement; and for charities, its services can help them make the most of what is given. CAF currently handles over **USD 3 billion a year** for donors and charities worldwide. It actively encourages debate about non-profit activity, through its research, conferences and seminars, and advocacy for an improved environment for charitable activity. The three speakers, Duncan Power, John Winkett and Priya Viswanath, bring with them over 60 years of combined experience in working with philanthropists and NGOs looking for "impact and solution driven" delivery models.

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Program

9:00 am **Registration and Coffee**

9:30 am **Welcome and Opening Remarks**

Speakers:

Henry Hirzel, Head, KeyClient Asia Pacific, UBS Global Wealth Management & Business Banking

Terry Alan Farris, Head of Philanthropy Services, Asia-Pacific, UBS Wealth Management & Business Banking

9:45 am **Keynote Address I**
How Can Philanthropists Determine Optimal Timing?

Speaker:

Duncan Power, Executive Director, Charities Aid Foundation Australia

10:15 am **Keynote Address II**
Social Entrepreneurship: Getting Growth Right

Speaker:

Chris Cusano, Director, Ashoka Asia

10:45 am **Coffee Break**

11:00 am **Keynote Address III**
Identifying Interventions That Create the Greatest Impact

Speaker:

Priya Viswanath, Chief Executive Officer, Charities Aid Foundation India

11:30 am **Keynote Address IV**
Managing a Philanthropic Program

Speaker:

John Winkett, Deputy Director, Charities Aid Foundation Australia

12:15 pm **Keynote Address V**
A Social Entrepreneur's Experience

Speaker:

Ashoka Fellow

1:00 pm

Lunch

2:30 pm

Working Groups

How Can I Make The Biggest Impact?

Group 1

Facilitators: **Duncan Power**, Executive Director, CAF Australia
Terry Alan Farris, Head of Philanthropy Services, Asia Pacific,
UBS Wealth Management & Business Banking

Group 2

Facilitators: **Chris Cusano**, Director, Ashoka Asia
Maximilian Martin, Global Head of Philanthropy Services,
UBS Wealth Management and Business Banking

4:00 pm

Closing Remarks

Speaker:

Maximilian Martin, Global Head of Philanthropy Services, UBS Wealth
Management and Business Banking

4:30 pm

Guests to leave