

Cash/Currency  s/i

Securities  s/i

Asset Management  s/i

Private Banking  s/i

s: stand-alone  
i: integrated

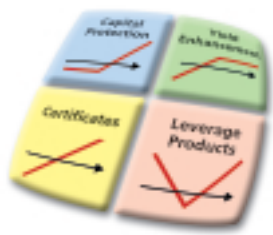
# UBS KeyInvest. Fresh insights into derivatives.

UBS KeyInvest is our online financial information service supporting the investment decision-making process. The easy-to-use navigation takes into account the individual investor's risk preference, and supports investment selection by sectors. UBS KeyInvest has won the euromoney.com Internet award for the best site for structured investment products (Source: www.euromoney.com, 2002).

## Comprehensive information that is easy to access

UBS KeyInvest offers broad coverage of the global financial markets, using data feeds from UBS and Reuters. Our navigation supports the normal decision-making process, enabling you to find information quickly and easily.

As a special feature of this premium service, all derivative and structured products issued and traded by UBS are mapped to the relevant underlyings and sectors – and sorted by risk characteristics that lead to the categories capital protection, yield enhancement, certificates and leverage products.



## Your benefits

UBS KeyInvest covers all your needs for investment decisions, benefiting your business in the following ways:

- Offer a premium service to your client advisors, and through them to clients
- Content is structured in a way that assists the investment decision-making process

- Avoid the time-to-market risk and cost of building a comparable service yourself
- Avoid the risk of failure when building a comparable service yourself
- State-of-the-art, user-friendly solution that can be easily understood by your client advisors

## Coverage

- Broad, global financial information
- Market quotes and news, sorted by sectors
- Trading ideas and investment themes
- Reuters news and Traders Talk, our own news agency – reporting directly from our dealing floor
- New issues, sorted by risk type
- Research from UBS



**Find investment products for declining or stagnant market conditions**

The combination of market information, news and sectors, all cross-mapped to UBS's derivative products, allows the client advisor or investor to quickly find suitable investment products – even if markets decline or go sideways.

**Main features**

Market intelligence and decision support for

- Cash/Currency
- Securities
- Asset Management
- Private Banking

(Note: UBS KeyInvest can be customized and integrated into your advisor application)

**Contacts**

To discuss your specific needs, please contact us:

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